

OLD TOWN PARKING

Scottsdale City Council Study Session

February 11, 2020

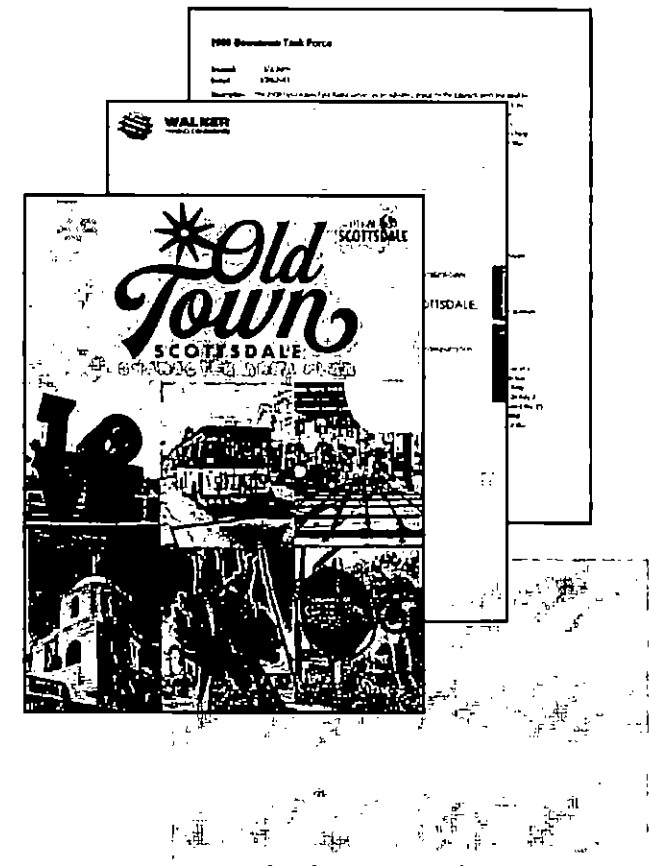
Old Town Parking

Policies that have guided parking management in Old Town:

- a. Presumption of maintaining free parking in downtown
- b. Allow options for small lot owners to reinvest without making parking a “deal-killer”
- c. Bring more people to downtown to support businesses
- d. Promote efficient use of parking
- e. Provide adequate public parking within an acceptable walking distance
- f. Acknowledge parking needs in downtown and anticipate future needs, neither excessively under-parking nor over-parking
- g. Accommodate special events/circumstances (Spring Training, Canal Convergence, Artwalk) that may cause parking shortages in some areas

Building on Past Plans/Studies

1. Downtown Plan Adopted – 1984
2. Downtown Zoning Ordinance - 1985
3. IBI Group Study – 1988
4. Blue Ribbon Committee on Future of Downtown –1999
5. Downtown Task Force – 2001
6. Downtown Scottsdale Development Program – 2001
7. Walker Consultant Study - 2003
8. Downtown Task Forces – 2009, 2011
9. Walker Parking Study – 2015
10. Downtown Plan Update - 2018



Old Town Parking Components

1. Historical Perspective

- Improvement District Parking Lots
- Public Parking Lots
- On-street Parking
- On-lot Parking
- P-2/P-3 Parking Credits
- In-lieu Parking Spaces
- Downtown Overlay

Old Town Parking Components

2. Parking, Pedestrians, and Old Town

3. Current Conditions

- Parking Requirements for Downtown
- Parking Data

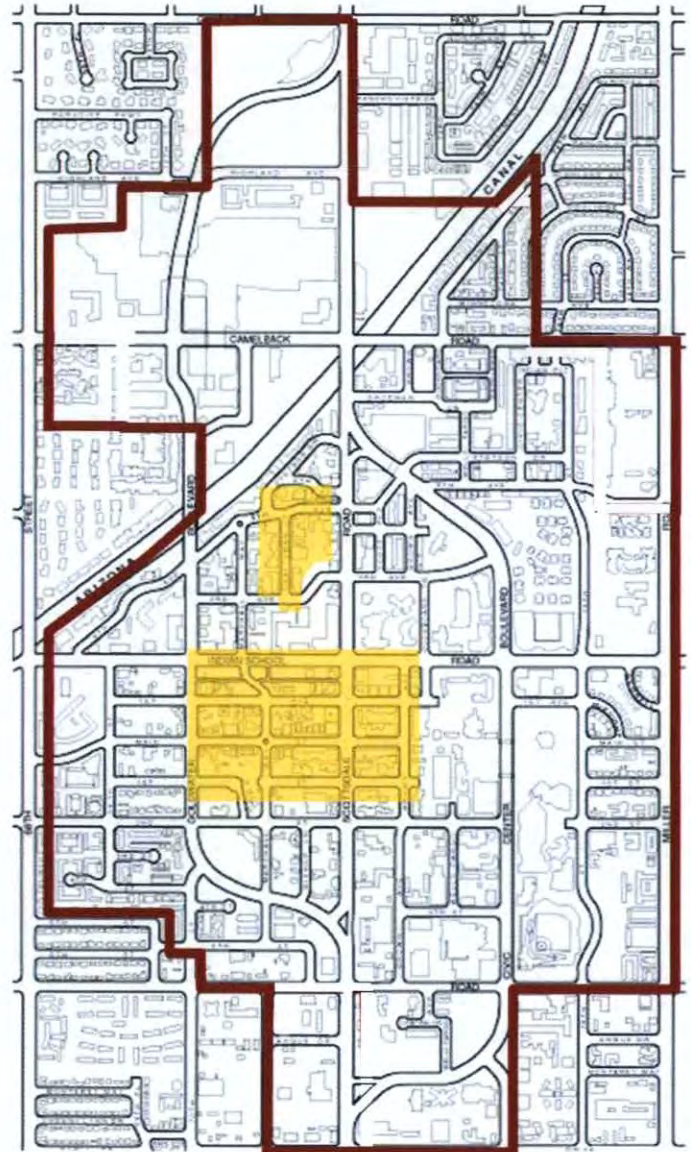
4. Planning for the Future

- Parking Trends
- Potential Enhancements

HISTORICAL PERSPECTIVE

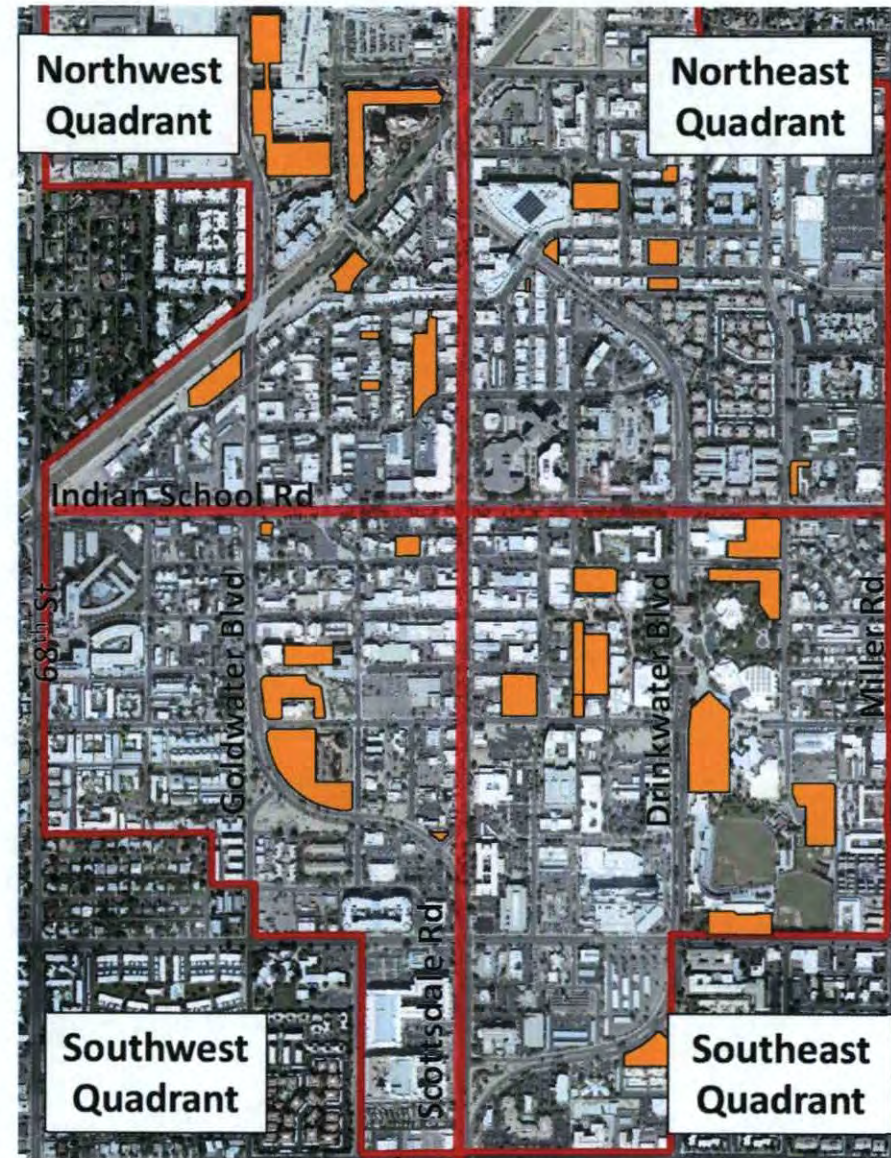
Improvement District Parking Lots

1. Improvement Districts were created in the 60's and 70's as a way for property owners to meet parking requirements through shared parking lots.
2. Owners of ID lot credits have paid for those credits and they are conveyed with the property.
3. Primary Improvement Districts were:
 - a) 5th Ave./Craftsman Court area (349)
 - b) West Main/Civic Center area (1,211)



Public Parking Lots and Structures

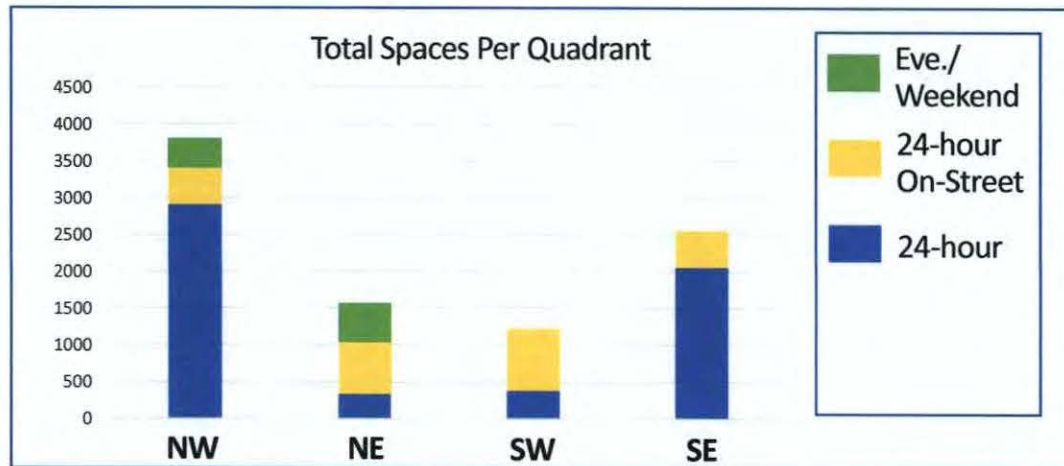
There are over 30 parking lots and structures distributed throughout downtown that provide more than 6,600 public parking spaces for Old Town.



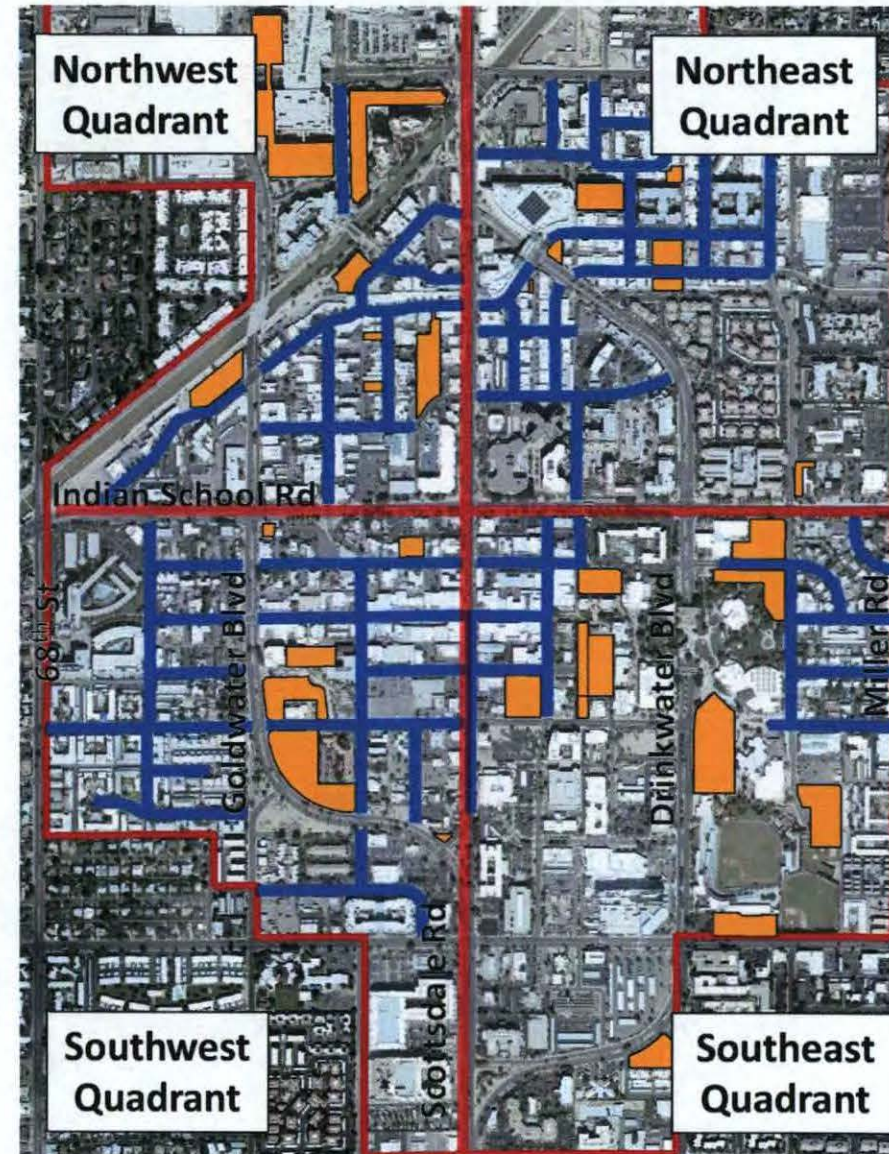
On-Street Parking

1. The “original” downtown parking
2. Prior to 2005, on-street parking was counted toward meeting the adjacent property owner’s required parking
3. In 2005 the ordinance was changed to not allow that credit, reflecting that on-street parking is public parking
4. Today there are more than 2,361 on-street public spaces located throughout downtown

Public Lots, Structures, and On-street Spaces



Northwest Quadrant	Northeast Quadrant	Southwest Quadrant	Southeast Quadrant
24-hour Spaces = 2,924	24-hour Spaces = 294	24-hour Spaces = 425	24-hour Spaces = 2,049
Eve./Weekend Spaces = 414	Eve./Weekend Spaces = 502	Eve./Weekend Spaces = 0	Eve./Weekend Spaces = 0
On-street Spaces = 473	On-street Spaces = 809	On-street Spaces = 775	On-street Spaces = 511
Total Spaces = 3,811	Total Spaces = 1,605	Total Spaces = 1,200	Total Spaces = 2,560



On-Lot Parking

Many lots have parking spaces on the property or along an alley



3rd/5th Ave area

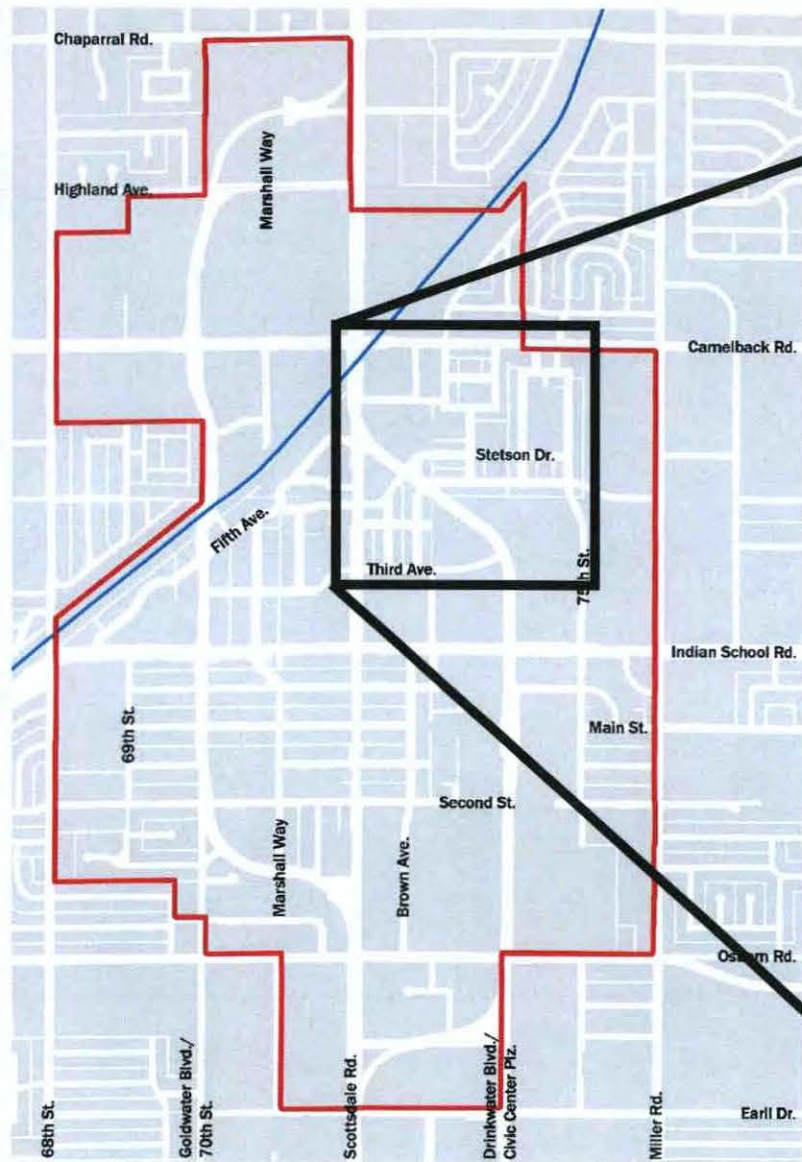
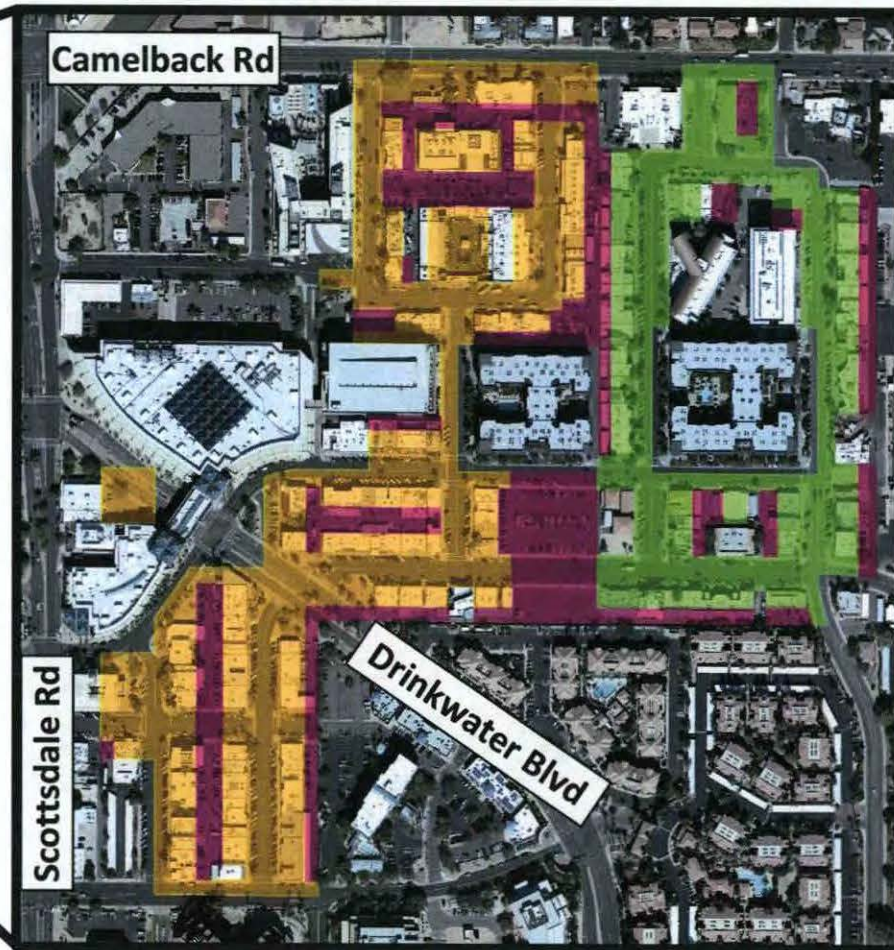


West Main/Old Main area

P-2/P-3 Parking Credits

1. P-3 zoning was created in 1972 and allocates credits to some lot owners
2. Presumed surface lots and on-street parking in the area provided sufficient parking
3. Is limited to specific areas of downtown, no new P-3 credits are being created
4. The number of P-3 lot credits has been reduced over time through rezoning to the “D” downtown district

P-2/P-3 Parking Credits



- C-2/P-3 DO
- C-3/P-3 DO
- P-2 DO

Total - Approximately 1,580 credits

In-Lieu Parking

1. Many cities use in-lieu parking as a parking option
2. Initiated in 1985 to allow reinvestment on properties that couldn't provide parking on-site
3. Initial cost of each space (\$7,500) was based on cost of providing surface parking
4. Limited available land has reduced opportunities for additional surface parking
5. Cost has increased with inflation, currently is \$13,800/space
 - a) Actual cost is closer to \$45,000/space (structured)
 - b) Payment options – purchase, lease, nighttime only

In-Lieu Parking

6. 496 in-lieu spaces have been permanently credited since 1986
7. From 1985 through 2019 - \$2,913,281 was generated
 - a) Currently \$308,719 available in fund
8. In-lieu funds have been used to provide new parking
 - a) Approximately 855 spaces have been constructed using in-lieu funds

Public Parking Added Since 1990

1. Waterfront Garage	300 spaces
2. 3 rd Ave/Craftsman Garage	222 spaces
3. Old Town Corral Garage	136 spaces
4. Galleria	127 spaces
5. Southbridge	264 spaces
6. Nordstrom's	2,200 spaces
Total =	<u>3,249 new spaces</u>

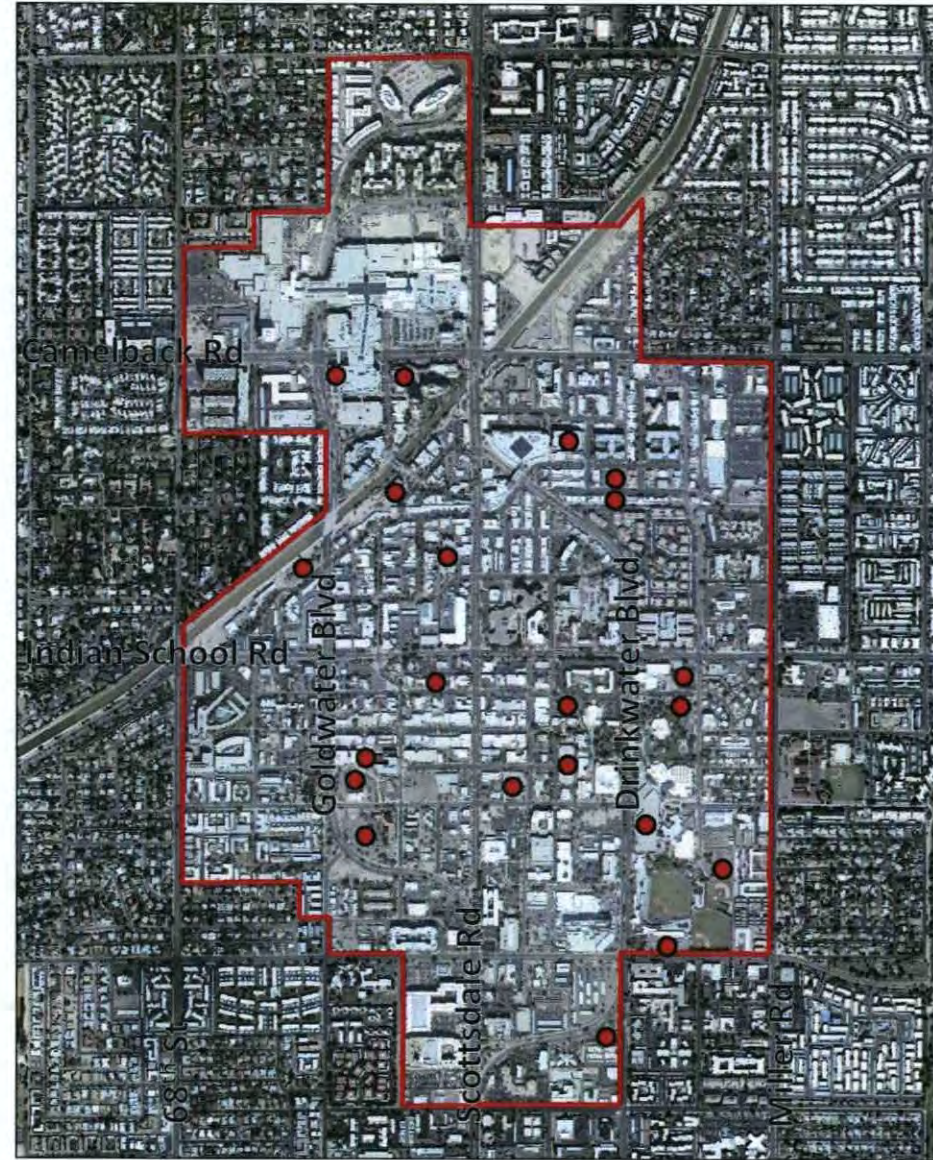
Downtown Overlay

1. Was designed to stimulate revitalization (adopted in 2003)
2. Allowed the addition of up to 2,000 square feet of residential (4 units max.), retail, restaurant, or office use without additional parking required
3. Simplified the process of determining parking required for existing properties
4. Applies to additions to existing lots, not to lot assemblages

PARKING, PEDESTRIANS, AND OLD TOWN

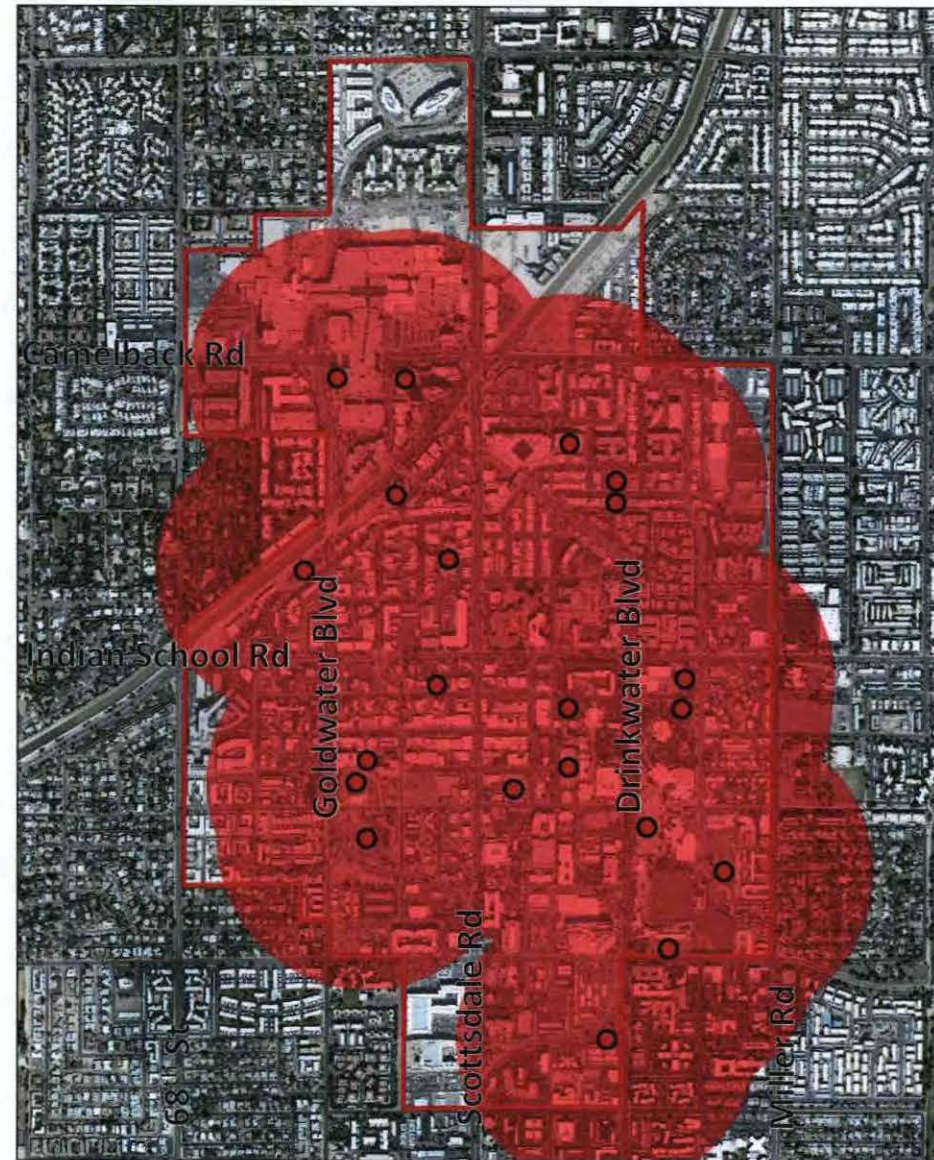
Public Parking - Walkability

The red dots on the map indicate public parking lots or structures in Old Town



Public Parking - Walkability

The distance from the east end of the Scottsdale Mall to the Brown Ave entrance is 1,320 feet (6 min. walk).

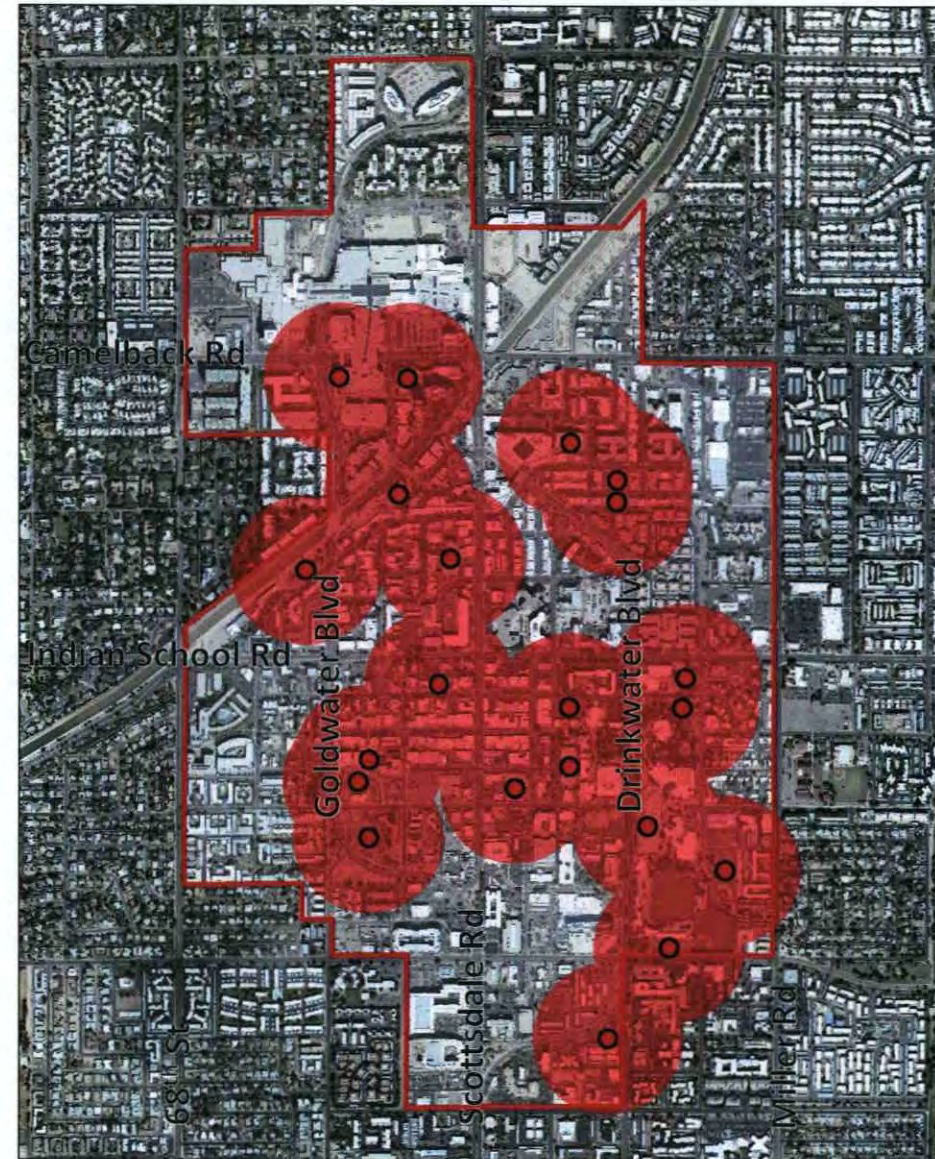


Public Parking - Walkability

660 feet is $\frac{1}{8}$ th of a mile, or one block – the distance from the front door of City Hall to the main entrance to the Center for the Performing Arts (3 min walk).



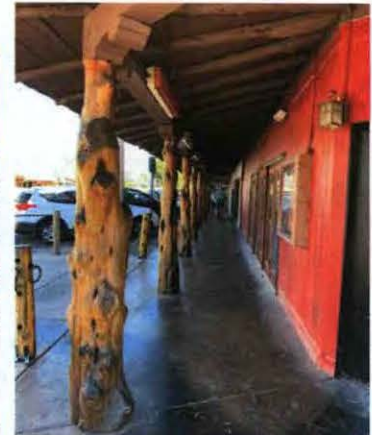
The red area to the right indicates a radius of 660 feet from public parking lots and structures in Old Town.



By implementing the Downtown Design Guidelines,
including....

- A continuous pedestrian experience
- Covered walkways
- Street furniture
- Shade
- Inviting spaces
- Wide sidewalks
- Art and visual interest

....660 feet is very walkable.

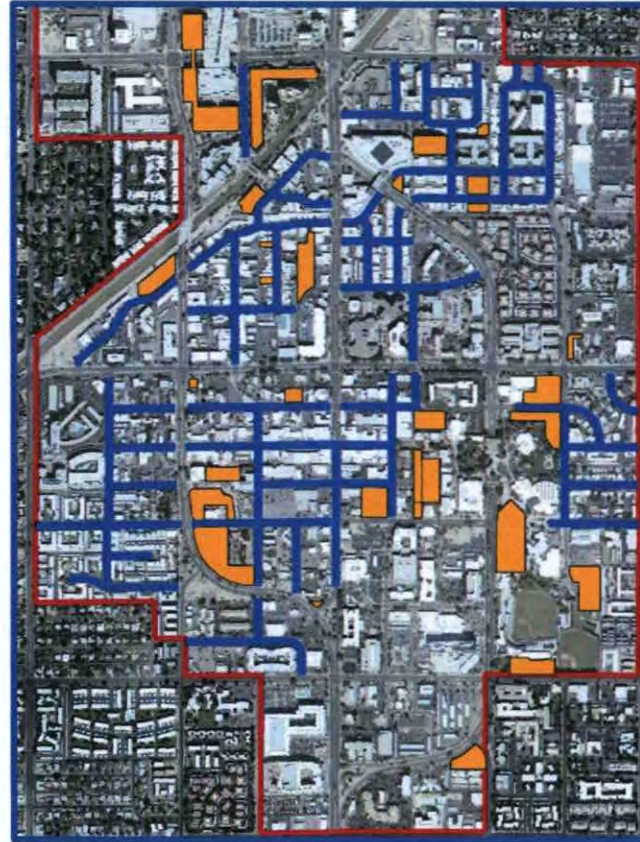


Parking in Old Town

With 6,611 public spaces in parking structures and on public parking lots, and 2,361 on-street parking spaces, there are 8,972 public parking spaces in Old Town.

In addition, there are 9,066 parking spaces in private parking lots within Old Town. Although not always available to the public, these spaces offset the parking demand for employees and patrons for many businesses and offices in Old Town.

In total, there are 18,038 parking spaces serving Old Town.



Walker Study - 2015

The overall supply of parking in Old Town is adequate.

Parking is not perfectly distributed, with more public parking provided in the Northwest and Southeast quadrants.

The Northeast quadrant is the most unevenly balanced.

CURRENT CONDITIONS

Parking Overview



West Main District
January 31, 2020 1:45 pm



Parking Requirements

1. Ratios for different land uses established in earliest Scottsdale zoning ordinance
 - a. Typically expressed as “1 space per XXX square feet” or “XX spaces per dwelling unit”
2. Parking is based on averages – not an exact science
 - a. A trendy, popular restaurant requires more parking than others
 - b. Office parking demand can vary by office type
3. Required parking intended to accommodate all users

Parking Requirements Cont'd

4. Mixed-use/time of use reductions allowed when demonstrated
 - a. Combinations of day and nighttime uses in a development or area can improve efficiency
 - b. Parking can be shared between uses
5. Reductions allowed through parking master plan
 - a. Intended to promote efficiency and sustainability
 - b. Zoning Administrator may approve reduction up to 20%
 - c. City Council may approve reductions beyond 20%

Parking Management

1. Shortage of parking often relates to convenience, not availability
2. Management of parking can affect efficiency
 - a. Leasing out parking to one use can make it unavailable to other uses
 - b. Signage can help identify where parking is located
 - c. Private parking can be a factor in providing off-peak parking
 - d. On-street parking can be managed by time limitations
3. Technology can help identify available parking
4. Sharing parking between public and private uses is more efficient

Nearly all major cities use metered parking to generate revenue and manage parking



Scottsdale has consistently chosen not to follow that model

Parking Requirements – Valley Comparison

1. All Valley cities have different parking requirements for downtown and non-downtown areas
2. Phoenix, Peoria, and Surprise don't have minimum parking requirements in downtown
3. Avondale and Gilbert can reduce parking requirements in downtown by up to 50% if proven to be adequate
4. Chandler, Glendale, Mesa and Tempe have discretion to establish parking requirements in mixed use developments

Parking Requirements – Valley Comparison

6. All Valley cities have a lower parking requirement for hotels than Scottsdale
7. Chandler and Gilbert have a higher parking requirement for “call centers” than for other “office” uses
8. All have similar requirements for retail uses
9. Most require guest parking for multifamily projects
10. Gilbert and Glendale have the same requirement for multifamily as Scottsdale. Others are higher.

Trends in Parking

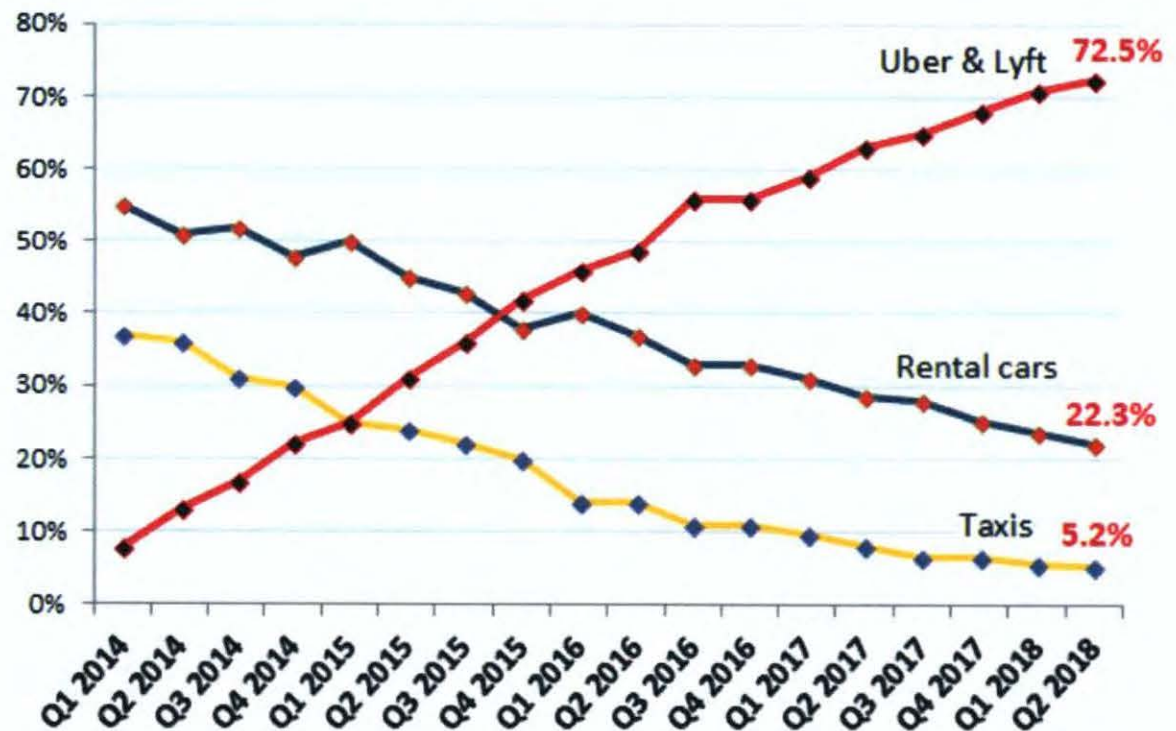
1. Increase in use of ride-sharing (Uber/Lyft) services
2. Autonomous vehicles will change parking patterns
3. Changes in transportation preferences
4. More intense office uses/call centers
5. Changes in shopping patterns
6. Some cities are eliminating parking minimums

Increasing Use of Ride Sharing (Uber, Lyft)

Ride sharing now constitutes 72.5% of ground transportation, compared to rental cars (22.3%) and taxis (5.2%)

At Sky Harbor airport, ride sharing rose from 19,943 in June of 2016 to 186,946 in January of 2019, an increase of 837%.

Uber & Lyft Crush Taxis and Rental Cars
% of Ground Transportation Travel Reimbursements



Source of data: Certify

WOLFSTREET.com

Variation in Vehicle Ownership Rates

1. Old Town Condos	1.28
2. Peaceful Valley single family	1.39
3. Old Town single family	1.68
4. McDowell and Miller area	1.75
5. Desert Mountain	2.0
6. Paradise Valley	2.24

Trends in Hotel Parking

1. Scottsdale's requirement exceeds all 13 benchmark cities by at least 25%
2. Cities with no minimum parking requirements for downtown hotels - Santa Monica, Boulder, Austin, Nashville, Portland, Fayetteville
3. ACE Hotel Data – 0.6 spaces/room meets Saturday peak demand 98.75% of the time
4. Experience Scottsdale survey – 44% of guests park at the hotel, 89% only need one space per 2 or 3 rooms
5. Two downtown Scottsdale hotel examples (data collected March, 2018 on Spring Training game days) – peak demand = 0.44 to 0.59 spaces per room

Trends in Residential Parking

1. Institute of Transportation Engineers – ITE
 - a) ITE – 5th Edition parking generation is 17.7% less than that in the 4th Edition, published 9 years earlier
 - b) Scottsdale's requirement for residential is 19.8% higher than the 5th Edition of the ITE
2. Luxury residential management providing vehicle use as a convenience
3. Carsharing increasing in popularity
4. Apartment leasing at 95% (highest in valley), little indication that parking is deterring lease rates or occupancy rates (highest in valley)

Old Town Parking – Planning for Tomorrow

1. We shouldn't plan for tomorrow using only yesterday's assumptions and technology
2. Whether we accept trends in parking demand or not, change will occur
3. We should plan with an emphasis on flexibility and should have the willingness and ability to adapt to changing conditions
 - a) Design parking structures that can be converted to other uses in the future
 - b) Promote innovation in meeting tomorrow's parking needs
 - c) Utilize public/private partnerships to supplement public parking
4. Balance costs with community expectations

Enhancements to Consider

1. Modify In-Lieu Program
2. Amend parking requirements in Zoning Ordinance
3. Enhance wayfinding to available parking
4. Form strategic partnerships with private sector

Enhancements to Consider

5. Management of parking

- a) Increase use of 2-3 hour parking limit
- b) Temporary parking for special events
- c) Use of valet, Uber/Lyft or alternatives to meet peak demand for events
- d) Paid vs. free parking

6. Data Collection

7. Build more public parking

OLD TOWN PARKING

END OF PRESENTATION

OLD TOWN PARKING

Scottsdale City Council Study Session
February 11, 2020

1

Old Town Parking

Policies that have guided parking management in Old Town:

- a. Presumption of maintaining free parking in downtown
- b. Allow options for small lot owners to reinvest without making parking a “deal-killer”
- c. Bring more people to downtown to support businesses
- d. Promote efficient use of parking
- e. Provide adequate public parking within an acceptable walking distance
- f. Acknowledge parking needs in downtown and anticipate future needs, neither excessively under-parking nor over-parking
- g. Accommodate special events/circumstances (Spring Training, Canal Convergence, Artwalk) that may cause parking shortages in some areas

2

Building on Past Plans/Studies

1. Downtown Plan Adopted – 1984
2. Downtown Zoning Ordinance - 1985
3. IBI Group Study – 1988
4. Blue Ribbon Committee on Future of Downtown –1999
5. Downtown Task Force – 2001
6. Downtown Scottsdale Development Program – 2001
7. Walker Consultant Study - 2003
8. Downtown Task Forces – 2009, 2011
9. Walker Parking Study – 2015
10. Downtown Plan Update - 2018



3

Old Town Parking Components

1. Historical Perspective

- Improvement District Parking Lots
- Public Parking Lots
- On-street Parking
- On-lot Parking
- P-2/P-3 Parking Credits
- In-lieu Parking Spaces
- Downtown Overlay

4

Old Town Parking Components

2. Parking, Pedestrians, and Old Town

3. Current Conditions

- Parking Requirements for Downtown
- Parking Data

4. Planning for the Future

- Parking Trends
- Potential Enhancements

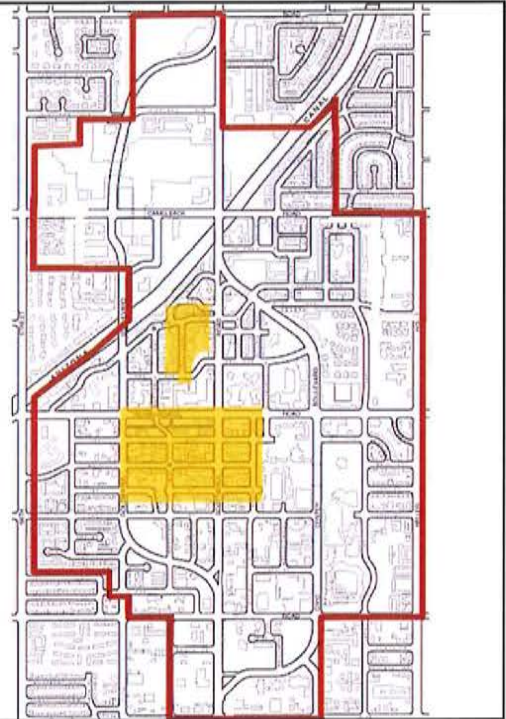
5

HISTORICAL PERSPECTIVE

6

Improvement District Parking Lots

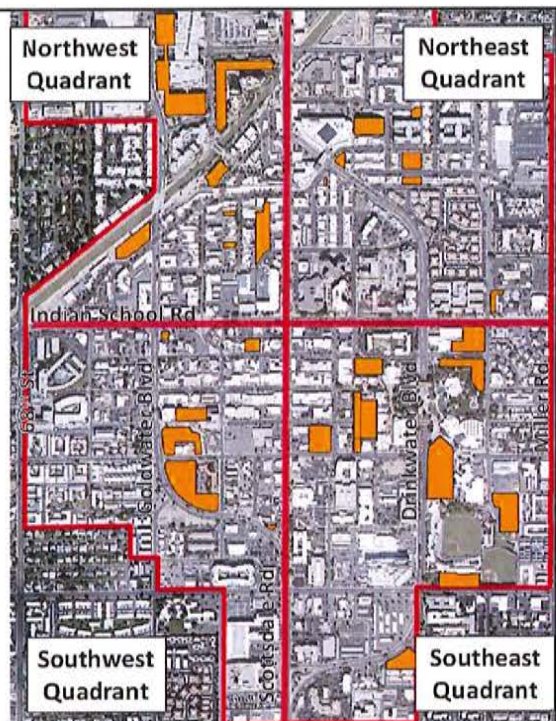
1. Improvement Districts were created in the 60's and 70's as a way for property owners to meet parking requirements through shared parking lots.
2. Owners of ID lot credits have paid for those credits and they are conveyed with the property.
3. Primary Improvement Districts were:
 - a) 5th Ave./Craftsman Court area (349)
 - b) West Main/Civic Center area (1,211)



7

Public Parking Lots and Structures

There are over 30 parking lots and structures distributed throughout downtown that provide more than 6,600 public parking spaces for Old Town.



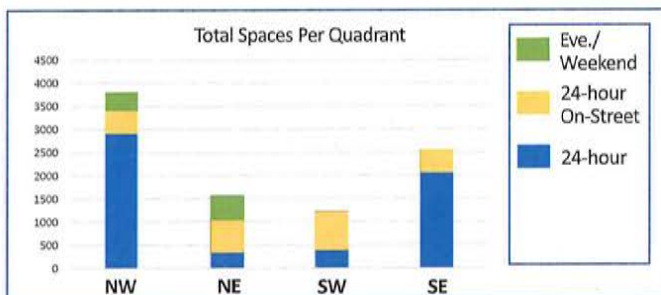
8

On-Street Parking

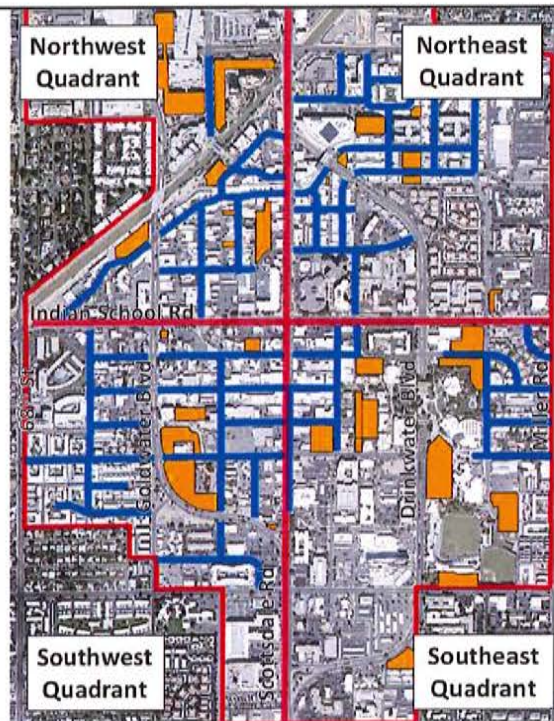
1. The "original" downtown parking
2. Prior to 2005, on-street parking was counted toward meeting the adjacent property owner's required parking
3. In 2005 the ordinance was changed to not allow that credit, reflecting that on-street parking is public parking
4. Today there are more than 2,361 on-street public spaces located throughout downtown

9

Public Lots, Structures, and On-street Spaces



Northwest Quadrant	Northeast Quadrant	Southwest Quadrant	Southeast Quadrant
24-hour Spaces = 2,924	24-hour Spaces = 294	24-hour Spaces = 425	24-hour Spaces = 2,049
Eve./Weekend Spaces = 414	Eve./Weekend Spaces = 502	Eve./Weekend Spaces = 0	Eve./Weekend Spaces = 0
On-street Spaces = 473	On-street Spaces = 809	On-street Spaces = 775	On-street Spaces = 511
Total Spaces = 3,811	Total Spaces = 1,605	Total Spaces = 1,200	Total Spaces = 2,560



10

On-Lot Parking

Many lots have parking spaces on the property or along an alley



3rd/5th Ave area



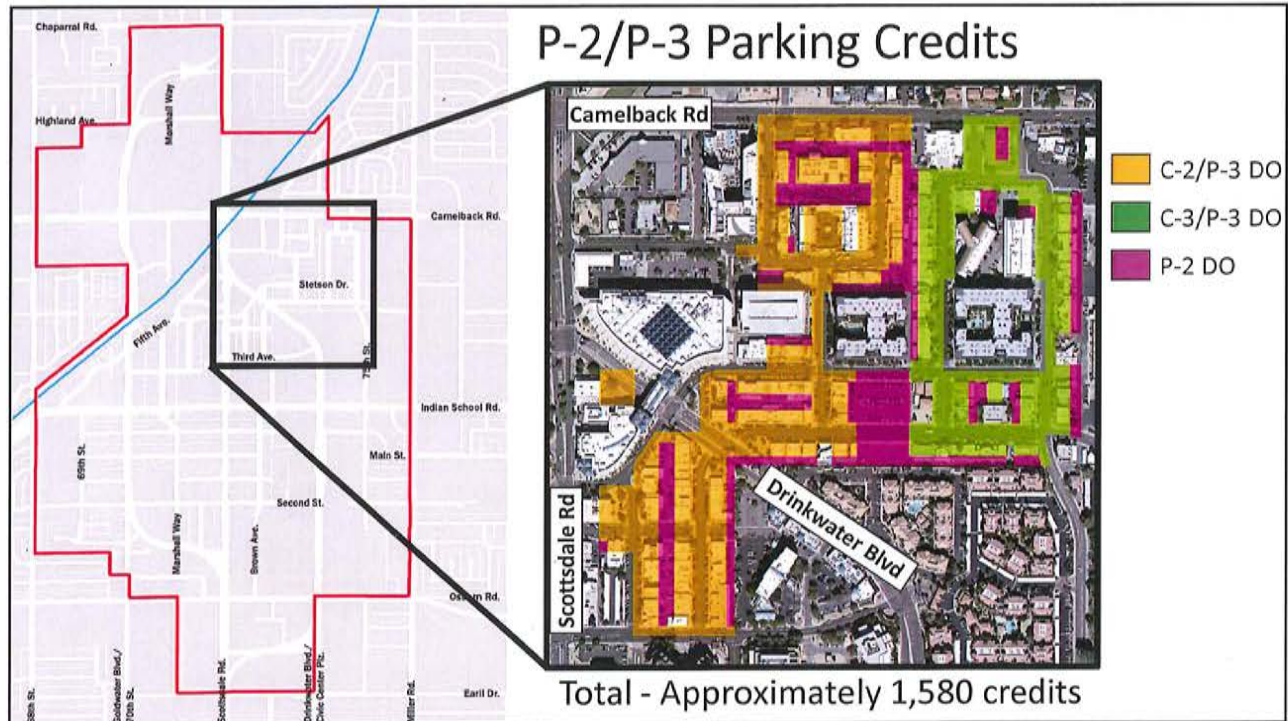
West Main/Old Main area

11

P-2/P-3 Parking Credits

1. P-3 zoning was created in 1972 and allocates credits to some lot owners
2. Presumed surface lots and on-street parking in the area provided sufficient parking
3. Is limited to specific areas of downtown, no new P-3 credits are being created
4. The number of P-3 lot credits has been reduced over time through rezoning to the "D" downtown district

12



13

In-Lieu Parking

1. Many cities use in-lieu parking as a parking option
2. Initiated in 1985 to allow reinvestment on properties that couldn't provide parking on-site
3. Initial cost of each space (\$7,500) was based on cost of providing surface parking
4. Limited available land has reduced opportunities for additional surface parking
5. Cost has increased with inflation, currently is \$13,800/space
 - a) Actual cost is closer to \$45,000/space (structured)
 - b) Payment options – purchase, lease, nighttime only

14

In-Lieu Parking

6. 496 in-lieu spaces have been permanently credited since 1986
7. From 1985 through 2019 - \$2,913,281 was generated
 - a) Currently \$308,719 available in fund
8. In-lieu funds have been used to provide new parking
 - a) Approximately 855 spaces have been constructed using in-lieu funds

15

Public Parking Added Since 1990

1. Waterfront Garage	300 spaces
2. 3 rd Ave/Craftsman Garage	222 spaces
3. Old Town Corral Garage	136 spaces
4. Galleria	127 spaces
5. Southbridge	264 spaces
6. Nordstrom's	2,200 spaces
Total =	<u>3,249 new spaces</u>

16

Downtown Overlay

1. Was designed to stimulate revitalization (adopted in 2003)
2. Allowed the addition of up to 2,000 square feet of residential (4 units max.), retail, restaurant, or office use without additional parking required
3. Simplified the process of determining parking required for existing properties
4. Applies to additions to existing lots, not to lot assemblages

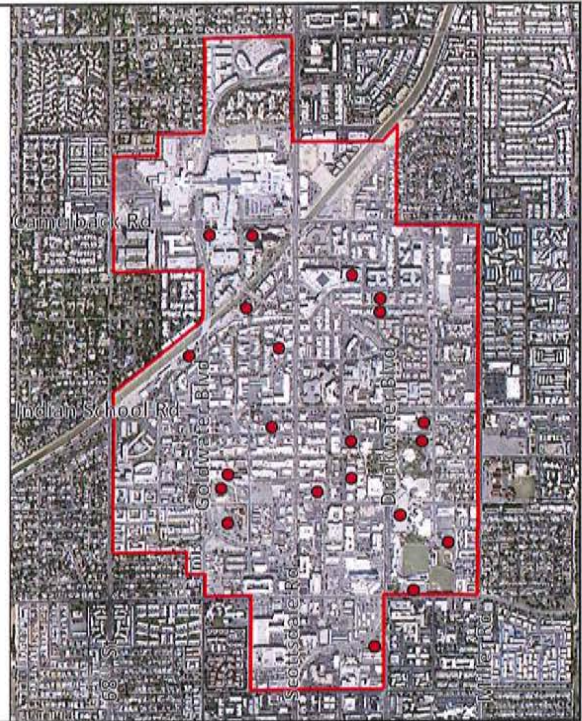
17

PARKING, PEDESTRIANS, AND OLD TOWN

18

Public Parking - Walkability

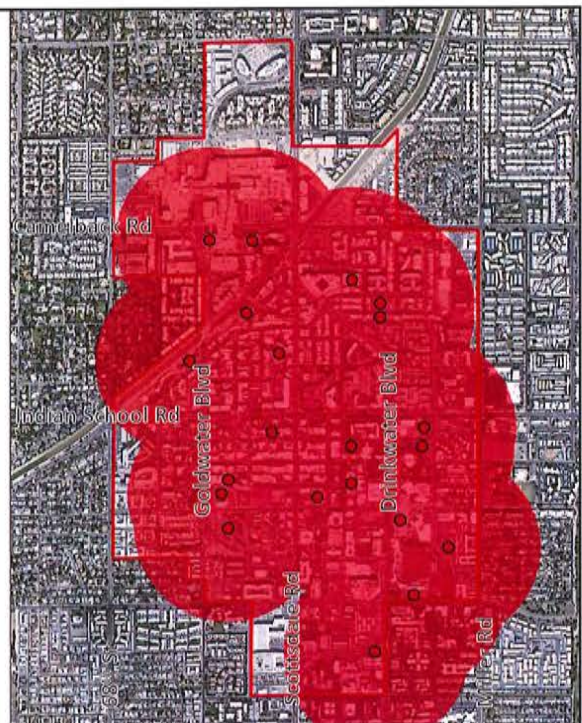
The red dots on the map indicate public parking lots or structures in Old Town



19

Public Parking - Walkability

The distance from the east end of the Scottsdale Mall to the Brown Ave entrance is 1,320 feet (6 min. walk).



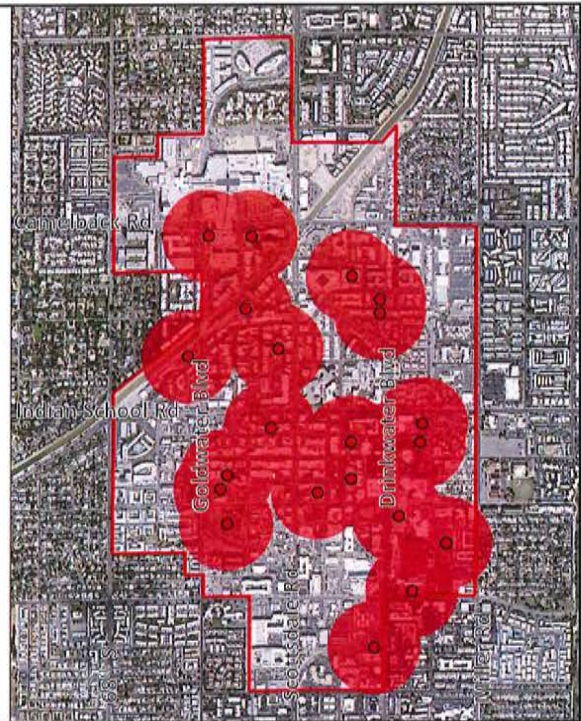
20

Public Parking - Walkability

660 feet is 1/8th of a mile, or one city block – the distance from the front door of City Hall to the main entrance to the Center for the Performing Arts (3 min walk).



The red area to the right indicates a radius of 660 feet from public parking lots and structures in Old Town.



21

By implementing the Downtown Design Guidelines, including....

- A continuous pedestrian experience
- Covered walkways
- Street furniture
- Shade
- Inviting spaces
- Wide sidewalks
- Art and visual interest

....660 feet is very walkable.



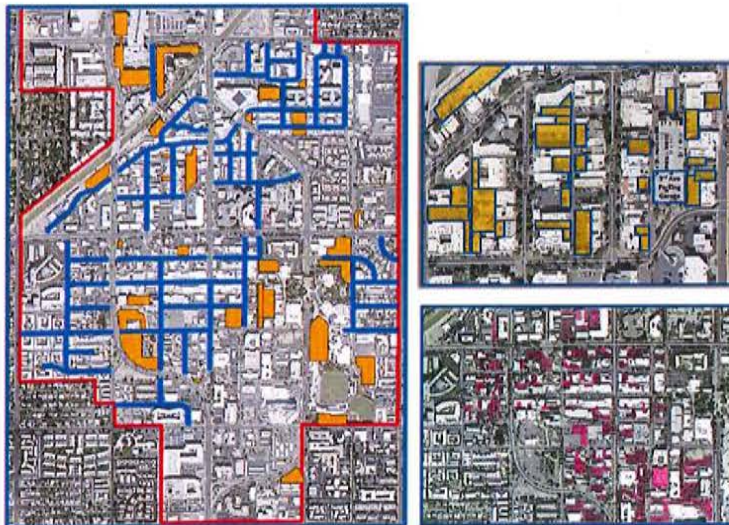
22

Parking in Old Town

With 6,611 public spaces in parking structures and on public parking lots, and more than 2,361 on-street parking spaces, there are 8,972 public parking spaces in Old Town.

In addition, there are 9,066 parking spaces in private parking lots within Old Town. Although not always available to the public, these spaces offset the parking demand for employees and patrons for many businesses and offices in Old Town.

In total, there are 18,038 parking spaces serving Old Town.



23

Walker Study - 2015

The overall supply of parking in Old Town is adequate.

Parking is not perfectly distributed, with more public parking provided in the Northwest and Southeast quadrants.

The Northeast quadrant is the most unevenly balanced.

24

CURRENT CONDITIONS

25

Parking Overview



West Main District
January 31, 2020 1:45 pm



26

Parking Overview



Stagebrush Theater

January 31, 2020 2:00 pm



Loloma Lot

27

Parking Overview



Civic Center Garage – Jan 31, 2020 2:10 pm

28

Parking Overview



Brown Street Garage

January 31, 2020 2:20 pm



Rose Garden Lot

29

Vacant Spaces During Events

		March 7	March 9	March 15	March 17
Event	Giants	X	X	X	X
	Farmers Market		X		
	Art Festival		X		
	Art Walk	X			
	Sunday Art Fair				X
Parking Location	Artist's School	51	36	9	48
	Stagebrush Lot	36	42	50	85
	Museum Garage	27	0	40	34
	3rd Ave Garage	127	38	14	123
	Civ Center Garage	111	19	25	0
	CC Library Garage	102	8	0	0

30

Parking Requirements

1. Ratios for different land uses established in earliest Scottsdale zoning ordinance
 - a. Typically expressed as “1 space per XXX square feet” or “XX spaces per dwelling unit”
2. Parking is based on averages – not an exact science
 - a. A trendy, popular restaurant requires more parking than others
 - b. Office parking demand can vary by office type
3. Required parking intended to accommodate all users

31

Parking Requirements Cont'd

4. Mixed-use/time of use reductions allowed when demonstrated
 - a. Combinations of day and nighttime uses in a development or area can improve efficiency
 - b. Parking can be shared between uses
5. Reductions allowed through parking master plan
 - a. Intended to promote efficiency and sustainability
 - b. Zoning Administrator may approve reduction up to 20%
 - c. City Council may approve reductions beyond 20%

32

Parking Management

1. Shortage of parking often relates to convenience, not availability
2. Management of parking can affect efficiency
 - a. Leasing out parking to one use can make it unavailable to other uses
 - b. Signage can help identify where parking is located
 - c. Private parking can be a factor in providing off-peak parking
 - d. On-street parking can be managed by time limitations
3. Technology can help identify available parking
4. Sharing parking between public and private uses is more efficient

33

Nearly all major cities use metered parking to generate revenue and manage parking



34

Parking Requirements – Valley Comparison

1. All Valley cities have different parking requirements for downtown and non-downtown areas
2. Phoenix, Peoria, and Surprise don't have minimum parking requirements in downtown
3. Avondale and Gilbert can reduce parking requirements in downtown by up to 50% if proven to be adequate
4. Chandler, Glendale, Mesa and Tempe have discretion to establish parking requirements in mixed use developments

35

Parking Requirements – Valley Comparison

6. All Valley cities have a lower parking requirement for hotels than Scottsdale
7. Chandler and Gilbert have a higher parking requirement for "call centers" than for other "office" uses
8. All have similar requirements for retail uses
9. Most require guest parking for multifamily projects
10. Gilbert and Glendale have the same requirement for multifamily as Scottsdale. Others are higher.

36

Trends in Parking

1. Increase in use of ride-sharing (Uber/Lyft) services
2. Autonomous vehicles will change parking patterns
3. Changes in transportation preferences
4. More intense office uses/call centers
5. Changes in shopping patterns
6. Some cities are eliminating parking minimums

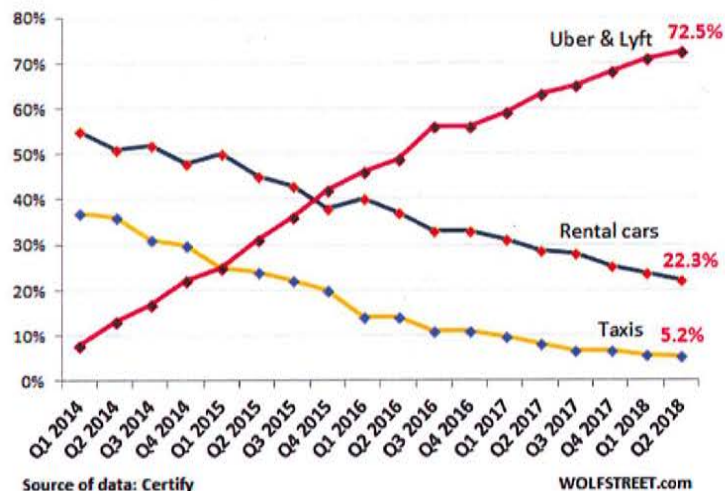
37

Increasing Use of Ride Sharing (Uber, Lyft)

Ride sharing now constitutes 72.5% of ground transportation, compared to rental cars (22.3%) and taxis (5.2%)

At Sky Harbor airport, ride sharing rose from 19,943 in June of 2016 to 186,946 in January of 2019, an increase of 837%.

Uber & Lyft Crush Taxis and Rental Cars
% of Ground Transportation Travel Reimbursements



38

Variation in Vehicle Ownership Rates

1. Old Town Condos	1.28
2. Peaceful Valley single family	1.39
3. Old Town single family	1.68
4. McDowell and Miller area	1.75
5. Desert Mountain	2.0
6. Paradise Valley	2.24

39

Trends in Hotel Parking

1. Scottsdale's requirement exceeds all 13 benchmark cities by at least 25%
2. Cities with no minimum parking requirements for downtown hotels - Santa Monica, Boulder, Austin, Nashville, Portland, Fayetteville
3. ACE Hotel Data – 0.6 spaces/room meets Saturday peak demand 98.75% of the time
4. Experience Scottsdale survey – 44% of guests park at the hotel, 89% only need one space per 2 or 3 rooms
5. Two downtown Scottsdale hotel examples (data collected March, 2018 on Spring Training game days) – peak demand = 0.44 to 0.59 spaces per room

40

Trends in Residential Parking

1. Institute of Transportation Engineers – ITE
 - a) ITE – 5th Edition parking generation is 17.7% less than that in the 4th Edition, published 9 years earlier
 - b) Scottsdale's requirement for residential is 19.8% higher than the 5th Edition of the ITE
2. Luxury residential management providing vehicle use as a convenience
3. Carsharing increasing in popularity
4. Apartment leasing at 95% (highest in valley), little indication that parking is deterring lease rates or occupancy rates (highest in valley)

41

Old Town Parking – Planning for Tomorrow

1. We shouldn't plan for tomorrow using only yesterday's assumptions and technology
2. Whether we accept trends in parking demand or not, change will occur
3. We should plan with an emphasis on flexibility and should have the willingness and ability to adapt to changing conditions
 - a) Design parking structures that can be converted to other uses in the future
 - b) Promote innovation in meeting tomorrow's parking needs
 - c) Utilize public/private partnerships to supplement public parking
4. Balance costs with community expectations

42

Enhancements to Consider

1. Modify In-Lieu Program
2. Amend parking requirements in Zoning Ordinance
3. Enhance wayfinding to available parking
4. Form strategic partnerships with private sector

43

Enhancements to Consider

5. Management of parking
 - a) Increase use of 2-3 hour parking limit
 - b) Temporary parking for special events
 - c) Use of valet, Uber/Lyft or alternatives to meet peak demand for events
 - d) Paid vs. free parking
6. Data Collection
7. Build more public parking

44

OLD TOWN PARKING

END OF PRESENTATION

45

DOWNTOWN PARKING COMPARISON - VALLEY CITIES

	Specific to DT?	Parking Reductions?	Multifamily (per unit)	Guest Parking	Hotel	Office	Retail
Avondale	Yes	Up to 50% of parking required	Studio - 1.5 1-Bedroom - 1.5 2-Bedroom - 1.75 3-Bedroom - 2	1 space per 10 units	1.3 spaces per room	1 space per 333 sq. ft.	1 space per 300 sq. ft.
Chandler	Yes	Zoning Administrator has discretion to reduce parking	Studio - 1 1-Bedroom - 1.5 2-Bedroom - 2	N/A	1 space per room	1 space per 250 sq. ft., 1 space per 150 sq. ft. for call center	1 space per 250 sq. ft.
Gilbert	Yes	Up to 50% reduction for shared parking	Studio - 1 1-Bedroom - 1 2-Bedroom - 2	1 space per 4 units	1.1 space per room	1 space per 250 sq. ft., 1 space per 150 sq. ft. for call center	1 space per 250 sq. ft.
Glendale	Yes	Parking determined by Planning Director	Studio - 1 1-Bedroom - 1 2-Bedroom - 2	1 space per 3 units	1 space per room	1 space per 300 sq. ft.	1 space per 250 sq. ft.
Mesa	Yes	Parking can be reduced by CUP	Within 1/4 mile of transit - 1.2 to 1.4 All other - 2.1	N/A	1 space per room	1 space per 375 sq. ft.	N/A
Peoria	Yes	No parking required in Downtown Mixed Use district	Studio - 1 1-Bedroom - 1.5 2-Bedroom - 2	1 space per 10 units	1 space per room	1 space per 200 sq. ft.	1 space per 300 sq. ft.
Phoenix	Yes	No parking required in downtown core and along transit corridors	Studio - 1 1-Bedroom - 1.5 2-Bedroom - 1.5 3-Bedroom - 2	Studio - 1 1-Bedroom - 1.5 2-Bedroom - 1.5 3-Bedroom - 2	1 space per room	1 space per 300 sq. ft.	1 space per 300 sq. ft.
Scottsdale	Yes	Reduction allowed for shared mixed-use	Studio - 1 1-Bedroom - 1 2-Bedroom - 2 3-Bedroom - 2	N/A	1.25 spaces per room	1 space per 300 sq. ft.	1 space per 300 sq. ft.
Surprise	Yes	No parking required in City Center	Studio - 1.5 1-Bedroom - 1.5 2-Bedroom - 2 3-Bedroom - 3	N/A	0.8 spaces per room	1 space per 250 sq. ft.	1 space per 300 sq. ft.
Tempe	No	Parking in mixed use districts established in the Planned Area Development	Studio - 1 1-Bedroom - 1.5 2-Bedroom - 2 3-Bedroom - 2.5	1 space per 5 units	1 space per room	1 space per 300 sq. ft.	1 space per 300 sq. ft.

46

Public Parking Locations

Daytime Spaces = 5,692
Eve. Weekend Spaces = 6,577
Total Spaces = 6,577

Identifier	Total Per Location	Daytime Spaces	Night and Weekend Spaces	Location Name
1	2103	2100	2100	Northridge's Parking Garage
2	120	0	300	Waterfront Underground Parking
3	284	170	284	South Bridge Underground Parking
4	11	11	11	Craftsman Court North Lot
5	18	18	18	Craftsman Court South
6	409	409	409	3rd Ave. Access Garage
7	116	116		Four Garden Lot
8	509	127	509	Galina Garage
9	72	72	72	Metson/Westlake lot
10	22	22	22	Shuman lot
11	36	36	36	6th-Wykeville Det lot
12	6	6	6	Couch-Heyar lot
13	52	12	52	1st Avenue lot
14	300	130	330	Mass Street Plaza Underground Park
15	95	95	95	Maplehurst Theater lot
16	127	127	127	Goodwater Curve lot
17	15	15	15	Goldwater Southside lot
18	50	50	50	Drakewater Civic Center lot
19	118	118	118	Stadium lot
20	182	182	182	Justice Center lot
21	685	685	685	Library Garage
22	68	96	98	City Hall lot
23	108	108	108	One Civic Center lot
24	22	22	22	Community Design Center lot
25	123	123	123	Peapackwood lot
26	168	168	168	Civic Center Mail Garage
27	22	22	22	Lin Oviets lot
28	71	71	71	Civic Center West lot
29	224	224	224	Old Town Center Underground Surface
30	8	8	8	Station Drive Water lot
31	7	7	7	5th Drakewater lot



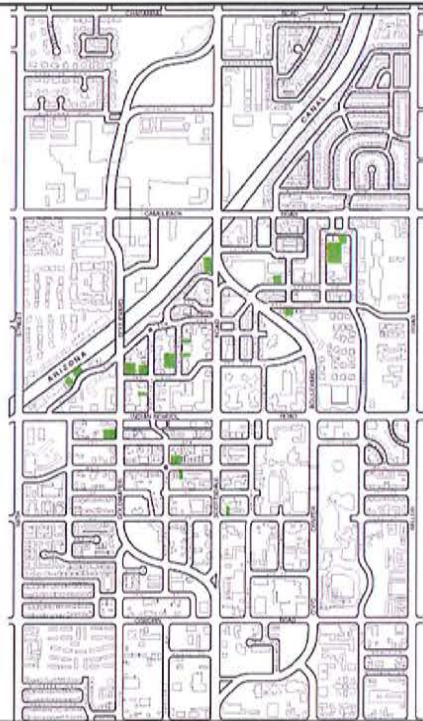
47

[illegible]

48

- In-Lieu Participants
- 754 Spaces acquired

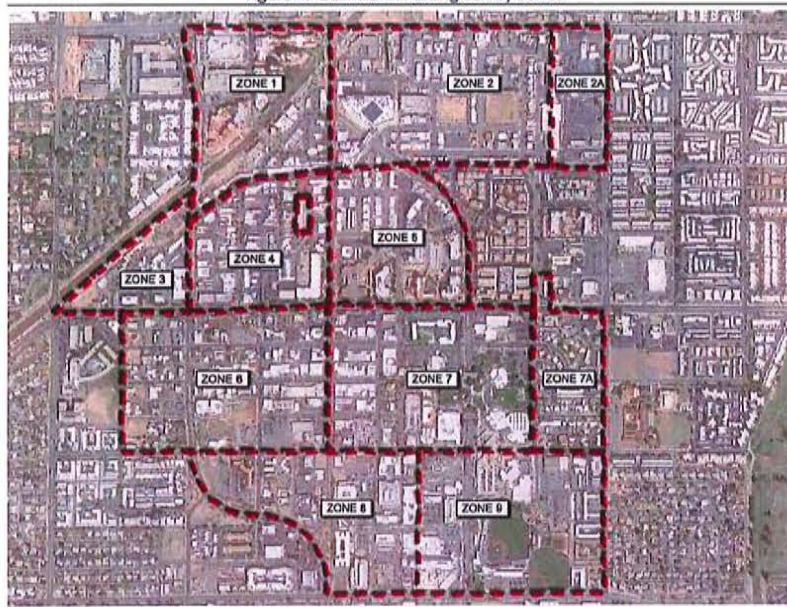
Take out this map, put in total # of properties using in-lieu, and % of total properties in DT



49

Downtown Parking Inventory

Figure 4: Downtown Parking Survey Zones



Source: Walker Parking Study - 2015

50

Downtown Parking Inventory

	Private Spaces	Public Off-Street Spaces	On-Street Spaces
Zone 1	300	2,363	120
Zone 2	1,129	164	573
Zone 2A	745	0	33
Zone 3	341	120	91
Zone 4	1,013	28	262
Zone 5	728	1,275	236
Zone 6	1,190	299	394
Zone 7	471	1,003	386
Zone 7A	389	0	125
Zone 8	1,787	33	117
Zone 9	973	867	24

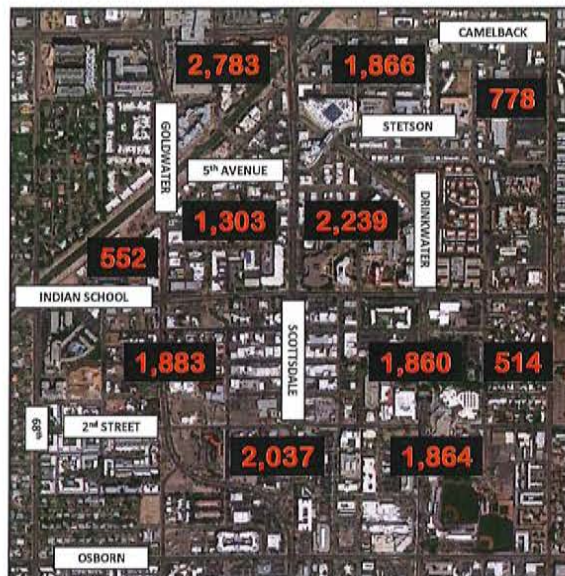
Total Private Parking = 9,066 spaces

Total Public Parking = 8,513 spaces

Source: Walker Study, 2015

51

Total Downtown Parking Spaces



17,659

52

Public Parking By Quadrant

Northwest Quadrant

Daytime Spaces = 2,924
 Eve./Weekend Spaces = 3,338
 On-street Spaces =
 Total Spaces =

Northeast Quadrant

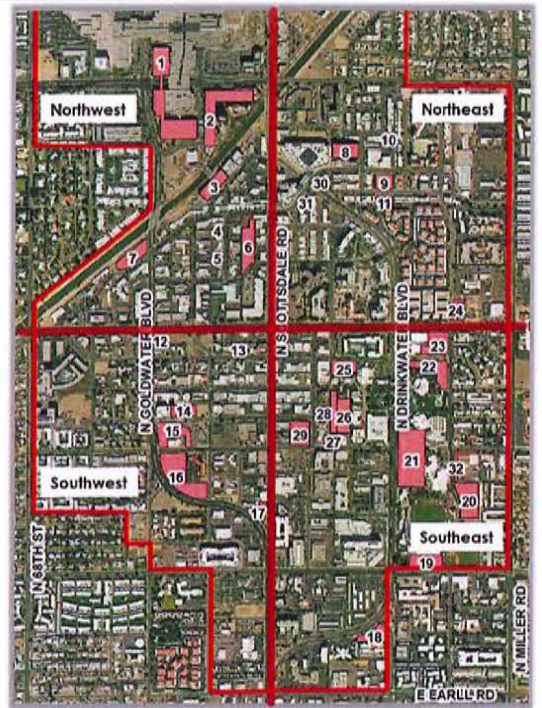
Daytime Spaces = 294
 Eve./Weekend Spaces = 765
 On-street Spaces =
 Total Spaces =

Southwest Quadrant

Daytime Spaces = 425
 Eve./Weekend Spaces = 425
 On-street Spaces =
 Total Spaces =

Southeast Quadrant

Daytime Spaces = 2,049
 Eve./Weekend Spaces = 2,049
 On-street Spaces =
 Total Spaces =



53

Public Lots, Structures, and On-street Spaces

Northwest Quadrant

Daytime Spaces = 2,924
 Eve./Weekend Spaces = 3,338
 On-street Spaces =
 Total Spaces =

Northeast Quadrant

Daytime Spaces = 294
 Eve./Weekend Spaces = 765
 On-street Spaces =
 Total Spaces =

Southwest Quadrant

Daytime Spaces = 425
 Eve./Weekend Spaces = 425
 On-street Spaces =
 Total Spaces =

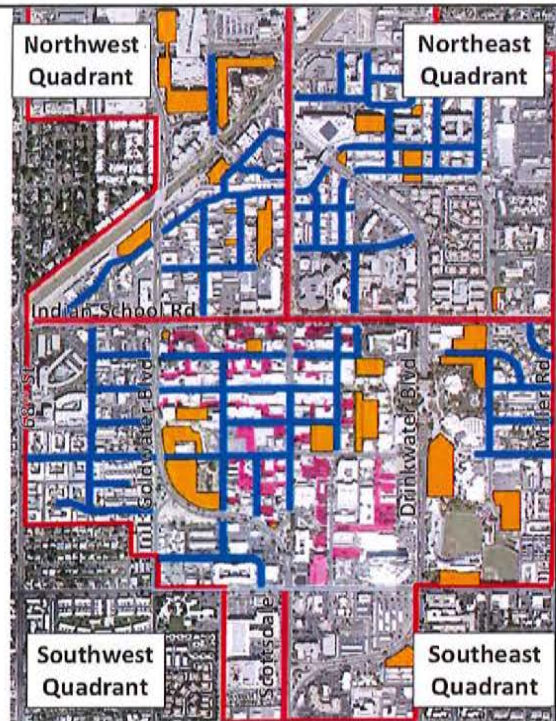
Southeast Quadrant

Daytime Spaces = 2,049
 Eve./Weekend Spaces = 2,049
 On-street Spaces =
 Total Spaces =



54

Total Parking – SW Quadrant

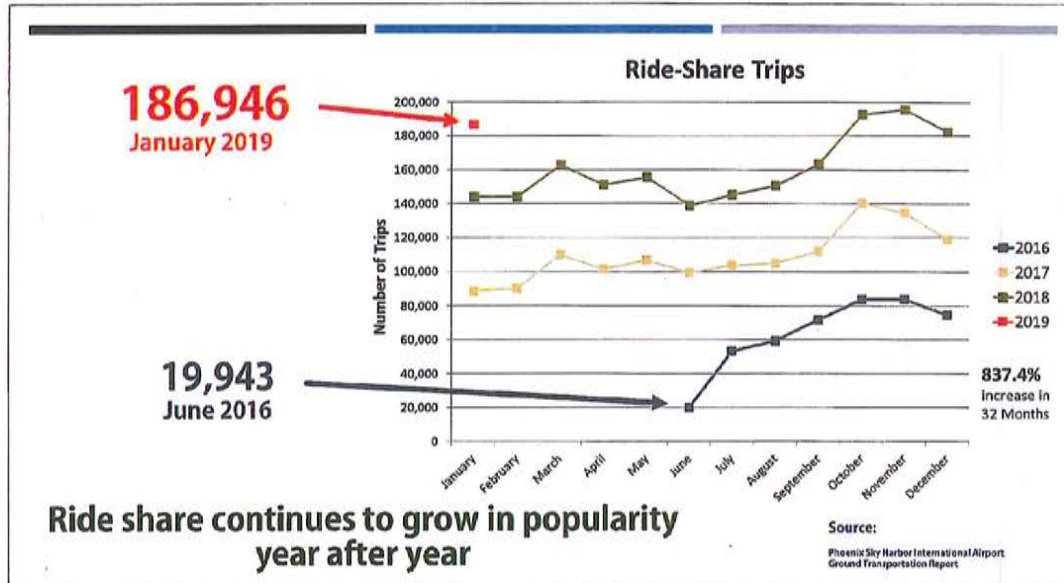


55



56

Increasing Use of Ride Sharing (Uber, Lyft)



57

Downtown Parking Summary

Existing Spaces

Does #2 include the ID spaces?

1. Improvement district spaces – 1,560
2. Public lots/garages – 6,611
3. Private on-lot spaces – 9,066
4. On-street spaces – 2,361
5. P-2/P-3 spaces (credits) – 1,580
6. In-lieu spaces/credits – 496 spaces purchased

58

Old Town Parking - Perceptions

1. There's not enough parking downtown
2. Residential parking requirements are inadequate
3. Height and density creates parking problems
4. In-lieu spaces are "phantom" spaces – they don't exist
6. If my customers can't park very near my store, they will leave

59

Parking Overview



West Main District
January 31, 2020 1:45 pm



60

Number of Vacant Spaces During Special Events

	March 7 Artwalk	March 9 Art Festival	March 15 Giants	March 17 Giants, Sunday A'Fair
Artist's School	51	36	9	48
Stagebrush Lot	36	42	50	52
Museum Garage	27	0	40	34
3 rd Ave Garage	127	38	14	123
Civ Center Garage	111	19	25	0
CC Library Garage	102	8	0	0

We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein:

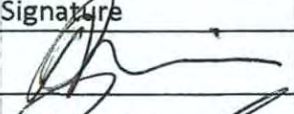
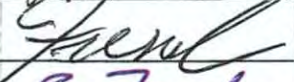
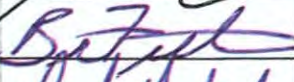
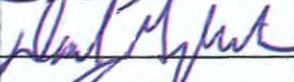
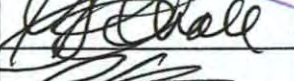
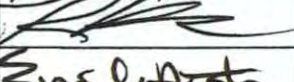
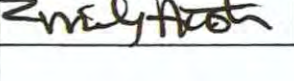
PETITION

- Update the Downtown Overlay *Parking Requirements* specifically with the following requirements:
 - Mixed use and multi-family dwellings must require 1.5 onsite parking spaces for one bedroom; 2 spaces for two bedrooms and 1 space for each additional bedroom.
 - Guest Parking must be required at the rate of 1 onsite space per every 4 residential units. Public street parking must be excluded from the count for *Guest Parking*.
 - Hotel/Lodging facilities' site plan must include additional parking for employees based on shifts when the greatest number of employees is on duty.
 - Hotel/Lodging Employees must only park on site and in designated and physically marked parking spaces in the facilities' parking area.
 - Hotel/Lodging facilities that include dining/bar areas must include additional parking at the same rate of the city's current dining/bar parking requirements.
 - Hotel facilities that include assembly areas (conference room) must include additional parking at the rate of 1 space per 50 sq feet of assembly area per current ordinance.
 - Office buildings must require 5 onsite parking spaces per each 1000 square feet of gross floor area.
- Modify the permanent in-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
- Release the *Historic* and *In-Lieu* parking credits sold per area, and the history of the expenditure of funds to public and for council discussion.
- Add to Ordinance: Any designated *Public Parking* area in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
- In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

Date	Printed Name	Signature	Address (Business Name, Street Address)
10/28/19	JOHN RAO	[Signature]	4247 N. Marshall Way, Scottsdale
10/29/19	MICHAEL SIMONSON	[Signature]	7121 5 TH AVE., SCOTTSDALE
10/29/19	Dorey D. Schade	[Signature]	7051 E. Fifth Avenue, Scottsdale, AZ 85251
10/30/19	Janet Wilson	[Signature]	6990 E MAIN STREET SCOTTSDALE AZ 85251
10/30	Cookie CEBALLOS	[Signature]	4251 N. BROWN AVE #9 SCOTTSDALE AZ 85251
10/30	Kristi Weldon	[Signature]	4251 N. BROWN AVE #2 Scottsdale AZ 85251
11/04/19	Daniel Spira	[Signature]	42600 Brown Ave Scottsdale AZ 85251
11/6/19	Gary Pomeroy	[Signature]	4251 N. Winfield Scott Scottsdale AZ 85251
11-9-19	Neil Schepers	[Signature]	4251 N. Winfield Scott Scottsdale AZ 85251
11-9-19	David Dodge	[Signature]	4251 N. Brown Ave Scottsdale 85251
11/9/19	Greg Field	[Signature]	4251 N. Winfield Scott Para Scott 85251
11-12	Joyce Flozja	[Signature]	4604 N. 65 TH ST Scottsdale, AZ 85251

We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein:

- Update the Downtown Overlay *Parking Requirements* specifically with the following requirements:
 - Mixed use and multi-family dwellings must require 1.5 onsite parking spaces for one bedroom; 2 spaces for two bedrooms and 1 space for each additional bedroom.
 - Guest Parking must be required at the rate of 1 onsite space per every 4 residential units. Public street parking must be excluded from the count for Guest Parking.
 - Hotel/Lodging facilities' site plan must include additional parking for employees based on shifts when the greatest number of employees is on duty.
 - Hotel/Lodging Employees must only park on site and in designated and physically marked parking spaces in the facilities' parking area.
 - Hotel/Lodging facilities that include dining/bar areas must include additional parking at the same rate of the city's current dining/bar parking requirements.
 - Hotel facilities that include assembly areas (conference room) must include additional parking at the rate of 1 space per 50 sq feet of assembly area per current ordinance.
 - Office buildings must require 5 onsite parking spaces per each 1000 square feet of gross floor area.
- Modify the permanent in-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
- Release the *Historic* and *In-Lieu* parking credits sold per area, and the history of the expenditure of funds to public and for council discussion.
- Add to Ordinance: Any designated *Public Parking* area in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
- In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

Date	Printed Name	Signature	Address (Business Name, Street Address)
10/19/19	BOB PEJMAN		Pejman Gallery LLC. 7130 E. Main St. Scottsdale, AZ 85251
10/19/19	French Thompson		French Designer Jeweler, 7148 E. Main St, Scottsdale, AZ 85251
10/19/19	Bryce Fretter		Romanov Jewelry 7137 E Main St, AZ 85251
10/21/19	DANIEL GUGLIEMO		MAINVIEW GALLERY 7120 E. MAIN ST AZ 85251
10/26/19	Dustin Gallager		Marshall Gallery 7106 E Main AZ 85251
10-27-19	Jim Klein		J Klein Gallery 7136 E Main St. 85251
10-31-19	Mark Pabst		The Charles Pabst Gallery, LLC 7177 E. Main St. 85251
11/7/19	Keith Johnson		West USA 7904 E. Chaparral Rd. A110-298 Scottsdale 85250
11/12/19	Scott Larson		Larson Gallery 3705 N Bicknell Ln, 85251
11/13/19	Garyt @ Art		4906 N. Lemon Ave, 85251
11/13/19	R.L. Whitmor		P.O. BOX 1832, Scottsdale AZ 85252
11/14/19	Emily Austin		9389 East Carrine Drive Scottsdale, AZ 85260

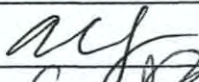
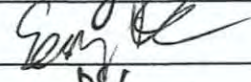
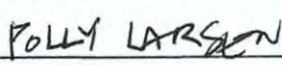
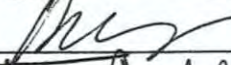
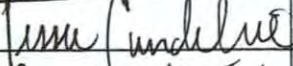
We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein:

- Update the Downtown Overlay *Parking Requirements* specifically with the following requirements:
 - Mixed use and multi-family dwellings must require 1.5 onsite parking spaces for one bedroom; 2 spaces for two bedrooms and 1 space for each additional bedroom.
 - Guest Parking* must be required at the rate of 1 onsite space per every 4 residential units. Public street parking must be excluded from the count for *Guest Parking*.
 - Hotel/Lodging facilities' site plan must include additional parking for employees based on shifts when the greatest number of employees is on duty.
 - Hotel/Lodging Employees must only park on site and in designated and physically marked parking spaces in the facilities' parking area.
 - Hotel/Lodging facilities that include dining/bar areas must include additional parking at the same rate of the city's current dining/bar parking requirements.
 - Hotel facilities that include assembly areas (conference room) must include additional parking at the rate of 1 space per 50 sq feet of assembly area per current ordinance.
 - Office buildings must require 5 onsite parking spaces per each 1000 square feet of gross floor area.
- Modify the permanent in-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
- Release the *Historic* and *In-Lieu* parking credits sold per area, and the history of the expenditure of funds to public and for council discussion.
- Add to Ordinance: Any designated *Public Parking area* in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
- In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

Date	Printed Name	Signature	Address (Business Name, Street Address)
11/25	MARIAN HALLER	<i>MarianHaller</i>	FOURTH FOUR 7105 E 1ST AVE, SCOTTSDALE, AZ, 85251
11/25	Shasta Keltz	<i>Shasta Keltz</i>	Bicycle Haus 7113 E 1st Ave, Scottsdale, AZ 85251
11/25	CASSIDY CRIST	<i>Cassidy Crist</i>	Kate's JOSSORE JUICE 7119 E FIRST AVE, Scottsdale, AZ 85251
11-25	Ken Jacoby	<i>Ken Jacoby</i>	7000 N. Scottsdale RD. GRIMALDI'S Pizzeria
11-25	DARIUS STEEN	<i>Darius Steen</i>	4020 N Scottsdales RD Haagen-Dazs
11-25	Channing Pankas	<i>Channing Pankas</i>	WHELFIELD HAIR BAR 7116 E 1st Ave #102
11/25	MORENO CHEN	<i>Moreno Chen</i>	WISOMAN'S Cafe 4015 N. Marshall Way
11/25	SAM KRENNITZ	<i>Sam Krenn</i>	4235 N Marshall Way 85251 Alexandra Blue
11/25	Kate DOOM	<i>Kate Doom</i>	4225 N. Marshall Way, 85251 Dermalogica
11/25	CAROL HARRIS	<i>Carol Harris</i>	4201 N. Marshall Way, 85251 Circa Lighting
11/25	Sabine Prince	<i>Sabine Prince</i>	7080 E 5th Avenue, 85251
11/25	MYRIAM ZITLER	<i>Myriam Zihler</i>	Carine 7070 E 5 AV Scottsdale

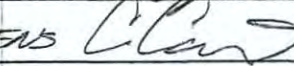
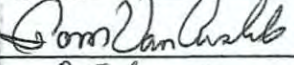
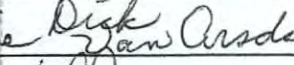
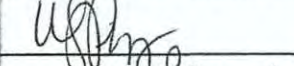
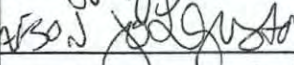
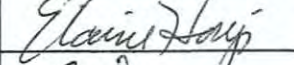
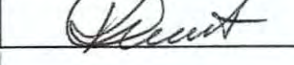
We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein:

- Update the Downtown Overlay *Parking Requirements* specifically with the following requirements:
 - Mixed use and multi-family dwellings must require 1.5 onsite parking spaces for one bedroom; 2 spaces for two bedrooms and 1 space for each additional bedroom.
 - Guest Parking* must be required at the rate of 1 onsite space per every 4 residential units. Public street parking must be excluded from the count for *Guest Parking*.
 - Hotel/Lodging facilities' site plan must include additional parking for employees based on shifts when the greatest number of employees is on duty.
 - Hotel/Lodging Employees must only park on site and in designated and physically marked parking spaces in the facilities' parking area.
 - Hotel/Lodging facilities that include dining/bar areas must include additional parking at the same rate of the city's current dining/bar parking requirements.
 - Hotel facilities that include assembly areas (conference room) must include additional parking at the rate of 1 space per 50 sq feet of assembly area per current ordinance.
 - Office buildings must require 5 onsite parking spaces per each 1000 square feet of gross floor area.
- Modify the permanent in-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
- Release the *Historic* and *In-Lieu* parking credits sold per area, and the history of the expenditure of funds to public and for council discussion.
- Add to Ordinance: Any designated *Public Parking* area in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
- In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

Date	Printed Name	Signature	Address (Business Name, Street Address)
11/11	MAX SMITH		Art One Gallery, Inc. 4130 N. Marshall way Art One Gallery
11/11	Sam Farnsworth		4142 N Marshall way, Scottsdale, Arizona, Wilde Meyer Gallery
11/11	J. HENDERSON		" Carlson Creek wine tasting
	Edly Beard		
11/11	Edly Beard		4121 W. Marshall way Los Jomberos
	Polly Larsen		3705 N. BISHOP LANE EATSON GALLERY
11/16	Brenda Anyino		7135 1 st E Ave Balance
11/16	Ken Nuyens		7135 1 st AVE Savale
11/16	Alicia Chavez		7141 E 1 st Ave Fashion
11/16	Bogelio Cruz		7001 E 1 st Ave Americas taco shop
11/25	Tessa Fundelara		7029 E. 1 st AVE SOCIETY UNION society
11/25	Ryan Smith		3944 N. Marshall way #103 Schaffer's Bridal

We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein:

- Update the Downtown Overlay *Parking Requirements* specifically with the following requirements:
 - Mixed use and multi-family dwellings must require 1.5 onsite parking spaces for one bedroom; 2 spaces for two bedrooms and 1 space for each additional bedroom.
 - Guest Parking must be required at the rate of 1 onsite space per every 4 residential units. Public street parking must be excluded from the count for Guest Parking.
 - Hotel/Lodging facilities' site plan must include additional parking for employees based on shifts when the greatest number of employees is on duty.
 - Hotel/Lodging Employees must only park on site and in designated and physically marked parking spaces in the facilities' parking area.
 - Hotel/Lodging facilities that include dining/bar areas must include additional parking at the same rate of the city's current dining/bar parking requirements.
 - Hotel facilities that include assembly areas (conference room) must include additional parking at the rate of 1 space per 50 sq feet of assembly area per current ordinance.
 - Office buildings must require 5 onsite parking spaces per each 1000 square feet of gross floor area.
- Modify the permanent in-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
- Release the *Historic* and *In-Lieu* parking credits sold per area, and the history of the expenditure of funds to public and for council discussion.
- Add to Ordinance: Any designated *Public Parking area* in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
- In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

Date	Printed Name	Signature	Address (Business Name, Street Address)
11/7/19	Noah Glyn		METHOD ART - 4151 N MARSHALL WAY #3
11-12-19	CYNTHIA CARSTEN		CARSTEN'S FINE ART - 7077 E. MAIN STR #5
11/12/19	NICOLE ROYSE		ROYSE Contemporary 7077 E Main Street Ste. #6
11/12	Ingrid Donaldson		Blink Gallery 7077 East Main #11 & 12 85251
11/12	Tom Van Arsdale		Van Arsdale Arts 7077 E Main St #13
11/12	Dick Van Arsdale		" " " "
11/14	Wendy Prigge		Wine Diva Wendy 4425 N 70th St #139B 85251
11/15	JOLYNN GUSMAN		OITE 7050 E. 5th Ave Scottsdale AZ 85251
11/16	Amelia Miholca		7411 E. Cambridge Ave. Scottsdale. AZ 85257
11/16	Elaine Horejs		Xanadu Gallery 7039 E Main #101 Scottsdale, AZ 85251
11/16	ROBERT JUNE		Dennis June Gallery 7056 E. Main St #2 Scottsdale AZ 85251
11/16	KATHI DOWELL		RIVER TRADING POST 7033 E Main St #102 Scotts AZ 85257

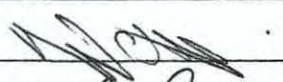
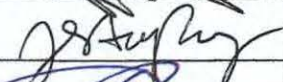
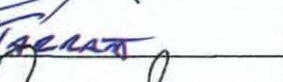
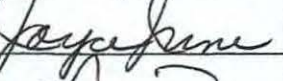
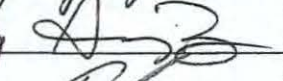
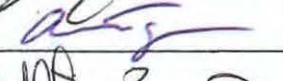
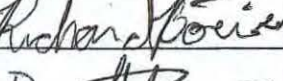
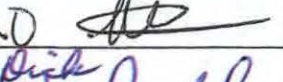
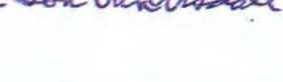
We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein:

- Update the Downtown Overlay *Parking Requirements* specifically with the following requirements:
 - Mixed use and multi-family dwellings must require 1.5 onsite parking spaces for one bedroom; 2 spaces for two bedrooms and 1 space for each additional bedroom.
 - Guest Parking must be required at the rate of 1 onsite space per every 4 residential units. Public street parking must be excluded from the count for *Guest Parking*.
 - Hotel/Lodging facilities' site plan must include additional parking for employees based on shifts when the greatest number of employees is on duty.
 - Hotel/Lodging Employees must only park on site and in designated and physically marked parking spaces in the facilities' parking area.
 - Hotel/Lodging facilities that include dining/bar areas must include additional parking at the same rate of the city's current dining/bar parking requirements.
 - Hotel facilities that include assembly areas (conference room) must include additional parking at the rate of 1 space per 50 sq feet of assembly area per current ordinance.
 - Office buildings must require 5 onsite parking spaces per each 1000 square feet of gross floor area.
- Modify the permanent in-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
- Release the *Historic* and *In-Lieu* parking credits sold per area, and the history of the expenditure of funds to public and for council discussion.
- Add to Ordinance: Any designated *Public Parking* area in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
- In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

Date	Printed Name	Signature	Address (Business Name, Street Address)
11-6	John Gleason	John Gleason	QAI 7077 E Main St. #116 Scottsdale AZ 85251
11-6	Paul Eubanks	Paul Eubanks	PAUL SCOTT GALLERY 7103 E MAIN ST SCOTTSDALE AZ 85251
11-6-19	KAY EUBANKS	Kay Eubanks	7103 E Main St Scottsdale, AZ 85251
11/6/19	Bruce Frotheim	Bruce Frotheim	Roman's Fine Jewelry 7137 E. Main St Scottsdale, AZ 85251
11/6/19	Marina Solek	Marina Solek	MARINA JEWELRY 7145 E Main St 85251
11/6/19	M. P. Hays	M. P. Hays	ARIZONA WEST 7119 E MAIN ST. Scottsdale AZ 85251-4315
11-7-19	MARTIN CAMP	Martin Camp	7904 E CHAPARRAL AVE #10295 Scottsdale, AZ 85250
11-14-19	Nancy Voorhees	Nancy Voorhees	12530 N. 100th Way Scottsdale, AZ 85255
11/14/19	Howard Myers	Howard Myers	6631 E. Horned Owl Tr. Scottsdale, AZ 85266
11/14/19	Dewey Schade	Dewey Schade	7567 E. Cactus Wren Road Scottsdale, AZ 85250
11/14/19	MICHAEL SIMONSON	Michael Simonson	7451 E. BERYL AVE, SCOTTSDALE, AZ. 85258

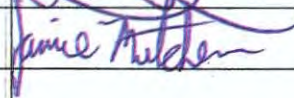
We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein:

- Update the Downtown Overlay *Parking Requirements* specifically with the following requirements:
 - Mixed use and multi-family dwellings must require 1.5 onsite parking spaces for one bedroom; 2 spaces for two bedrooms and 1 space for each additional bedroom.
 - Guest Parking* must be required at the rate of 1 onsite space per every 4 residential units. Public street parking must be excluded from the count for *Guest Parking*.
 - Hotel/Lodging facilities' site plan must include additional parking for employees based on shifts when the greatest number of employees is on duty.
 - Hotel/Lodging Employees must only park on site and in designated and physically marked parking spaces in the facilities' parking area.
 - Hotel/Lodging facilities that include dining/bar areas must include additional parking at the same rate of the city's current dining/bar parking requirements.
 - Hotel facilities that include assembly areas (conference room) must include additional parking at the rate of 1 space per 50 sq feet of assembly area per current ordinance.
 - Office buildings must require 5 onsite parking spaces per each 1000 square feet of gross floor area.
- Modify the permanent in-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
- Release the *Historic* and *In-Lieu* parking credits sold per area, and the history of the expenditure of funds to public and for council discussion.
- Add to Ordinance: Any designated *Public Parking* area in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
- In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

Date	Printed Name	Signature	Address (Business Name, Street Address)
10/26	Angel Becerra		Makes on Main St. Scottsdale, Az 85251
10/30	J. Stapley		Andoe Kohn Fine art 7034 E. MAIN ST Scottsdale
10/30	Audrey Deams		7038 E Main St Scottsdale, Az 85251
10/30	Mario. Ianani		7038 E Main St ACTAMIRA
10/30	Joyce JUNE		7056 E. Main St. Dennis June Gallery
10/30	Amery Bohling		7100 E Main St Ste A. Amery Bohling Fine Art
11/5	Brent Graef		Hotel Valley Ho 6850 E Main St. Scottsdale, AZ
11/6	Alanna Taylor		The Standard Apartments 6811 E. Main St Scottsdale AZ 85251
11/6	Matt Romero		Prestige Cleaners 3908 Goldwater Blvd.
11/6	RICHARD BOIVIN		BEST LIL' FRAME SHOP 7001 EAST MAIN ST
11/6	Rachael HODYNO		Scottsdale Worth Planning 7033 E Main St 104
11/6	Dick Van Arsdale		6028 E. Calle Tuberia, Scottsdale, Az 85251
	Tom Van Arsdale		

We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein:

1. Update the Downtown Overlay *Parking Requirements* specifically with the following requirements:
 - Mixed use and multi-family dwellings must require 1.5 onsite parking spaces for one bedroom; 2 spaces for two bedrooms and 1 space for each additional bedroom.
 - *Guest Parking* must be required at the rate of 1 onsite space per every 4 residential units. Public street parking must be excluded from the count for *Guest Parking*.
 - Hotel/Lodging facilities' site plan must include additional parking for employees based on shifts when the greatest number of employees is on duty.
 - Hotel/Lodging Employees must only park on site and in designated and physically marked parking spaces in the facilities' parking area.
 - Hotel/Lodging facilities that include dining/bar areas must include additional parking at the same rate of the city's current dining/bar parking requirements.
 - Hotel facilities that include assembly areas (conference room) must include additional parking at the rate of 1 space per 50 sq feet of assembly area per current ordinance.
 - Office buildings must require 5 onsite parking spaces per each 1000 square feet of gross floor area.
2. Modify the permanent in-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
3. Release the *Historic* and *In-Lieu* parking credits sold per area, and the history of the expenditure of funds to public and for council discussion.
4. Add to Ordinance: Any designated *Public Parking* area in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
5. In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

Date	Printed Name	Signature	Address (Business Name, Street Address)
11/13/19	JAMIE MITCHELL		4251 N. BROWN AVE SCOTTSDALE 85251
11-13-19	Jamie Mitchell		4251 N. Brown Ave Scottsdale 85251

We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein:

- Update the Downtown Overlay *Parking Requirements* specifically with the following requirements:
 - Mixed use and multi-family dwellings must require 1.5 onsite parking spaces for one bedroom; 2 spaces for two bedrooms and 1 space for each additional bedroom.
 - Guest Parking* must be required at the rate of 1 onsite space per every 4 residential units. Public street parking must be excluded from the count for *Guest Parking*.
 - Hotel/Lodging facilities' site plan must include additional parking for employees based on shifts when the greatest number of employees is on duty.
 - Hotel/Lodging Employees must only park on site and in designated and physically marked parking spaces in the facilities' parking area.
 - Hotel/Lodging facilities that include dining/bar areas must include additional parking at the same rate of the city's current dining/bar parking requirements.
 - Hotel facilities that include assembly areas (conference room) must include additional parking at the rate of 1 space per 50 sq feet of assembly area per current ordinance.
 - Office buildings must require 5 onsite parking spaces per each 1000 square feet of gross floor area.
- Modify the permanent in-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
- Release the *Historic* and *In-Lieu* parking credits sold per area, and the history of the expenditure of funds to public and for council discussion.
- Add to Ordinance: Any designated *Public Parking* area in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
- In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

Date	Printed Name	Signature	Address (Business Name, Street Address)
9-15-19	MUSTAFA ERAB	[Signature]	7213 E Main St.
	MUSTAFA ERAB	[Signature]	7211 E. Main St.
9/19	CARROLL HUNTRESS	[Signature]	4005 N. SCOTTSDALE RD
9/19	Malvash Zohiri	[Signature]	3911 N. Scottsdale Rd.
9/19	Herman Brown	[Signature]	3903 N. Scottsdale Rd
9-19	Lynn Allison	[Signature]	7217 E 1st Street Scottsdale
9/16/19	Scott Wick	[Signature]	7246 E. 1 st St. Scottsdale
	Chase Spencer	[Signature]	3902 N Brown
	Alex Mirada	[Signature]	3902 N Brown Ave Scottsdale

We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein:

- Update the Downtown Overlay *Parking Requirements* specifically with the following requirements:
 - Mixed use and multi-family dwellings must require 1.5 onsite parking spaces for one bedroom; 2 spaces for two bedrooms and 1 space for each additional bedroom.
 - Guest Parking must be required at the rate of 1 onsite space per every 4 residential units. Public street parking must be excluded from the count for *Guest Parking*.
 - Hotel/Lodging facilities' site plan must include additional parking for employees based on shifts when the greatest number of employees is on duty.
 - Hotel/Lodging Employees must only park on site and in designated and physically marked parking spaces in the facilities' parking area.
 - Hotel/Lodging facilities that include dining/bar areas must include additional parking at the same rate of the city's current dining/bar parking requirements.
 - Hotel facilities that include assembly areas (conference room) must include additional parking at the rate of 1 space per 50 sq feet of assembly area per current ordinance.
 - Office buildings must require 5 onsite parking spaces per each 1000 square feet of gross floor area.
- Modify the permanent in-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
- Release the *Historic* and *In-Lieu* parking credits sold per area, and the history of the expenditure of funds to public and for council discussion.
- Add to Ordinance: Any designated *Public Parking* area in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
- In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

Date	Printed Name	Signature	Address (Business Name, Street Address)
	Mary D McPherson	Mary D McPherson	7229 E. Main St. Scottsdale AZ
9/15/19	Abeer Saleh	Abeer Saleh	7212 E. Main St. Scottsdale, AZ 85251
	Rosann Song	Rosann Song	3933 N. Brown Ave. Scottsdale AZ 85251
9/15	Ozzie Ross	Ozzie Ross	7254 E. Main St Scottsdale AZ 85251
9/15/19	Maryam Entezari	M. Entezari	7240 E. Main St. #B1 Scottsdale, AZ 85251
9/15/19	Rasha Akhavan	Rasha Akhavan	7237 E. Main St Scott AZ 85251
	Liz Green	Liz Green	7233 E. Main St. Scott AZ 85251
	Roger Williams	Roger Williams	7216 E. Main " " "
	Chiradeh	Chiradeh	7223 E. Main St " "
	Mrs. Rana	Mrs. Rana	7225 E. Main St " "
	Charbel Bawlos	Charbel Bawlos	7219 E. Main St " "
9-15-19	Mustafa Elabbas	Mustafa Elabbas	7232 E. Main St -

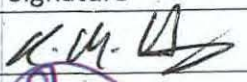
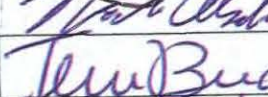
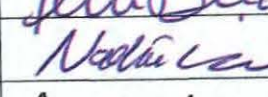
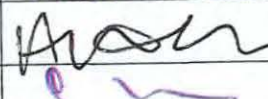
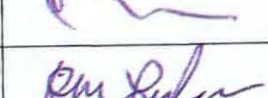
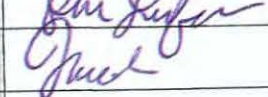
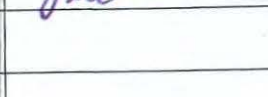
We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein:

- Update the Downtown Overlay *Parking Requirements* specifically with the following requirements:
 - Mixed use and multi-family dwellings must require 1.5 onsite parking spaces for one bedroom; 2 spaces for two bedrooms and 1 space for each additional bedroom.
 - Guest Parking* must be required at the rate of 1 onsite space per every 4 residential units. Public street parking must be excluded from the count for *Guest Parking*.
 - Hotel/Lodging facilities' site plan must include additional parking for employees based on shifts when the greatest number of employees is on duty.
 - Hotel/Lodging Employees must only park on site and in designated and physically marked parking spaces in the facilities' parking area.
 - Hotel/Lodging facilities that include dining/bar areas must include additional parking at the same rate of the city's current dining/bar parking requirements.
 - Hotel facilities that include assembly areas (conference room) must include additional parking at the rate of 1 space per 50 sq feet of assembly area per current ordinance.
 - Office buildings must require 5 onsite parking spaces per each 1000 square feet of gross floor area.
- Modify the permanent in-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
- Release the *Historic* and *In-Lieu* parking credits sold per area, and the history of the expenditure of funds to public and for council discussion.
- Add to Ordinance: Any designated *Public Parking* area in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
- In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

Date	Printed Name	Signature	Address (Business Name, Street Address)
8-30-19	ATKINSON MARIYAN	M. Atkinson	3953-3957-3961 N Brown Ave
9-9-19	Joan Andrews	[Signature]	4017 N. Scottsdale Rd # 103
9/9/19	Mike Edwards	[Signature]	4000 N. Scottsdale Rd.
9/9/19	Steve Rongelli	[Signature]	4000 N. Scottsdale Rd # 61 + 62
9/9/19	Kathy Dale	[Signature]	7238 E Main St, Scottsdale AZ 85251
7/9/19	Mike Murray	[Signature]	7240 E. main st., Scottsdale, AZ 85250
9/9/19	Shadi Soueif	[Signature]	7240 E. Main St. Scottsdale, AZ 85251
9-9-19	Maria Daisio Sica	[Signature]	7240 E. Main St. Scottsdale, AZ 85251
9/9/19	Sarah McLaughlin	[Signature]	7245 E Main St Scottsdale, AZ 85251
9/9/19	PHITCHEL	[Signature]	7320 E SCOTT MALL
9/13	Anne Traynor	Anne Traynor	7232 E. Main St Scottsdale Az 85257
9/13	Lesli Engelman	L. Engelman	7232 E. Main St Scottsdale Az 85251

We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein:

- Update the Downtown Overlay *Parking Requirements* specifically with the following requirements:
 - Mixed use and multi-family dwellings must require 1.5 onsite parking spaces for one bedroom; 2 spaces for two bedrooms and 1 space for each additional bedroom.
 - Guest Parking must be required at the rate of 1 onsite space per every 4 residential units. Public street parking must be excluded from the count for *Guest Parking*.
 - Hotel/Lodging facilities' site plan must include additional parking for employees based on shifts when the greatest number of employees is on duty.
 - Hotel/Lodging Employees must only park on site and in designated and physically marked parking spaces in the facilities' parking area.
 - Hotel/Lodging facilities that include dining/bar areas must include additional parking at the same rate of the city's current dining/bar parking requirements.
 - Hotel facilities that include assembly areas (conference room) must include additional parking at the rate of 1 space per 50 sq feet of assembly area per current ordinance.
 - Office buildings must require 5 onsite parking spaces per each 1000 square feet of gross floor area.
- Modify the permanent in-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
- Release the *Historic* and *In-Lieu* parking credits sold per area, and the history of the expenditure of funds to public and for council discussion.
- Add to Ordinance: Any designated *Public Parking area* in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
- In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

Date	Printed Name	Signature	Address (Business Name, Street Address)
9/24	Kelly Haj		old Town Trading / Jewels of the West 4009 N. Brown Ave Scottsdale, AZ 85251
10-01	Jenn Patterson		Brandy Wig Outlet 7314 E. 1st Ave. Scottsdale, 85251
10-01	Eugene Pote		Merchandise of Scottsdale 3965 N. Brown Ave Scottsdale
10/01	Nick ARDIN		SILVER STAR JEWELRY 7257 E 1st AVE SCOTTSDALE, AZ 85251
10/01	Jenni Bump		Cactus Hunt 7249 E 1st Ave Scottsdale AZ 85251
10-1-	Nadia Shariff		Grey Wolf 7239 E First Avenue Scottsdale 85251
10/1	Autumn Chapman		Henna Sheppe 7235 E First Avenue, Scottsdale AZ 85251
10/1	CRBarnes		South Western Reflect
10/1	Ronnie Lafans		Hulis 7213 E. 1st Ave Scottsdale AZ 85251
10/1	Jake Owen		Gien Agaves 7228 E 1st Ave Scottsdale AZ 85257

We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein:

- Update the Downtown Overlay *Parking Requirements* specifically with the following requirements:
 - Mixed use and multi-family dwellings must require 1.5 onsite parking spaces for one bedroom; 2 spaces for two bedrooms and 1 space for each additional bedroom.
 - Guest Parking* must be required at the rate of 1 onsite space per every 4 residential units. Public street parking must be excluded from the count for *Guest Parking*.
 - Hotel/Lodging facilities' site plan must include additional parking for employees based on shifts when the greatest number of employees is on duty.
 - Hotel/Lodging Employees must only park on site and in designated and physically marked parking spaces in the facilities' parking area.
 - Hotel/Lodging facilities that include dining/bar areas must include additional parking at the same rate of the city's current dining/bar parking requirements.
 - Hotel facilities that include assembly areas (conference room) must include additional parking at the rate of 1 space per 50 sq feet of assembly area per current ordinance.
 - Office buildings must require 5 onsite parking spaces per each 1000 square feet of gross floor area.
- Modify the permanent in-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
- Release the *Historic* and *In-Lieu* parking credits sold per area, and the history of the expenditure of funds to public and for council discussion.
- Add to Ordinance: Any designated *Public Parking* area in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
- In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

Date	Printed Name	Signature	Address (Business Name, Street Address)
10/16	Amber Young	[Signature]	THE HERB BOX 7501 E 5th Ave
10/16	Marion Houghton	[Signature]	TeaTime 7051 E. 5th Ave Suite C Scottsdale
	Alexander [unclear]	[Signature]	7079 E 5th Ave
10/16	Beverly Moore	Beverly Moore	7083 E. 5th Ave
10/16	John Doraion	[Signature]	7111 E 5th Ave
10/16	NADINE PLIES	[Signature]	7121 E 5th AVE Scottsdale
10/17	Erin Burkhard	[Signature]	6939 E. 5th Ave Scottsdale, AZ 85251
10/17	DAN L HENRY	[Signature]	6941-5th AVE SCOTTSDALE, AZ 85251 DAN'S FRAME & ART
10/17	Natalie Songco	[Signature]	6943 E 5th Ave SCOTTSDALE AZ 85251
10/17	Kathleen Alperger	[Signature]	6945 E 5th Ave Scottsdale AZ 85251
10/17	Aravoy Ullinsky	[Signature]	4160 CHAPMAN Cj RD
10/17	Steve Johnson	[Signature]	4142 N. CHAPMAN St

We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein: :

1. Update the Downtown Overlay *Parking Requirements* specifically with the following requirements:
 - Mixed use and multi-family dwellings must require 1.5 onsite parking spaces for one bedroom; 2 spaces for two bedrooms and 1 space for each additional bedroom.
 - *Guest Parking* must be required at the rate of 1 onsite space per every 4 residential units. Public street parking must be excluded from the count for *Guest Parking*.
 - Hotel/Lodging facilities' site plan must include additional parking for employees based on shifts when the greatest number of employees is on duty.
 - Hotel/Lodging Employees must only park on site and in designated and physically marked parking spaces in the facilities' parking area.
 - Hotel/Lodging facilities that include dining/bar areas must include additional parking at the same rate of the city's current dining/bar parking requirements.
 - Hotel facilities that include assembly areas (conference room) must include additional parking at the rate of 1 space per 50 sq feet of assembly area per current ordinance.
 - Office buildings must require 5 onsite parking spaces per each 1000 square feet of gross floor area.
2. Modify the permanent In-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
3. Release the *Historic* and *In-Lieu* parking credits sold per area, and the history of the expenditure of funds to public and for council discussion.
4. Add to Ordinance: Any designated *Public Parking area* in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
5. In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

Date	Printed Name	Signature	Address (Business Name, Street Address)
10/18/19	MARK SABA		SABA BROTHERS RENTALS MALIBU ADDRESS
			2182 E TONTO PLACE CHANDLER AZ 85249
			7254 E MAIN ST SCOTTSDALE 85251 BUILDING ADDRESS
			3665 N. BROWN SCOTTSDALE 85251 BUILDING ADDRESS

We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein:

1. Update the Downtown Overlay *Parking Requirements* specifically with the following requirements:
 - Mixed use and multi-family dwellings must require 1.5 onsite parking spaces for one bedroom; 2 spaces for two bedrooms and 1 space for each additional bedroom.
 - *Guest Parking* must be required at the rate of 1 onsite space per every 4 residential units. Public street parking must be excluded from the count for *Guest Parking*.
 - Hotel/Lodging facilities' site plan must include additional parking for employees based on shifts when the greatest number of employees is on duty.
 - Hotel/Lodging Employees must only park on site and in designated and physically marked parking spaces in the facilities' parking area.
 - Hotel/Lodging facilities that include dining/bar areas must include additional parking at the same rate of the city's current dining/bar parking requirements.
 - Hotel facilities that include assembly areas (conference room) must include additional parking at the rate of 1 space per 50 sq feet of assembly area per current ordinance.
 - Office buildings must require 5 onsite parking spaces per each 1000 square feet of gross floor area.
2. Modify the permanent in-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
3. Release the *Historic* and *In-Lieu* parking credits sold per area, and the history of the expenditure of funds to public and for council discussion.
4. Add to Ordinance: Any designated *Public Parking area* in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
5. In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

[illegible]

We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein:

1. Update the Downtown Overlay *Parking Requirements* specifically with the following requirements:
 - Mixed use and multi-family dwellings must require 1.5 onsite parking spaces for one bedroom; 2 spaces for two bedrooms and 1 space for each additional bedroom.
 - *Guest Parking* must be required at the rate of 1 onsite space per every 4 residential units. Public street parking must be excluded from the count for *Guest Parking*.
 - Hotel/Lodging facilities' site plan must include additional parking for employees based on shifts when the greatest number of employees is on duty.
 - Hotel/Lodging Employees must only park on site and in designated and physically marked parking spaces in the facilities' parking area.
 - Hotel/Lodging facilities that include dining/bar areas must include additional parking at the same rate of the city's current dining/bar parking requirements.
 - Hotel facilities that include assembly areas (conference room) must include additional parking at the rate of 1 space per 50 sq feet of assembly area per current ordinance.
 - Office buildings must require 5 onsite parking spaces per each 1000 square feet of gross floor area.
2. Modify the permanent in-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
3. Release the *Historic* and *In-Lieu* parking credits sold per area, and the history of the expenditure of funds to public and for council discussion.
4. Add to Ordinance: Any designated *Public Parking* area in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
5. In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

[illegible]

Smith, Erica

From: Webmaster
Sent: Tuesday, February 11, 2020 3:29 PM
To: Smith, Erica
Subject: Comment on 02-11-2020 Agenda Item (response #20)

Comment on 02-11-2020 Agenda Item (response #20)

Survey Information

Site:	ScottsdaleAZ.gov
Page Title:	Comment on 02-11-2020 Agenda Item
URL:	https://www.scottsdaleaz.gov/council/meeting-information/agenda-comments/02-11-2020
Submission Time/Date:	2/11/2020 3:27:42 PM

Survey Response

AGENDA ITEM	
Which agenda item are you commenting on?	Old Town Scottsdale Parking
COMMENT	
Comment:	<p>"From 2012 to 2019, the number of registered vehicles in the U.S. decreased by more than 27.3 million." Looking at actual numbers, the need for parking is becoming less and less. Cities like Copenhagen, Amsterdam, and Utrecht have shown that walkable, pedestrian focused cities are a boon for health, businesses, and tourism. Parking only encourages more parking, which amplifies congestion issues, pollution, and money for maintenance. From an equity standpoint, if you do not own a car, what makes you think the city even cares about you. Huge garages are given to automobiles that come at a great social cost, however there are no secure spaces to park your bike. Tempe uses bike valet as well as the bike cellar as another great amenity to secure your bike and even take a shower prior to going to work. As a resident, I need to see at least a token gesture that the council cares about my well-being by encouraging alternative forms of transportation instead of wasting money on a dying form of mobility that causes 1.25 million deaths per year and 40,000 deaths in just the United States. Has any of the council members ridden the Indian</p>

	<p>School Road bike lane after a meeting at night towards the 101? Has anybody that signed the petition done it? If not, maybe try it one time and then think about where we should allocate our money. Indian School Road isn't your freeway to the office, it's how I get to old town from my house on my bike instead of using my truck, adding to congestion, parking issues, and environmental problems. Fix Indian School for bicyclists/micro-mobility, and suddenly you have a pipeline of people able to access old town from the greenbelt without a car.</p>
<p>Comments are limited to 8,000 characters and may be cut and pasted from another source.</p>	
<p>NAME</p>	
<p>Name:</p>	<p>Jesse Westad</p>
<p>CONTACT INFORMATION</p>	
<p>Please provide the following information so someone may follow up with you if they have questions about your comment (optional).</p>	
<p>Email:</p>	<p>jesse@werkurbandesign.com</p>
<p>Phone:</p>	<p>(520) 249-7234</p>
<p>Address:</p>	<p>8347 E MacKenzie Dr, Scottsdale 85251</p>
<p>Example: 3939 N. Drinkwater Blvd, Scottsdale 85251</p>	