CITY COUNCIL REPORT



Meeting Date:

June 21, 2022

General Plan Element:

Public Services & Facilities

General Plan Goal: **Provide services to improve neighborhoods and the lives of**

Scottsdale residents

ACTION

Scottsdale Sister Cities Association Membership. Adopt Resolution No. 12530 authorizing:

- 1. The City of Scottsdale's membership with Scottsdale Sister Cities Association, Inc., and
- 2. Administration of the City's membership with Scottsdale Sister Cities Association, Inc. by the city manager or designee.

BACKGROUND

The Scottsdale Sister Cities Association, Inc. (SSCA) was incorporated as a non-profit corporation in 1983 and is a member of Sister Cities International. SSCA engages in promotion of the City of Scottsdale (City) by strengthening municipal and economic development partnerships between Scottsdale and existing or newly designated Sister Cities, and advances cultural and educational exchanges. Currently, the SSCA has eight active sister cities: Alamos, Sonora, Mexico; Interlaken, Switzerland; Cairns, Queensland, Australia; Kingston, Ontario, Canada; Haikou, Hainan, China; Marrakech, Morocco; Killarney, Ireland; and Uasin Gishu, Kenya.

The mission of SSCA is to promote the City as an ambassador of international friendship and goodwill. The mission is accomplished through student, educational, cultural, and economic development exchanges, which create long-term international partnerships.

The city has financially supported SSCA indirectly since 1994, and directly since 2001; and SSCA is the only local affiliate of Sister Cities International.

ANALYSIS & ASSESSMENT

Recent Staff Action

SSCA has performed services which promote the City as an ambassador of international friendship and goodwill under sole source contracts with the City since 2001. The current agreement expires on June 30, 2022. Renewal of this relationship as a city membership with SSCA streamlines administrative processes for both parties.

RESOURCE IMPACTS

Available funding

The current SSCA Sponsoring Partner membership rate is \$15,000 annually. Funding for the Sponsoring Partner Membership was anticipated and is included in the adopted FY2022/23 operating budget.

Staffing, Workload Impact

This membership requires nominal support from city staff and no new staff resources are necessary.

Future Budget Implications

The city manager or designee will administer the City's annual membership at levels in accordance with current adopted budgets.

OPTIONS & STAFF RECOMMENDATION

Recommended Approach

Adopt Resolution No. 12530 authorizing:

- 1. The City of Scottsdale's membership with Scottsdale Sister Cities Association, Inc., and
- 2. Administration of the City's membership with Scottsdale Sister Cities Association, Inc. by the city manager or designee.

RESPONSIBLE DEPARTMENT(S)

Government Relations Department

STAFF CONTACT(S)

Dale Wiebusch, Government Relations Director, 480-312-2683, DWiebusch@ScottsdaleAZ.gov; Marci Sanders, Government Relations Coordinator, 480-312-2511, MSanders@ScottsdaleAZ.gov

APPROVED BY

Dale Wiebusch, Government Relations Director

480-312-2683, DWiebusch@ScottsdaleAZ.gov

Date

Lo. 2 - 22

Date

Lo. 2 - 22

Date

Date

Judy Dovle, Budget Director

480-312-2603, IDoyle@ScottsdaleAZ.gov

Jim Thompson, City Manager

Date

ATTACHMENTS

1. Resolution No. 12530

480-312-2800, JThompson@ScottsdaleAZ.gov

RESOLUTION NO. 12530

A RESOLUTION OF THE COUNCIL OF THE CITY OF SCOTTSDALE, MARICOPA COUNTY, ARIZONA, AUTHORIZING THE CITY OF SCOTTSDALE'S MEMBERSHIP WITH SCOTTSDALE SISTER CITIES ASSOCIATION, INC.

WHEREAS, Scottsdale Sister Cities Association, Inc. (SSCA), was incorporated as a non-profit corporation in 1983 and is a member of Sister Cities International; and

WHEREAS, SSCA's mission is to promote the City of Scottsdale (City) as an ambassador of international friendship and goodwill; and

WHEREAS, SSCA's mission is accomplished, in part, through student, educational, cultural, and economic development exchanges with the City's eight sister cities; and

WHEREAS, SSCA develops and promotes volunteer and membership interest by administering programs which create international partnerships that benefit the City and support Scottsdale's community, cultural, economic, and educational activities; and

WHEREAS, the SSCA is responsible for administering the Sister City program and has done so for many years; and

WHEREAS, the City desires to support SSCA's mission and continue the City's long-standing relationship with SSCA by becoming a member of SSCA;

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Scottsdale, Arizona, as follows:

<u>Section 1</u>. The City Council hereby authorizes the City's purchase of a membership with SSCA.

<u>Section 2</u>. The City Council hereby authorizes the city manager or designee to administer the City's membership with SSCA, including executing any necessary documents relevant to the membership.

PASSED AND ADOPTED by the City Council of the City of Scottsdale this 21st day of June 2022.

ATTEST:	CITY OF SCOTTSDALE, an Arizona municipal corporation
By:	By:
Ben Lane, City Clerk	David D. Ortega, Mayor
APPROVED AS TO FORM:	

Sherry R. Scott, City Attorney

OFFICE OF THE CITY ATTORNEY

By: William Hylén, Senior Assistant City Attorney