



City of Scottsdale
Council Subcommittee on Economic Development
Regular Meeting
Marked Agenda

1:00 p.m., Monday, June 9, 2025
City Hall Kiva Conference Room
3939 N. Drinkwater Blvd. Scottsdale, AZ 85251

Call to Order 1:01 p.m.

Roll Call

Councilman Adam Kwasman, Chair - **Present**
Vice Mayor Jan Dubauskas - **Present**
Solange Whitehead – **Present**

One or more members of the Council Subcommittee on Economic Development may be attending the meeting by telephone, video, or internet conferencing, pursuant to A.R.S. §38- 431(4)

Public Comment

Citizens may address the members of the Council Subcommittee on Economic Development during Public Comment. This “Public Comment” time is reserved for citizen comments regarding non-agendized items. Arizona State law prohibits the Subcommittee on Economic Development from discussing or taking action on an item that is not on the prepared agenda. Citizens may complete one Request to Speak “Public Comment” card per meeting and submit it to City Staff. **Public testimony is limited to three (3) minutes per speaker.**

Written comment cards are being accepted for both agendized and non-agendized items and may be submitted to City Staff at any time. Cards submitted after public testimony has begun will be provided to the Subcommittee on Economic Development at the conclusion of the testimony for that item.

1. [Approval of April 10, 2025 Summarized Minutes of Regular Meeting](#)

Vice Mayor Dubauskas motioned to approve, with Councilwoman Whitehead, seconded the motion and all voted in the affirmative

2. Tourism and Events Department Overview and Strategic Plan Update

Rachel Smetana, Tourism and Events Director, will provide a department overview, strategic plan update, FY 25/26 tourism development fund proposed budget, and 2024 visitor data.

Staff Contact: Rachel Smetana, Tourism and Events Director – 480-312-2890

Action: Presentation and Discussion

3. Experience Scottsdale Overview and Tourism Update

The Experience Scottsdale team will present on how their work impacts the industry as well as tourism trends and insights in Scottsdale.

Presenters:

Rachel Sacco, President & CEO

Rachel Pearson, VP of Community & Government Affairs

Staff Contact: Rachel Smetana, Tourism and Events Director – 480-312-2890

Action: Presentation and Discussion

4. Open Call to the Public (A.R.S. §38-431.02)

Citizens may address the members of the Council Subcommittee on Economic Development during Public Comment. This “Public Comment” time is reserved for written citizen comments submitted electronically regarding non-agendized items. However, Arizona State law prohibits the Subcommittee on Economic Development from discussing or taking action on an item that is not on the agenda.

There were no public comments

5. Identification of Future Agenda Items

Items identified during this meeting for future agendas included:

- **Schedule for the next meeting after the 15th of August**
- **Consider changing name to “Committee on Economic Development”**
- **Request Katie Prendergast, Executive Director of Arizona Alliance for Golf, for a presentation**

Adjournment 2:20 p.m.



Persons with a disability may request a reasonable accommodation by contacting Desirae Phrasavath at 480-312-7989. Requests should be made 24 hours in advance, or as early as possible, to allow time to arrange the accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Desirae Phrasavath at 480-312- 7989.