City of Scottsdale
Economic Development Committee
Regular Meeting

Marked Agenda

3:00 p.m., Wednesday, August 26, 2026
One Civic Center Suite 300 City Manager's Conference Room
7447 E Indian School Rd Suite 300. Scottsdale, AZ 85251

Call to Order

Roll Call

Vice Mayor Adam Kwasman, Chair - Present
Councilwoman Jan Dubauskas - Present
Councilwoman Solange Whitehead - Present

One or more members of the Economic Development Committee may be attending the meeting by telephone, video, or internet conferencing, pursuant to A.R.S. §38-431(4)

Public Comment

Citizens may address the members of the Economic Development Committee during Public Comment. This "Public Comment" time is reserved for citizen comments regarding non-agendized items. Arizona State law prohibits the Economic Development Committee from discussing or taking action on an item that is not on the prepared agenda. Citizens may complete one Request to Speak "Public Comment" card per meeting and submit it to City Staff.

Public testimony is limited to three (3) minutes per speaker.

Written comment cards are being accepted for both agendized and non-agendized items and may be submitted to City Staff at any time. Cards submitted after public testimony has begun will be provided to the Subcommittee on Economic Development at the conclusion of the testimony for that item.

1. **Approval of May 20, 2026, Summarized Minutes of Regular Meeting**

Action: **Approval of Minutes Councilman Kwasman motioned to approve, with Councilwoman Dubauskas, seconded the motion and all voted in the affirmative**

2. **Economic Development Strategic Planning**
   Alex Keen, Managing Principal of Keen Independent Research, will provide an overview of the strategic planning process to date, which has included public outreach via stakeholder meetings.

Staff Contact: Kevin Burke, Senior Director Economic Development & Tourism – 480-312-2533

***Action:* Presentation and Discussion**

Kevin Burke introduced the item, providing a background of the intentionality of selecting Keen to work on both the Economic Development and Tourism strategic plans simultaneously. Alex Keen provided a presentation outlining progress to date and plans for completion in November.

3. **Open Call to the Public (A.R.S. §38-431.02)**
   Citizens may address the members of the Economic Development Committee during Public Comment. This "Public Comment" time is reserved for written citizen comments submitted electronically regarding non-agendized items. However, Arizona State law prohibits the Economic Development Committee from discussing or taking action on an item that is not on the agenda.

4. **Identification of Future Agenda Items**
   Committee discussion is limited to the review of the agenda for the next meeting and identification of items for future meetings; matters identified cannot be discussed until that meeting.

Adjournment

Persons with a disability may request reasonable accommodation by contacting Amy Herring at 480-312-7125. Requests should be made 24 hours in advance, or as early as possible, to allow time to arrange the accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Amy Herring at 480-312-7125.