



**CITY OF SCOTTSDALE  
HUMAN RELATIONS COMMISSION  
REGULAR MEETING**

**Approved MINUTES**

Monday, November 8, 2021

Scottsdale Community Design Studio  
7506 E. Indian School Road Scottsdale, AZ 85251

**PRESENT:** Janice Shimokubo, Chair  
Marty Day  
James Eaneman  
Stuart Rhoden  
Lawdan Shojaee

**ABSENT:** Vice-Chair Emily Hinchman  
Commissioner Hannellie Mendoza

**STAFF:** Kelly Corsette  
Brent Stockwell

**Call to Order/Roll Call**

Chair Shimokubo called the meeting to order at 5:00 p.m.

**Public Comment**

There were no public comments submitted.

**1. Approval of minutes from the October 11, 2021 meeting**

COMMISSIONER EANEMAN MOVED TO APPROVE THE OCTOBER 11, 2021 HUMAN RELATIONS COMMISSION MEETING MINUTES. COMMISSIONER DAY SECONDED THE MOTION, WHICH CARRIED FIVE (5) TO ZERO (0). CHAIR SHIMOKUBO, COMMISSIONERS

DAY, EANEMAN, RHODEN, AND SHOJAE VOTED IN THE AFFIRMATIVE. THERE WERE NO DISSENTING VOTES.

**2. Presentation, discussion and possible recommendations regarding 2020 U.S. Census results for Scottsdale**

Stephanie Zamora, City Manager's Office intern, gave a presentation outlining the 2020 U.S. Census results for Scottsdale that have been released to date.

Commissioners were given an opportunity to ask questions. Ms. Zamora clarified that the City Manager's Office has made a presentation on the census results to the executive team of directors. The Housing Affordability Working Group has presented to Mayor and Council. She said that the American Community Survey (ACS) will contain more specific details on the 2020 Census.

Mr. Stockwell explained that the ACS did not release its annual estimates this year, because they were focused on the 2020 Census. The U.S. Census has only released the information required by Congress for redistricting. They will be releasing more information regarding specific census questions at a later date.

Ms. Zamora explained that the density map shows what areas of Scottsdale have an increased minority population. The data currently available only indicates if someone is a mix of more than one race, it does not indicate which races.

Chair Shimokubo requested ongoing updates as data comes available.

**3. Presentation, discussion and possible recommendations regarding creation of a 2022 HRC Strategic Plan**

Chair Shimokubo suggested that the Commission schedule a strategic planning meeting to review priorities and initiatives for the 2022 year.

Consensus of the Commission was to schedule a strategic planning discussion Monday, December 13th immediately following the scheduled regular meeting.

**4. Presentation, discussion and possible recommendations regarding the Commission's Strategic Plan and 2021 activities and updates**

- Town Hall Sessions – Receive an update and make recommendations on future town hall sessions.

Commissioner Shojaee proposed that the next Town Hall event take place in correlation with local Martin Luther King Day events. The intent is to focus on honoring Martin Luther King and sharing his values and principles, with the goal of gaining understanding of what those values mean to the City of Scottsdale. The Town Hall would be scheduled Monday, January 17, 2022 from 3:30 p.m. to 5:00 p.m., which is the week following the Communities Celebrating Diversity Annual Dinner. Locations being considered for the Town Hall are Civic Center Library, Scottsdale Stadium and Scottsdale Center for Performing Arts.

Commissioners were in consensus to support the plan for the next Town Hall.

- Scottsdale For All – Receive an update and make recommendations for future plans.

Commissioner Shojaee said that the Scottsdale for All initiative is being pushed and the original marketing plan, using a hashtag, has continued. Conversations regarding where to display banners and other marketing tools are ongoing.

Mr. Corsette noted that the City is working to develop a more specific communication plan which they will share with the Commission once completed. He said that because a new banner was needed for the Pride Parade, staff created an updated graphic that can be used at other events, including the 2022 Parada del Sol. In addition to the banner, an 8 by 10 foot standup display with the SFA brand has been created and can be set up as a photo opportunity.

- Enhanced Commissioner Involvement - Receive an update on Fall opportunities.

Chair Shimokubo reviewed events that individual Commissioners attended during the last month. She thanked Commissioners for their involvement and for representing the Commission.

- Identify Important Diversity Issues - Receive an update on focus group plans and make recommendations on next steps.

Mr. Stockwell said that the City has been going through the procurement process for a focus group facilitator. A signed contract has been sent to the facilitator and once returned, the City will begin working through details.

- City relationships – Receive an update on meetings involving City departments and next steps.

Chair Shimokubo said that she and Commissioner Rhoden met with Scottsdale Arts staff on October 15, 2021 and talked about SFA and Juneteenth. Scottsdale Arts has agreed to put the SFA hashtag on the video monitors at Performing Arts Center and at the museum. A follow-up meeting will be scheduled with them sometime in the next month. Commissioner Rhoden added that there are plans to bring back the Out at SMOCA.

## **5. Updates, discussion and possible recommendations regarding recent and upcoming diversity and inclusion-related activities and incidents impacting the City of Scottsdale**

- Updates on staff hiring plan – Diversity and Inclusion Program Director

Mr. Corsette said that the first round of interviews for the new Diversity and Inclusion Program Director is scheduled for November 15th and 16th. A second interview will be held with finalists. He anticipates making an offer of employment sometime in December.

- Upcoming 2021 diversity events –
  - Phoenix Pride Parade Recap – Saturday, November 6

Mr. Corsette said that 40 participants representing Scottsdale marched in the Phoenix Pride Parade on November 6th. Scottsdale Trolley transported participants to downtown Phoenix, which saved 30 individual vehicle trips (#SustainableScottsdale). He commended Amy Herring for her efforts in preparing for the event.

Commissioner Shojaee suggested that the City build a float for next year's Pride Parade. Mr. Corsette noted that staff have been discussing the idea of building a City of Scottsdale float and are hoping that one can be ready in time for use in the 2022 Parada del Sol.

The ACEL Dynamics of Leadership Conference was held in Scottsdale. The Human Resources Department and the Police Department staffed a recruitment booth at the career fair portion of the conference.

Communities Celebrating Diversity, Martin Luther King Day Celebration Dinner will include a Voices event with Scottsdale teens. The event is tentatively scheduled for January 12th or 13th at a location yet to be determined. The City will coordinate marketing opportunities associated with the event.

Mr. Corsette recalled that due to COVID-19 restrictions, the 2021 Regional Unity Walk was replaced with a Regional Unity Art Walk. In light of the current state of the pandemic, the 2022 event will again be a Regional Unity Art Walk. The event will be throughout the month of January and will be routed differently this year, because art pieces at Civic Center Mall have been relocated due to the reconstruction. Commissioner Shojaee said that there has been discussion about coordinating the event with the MLK celebrations.

Discussion ensued regarding the possibility of holding a Golden Rule Day celebration in 2022. Mr. Corsette noted that there is funding in the Office of Diversity and Inclusion budget to move forward if the Commission desires. It was noted that the Commission had fairly elaborate plans for the 2020 event that was cancelled due to COVID. Commissioners requested that a discussion about the possibility of planning an event for 2023 be agendaized as part of the strategic plan meeting.

## **6. Identification of Future Agenda Items**

Upcoming meetings will include:

- Strategic planning meeting
- Discussion on process for nominating officers
- Office of Diversity and Inclusion's budget

The next meeting is scheduled for December 13, 2021.

## **Adjournment**

COMMISSIONER EANEMAN MOVED TO ADJOURN THE MEETING. NO SECOND WAS GIVEN. THE MOTION CARRIED FIVE (5) TO ZERO (0). CHAIR SHIMOKUBO, COMMISSIONERS DAY, EANEMAN, RHODEN, AND SHOJAEV VOTED IN THE AFFIRMATIVE. THERE WERE NO DISSENTING VOTES.

With no further business to discuss, being duly moved and seconded, the meeting adjourned at 5:54 p.m.

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