



City of Scottsdale
Tourism Development Commission
Regular Meeting

9:00 a.m., Tuesday, June 15, 2021

Hybrid Meeting

Marked Agenda

Until further notice, Tourism Development Commission meetings are being held electronically. While physical facilities are not open to the public, Tourism Development Commission meetings are televised on Cox Cable Channel 11/streamed online at ScottsdaleAZ.gov (search "live stream") to allow the public to virtually attend and listen/view the meeting in progress.

1. Call to Order/Roll Call - 9:01AM

Linda Dillenbeck, Chairperson

Sherry Henry, Vice-Chairperson

Richard Newman

Jeanne Alspaugh-**ABSENT**

Ken McKenzie

Anna Mineer

Sally Shaffer

2. [Approval of Minutes](#)

Commission discussion and action to approve the May 18, 2021 regular meeting minutes.

VICE-CHAIRPERSON HENRY MOVED TO APPROVE THE MAY 18, 2021 REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER NEWMAN SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

3. [Chihuly in the Desert; Art Architecture and Nature](#)

Presentation and Commission discussion regarding the Chihuly Event at Scottsdale Taliesin West.

Presenter: Stuart Graff, President CEO Frank Lloyd Wright Foundation

Staff Contact: Steve Geiogamah, Tourism Manager

4. [Tourism Strategic Plan Scope of Work](#)

Staff update and Commission and discussion and possible recommendation to staff regarding the tourism strategic plan scope of work.

Staff Contact: Karen Churchard, Tourism and Events Director

5. [Experience Scottsdale Third Quarter Performance Measures Report](#)

Report, update, and Commission discussion.

Presenter: Rachel Sacco, President/CEO of Experience Scottsdale

Staff Contact: Steve Geiogamah



6. [Staff Reports](#)

Staff presentation and Commission discussion of the following:

- a. Staff Bed-Tax Collection Report
- b. Staff Bed Tax Hotel Classification Report
- c. Bed Tax Proforma
- d. Program Updates

Staff Contact: Steve Geiogamah

7. **Public Comment**

Spoken comment is being accepted on agenda action items. To sign up to speak on these items, please [click here](#). Request to speak forms must be submitted no later than 90 minutes before the start of the meeting.

Written comment is being accepted for both agendized and non-agendized items and should be submitted electronically no later than 90 minutes before the start of the meeting. These comments will be emailed to the Tourism Development Commission and posted online prior to the meeting. To submit a written public comment electronically, please [click here](#).

8. **Identification of Future Agenda Items**

The public body may not discuss, deliberate, or take legal action on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.

Adjournment – 10:06AM

Next scheduled meeting is July 20, 2021

