



**City of Scottsdale
Tourism Development Commission
Special Meeting**

**3:00 p.m., Tuesday, August 30, 2022
One Civic Center-Tourism Office
7447 E Indian School Rd #301
Scottsdale, Arizona 85251**

Approved Minutes

- PRESENT:** Sherry Henry, Chairperson
Richard Newman, Vice-Chairperson
Anna Mineer
Chris Montgomery
Jeanne Alspaugh
Sally Shaffer
Steve Jung
- STAFF:** Karen Churchar
Steve Geiogamah
Holli Shannon
- GUESTS:** Frank Guzzo, Italian Association of Arizona
Jennifer Kaplan, Evolve Marketing
Barney Gonzales

1. Call to Order/Roll Call

One or more members of the Commission may be attending the meeting by telephone, video, or internet conferencing, pursuant to A.R.S. §38-431(4).

Chair Henry called the meeting of the Scottsdale Tourism Development Commission to order at 3:01 p.m. and noted the presence of a quorum. Vice-Chairman Newman arrived at 3:04 p.m.

2. Taste of Italy and Music Festival New Event Funding Request

Frank Guzzo, Italian Association of Arizona, gave a presentation asking for a recommendation regarding allocation of Tourism Development Event funds in the amount of \$66,000 in support of a one-year new event funding agreement with the Italian Association.



COMMISSIONER MONTGOMERY MOVED TO APPROVE FUNDING UP TO \$66,000, COMMISSIONER ALSPAUGH SECONDED. THE MOTION CARRIED BY A VOTE OF SEVEN (7) TO ZERO (0).

3. Public Comment

Written comment cards are being accepted for both agendized and non-agendized items and may be submitted to City Staff at any time. Citizens may complete one Request to Speak “Public Comment” card per meeting and submit it to City Staff. Public testimony is limited to three (3) minutes per speaker. Cards submitted after public testimony has begun will be provided to the Public Body at the conclusion of the testimony for that item. Arizona State law prohibits Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

PUBLIC COMMENT BY BARNEY GONZALES REGARDING A POTENTIAL AUTOMOTIVE MONTH.

4. Identification of Future Agenda Items

Mr. Geiogamah stated the future agenda items will include bringing back Artwalk for funding, Longwoods Study, Experience Scottsdale 4th quarter report and other event funding requests.

Adjournment

With no further business to discuss, being moved by Vice-Chairperson Newman the meeting adjourned at 3:35 p.m. All in favor, no dissenting votes.

Next scheduled meeting is September 20, 2022

