



**City of Scottsdale**  
**Tourism Development Commission**  
**Special Meeting**

**Marked Agenda**

9:00 a.m., Tuesday, July 25, 2023  
Kiva Forum-City Hall  
3939 N. Drinkwater Boulevard  
Scottsdale, Arizona 85251

**1. Call to Order/Roll Call – 9:03AM**

Sherry Henry, Chairperson

Jeanne Alspaugh - **ABSENT**

Anna Mineer

Richard Newman, Vice-Chairperson

Chris Montgomery

Sally Shaffer

Jesse Thompson

**2. Approval of Minutes**

Commission discussion and action to approve the June 20, 2023, regular meeting minutes.  
**COMMISSIONER SHAFFER MOVED TO APPROVE THE JUNE 20, 2023, REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER MINEER SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).**

**3. Arizona Super Bowl Host Committee Post Report**

Presentation and Commission discussion, regarding the Arizona Super Bowl Host Committee's Post Event Report.

Presenter: Kyle Hedstrom, Arizona Super Bowl Host Committee

Staff Contact: Steve Geiogamah, Tourism Development Manager

**4. NCCA 2024 Men's Final Four Phoenix Local Organizing Committee Sponsorship**

Presentation, Commission discussion, and possible recommendation to City Council for bed tax fund expenditure to be paid to the Phoenix Final Four Local Organizing Committee to support the NCAA 2024 Men's Final Four Tournament.

Presenter: Kyle Hedstrom, Sara Arnold, Phoenix Final Four Local Organizing Committee

Staff Contact: Steve Geiogamah, Tourism Development Manager

**COMMISSIONER MONTGOMERY MOVED TO RECOMMEND FUNDING FROM THE DESTINATION MARKETING RESERVE FUND FOR \$300,000. MOTION FAILED DUE TO NO SECOND.**

**VICE-CHAIRPERSON NEWMAN MOVED TO RECOMMEND FUNDING FROM THE DESTINATION MARKETING RESERVE FUND FOR \$432,000, AS PRESENTED. COMMISSIONER THOMPSON SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ONE (1), WITH COMMISSIONER MONTGOMERY DISSENTING.**



## 5. Public Comment

Written comment cards are being accepted for both agendized and non-agendized items and may be submitted to City Staff at any time. Citizens may complete one Request to Speak "Public Comment" card per meeting and submit it to City Staff. Public testimony is limited to three (3) minutes per speaker. Cards submitted after public testimony has begun will be provided to the Public Body at the conclusion of the testimony for that item. Arizona State law prohibits Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

## 6. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.

**Adjournment – 9:43AM**

**Next scheduled meeting is August 15, 2023**

