



**City of Scottsdale**  
**Tourism Development Commission**  
**Special Meeting**

**Marked Agenda**

9:00 a.m., Tuesday, May 28, 2024  
Kiva Forum-City Hall  
3939 N. Drinkwater Boulevard  
Scottsdale, Arizona 85251

**1. Call to Order/Roll Call – 9:01AM**

Jeanne Alspaugh, Chairperson      Lance Marrin      David Sobek - **ABSENT**  
Anna Mineer, Vice Chairperson      Jesse Thompson      Chris Montgomery - **ABSENT**  
Jim Kisselburg

**2. [Approval of Minutes](#)**

Commission discussion and action to approve the May 21, 2024, regular meeting minutes.  
**COMMISSIONER THOMPSON MOVED TO APPROVE THE MAY 21, 2024; REGULAR MEETING AS PRESENTED. VICE-CHAIR MINEER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).**

**3. [Scottsdale Dia De Los Muertos Festivities](#)**

Presentation, commission discussion, and possible recommendation to City Council for bed tax expenditure up to \$150,000 to Lore Southwest Media and Arts to support the Scottsdale Dia De Los Muertos and Art Installation Experience and possible rescinding of prior recommendation for bed tax expenditure of up to \$120,000 to support the event.  
Presenter: Karen Churchard, Tourism & Events Director  
Staff Contact: Steve Geiogamah, Tourism Development Manager  
**COMMISSIONER MARIN MOVED TO RECOMMEND FUNDING UP TO \$150,000. VICE-CHAIR MINEER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).**

**4. Public Comment**

Written comment cards are being accepted for both agendaized and non-agendaized items and may be submitted to City Staff at any time. Citizens may complete one Request to Speak “Public Comment” card per meeting and submit it to City Staff. Public testimony is limited to three (3) minutes per speaker. Cards submitted after public testimony has begun will be provided to the Public Body at the conclusion of the testimony for that item. Arizona State law prohibits Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

**Adjournment – 9:20AM**

**Next scheduled meeting is June 18, 2024**