



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

Marked Agenda

9:00 a.m., Tuesday, June 18, 2024
Kiva Forum-City Hall
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

1. Call to Order/Roll Call – 9:01AM

Jeanne Alspaugh, Chairperson- ABSENT	Lance Marrin	David Sobek
Anna Mineer, Vice Chairperson	Jesse Thompson	Chris Montgomery- ABSENT
Jim Kisselburg		

2. Approval of Minutes

Commission discussion and action to approve the May 28, 2024, special meeting minutes.
COMMISSIONER THOMPSON MOVED TO APPROVE THE MAY 28, 2024; SPECIAL MEETING MINUTES AS PRESENTED. COMMISSIONER SOBEK SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

3. Experience Scottsdale Third Quarter Performance Measure Report

Report, update, and Commission discussion.
Presenter: Rachel Pearson, Vice President Community & Government Affairs, Experience Scottsdale
Staff Contact: Steve Geiogamah, Tourism Development Manager
THIS ITEM WAS TABLED UNTIL AUGUST

4. WestWorld Update

Presentation, Commission discussion, and possible recommendation regarding Westworld strategic plan and venue update.
Presenter: Katie Gregory, Westworld General Manager
Staff Contact: Steve Geiogamah, Tourism Development Manager

5. Arizona National Breeder Finals Horse Show Event Funding Request

Presentation, Commission discussion, and possible recommendation to City Council for bed tax expenditure up to \$75,000 to support a one-year event funding agreement with Arabian Horse Association for the Arizona National Breeder Finals Horse Show.
Presenter: Melissa Schalles, Executive Director Arabian Horse Association
Staff Contact: Steve Geiogamah
COMMISSIONER SOBEK MOVED TO RECOMMEND FUNDING UP TO \$43,750. COMMISSIONER THOMPSON SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

6. Scottsdale Polo Event Funding Request

Presentation, Commission discussion, and possible recommendation to City Council for bed tax fund expenditure up to \$75,000 to Scottsdale Polo to support the Scottsdale Polo Event.

Presenter: Jason Rose

Staff Contact: Steve Geiogamah, Tourism Development Manager

COMMISSIONER KISSELBURG MOVED TO RECOMMEND FUNDING UP TO \$75,000. COMMISSIONER SOBEK SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

7. Staff Reports

Program Updates – Post Event Reports

1. Destination Marketing 5%

Staff Contact: Steve Geiogamah

8. Commissioners' Report

Commissioners' may give a summary of bed tax supported events, activities, and projects. Information only. The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commissioners' Reports. If discussion or action by the Commission is required, the item should be placed on an upcoming meeting agenda to be consistent with Arizona Open Meeting Law.

9. Public Comment

Written comment cards are being accepted for both agendized and non-agendized items and may be submitted to City Staff at any time. Citizens may complete one Request to Speak "Public Comment" card per meeting and submit it to City Staff. Public testimony is limited to three (3) minutes per speaker. Cards submitted after public testimony has begun will be provided to the Public Body at the conclusion of the testimony for that item. Arizona State law prohibits Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

10. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.

Adjournment – 9:50AM

Next scheduled meeting is July 16 , 2024

