



**City of Scottsdale
Tourism Development Commission
Special Meeting**

9:00 a.m., Tuesday, May 28, 2024

Kiva Forum-City Hall

3939 N. Drinkwater Boulevard

Scottsdale, Arizona 85251

Approved Minutes

PRESENT: Anna Mineer
Jeanne Alspaugh
Jim Kisselburg
Jesse Thompson
Lance Marrin

ABSENT: David Sobek
Chris Montgomery

STAFF: Steve Geiogamah
Karen Churchard
Brent Stockwell
Holli Shannon
Amy Herring

1. Call to Order/Roll Call – 9:01AM

Meeting of the Scottsdale Tourism Development Commission called to order at 9:01am and with noted presence of a quorum.

2. Approval of Minutes

COMMISSIONER THOMPSON MOVED TO APPROVE THE MAY 21, 2024; REGULAR MEETING AS PRESENTED. VICE-CHAIR MINEER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

3. Scottsdale Dia De Los Muertos Festivities

Karen Churchard, Tourism & Events Director, gave an updated presentation to the commission asking them to rescind the prior recommendation of \$120,000 and to recommend to City Council a bed tax expenditure up to \$150,000: \$120,000 to Lore Southwest Media and Arts and \$30,000 for the city to further enhance Scottsdale Dia De Los Muertos event.

COMMISSIONER MARRIN MOVED TO RECOMMEND FUNDING UP TO \$150,000. VICE-CHAIR MINEER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

4. Public Comment

No request for public comment

Adjournment – 9:20AM

With no further business to discuss, being moved by Commissioner Kisselburg and seconded by Vice-Chair Mineer, the meeting adjourned at 9:21am. All in favor, no dissenting votes.

Next scheduled meeting is June 18, 2024

