



**City of Scottsdale  
Tourism Development Commission  
Regular Meeting**

9:00 a.m., Tuesday, June 18, 2024

Kiva Forum-City Hall

3939 N. Drinkwater Boulevard

Scottsdale, Arizona 85251

**Approved Minutes**

- PRESENT:** Anna Mineer  
Jim Kisselburg  
Jesse Thompson  
Lance Marrin  
David Sobek
- ABSENT:** Jeanne Alspaugh  
Chris Montgomery
- STAFF:** Steve Geiogamah  
Brent Stockwell  
Holli Shannon  
Amy Herring  
Katie Gregory
- GUESTS:** Melissa Schalles, Executive Director Arabian Horse Association  
Jason Rose

**1. Call to Order/Roll Call – 9:01AM**

Meeting of the Scottsdale Tourism Development Commission called to order at 9:01am and with noted presence of a quorum.

**2. Approval of Minutes**

COMMISSIONER THOMPSON MOVED TO APPROVE THE MAY 28, 2024; SPECIAL MEETING MINUTES AS PRESENTED. COMMISSIONER SOBEK SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

**3. Experience Scottsdale Third Quarter Performance Measure Report**

THIS ITEM WAS TABLED UNTIL AUGUST

**4. WestWorld Update**

Katie Gregory, Westworld General Manager gave a presentation recommendation regarding Westworld strategic plan and venue update.

**5. Arizona National Breeder Finals Horse Show Event Funding Request**

Melissa Schalles, Executive Director Arabian Horse Association asked for a recommendation to City Council for bed tax expenditure up to \$75,000 to support a one-year event funding agreement with Arabian Horse Association for the Arizona National Breeder Finals Horse Show.

COMMISSIONER SOBEK MOVED TO RECOMMEND FUNDING UP TO \$43,750. COMMISSIONER THOMPSON SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

**6. Scottsdale Polo Event Funding Request**

Jason Rose asked for a recommendation to City Council for bed tax fund expenditure up to \$75,000 to Scottsdale Polo to support the Scottsdale Polo Event.

COMMISSIONER KISSELBURG MOVED TO RECOMMEND FUNDING UP TO \$75,000. COMMISSIONER SOBEK SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

**7. Staff Reports**

Staff presentation and discussion of the following:

Destination Marketing 5%

**8. Commissioners' Report**

No updates from the Commission.

**9. Public Comment**

No request for public comment

**10. Identification of Future Agenda Items**

Mr. Geiogamah stated the future agenda items will include event funding requests and Experience Scottsdale's 3<sup>rd</sup> & 4<sup>th</sup> quarter reports. Also, mentioned that there will be no meeting in July.

**Adjournment – 9:50AM**

With no further business to discuss, being moved by Commissioner Kisselburg and seconded by Commissioner Marrin, the meeting adjourned at 9:50am. All in favor, no dissenting votes.

**Next scheduled meeting is August 20, 2024**

