



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

Marked Agenda

9:00 a.m., Tuesday, April 15, 2025
Kiva Forum-City Hall
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

1. Call to Order/Roll Call – 9:00AM

Anna Mineer, Chairperson

Chris Montgomery, Vice-Chair-**ABSENT**

Jim Kisselburg

Jeanne Alspaugh

Jesse Thompson-**ABSENT**

David Sobek

Lance Marrin-**ABSENT**

2. Approval of Minutes

Commission discussion and action to approve the March 18, 2025, regular meeting minutes. **COMMISSIONER SOBEK MOVED TO APPROVE THE MARCH 18, 2025, REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER ALSPAUGH SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).**

3. Monterra Improvements Capital Funding Request

Presentation, commission discussion, and possible recommendation regarding transferring Tourism Development Fund savings up to \$430,000 from capital project Scottsdale Sports Complex (PL01) to a FY 2025/26 proposed capital project Monterra Improvements (TEMP3293). The Monterra Improvements project will also be funded with Bureau of Reclamation funding of \$400,000 for a project total of \$830,000.

Presenter: Will Lofdahl, WestWorld General Manager

Staff Contact: Rachel Smetana, Tourism & Events Director

COMMISSIONER ALSPAUGH MOVED TO APPROVE THE TRANSFER OF \$430,000 SAVINGS FROM THE SPORTS COMPLEX PROJECT TO THE MONTERRA IMPROVEMENT PROJECT AS PRESENTED. COMMISSIONER SOBEK SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).

4. FY 2025/26 Tourism Development Fund Budget

Presentation, commission discussion, and possible recommendation regarding the FY2025/26 Tourism Development Fund Budget.

Presenter: Trey Nilles, Budget Analyst Senior

Staff Contact: Rachel Smetana

COMMISSIONER ALSPAUGH MOVED TO APPROVE THE FY2025/26 TOURISM DEVELOPMENT FUND BUDGET AS PRESENTED. COMMISSIONER SOBEK SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).

5. FY 2025/26 City Event Funding Programs

Commission update, discussion, and possible recommendation regarding the FY2025/26 Event Funding Programs:

1. Matching Event Funding Program
2. Community Event Funding Program
3. Event Venue Fee Program
4. Event Development Program

Staff Contact: Steve Geiogamah, Tourism Development Manager

COMMISSIONER SOBEK MOVED TO APPROVE FY2025/26 EVENT FUNDING PROGRAMS AS PRESENTED. COMMISSIONER ALSPAUGH SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).

6. Staff Reports

Staff presentation and Commission discussion of the following:

- a. Staff Bed-Tax Collection Report
- b. Staff Bed Tax Hotel Classification Report
- c. Tourism Development Fund Budget
- d. Program Updates – Post Event Reports

Staff Contact: Steve Geiogamah

7. Commissioners' Report

Commissioners' may give a summary of bed tax supported events, activities, and projects. Information only. The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commissioners' Reports. If discussion or action by the Commission is required, the item should be placed on an upcoming meeting agenda to be consistent with Arizona Open Meeting Law.

8. Public Comment

Written comment cards are being accepted for both agendized and non-agendized items and may be submitted to City Staff at any time. Citizens may complete one Request to Speak "Public Comment" card per meeting and submit it to City Staff. Public testimony is limited to three (3) minutes per speaker. Cards submitted after public testimony has begun will be provided to the Public Body at the conclusion of the testimony for that item. Arizona State law prohibits Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

9. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.

Adjournment – 9:40AM

Next scheduled meeting is May 20, 2025

