



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

Marked Agenda

9:00 a.m., Tuesday, October 21, 2025

Kiva Forum-City Hall

3939 N. Drinkwater Boulevard

Scottsdale, Arizona 85251

1. Call to Order/Roll Call – 9:01AM

Anna Mineer, Chairperson

Lance Marrin - **ABSENT**

Joseph Shershenovich

Chris Montgomery, Vice-Chair - **ABSENT**

Jim Kisselburg

Alex Shelton

Stephan Miller

2. Approval of Minutes

Commission discussion and action to approve September 16, 2025, regular meeting minutes.

COMMISSIONER KISSELBURG MOVED TO APPROVE THE SEPTEMBER 16, 2025, REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER MILLER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

3. Old Town Scottsdale Update

Presentation, Commission discussion, and possible recommendations regarding Old Town Scottsdale marketing and project updates.

Presenter: Angelica Cipullo, Marketing Program Manager

Staff Contact: Angelica Cipullo

4. Western Spirit: Scottsdale's Museum of the West

Presentation, Commission discussion, regarding Western: Spirit Scottsdale's Museum of the West and the Museums 2025 donor funded major building expansion, acquisition of the world renowned Basha Western Art Collection, and planned future exhibits.

Presenter: Todd Bankofier, CEO Executive Director

Staff Contact: Steve Geiogamah

5. **Scottsdale Arabian Horse Show Tent Rental Funding Request**

Presentation, Commission discussion, and possible recommendations to City Council for bed tax expenditure up to \$69,000 to support an agreement with Arabian Horse Association.

Presenter: Melissa Schalles, Executive Director, Arabian Horse Association of Arizona

Staff Contact: Steve Geiogamah

COMMISSIONER KISSELBURG MOVED TO APPROVE FUNDING UP TO \$69,000 AS PRESENTED. COMMISSIONER MILLER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

6. **Event Program Funding Requests**

Commission discussion and recommendation on the following applications for event funding:

- a. Event Venue Fee Funding Program – Vineyards in the Valley - \$5,699.57

Event Venue Fee Funding Program Total - \$5,699.57

- b. Community Event Funding Program – Greater Phoenix Jewish Film Festival - \$12,500
- c. Community Event Funding Program – Thunderbird Art Festival - \$10,000
- d. Community Event Funding Program – Arizona Concours d'Elegance - \$8,500

Community Event Funding Total - \$31,000

Staff Contact: Steve Geiogamah

COMMISSIONER KISSELBURG MOVED TO RECOMMEND FUNDING ACCORDING TO STAFF RECOMMENDATIONS TOTALING \$36,699.57 AS PRESENTED. COMMISSIONER MILLER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

7. **Staff Reports**

Staff presentation and Commission discussion of the following:

- a. Staff Bed-Tax Collection Report
- b. Staff Bed Tax Hotel Classification Report
- c. Tourism Development Fund Budget
- d. Program Updates – Post Event Reports

Staff Contact: Steve Geiogamah

8. **Commissioners' Report**

Commissioners may give a summary of bed tax supported events, activities, and projects. Information only. The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commissioners' Reports. If discussion or action by the Commission is required, the item should be placed on an upcoming meeting agenda to be consistent with Arizona Open Meeting Law.



9. Public Comment

Written comment cards are accepted for both agendized and non-agendized items and may be submitted to City Staff at any time. Citizens may complete one Request to Speak “Public Comment” card per meeting and submit it to City Staff. Public testimony is limited to three (3) minutes per speaker. Cards submitted after public testimony has begun will be provided to the Public Body at the conclusion of the testimony for that item. Arizona State law prohibits Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

10. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

Adjournment 9:49AM

Next scheduled meeting is November 18, 2025

