



**City of Scottsdale  
Tourism Development Commission  
Regular Meeting**

**Marked Agenda**

9:00 a.m., Tuesday, November 18, 2025

Kiva Forum-City Hall

3939 N. Drinkwater Boulevard

Scottsdale, Arizona 85251

**1. Call to Order/Roll Call – 9:00AM**

Anna Mineer, Chairperson

Lance Marrin

Joseph Shershenovich

Chris Montgomery, Vice-Chair

Jim Kisselburg

Alex Shelton

Stephan Miller - **ABSENT**

**2. Approval of Minutes**

Commission discussion and action to approve October 21, 2025, regular meeting minutes.

**VICE-CHAIR MONTGOMERY MOVED TO APPROVE THE OCTOBER 21, 2025, REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER SHERSHENOVICH SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).**

**3. WestWorld of Scottsdale**

Presentation and discussion regarding WestWorld's FY2025/26 events season and event scheduling process.

Presenters: Will Lofdahl, General Manager; Carter Unger, Sales Manager; Austin Unger, Sales Manager

**4. Event Program Funding Requests**

Commission discussion and recommendation on the following applications for event funding:

a. Community Event Funding Program – AZ National Quarter Horse Show - \$10,000

b. Community Event Funding Program Sun Circuit Quarter Horse Show – \$27,500

**Community Event Funding Total - \$37,500**

c. MEAF Program – Arabian Horse Show - \$30,000

**MEAF Funding Total - \$30,000**

Staff Contact: Steve Geiogamah

**VICE-CHAIR MONTGOMERY MOVED TO RECOMMEND FUNDING ACCORDING TO STAFF RECOMMENDATIONS TOTALING \$67,500 AS PRESENTED. MISSIONER KISSELBURG SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).**

## 5. Staff Reports

Staff presentation and Commission discussion of the following:

- a. Staff Bed-Tax Collection Report
- b. Staff Bed Tax Hotel Classification Report
- c. Tourism Development Fund Budget
- d. Program Updates – Post Event Reports

Staff Contact: Steve Geiogamah

## 6. Commissioners' Report

Commissioners' may give a summary of bed tax supported events, activities, and projects. Information only. The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commissioners' Reports. If discussion or action by the Commission is required, the item should be placed on an upcoming meeting agenda to be consistent with Arizona Open Meeting Law.

## 7. Public Comment

Written comment cards are accepted for both agendized and non-agendized items and may be submitted to City Staff at any time. Citizens may complete one Request to Speak "Public Comment" card per meeting and submit it to City Staff. Public testimony is limited to three (3) minutes per speaker. Cards submitted after public testimony has begun will be provided to the Public Body at the conclusion of the testimony for that item. Arizona State law prohibits Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

## 8. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.

**Adjournment – 9:43AM**

**Next scheduled meeting is December 16, 2025**

