



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

9:00 a.m., Tuesday, March 18, 2025
Kiva Forum-City Hall
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

Approved Minutes

PRESENT: Anna Mineer
Jeanne Alspaugh
Jesse Thompson
Chris Montgomery

ABSENT: David Sobek
Lance Marrin
Jim Kisselburg

STAFF: Steve Geiogamah
Rachel Smetana
Angelica Cipullo
Judy Doyle
Holli Shannon
Trey Nilles

- 1. Call to Order/Roll Call – 9:00AM**
Meeting of the Scottsdale Tourism Development Commission called to order at 9:00am and with noted presence of a quorum. Commissioners Sobek, Marrin & Kisselburg were absent.
- 2. Approval of Minutes**
COMMISSIONER ALSPAUGH MOVED TO APPROVE THE FEBRUARY 18, 2025, REGULAR MEETING MINUTES AS PRESENTED. VICE-CHAIR MONTGOMERY SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).
- 3. Scottsdazzle & Western Week Update**
Angelica Cipullo, Marketing Program Manager, showed a presentation regarding the Tourism & Events Scottsdazzle & Western Week Events

4. FY 2025/26 City Event Funding Programs

Steve Geiogamah gave a brief update regarding the FY 2025/26 Event Funding Programs. Proposed changes will be brought back at a future meeting.

5. Event Program Funding Requests

Commission discussion and recommendation on the following applications for event funding:

Matching Event Funding Program – United Fight League UFL 6 - \$30,000

COMMISSIONER THOMPSON MOVED TO APPROVE FUNDING UP TO \$30,000 AS PRESENTED.

COMMISSIONER ALSPAUGH SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).

HARRISON ROGERS MADE A PUBLIC COMMENT ON THIS EVENT.

6. Staff Reports

Steve Geiogamah gave a brief update on the following items:

- a. Bed-Tax Collection Report
- b. Staff Bed Tax Hotel Classification Report
- c. Tourism Development Fund Budget
- d. Program Updates – Post Event Reports

7. Commissioners' Report

Chairperson Mineer gave an update on the quarterly Old Town update and the Food & Wine Festival.

8. Public Comment

HARRISON ROGERS MADE A PUBLIC COMMENT ON ITEM 5.

9. Identification of Future Agenda Items

Vice-Chair Montgomery asked how we can promote Scottsdale messaging in a good light. We will bring back the event funding programs. Experience Scottsdale will present their annual business plan, Final Four request and we will be bringing the FY25/26 tourism budget.

Adjournment – 9:50AM

With no further business to discuss, being moved by Vice-Chair Montgomery and seconded by Commissioner Thompson, the meeting adjourned at 9:50 am. All in favor, no dissenting votes

Next scheduled meeting is April 15, 2025

