



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

9:00 a.m., Tuesday, April 15, 2025
Kiva Forum-City Hall
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

Approved Minutes

PRESENT: Anna Mineer
Jeanne Alspaugh
David Sobek
Jim Kisselburg

ABSENT: Jesse Thompson
Chris Montgomery
Lance Marrin

STAFF: Steve Geiogamah
Rachel Smetana
Holli Shannon
Trey Nilles
Will Lofdahl

1. Call to Order/Roll Call – 9:00AM

Meeting of the Scottsdale Tourism Development Commission called to order at 9:00am and with noted presence of a quorum. Commissioners Montgomery, Marrin & Thompson were absent.

2. Approval of Minutes

COMMISSIONER SOBEK MOVED TO APPROVE THE MARCH 18, 2025, REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER ALSPAUGH SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).

3. Monterra Improvements Capital Funding Request

Will Lofdahl, WestWorld General Manager, requested a recommendation regarding transferring Tourism Development Fund savings up to \$430,000 from capital project Scottsdale Sports Complex (PL01) to a FY 2025/26 proposed capital project Monterra Improvements (TEMP3293).

COMMISSIONER ALSPAUGH MOVED TO APPROVE TRANSFER OF \$430,000 SAVINGS FROM THE SPORTS COMPLEX PROJECT TO THE MONTERRA IMPROVEMENT PROJECT AS PRESENTED. COMMISSIONER SOBEK SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).

4. FY 2025/26 Tourism Development Fund Budget

Trey Nilles, Budget Analyst Senior, gave a presentation and asked for a recommendation regarding the FY2025/26 Tourism Development Fund Budget.

COMMISSIONER ALSPAUGH MOVED TO APPROVE THE FY2025/26 TOURISM DEVELOPMENT FUND BUDGET AS PRESENTED. COMMISSIONER SOBEK SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).

5. FY 2025/26 City Event Funding Programs

Steve Geiogamah, Tourism Development Manager asked for a recommendation regarding the FY2025/26 Event Funding Programs updates.

1. Matching Event Funding Program
2. Community Event Funding Program
3. Event Venue Fee Program
4. Event Development Program

COMMISSIONER SOBEK MOVED TO APPROVE FY2025/26 EVENT FUNDING PROGRAMS AS PRESENTED. COMMISSIONER ALSPAUGH SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).

6. Staff Reports

Steve Geiogamah gave a brief presentation of the following:

- a. Staff Bed-Tax Collection Report
- b. Staff Bed Tax Hotel Classification Report
- c. Tourism Development Fund Budget
- d. Program Updates – Post Event Reports

7. Commissioners' Report

Chairperson Mineer mentioned attending the Chamber's Hall of Fame dinner.

8. Public Comment

No public comment.

9. Identification of Future Agenda Items

Experience Scottsdale will present their annual business plan, NCAA Women's Final Four funding request, July 4th funding request and Canal Convergence update.

Adjournment – 9:40AM

With no further business to discuss, being moved by Commissioner Alspaugh and seconded by Commissioner Kisselburg, the meeting adjourned at 9:40 am. All in favor, no dissenting votes

Next scheduled meeting is May 20, 2025

