



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

Marked Agenda

9:00 a.m., Tuesday, March 17, 2026
Kiva Forum-City Hall
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

1. Call to Order/Roll Call – 9:00AM

Anna Mineer, Chairperson	Lance Marrin	Joseph Shershenovich
Chris Montgomery, Vice-Chair	Jim Kisselburg	Alex Shelton - ABSENT
Stephan Miller		

2. Approval of Minutes

Commission discussion and action to approve February 17, 2026, regular meeting minutes.
COMMISSIONER KISSELBURG MOVED TO APPROVE FEBRUARY 17, 2026, REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER MILLER SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

3. FY 2026/27 Tourism Development Fund Budget

Presentation, commission discussion, and possible recommendation regarding the FY2026/27 Tourism Development Fund Budget.

Presenter: Trey Nilles, Budget Analyst Senior

Staff Contact: Steve Geiogamah, Tourism Development Manager

VICE-CHAIR MONTGOMERY MOVED RECOMMEND THE BUDGET AS PRESENTED. COMMISSIONER MARRIN SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

4. Tourism Funding Request for Stadium CIP

Presentation, discussion and possible recommendation to include up to a total of \$2.43 million from FY 2026/27 Tourism Development Fund for the Scottsdale Stadium left field berm, ADA- accessible sidewalk and to replace and reinforce retaining walls and berms.

Presenter: Kyle Urban, Manager Stadium Operations

Staff Contact: Steve Geiogamah

COMMISSIONER KISSELBURG MOVED TO APPROVE FUNDING \$2.43 MILLION AS PRESENTED. COMMISSIONER SHERSHENOVICH SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

5. **FY 2026/27 City Event Funding Programs**

Commission update, discussion, and possible recommendation regarding the FY 2026/27 Event Funding Programs:

1. Matching Event Funding Program
2. Community Event Funding Program
3. Event Venue Fee Program
4. Event Development Program

Staff Contact: Steve Geiogamah, Tourism Development Manager

6. **Event Program Funding Requests**

Commission discussion and recommendation on the following applications for event funding:

- a. Community Event Funding Program – US Amateur Four-Ball Championship - \$8,500
- b. Community Event Funding Program – NRCHA Kimes Ranch Derby - \$8,500
- c. Community Event Funding Program – 2026 Mother’s Day Slide - \$15,000

Community Event Funding Total – \$32,000

Staff Contact: Steve Geiogamah

VICE-CHAIR MONTGOMERY MOVED TO APPROVE FUNDING ALL THREE EVENTS AS PRESENTED. COMMISSIONER SHERSHENOVICH SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

7. **Election of Chair and Vice Chair**

Discussion and vote to elect Chair and Vice Chair

Staff Contact: Steve Geiogamah, Tourism Development Manager

CHAIRPERSON MINEER MOVED TO ELECT CHRIS MONTGOMERY AS CHAIRPERSON. COMMISSIONER SHERSHENOVICH SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0). VICE-CHAIR MONTGOMERY ABSTAINED.

VICE-CHAIR MONTGOMERY MOVED TO ELECT JOSEPH SHERSHENOVICH AS VICE-CHAIRPERSON. CHAIRPERSON MINEER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0). COMMISSIONER SHERSHENOVICH ABSTAINED.

8. **Staff Reports**

Staff presentation and Commission discussion of the following:

- a. Staff Bed-Tax Collection Report
- b. Staff Bed Tax Hotel Classification Report
- c. Tourism Development Fund Budget
- d. Program Updates – Post Event Reports

Staff Contact: Steve Geiogamah

9. **Commissioners’ Report**

Commissioners may give a summary of bed tax supported events, activities, and projects. Information only. The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commissioners’ Reports. If discussion by the Commission is



required, the item should be placed on an upcoming meeting agenda to be consistent with Arizona Open Meeting Law.

10. Public Comment

Written comment cards are accepted for both agendaized and non-agendaized items and may be submitted to City Staff at any time. Citizens may complete one Request to Speak “Public Comment” card per meeting and submit it to City Staff. Public testimony is limited to three (3) minutes per speaker. Cards submitted after public testimony has begun will be provided to the Public Body at the conclusion of the testimony for that item. Arizona State law prohibits the Tourism Development Commission from discussing or acting on an item that is not on the prepared agenda.

11. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

Adjournment – 9:43AM

Next scheduled meeting is April 21, 2026

