



**City of Scottsdale  
Tourism Development Commission  
Regular Meeting**

**Marked Agenda**

9:00 a.m., Tuesday, May 19, 2026  
Kiva Forum-City Hall  
3939 N. Drinkwater Boulevard  
Scottsdale, Arizona 85251

**1. Call to Order/Roll Call – 9:00AM**

Chris Montgomery, Chairperson	Lance Marrin- <b>ABSENT</b>	Jim Kisselburg
Joseph Shershenovich, Vice-Chair	Alex Shelton	Stephan Miller
Cathy McKeever		

**2. Approval of Minutes**

Commission discussion and action to approve April 21, 2026, regular meeting minutes.  
**COMMISSIONER MILLER MOVED TO APPROVE APRIL 21, 2026, REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER KISSELBURG SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).**

**3. WestWorld of Scottsdale Strategic Plan**

Presentation and discussion of the WestWorld's Strategic Plan.  
Presenters: Will Lofdahl, General Manager; Carter Unger, Sales Manager

**4. Experience Scottsdale Third Quarter Performance Measure Report**

Report, update, and Commission discussion.  
Presenter: Rachel Pearson, Vice President Community & Government Affairs, Experience Scottsdale  
Staff Contact: Steve Geiogamah, Tourism Development Manager

**5. Staff Reports**

Staff presentation and Commission discussion of the following:

- Staff Bed-Tax Collection Report
- Staff Bed Tax Hotel Classification Report
- Tourism Development Fund Budget
- Program Updates – Post Event Reports

Staff Contact: Steve Geiogamah

**6. Commissioners' Report**

Commissioners may give a summary of bed tax supported events, activities, and projects. Information only. The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commissioners' Reports. If discussion by the Commission is

required, the item should be placed on an upcoming meeting agenda to be consistent with Arizona Open Meeting Law.

#### **7. Public Comment**

Written comment cards are accepted for both agendaized and non-agendaized items and may be submitted to City Staff at any time. Citizens may complete one Request to Speak “Public Comment” card per meeting and submit it to City Staff. Public testimony is limited to three (3) minutes per speaker. Cards submitted after public testimony has begun will be provided to the Public Body at the conclusion of the testimony for that item. Arizona State law prohibits the Tourism Development Commission from discussing or acting on an item that is not on the prepared agenda.

#### **8. Identification of Future Agenda Items**

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

**Adjournment – 9:46AM**

**Next scheduled meeting is June 16, 2026**

