



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

Marked Agenda

**9:00 a.m., Tuesday, July 21, 2026
Kiva Forum-City Hall
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251**

1. Call to Order/Roll Call – 9:03AM

Chris Montgomery, Chairperson	Stephan Miller
Joseph Shershenovich, Vice-Chair	Alex Shelton
Cathy McKeever	Jim Kisselburg - ABSENT

2. Approval of Minutes

Commission discussion and action to approve June 23, 2026, special meeting minutes.

COMMISSIONER MILLER MOVED TO APPROVE JUNE 23, 2026, REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER MCKEEVER SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).

3. Event Program Funding Requests

Commission discussion and recommendation on the following applications for event funding:

- a. Community Event Funding Program – West’s Most Western Rodeo - \$13,500
- b. Community Event Funding Program – Arizona Fall Championship - \$12,500
- c. Community Event Funding Program – Fall League Baseball Exhibit - \$8,500

Total Request \$34,500

Staff Contact: Steve Geigamah, Tourism Development Manager

COMMISSIONER MILLER MOVED TO APPROVE FUNDING ALL THREE EVENTS AS PRESENTED FOR A TOTAL OF \$34,500. COMMISSIONER MCKEEVER SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).

4. Staff Reports

Staff presentation and Commission discussion of the following:

- a. Staff Bed-Tax Collection Report
- b. Staff Bed Tax Hotel Classification Report
- c. Tourism Development Fund Budget
- d. Program Updates – Post Event Reports

Staff Contact: Steve Geigamah

5. Commissioners' Report

Commissioners may give a summary of bed tax supported events, activities, and projects. Information only. The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commissioners' Reports. If discussion by the Commission is required, the item should be placed on an upcoming meeting agenda to be consistent with Arizona Open Meeting Law.

6. Public Comment

Written comment cards are accepted for both agendized and non-agendized items and may be submitted to City Staff at any time. Citizens may complete one Request to Speak "Public Comment" card per meeting and submit it to City Staff. Public testimony is limited to three (3) minutes per speaker. Cards submitted after public testimony has begun will be provided to the Public Body at the conclusion of the testimony for that item. Arizona State law prohibits the Tourism Development Commission from discussing or acting on an item that is not on the prepared agenda.

7. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.

Adjournment – 9:16AM

Next scheduled meeting is August 18, 2026

