



**City of Scottsdale  
Tourism Development Commission  
Regular Meeting**

**Marked Agenda**

**9:00 a.m., Tuesday, August 18, 2026**

**Kiva Forum-City Hall**

**3939 N. Drinkwater Boulevard**

**Scottsdale, Arizona 85251**

**1. Call to Order/Roll Call – 9:01AM**

|                                  |                |
|----------------------------------|----------------|
| Chris Montgomery, Chairperson    | Stephan Miller |
| Joseph Shershenovich, Vice-Chair | Alex Shelton   |
| Cathy McKeever                   | Jim Kisselburg |

**2. Approval of Minutes**

Commission discussion and action to approve July 21, 2026, regular meeting minutes.

**COMMISSIONER MILLER MOVED TO APPROVE JULY 21, 2026, REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER MCKEEVER SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).**

**3. Canal Convergence Update**

Presentation and commission discussion regarding the Canal Convergence Event.

Presenter: Jennifer Gill, Director of Canal Convergence Scottsdale Arts

Staff Contact: Kevin Burke, Senior Director Economic Development & Tourism

**4. Arizona Native Culinary Experience event funding request**

Presentation, Commission discussion, and possible recommendations to City Council for bed tax expenditure up to \$28,000, to support a one-year event funding agreement with Tarra Lazos Creative for the Arizona Native Culinary Experience event.

Presenter: Jeffrey Ferns, Tarra Lazos Creative

Staff Contact: Kevin Burke, Senior Director Economic Development & Tourism

**COMMISSIONER MILLER MOVED TO APPROVE FUNDING UP TO \$28,000 AS PRESENTED. COMMISSIONER KISSELBURG SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).**

**5. Event Program Funding Requests**

Commission discussion and recommendation on the following applications for event funding:

- a. Event Venue Fee Funding Program – Scottsdale Cup - \$12,000

**Event Venue Fee Funding Program Total - \$12,000**

- b. Community Event Funding Program – Best of the West - \$10,000

**Community Event Funding Total - \$10,000**

Staff Contact: Kevin Burke, Senior Director Economic Development & Tourism

**COMMISSIONER MILLER MOVED TO APPROVE FUNDING AS PRESENTED. COMMISSIONER SHELTON SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).**

**6. Scottsdale Tourism & Economic Development Strategic Plans**

Presentation, Commission discussion and possible recommendations regarding the Scottsdale Tourism & Economic Development Strategic Plans.

Presenter: Alex Keen, Keen Independent Research

Staff Contact: Kevin Burke, Senior Director Economic Development & Tourism

**7. Staff Reports**

Staff presentation and Commission discussion of the following:

- a. Staff Bed-Tax Collection Report
- b. Staff Bed Tax Hotel Classification Report
- c. Tourism Development Fund Budget
- d. Program Updates – Post Event Reports

Staff Contact: Kevin Burke, Senior Director Economic Development & Tourism

**8. Commissioners' Report**

Commissioners may give a summary of bed tax supported events, activities, and projects. Information only. The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commissioners' Reports. If discussion by the Commission is required, the item should be placed on an upcoming meeting agenda to be consistent with Arizona Open Meeting Law.

**9. Public Comment**

Written comment cards are accepted for both agendized and non-agendized items and may be submitted to City Staff at any time. Citizens may complete one Request to Speak "Public Comment" card per meeting and submit it to City Staff. Public testimony is limited to three (3) minutes per speaker. Cards submitted after public testimony has begun will be provided to the Public Body at the conclusion of the testimony for that item. Arizona State law prohibits the Tourism Development Commission from discussing or acting on an item that is not on the prepared agenda.



## 10. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

**Adjournment – 10:10AM**

**Next scheduled meeting is September 15, 2026**

