



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

9:00 a.m., Tuesday, March 17, 2026

Kiva Forum-City Hall

3939 N. Drinkwater Boulevard

Scottsdale, Arizona 85251

Approved Minutes

PRESENT: Anna Mineer
Jim Kisselburg
Joseph Shershenovich
Stephan Miller
Chris Montgomery
Lance Marrin

ABSENT: Alex Shelton

STAFF: Steve Geiogamah
Kevin Burke
Trey Nilles
Holli Shannon
Kyle Urban, Manager Stadium Operations

1. Call to Order/Roll Call – 9:00AM

Meeting of the Scottsdale Tourism Development Commission called to order at 9:00am and with noted presence of a quorum. Alex Shelton was absent.

2. Approval of Minutes

COMMISSIONER KISSELBURG MOVED TO APPROVE FEBRUARY 17, 2026, REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER MILLER SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

3. FY 2026/27 Tourism Development Fund Budget

Trey Nilles, Budget Analyst Senior, presented the FY2026/27 Tourism Development Fund Budget.

VICE-CHAIR MONTGOMERY MOVED RECOMMEND THE BUDGET AS PRESENTED.

COMMISSIONER MARRIN SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

4. Tourism Funding Request for Stadium CIP

Kyle Urban, Manager Stadium Operations asked for a recommendation to include up to a total of \$2.43 million from FY 2026/27 Tourism Development Fund for the Scottsdale Stadium left field berm, ADA- accessible sidewalk and to replace and reinforce retaining walls and berms.

COMMISSIONER KISSELBURG MOVED TO APPROVE FUNDING \$2.43 MILLION AS PRESENTED. COMMISSIONER SHERSHENOVICH SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

5. FY 2026/27 City Event Funding Programs

Commission discussed possible changes regarding the FY 2026/27 Event Funding Programs:

1. Matching Event Funding Program
2. Community Event Funding Program
3. Event Venue Fee Program
4. Event Development Program

6. Event Program Funding Requests

Staff gave recommendations on the following events:

- a. Community Event Funding Program – US Amateur Four-Ball Championship - \$8,500
- b. Community Event Funding Program – NRCHA Kimes Ranch Derby - \$8,500
- c. Community Event Funding Program – 2026 Mother’s Day Slide - \$15,000

Community Event Funding Total – \$32,000

VICE-CHAIR MONTGOMERY MOVED TO APPROVE FUNDING ALL THREE EVENTS AS PRESENTED. COMMISSIONER SHERSHENOVICH SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

7. Election of Chair and Vice Chair

Discussion and vote to elect Chair and Vice Chair

CHAIRPERSON MINEER MOVED TO ELECT CHRIS MONTGOMERY AS CHAIRPERSON. COMMISSIONER SHERSHENOVICH SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0). VICE-CHAIR MONTGOMERY ABSTAINED.

VICE-CHAIR MONTGOMERY MOVED TO ELECT JOSEPH SHERSHENOVICH AS VICE-CHAIRPERSON. CHAIRPERSON MINEER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0). COMMISSIONER SHERSHENOVICH ABSTAINED.

8. Staff Reports

Steve Geigamah gave a brief update of the following:

- a. Staff Bed-Tax Collection Report
- b. Staff Bed Tax Hotel Classification Report
- c. Tourism Development Fund Budget
- d. Program Updates – Post Event Reports



9. Commissioners' Report

Chairperson Mineer attended the Tea & Transformer event highlighting the new paintings in Old Town. She also attended the Rodeo and said it was a delight, as always. Commissioner Kisselburg attended a night spring training game and said it was a wonderful experience. Vice-Chair Montgomery mentioned there were many out of town visitors at the Fiesta Bowl Museum.

10. Public Comment

No public comment.

11. Identification of Future Agenda Items

Future items include Experience Scottsdale's work plan and event funding programs for FY26/27.

Adjournment – 9:43AM

With no further business to discuss, being moved by Commissioner Miller and seconded by Commissioner Marrin, the meeting adjourned at 9:43 am. All in favor, no dissenting votes

Next scheduled meeting is April 21, 2026

