



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

9:00 a.m., Tuesday, July 21, 2026

Kiva Forum-City Hall

3939 N. Drinkwater Boulevard

Scottsdale, Arizona 85251

Approved Minutes

PRESENT: Joseph Shershenovich
Chris Montgomery
Cathy McKeever
Stephan Miller
Alex Shelton

ABSENT: Jim Kisselburg

STAFF: Steve Geiogamah
Kevin Burke
Trey Nilles

GUESTS: Mike Phillips, Fall League Baseball Exhibit

1. Call to Order/Roll Call – 9:03AM

Meeting of the Scottsdale Tourism Development Commission called to order at 9:03am and with noted presence of a quorum.

2. Approval of Minutes

COMMISSIONER MILLER MOVED TO APPROVE JUNE 23, 2026, REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER MCKEEVER SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).

3. Event Program Funding Requests

Staff gave recommendations on the following events:

- a) Community Event Funding Program – West's Most Western Rodeo - \$13,500
- b) Community Event Funding Program – Arizona Fall Championship - \$12,500
- c) Community Event Funding Program – Fall League Baseball Exhibit - \$8,500

Total Request \$34,500

Mike Phillips was asked to briefly outline and discuss the baseball exhibit.

COMMISSIONER MILLER MOVED TO APPROVE FUNDING ALL THREE EVENTS AS PRESENTED FOR A TOTAL OF \$34,500. COMMISSIONER MCKEEVER SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).

4. Staff Reports

No discussion about the staff reports.

5. Commissioners' Report

No updates from the Commissioners.

6. Public Comment

No public comment.

7. Identification of Future Agenda Items

Future items include an update on Canal Convergence, Indigenous Culinary event, and a stadium update.

Adjournment – 9:16AM

With no further business to discuss, being moved by Commissioner Shelton and seconded by Commissioner Miller, the meeting adjourned at 9:16AM. All in favor, no dissenting votes

Next scheduled meeting is August 18, 2026

