

# SCOTTSDALE CITY COUNCIL MEETING



## \*\*\* AMENDED \*\*\* WORK STUDY SESSION NOTICE AND AGENDA [ADDED PRESENTATIONS/INFORMATION UPDATES]

### COUNCIL

David D. Ortega, Mayor  
Tammy Caputi  
Tom Durham  
Betty Janik

Kathleen S. Littlefield  
Linda Milhaven  
Solange Whitehead

Tuesday, February 9, 2021

*Until further notice, City Hall is closed to the public during Council meetings and these meetings are being held electronically. While physical facilities are not open to the public, City Council meetings are televised on Cox Cable Channel 11 and streamed online at [ScottsdaleAZ.gov](http://ScottsdaleAZ.gov) (search "live stream") to allow the public to virtually attend and listen/view the meeting in progress.*

**4:00 P.M. MARKED AGENDA**

### CITY COUNCIL WORK STUDY SESSION

City Hall Kiva Forum, 3939 N. Drinkwater Boulevard

**Work Study Sessions:** Work study sessions provide a less formal setting for the Mayor and Council to discuss specific topics, at length, with each other and City staff. Work study sessions provide an opportunity for staff to receive direction from the Council and for the public to observe these discussions.

**Call to Order – 4:00 P.M.**

**Roll Call – All present**

*One or more members of the Council may be attending the Council Meeting by telephone, video, or Internet conferencing, pursuant to A.R.S. § 38-431(4).*

**Presentations/Information Updates – Honor Health Vice President, Community and Affairs Michelle Pabis presentation.**

- [COVID-19 Pandemic Response Update – Status of COVID-19 Vaccination Program](#)  
**Presenter(s):** Michelle Pabis, HonorHealth, Vice President, Government and Community Affairs

**Public Comment: – None** To provide an opportunity for public input yet continue to maximize the amount of time available for the Council to have focused discussions, spoken comment (maximum of five speakers) is being accepted on the item(s) on tonight's work study session agenda. To sign up to speak, please click [here](#). **Request to speak forms must be submitted no later than 90 minutes before the start of the meeting.**

If you have thoughts or suggestions on the work study session item(s) you would like the Council to consider, you are encouraged to submit your written comment(s) electronically by clicking [here](#). Written comments that are submitted electronically at least 90 minutes before the meeting will be emailed to the Council and posted online prior to the meeting.



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING THE CITY CLERK'S OFFICE AT (480-312-2412). REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE TO ALLOW TIME TO ARRANGE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT THE CITY CLERK'S OFFICE (480-312-2412).

FOR ADDITIONAL INFORMATION VISIT: [WWW.SCOTTSDALEAZ.GOV/COUNCIL/MEETING-INFORMATION](http://WWW.SCOTTSDALEAZ.GOV/COUNCIL/MEETING-INFORMATION)

1. [Draft General Plan 2035 Update \(1-GP-2021\)](#)

**Request:** Presentation, discussion, and possible direction to staff regarding the Draft General Plan 2035.

**Presenter(s):** Erin Perreault, Planning and Development Area Director

**Staff Contact:** Randy Grant, Planning and Development Services Director, 480-312-2664, [rgrant@scottsdaleaz.gov](mailto:rgrant@scottsdaleaz.gov)

– Planning and Development Area Director Erin Perreault presentation.

**Section 1 – Preface; Vision Statement and Community Values**

There was consensus to:

- Strengthen the language of the General Plan by reinstating some of the words such as “should” and “will” as much as possible.
- Shorten the introduction to the General Plan document by making the Executive Summary (14 total pages, iii-xvi) into a separate Companion Piece to the General Plan itself, placing the Foundation for the Vision – Historical (6 total pages, 14-19) and Community Profile – Historical Portions (8 total pages, 32-39) into the General Plan appendix, and retaining the Prologue, Purpose of the General Plan and Community Profile portions “Place in the Region” and “Demographics” at the beginning of the General Plan.
- Test the following vision statements with the public: 2001 Vision Statement; 2014 Task Force Vision Statement with the Community Aspirations; and Vice Mayor Janik’s proposed Vision Statement.

Councilmembers made the following suggestions:

- Replace “southwestern tourist destination” with “international tourist destination” to be consistent throughout the document.
- On page 12, under Community Value Respect Character and Culture, consider that there is not a lot in terms of references to history, culture or the “West’s Most Western Town.”
- On page 12, consider adding a guiding principle (value) for the original township that would read “Respectfully consider the original township area as low profile, low-density and pedestrian character.”
- A request was made to have more detail brought back regarding the suggestion of the original township guiding principle so that all members of Council can understand where in downtown it would apply, more detail will be provided at the next Work Study Session.
- On page vi, replace Framing the Future – “Our Vision and Values” with “Vision, Community Aspirations and Values” and capitalize words “vision”, “aspirations”, and “values” in the second paragraph. Make it clear in the plan that the Vision and Aspirations are tied together – locate vision and three aspirations on one page.
- Replace the word “academic” with more appropriate verbiage such as “educational.”
- On page ix, under Sustainability and Environmental Chapter elements, acknowledge the importance of climate action and resiliency.
- On page xii, under Circulation Element, revise to be more inclusive of other mobility options and more strongly worded, not so heavy on the automobile as the primary mode of transportation.
- Page 36 on the McDowell Sonoran Preserve – shorten, clarify amount of Preserve land purchased versus what was originally identified to be purchased and remainder that could be purchased. Also need updated reference to Prop 420 Charter Amendment changes. Planning staff will coordinate with Preserve staff and provide information regarding Preserve land acquisition to the Council and revised language for this page.
- Consider renaming “Community Values” to what we have in 2001 Plan – “Guiding Principles.”

## Section 2, Chapter 1 – Land Use Element

There was consensus to test the Employment/Office land use combination and proposed new Desert Rural land use designation/major amendment process ideas with the community during public outreach.

Councilmembers made the following suggestions:

- On page 69, Goal LU 5.1, reinstate the words “reduce automobile use and improve air quality.”
- On page 70, remove Goal LU 6.3 “Encourage commercial land uses of similar scale and character in proximity to or within medium-to-high density residential areas to promote walkable connections.”
- On page 74, separate Natural Open Space and McDowell Sonoran Preserve into two separate categories – Preserve should not be indented under Natural Open Space.
- On page 74, reference Prop 420/City Charter language related to the McDowell Sonoran Preserve.
- On page 75, remove reference to the Infill Incentive District Overlay.
- On page 76, on the Land Use Category Criteria Table, divide Rural Neighborhoods into two categories – Rural Neighborhoods and Desert Rural Neighborhoods to protect larger equestrian and residential properties. A change from Desert Rural to Rural Neighborhoods would be a major General Plan amendment.

## Section 2, Chapter 1 – Land Use Element, General Plan Amendment Criteria

There was consensus to take the following items to the public for comment:

- Original four amendment criteria with public edits, including modified Criteria 2, which would now require a major General Plan amendment for changes greater than 10 acres citywide, versus 10 acres generally in the southern portion of the community and 15 acres in the northern portion of the community as it is in the existing 2001 General Plan.
- New criteria No. 5 (Change to the Amendment Criteria and/or Land Use Category Definitions); No. 6 (Growth Area Criteria); and No. 7 (General Plan Land Use Overlay Criteria).
- Retaining existing exceptions to the major amendment criteria carried over from the 2001 General Plan and as amended in the 2035 draft Plan, for area specific flexibility. Areas include the Regional Use Overlay (Airpark Area), Shea Corridor, and Mayo Support District.

Councilmembers made the following suggestions:

- Include definitions on what can be built, and not built, on non-private Natural Area Open Space lands.
- Require the redevelopment of public open space and public buildings to be a major general plan amendment.

## Section 2, Chapter 1 – Character/Design Element

There was consensus to take the following items to the public for comment:

- Maintain the element moving forward.
- Find a happy medium between “taller/lower scale” and “stories” language.
- Retain the Character areas as proposed – both adopted and anticipated future areas.
- Do not restore the bullets under the Rural/Rural Desert Character Types that are specific to the northern portion of the City only.
- Restore the original language in CD 1.2, 1.4, and 7.5.

**Councilmembers made the following suggestions:**

- **Consider a character plan for the original township area of Scottsdale as to low profile, low density, and pedestrian character. Mayor Ortega will draft a plan with a map to describe the area and bring them back to Council for further discussion at the next Work Study Session.**
- **Consider adding references to tree canopies, a tree canopy plan, and the Emerald Necklace to Goal 5, and Policies CD 5.1 and 5.2 (Page 58).**

**Adjournment – 8:23 P.M.**