SCOTTSDALE

CITY COUNCIL MEETING

WORK STUDY SESSION NOTICE AND AGENDA



COUNCIL

David D. Ortega, Mayor

Tammy Caputi Kathleen S. Littlefield
Tom Durham Linda Milhaven
Betty Janik Solange Whitehead

Tuesday, May 11, 2021

Until further notice, City Hall is closed to the public during Council meetings and these meetings are being held electronically. While physical facilities are not open to the public, City Council meetings are televised on Cox Cable Channel 11 and streamed online at ScottsdaleAZ.gov (search "live stream") to allow the public to virtually attend and listen/view the meeting in progress.

4:00 P.M.

MARKED AGENDA

CITY COUNCIL WORK STUDY SESSION

City Hall Kiva Forum, 3939 N. Drinkwater Boulevard

Work Study Sessions: Work study sessions provide a less formal setting for the Mayor and Council to discuss specific topics, at length, with each other and City staff. Work study sessions provide an opportunity for staff to receive direction from the Council and for the public to observe these discussions.

Call to Order - 4:00 P.M.

Roll Call - All present.

One or more members of the Council may be attending the Council Meeting by telephone, video, or Internet conferencing, pursuant to A.R.S. § 38-431(4).

Public Comment: To provide an opportunity for public input yet continue to maximize the amount of time available for the Council to have focused discussions, spoken comment (maximum of five speakers) is being accepted on the item(s) on tonight's work study session agenda. To sign up to speak, please click here. **Request to speak forms must be submitted no later than 90 minutes before the start of the meeting.**

If you have thoughts or suggestions on the work study session item(s) you would like the Council to consider, you are encouraged to submit your written comment(s) electronically by clicking here. Written comments that are submitted electronically at least 90 minutes before the meeting will be emailed to the Council and posted online prior to the meeting.

1. Board and Commission Membership Procedures

Request: Presentation, discussion, and possible direction to staff regarding a review and possible update on the procedures, guidelines and protocols pertaining to the city's board and commission members, including a possible questionnaire for potential board and commission members.

Presenter(s): Shane Stone, Management Associate

Staff Contact(s): Brent Stockwell, Assistant City Manager, 480-312-7288,

bstockwell@scottsdaleaz.gov

PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING THE CITY CLERK'S OFFICE AT (480-312-2412). REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE TO ALLOW TIME TO ARRANGE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT THE CITY CLERK'S OFFICE (480-312-2412).

FOR ADDITIONAL INFORMATION VISIT: WWW.SCOTTSDALEAZ.GOV/COUNCIL/MEETING-INFORMATION

- Management Associate Shane Stone gave the presentation.
- There was Council consensus on the following items:
 - Council retains the responsibility for appointment and removal of board and commission members.
 - Members with professional expertise are needed for certain boards and commissions.
 - Add a fourth question to the list of questions in the application packet that is related to potential conflicts of interest.
 - Establish a threshold to count conflict of interest recusals for all board and commission members. Staff to recommend guidelines for determining how conflicts of interest will be counted and what is considered reasonable.
 - Develop a mechanism for tracking, monitoring, and reporting absences and recusals to the Council.

2. Noise Enforcement Update

Request: Presentation, discussion, and possible direction to staff regarding possible noise enforcement enhancements.

Presenter(s): Raun Keagy, Planning and Development Area Director and Chris Coffee, Police Commander

Staff Contact(s): Brent Stockwell, Assistant City Manager, 480-312-7288, bstockwell@scottsdaleaz.gov

- Planning and Development Area Director Raun Keagy, Police Commander Chris Coffee,
 Planning and Economic Development Executive Director Randy Grant, and Deputy City
 Attorney Luis Santaella gave presentations.
- Councilmembers spoke in support of:
 - Amending Chapter 19, Special Noise Ordinance to add provisions for "C weighted" dB(C) restrictions to address loud bass noise.
 - Amending Chapter 18, Article VIII. Nuisance Parties and Unlawful Gatherings, to add a definition for "clearly audible."

3. Destination Marketing Agreement Assessment

Request: Presentation, discussion, and possible direction to staff regarding the hiring of a third-party expert in destination marketing to evaluate Experience Scottsdale's current contract and performance and recommendations about a future contract.

Presenter(s): Karen Churchard, Tourism and Events Director

Staff Contact(s): Karen Churchard, Tourism and Events Director, 480-312-2890, kchurchard@scottsdaleaz.gov

- Tourism and Events Director Karen Churchard gave the presentation.
- There was Council consensus to proceed with the hiring of a third-party expert in destination marketing to evaluate Experience Scottsdale's current contract and performance and to provide recommendations related to terms that should be included in a future contract.

Adjournment – 6:20 P.M.

Councilwoman Whitehead made a motion to adjourn. Councilwoman Littlefield seconded the motion, which carried 7/0, with Mayor Ortega, Vice Mayor Janik, and Councilmembers Caputi, Durham, Littlefield, Milhaven, and Whitehead voting in the affirmative.