

**SCOTTSDALE CITY COUNCIL
WORK STUDY SESSION MINUTES
TUESDAY, MAY 4, 2021**



**CITY HALL KIVA
3939 N. DRINKWATER BOULEVARD
SCOTTSDALE, AZ 85251**

CALL TO ORDER

Mayor David D. Ortega called to order a Work Study Session of the Scottsdale City Council at 7:57 P.M. on Tuesday, May 4, 2021.

ROLL CALL

Present: Mayor David D. Ortega; Vice Mayor Betty Janik; and Councilmembers Tammy Caputi, Tom Durham, Kathleen S. Littlefield, Linda Milhaven, and Solange Whitehead

Also Present: City Manager Jim Thompson, Deputy City Attorney Joe Padilla, Acting City Treasurer Judy Doyle, City Auditor Sharron Walker, and City Clerk Ben Lane

PUBLIC COMMENT – None

1. Draft General Plan 2035 Update (1-GP-2021)

Request: Presentation, discussion, and possible direction to staff regarding the Draft General Plan 2035.

Presenter(s): Erin Perreault, Planning and Development Area Director

Staff Contact: Randy Grant, Planning and Development Services Director, 480-312-2664, rgrant@scottsdaleaz.gov

Planning and Development Area Director Erin Perreault gave a PowerPoint presentation (attached) on the Draft General Plan 2035 Update.

NOTE: MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

There was Council consensus to:

- On pages 50-60, Land Use Element, remove Desert Rural Neighborhoods land use category and delete all references to this land use.
- On page 50, Land Use Element, Rural Neighborhoods, revise wording to include reference to larger lots and horse properties.
- On pages 46, 58, 76, 77, 80, 87, 123, 155, 170, 175, 178, 183, 189, 211, 212, 213, 214, 256, and 264, make grammatical and wording changes and additions as proposed.
- On page 50, LU 7.1, after the word "Program", strike words "and encourage the disclosure of the Scottsdale Airport's location" and insert "Noise contours and other related information must be disclosed to all potential residents and businesses".
- On page 70, Chapter 2, Sustainability & Environment introduction, second paragraph, third sentence, after the words "Sonoran Desert", insert the words "while protecting people and property from hazardous conditions."
- On page 76, Policy OS 4.4, after the words "use of", strike the words "Natural Area Open Space" and after the words "corridors as", strike the words "recreation and".
- Add new climate action goal and policies as follows:
 - Goal EP 8: Plan, prepare and adapt for significant climate impacts on city infrastructure and operations.
 - Policy 8.1: Develop, adopt, and implement climate action and resiliency strategies that address areas of climate mitigation planning such as emissions, drought, energy, transportation, and extreme heat.
 - Policy 8.2: Increase energy efficiency in buildings and vehicle fleets.
 - Policy 8.3: Encourage use of clean, renewable energy resource.
 - Policy 8.4: Employ green building and green infrastructure best practices.
 - Policy 8.5: Establish land use and mobility plans that decrease transportation carbon emissions.
 - Policy 8.6: Encourage waste reduction and water conservation.
- On page 93, Conservation Element, second paragraph, second sentence, after the word "systems" add the words "maximizing the use of native plants for landscaping".
- On page 134, under Recreation Element, add the following "Conservation parks are sites that preserve natural, cultural, and historic resources. These areas provide a tranquil setting for experiences in the outdoors."
- On page 138, Parks and Recreation Facilities Map, update to notate the Preserve and Pinnacle Peak Park as Conservation Parks.
- On page 152, Policy C 1.2, after the word "efficiency", strike the word "and", after the word "choice", insert the words "and adequate parking."
- On page 218, Policy EDU 1.3, strike the word "Support" and insert the word "Encourage".
- On page 218, Policy EDU 1.5, move to Healthy Community Element.
- On page 219, Policy EDU 2.8, relocate under Goal EDU 4 (Collaborate with schools, tribal communities, and other public entities for joint use or co-location of recreation facilities, programming, and special events.)
- On page 227, Implementation Chapter, Funding Sources, Exactions, replace with "In the land use and development context, exactions are dedications of land or interests in land or fee payments required by a governmental entity as a condition of development that are proportional to the development's anticipated impacts upon the public."
- For Implementation Chapter, Innovation + Prosperity section, add Education Element implementation items.

ADJOURNMENT

The Work Study Session adjourned at 8:26 P.M.

SUBMITTED BY:



Ben Lane, City Clerk

Officially approved by the City Council on June 22, 2021

CERTIFICATE

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Work Study Session of the City Council of Scottsdale, Arizona, held on the 4th day of May 2021.

I further certify that the meeting was duly called and held, and that a quorum was present.

DATED the 22nd day of June 2021.



Ben Lane, City Clerk

Item 1



Draft Scottsdale General Plan 2035
Case: 1-GP-2021
City Council Work Study Session
May 4, 2021

1

Public Meetings on
Draft Scottsdale General Plan 2035

- Tuesday, May 4th – City Council Work Study Session
- Wednesday, April 28, 2021 – PC Non-Action Hearing
- Wednesday, May 12, 2021 – PC Recommendation Hearing
- Tuesday, June 8th - City Council Possible Adoption Hearing



2

2

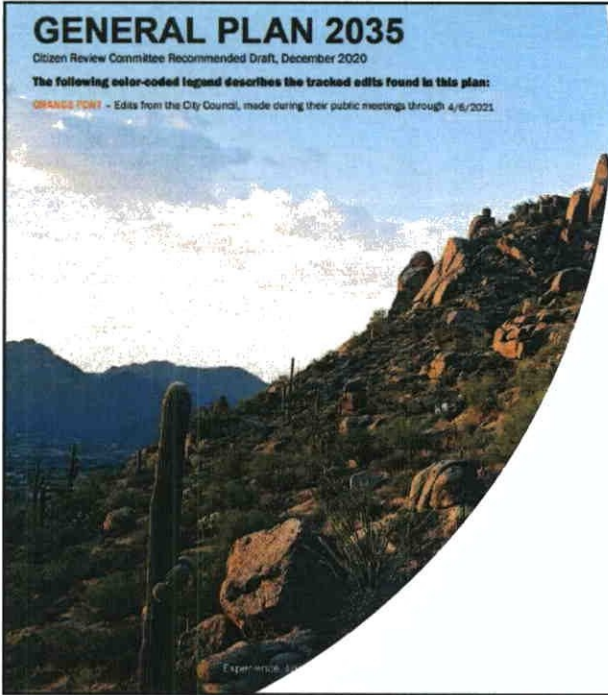
GENERAL PLAN 2035

Citizen Review Committee Recommended Draft, December 2020

The following color-coded legend describes the tracked edits found in this plan:

ORANGE FONT - Edits from the City Council, made during their public meetings through 4/6/2021.

City Council Draft General Plan 2035



3

3

2035 Draft Plan Review

- 3 Sections – Preface, Chapters, Appendix
- 8 Chapters – Organize the Elements
- **24 Elements**
 - 17 State Mandated Elements
 - **7 Community Created Element**
 - Character & Design (2001)
 - **Arts, Culture & Creative Community**
 - Community Involvement (2001)
 - **Healthy Community**
 - Economic Vitality (2001)
 - **Tourism (2020 CRC)**
 - **Education (NEW City Council)**

CITY OF SCOTTSDALE GENERAL PLAN 2035 CONTENTS

Executive Summary

Section 1 - Preface

Prologue

Vision and Values

- **Community Well-Being**
- **Community Prosperity**
- **Community Resilience**
- **Community Involvement**

Introduction

- **History of the General Plan**
- **Community Prosperity**

Section 2 - Chapters

1) Character & Culture Chapter

- ★ **Character & Design Element**
- ★ **Arts, Culture & Creative Community Element** **NEW**

2) Sustainability & Environment Chapter

- **Open Space Element**
- **Environmental Planning Element**
- **Conservation Element**
- **Water Resources Element**
- **Energy Element**

3) Collaboration & Engagement Chapter

- ★ **Community Involvement Element**

4) Community Well-Being Chapter

- ★ **Healthy Community Element** **NEW**
- **Housing Element**
- **Recreation Element**
- **Safety Element**

5) Connectivity Chapter

- **Disruption Element**
- **Routing Element**

6) Revitalization Chapter

- **Neighborhood Preservation & Revitalization Element**
- **Conservation, Rehabilitation & Redevelopment Element**
- **Smart Aging Element**
- **Cost of Government Element**
- **Public Services & Facilities Element**
- **Public Buildings Element**

7) Innovation & Prosperity Chapter

- ★ **Economic Vitality Element**
- ★ **Tourism Element**
- ★ **Education Element**

8) Implementation Chapter

Section 3 - Appendix

Appendix

- **Abbreviations**
- **Glossary**
- **Revised Plan & Process**
- **Photo Credits**
- **Acknowledgments**

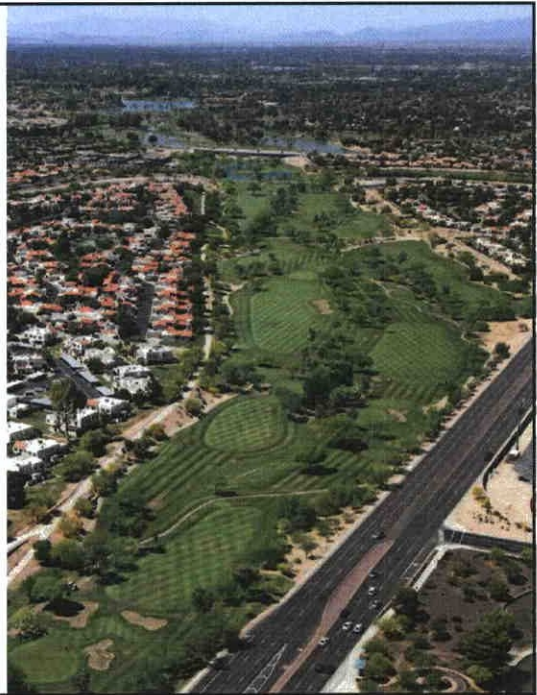
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4

Chapter 1: Character & Culture

- Emphasizes the importance of:
 - Diversity in character citywide
 - Quality of design
 - Varied lifestyle choices (rural, suburban, urban)
 - Commitment to the arts
- State-mandated element:
 - Land Use
 - Future Land Use Map
 - General Plan Amendment Criteria
- Community-created elements:
 - Character & Design
 - Arts, Culture, & Creative Community

5



5

Character & Design Element

- **CD 1** Development appropriateness
- **CD 2** Continue Character Area Planning
- **CD 3** Foster quality design
- **CD 4** Enhance streets and public spaces
- **CD 5** Improved character through landscaping
- **CD 6** Minimize light and noise pollution
- **CD 7 Honor western/equestrian lifestyle**

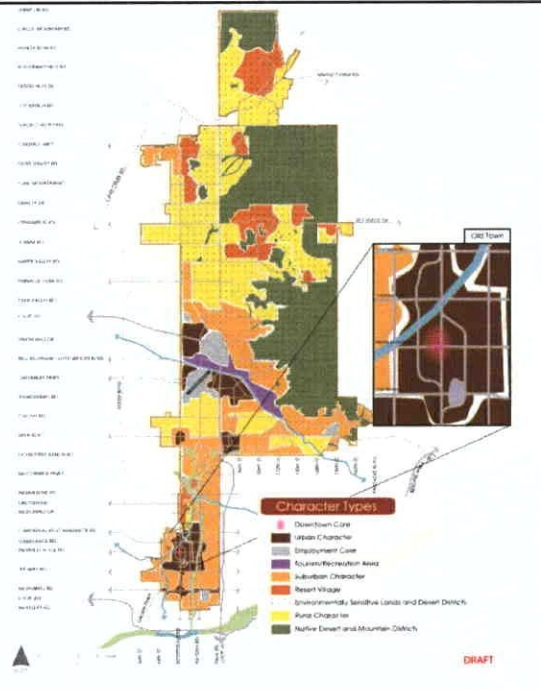
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Character + Design Element Downtown Core Addition—

A portion of the Old Town Urban Character Type, the Downtown Core, as identified, described and defined by specific boundary in the Old Town Scottsdale Character Area Plan, incorporates the primary pedestrian areas in Old Town. The Downtown Core is a resident and tourist destination that includes downtown's historic legacy and heritage, specialty retail, art galleries, restaurants, public art and the highest concentration of individually designated historic buildings in the city. In contrast to the majority of the area, the Downtown Core is comprised of the lowest intensity of development in all of Old Town. The small lot development pattern, active ground level land uses, and pedestrian focus of the Downtown Core are some of the primary elements that give Old Town its most identifiable character.

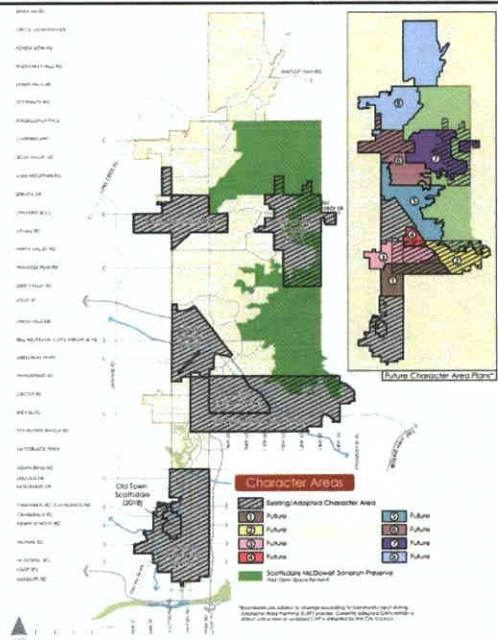


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Proposed Character Areas

- Approved Character Areas
- Future Character Areas



8

8

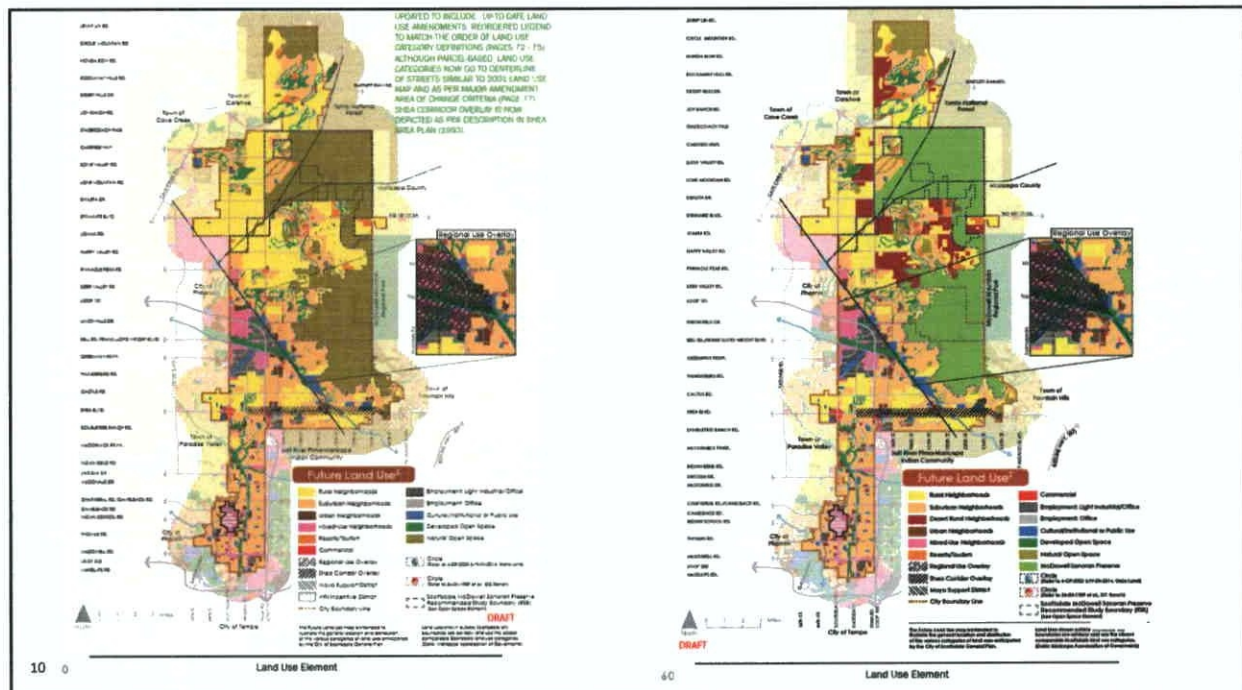
Land Use Element Pages

- LU 1 Enhance economic viability & character
 - LU 2 Sensitive integrate land uses
 - LU 3 Maintain a balance of land uses
 - LU 4 Land use patterns that support mobility
 - LU 5 Land use patterns that conserve resources
 - LU 6 Improve economic well-being
 - **LU 7 Protect the Scottsdale Airport**
- **General Plan Amendment Criteria**
 - **Future Land Use Map**



9

9



10

1) **Change in General Plan Land Use Category Criteria**

A change in General Plan Land Use Category on the General Plan Future Land Use Map from one Category to another, as delineated in the following table:

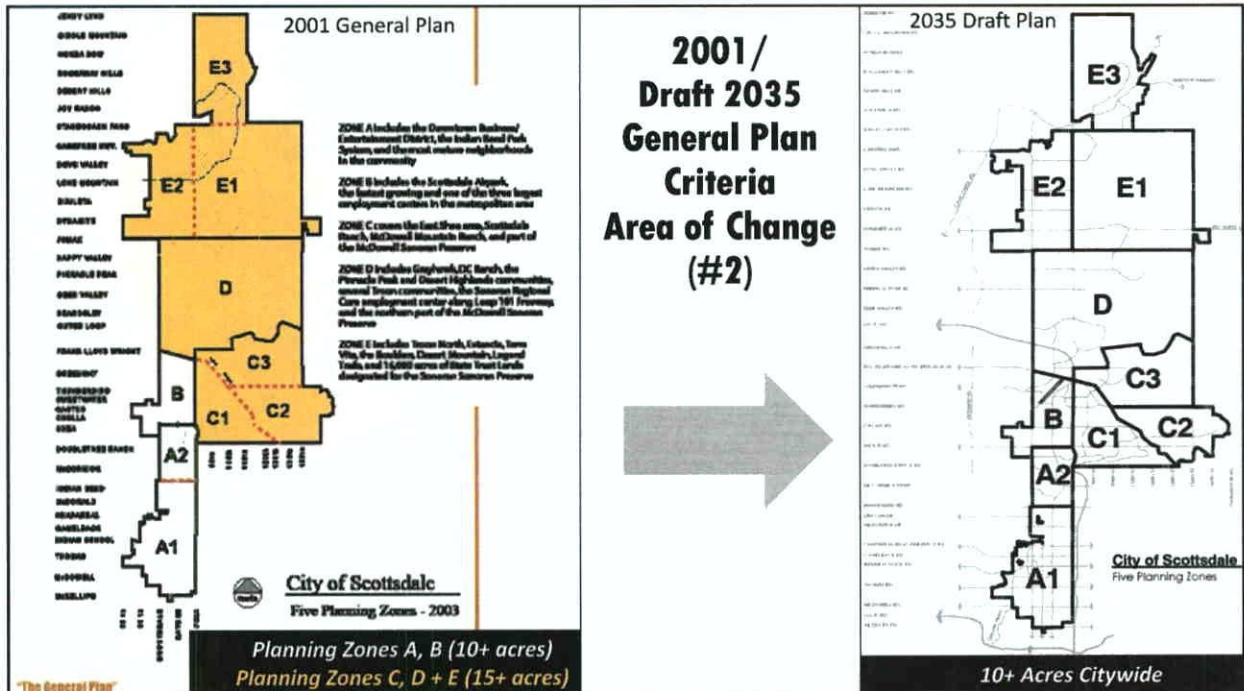
CHANGE IN LAND USE CATEGORY				
From Category:	To Category:			
	A	B	C	D
A Rural Neighborhoods	Minor	Major	Major	Major
B Developed Open Space	Minor	Minor	Major	Major
C Cultural/Institutional or Public Use	Major	Minor	Minor	Major
D Commercial Employment	Major	Major	Minor	Minor
E Mixed-Use Neighborhoods				

Major Amendment Criteria #1 – Change in Land Use

CHANGE IN LAND USE CATEGORY							
From Category:	To Category:						
	A	B	C	D	E	F	G
Natural Open Space			DESERT RURAL NEIGHBORHOODS				
Developed Open Space			Rural Neighborhoods				
DESERT RURAL NEIGHBORHOODS			Suburban Neighborhoods				
Rural Neighborhoods			Cultural/Institutional or Public Use				
Suburban Neighborhoods			Urban Neighborhoods				
Cultural/Institutional or Public Use			Resorts/Tourism				
Urban Neighborhoods			Commercial Employment				
Resorts/Tourism			Mixed-Use Neighborhoods				
Commercial Employment							
Mixed-Use Neighborhoods							

11

11



12

Major Amendment Criteria #3 + #4

Character Area – Water/Wastewater Infrastructure Criteria

3) Character Area Criteria

A change in General Plan Land Use Category that does not clearly meet the goals, policies, and strategies embodied within an adopted Character Area Plan or that changes an existing character area or boundary. Character Areas recognize and maintain the unique physical, visual, and functional conditions that occur in distinct areas across the community. The city recognizes that Character Areas form a context that is important to the lifestyle, economic well-being, and long-term viability of the community. The Character & Design Element identifies adopted Character Area Plans.

13

4) Water/Wastewater Infrastructure Criteria

A change in General Plan Land Use Category that results in the premature increase in the size of a master planned water transmission or sewer collection facility and that also requires public/ community: a) investment for such facilities or b) physical provision of such facilities.

13

Major Amendment Criteria #5, #6 + #7

Change to the Amendment Criteria and/or Land Use Category Definitions

A modification to the General Plan Amendment Criteria Section of the General Plan Land Use Element and/or a text change to the use, density, or intensity of the General Plan Land Use Category definitions.

6) Growth Area Criteria

A change in General Plan Land Use Category accompanied by a new or expanded Growth Area.

7) General Plan Land Use Overlay Criteria

The modification or expansion of an existing General Plan Land Use Overlay Category (specifically regarding the Regional Use Overlay, Shea Corridor Overlay, and Mayo Support District Overlay) or the creation of a new General Plan Land Use Overlay Category.

14

14

Land Use Element - Edit

- **LU 7.1: Maintain and follow the Airport Part 150 Noise Compatibility Program. ~~and encourage the disclosure of the Scottsdale Airport's location~~ Noise contours and other related information must be disclosed to all potential residents and businesses according to the Airport Influence Area and Noise Contour Maps.**

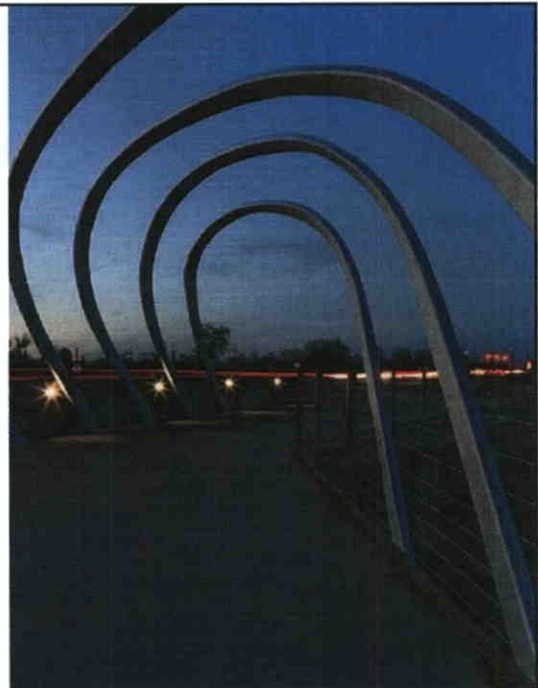
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15

Arts, Culture & Creative Community Element

- **ACC 1** Support arts & cultural programs
- **ACC 2** Build on arts, culture & creativity
- **ACC 3** Encourage creative placemaking
- **ACC 4** Protect historic/cultural resources
- **ACC 5** Promote a creative community

16

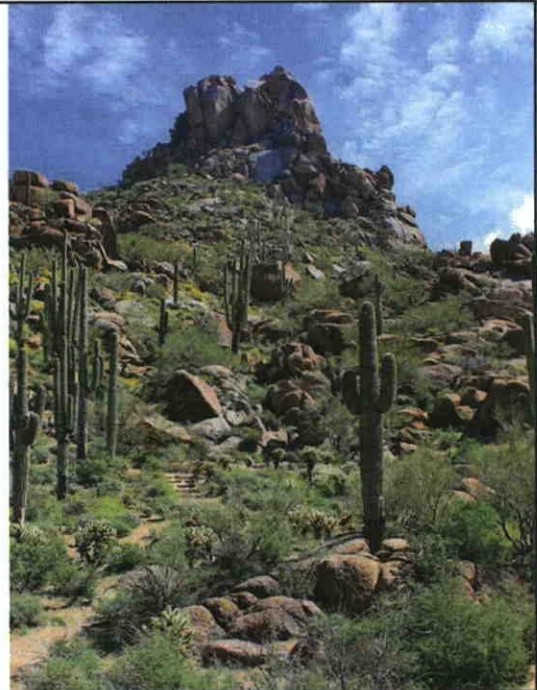


16

Chapter 2: Sustainability & Environment

- Focus on environmental resources, conservation and open spaces
- Five state-mandated elements:
 - Open Space
 - Environmental Planning
 - Conservation
 - Water Resources
 - Energy

17



17

Sustainability + Environment Chapter Intro

- Suggested text for the 3rd sentence of the 2nd paragraph on page 70 could be:

"The desire to preserve the natural beauty and land forms of the Sonoran Desert, **WHILE PROTECTING PEOPLE AND PROPERTY FROM HAZARDOUS CONDITIONS** resulted in the Environmentally Sensitive Lands and Native Plant Ordinances and the Scottsdale McDowell Sonoran Preserve."

18

18

Open Space Element

- OS 1 Provide open space types
- OS 2 Fulfill preserve initiative
- OS 3 Preserve natural open spaces
- OS 4 Maintain a continuous open space system
- OS 5 Provide developed open space opportunities
- OS 6 Relate to Land use and character
- OS 7 Manage Open Space
- OS 8 Acquire, expand, improve open spaces
- OS 9 Expand the regional open space system

19



19

Open Space Element - Edit

- OS 4.4 Encourage the use of ~~Natural Area Open Space~~, drainage areas, Vista Corridors, and transmission line corridors as ~~recreation and~~ open space opportunities

20

20

Environmental Planning Element

- EP 1 Protect & enhance habitats
- EP 2 Demonstrate environmental stewardship/sustainability
- EP 3 Protect air quality
- EP 4 Maximize recovery, reuse, and recycling
- EP 5 Encourage environmentally sound/green building design
- EP 6 Surpass water quality standards
- EP 7 Reduce heat islands

21



21

Proposed New Climate Action Goal/Policies

Goal EP 8: Plan, prepare and adapt for significant climate impacts on city infrastructure and operations

- **Policy 8.1 Develop, adopt and implement climate action and resiliency strategies that address areas of climate mitigation planning such as emissions, drought, energy, transportation, and extreme heat**
- **Policy 8.2 Increase energy efficiency in buildings and vehicle fleets**
- **Policy 8.3 Encourage use of clean, renewable energy sources**
- **Policy 8.4 Employ green building and green infrastructure best practices**
- **Policy 8.5 Establish land use and mobility plans that decrease transportation carbon emissions**
- **Policy 8.6 Encourage waste reduction and water conservation**

22

22

Conservation Element

CONSV 1 Balance conservation/built environment

CONSV 2 Protect desert biodiversity/ecosystems

CONSV 3 Protect watersheds

CONSV 4 Conserve water

CONSV 5 Minimize Erosion of watercourses



23

23

Conservation Element Introduction Edit

- 2nd sentence of the 2nd paragraph on page 93 to state:
As citizens, we can contribute to water conservation by consuming less, using water more efficiently, and avoiding waste; installing rainwater harvesting systems; **MAXIMIZING THE USE OF NATIVE PLANTS FOR LANDSCAPING**; and, reusing treated wastewater".

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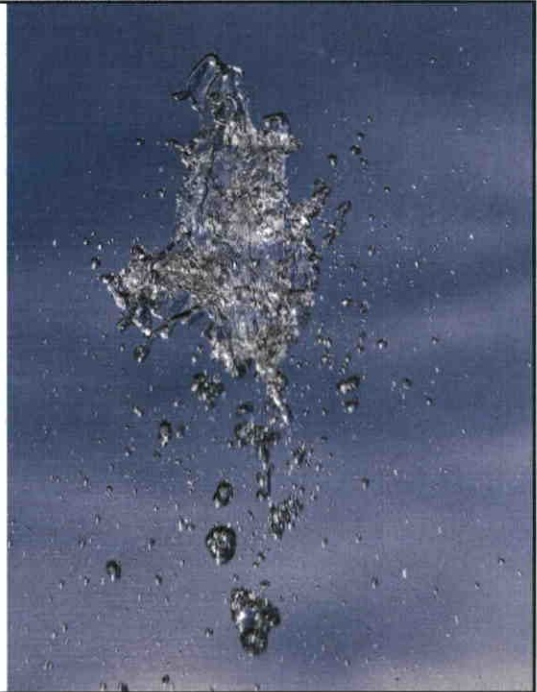
24

Water Resources Element

WR 1 Assure long-term water supply

WR 2 Prepare for climatic impacts on water supply

25



25

Energy Element Pages 103-107

E 1 Become a net-zero community

E 2 Reduce energy consumption

E 3 Promote energy efficiency

E 4 Increase energy efficiency of city facilities

E 5 Develop renewable energy sources

26



26

Chapter 3: Collaboration + Engagement

Community Involvement Element

CI 1 Seek broad public input

CI 2 Seek direct input from all areas

CI 3 Distribute city information

CI 4 Foster community collaboration

27



27

Chapter 4: Community Well-Being

- Emphasizes the importance of health housing, safety and recreation opportunities for the overall well-being of the community.

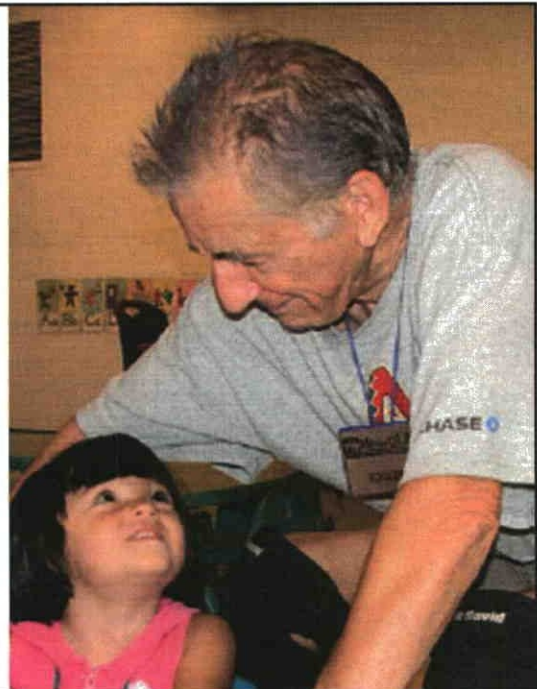
- 3 state-mandated elements:

- Housing
- Recreation
- Safety

- 1 community created element:

- Healthy Community Element

28



28

Healthy Community Element

- HC 1 Access to healthcare + human services
- HC 2 Access to healthy, local foods
- HC 3 Build on wellness and healthful living
- HC 4 Ensure diversity and inclusion
- HC 5 Accommodate senior citizens
- HC 6 Foster a caring community

29

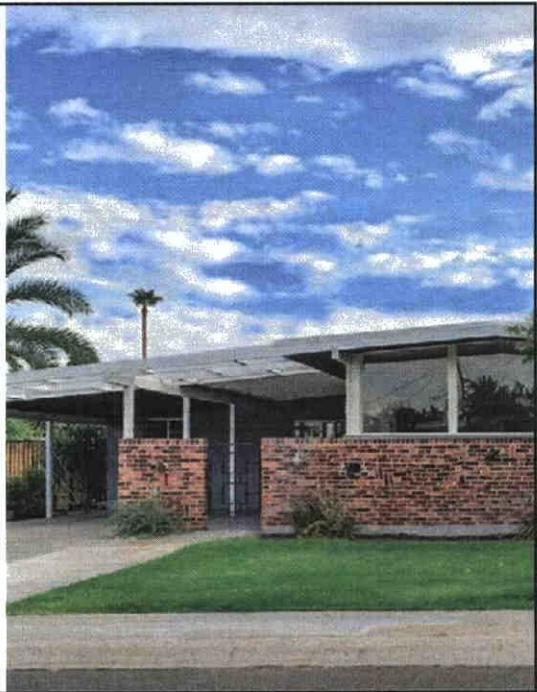


29

Housing Element

- H 1 Support diverse housing options
- H 2 Provide a variety of housing options
- H 3 Provide generational housing options
- H 4 Prevent housing discrimination

30



30

Recreation Element

- R 1 Develop quality recreation facilities
- R 2 Collaborate with public entities
- R 3 Provide recreational diversity



31

31

Recreation Element Introduction Edit

- 2015 Community Services Master Plan denotes the Preserve and Pinnacle Peak Park as Conservation Parks –

Suggested text for page 134:

CONSERVATION PARKS ARE SITES THAT PRESERVE NATURAL, CULTURAL, AND HISTORIC RESOURCES. THESE AREAS PROVIDE A TRANQUIL SETTING FOR EXPERIENCES IN THE OUTDOORS.

Suggested update to the Parks & Recreation Facilities Map on page 138 to notate the Preserve and Pinnacle Peak Park as Conservation Parks.



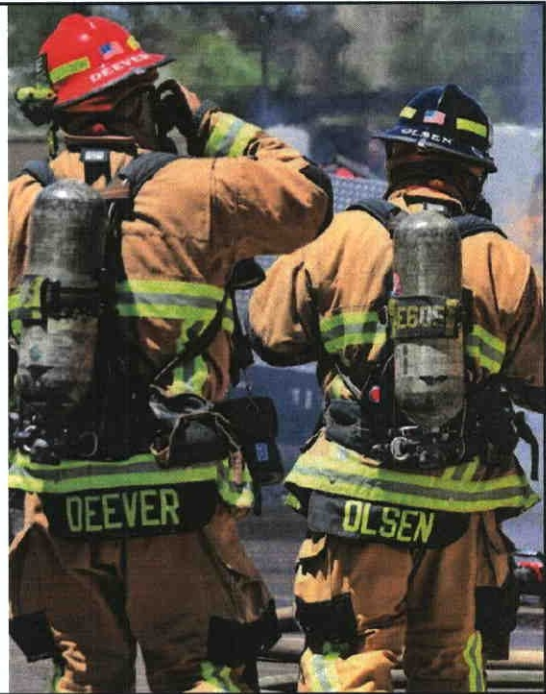
32

32

Safety Element Pages 141-147

- S 1 Prevent hazards
- S 2 Prepare for emergencies
- S 3 Deliver emergency response
- S 4 Prepare for disaster recovery
- S 5 Maintain airspace/transportation safety
- S 6 Flood impact protection
- S 7 Safety through crime prevention
- S 8 Promote hazardous materials safety

33

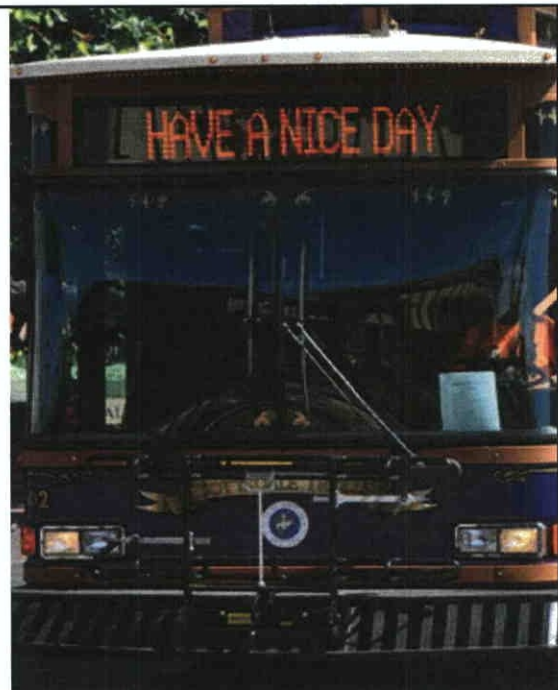


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Chapter 5: Connectivity

- Promotes a variety of mobility choices for the movement of people and goods through the community.
- 2 state-mandated elements:
 - Circulation
 - Bicycling

34

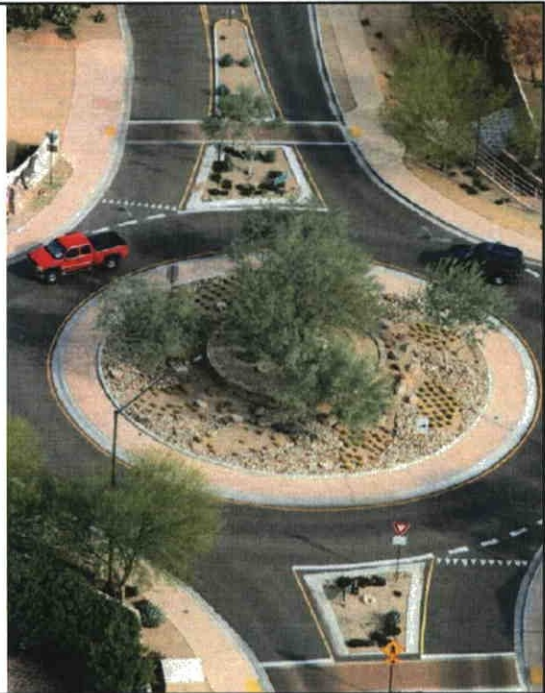


34

Circulation Element

- C 1 Design safe / efficient transportation corridors
- C 2 Reduce automobile trips
- C 3 Develop a connected multi-modal system
- C 4 Plan for future expansion
- C 5 Protect neighborhoods
- C 6 Participate in regional coordination
- C 7 Coordinate with schools and neighborhoods
- C 8 Provide a comfortable & accessible system

35



35

Circulation Element Policy Edit

- Suggested text for Policy C 1.2 on page 152:
- Coordinate transportation and land use planning to enhance an integrated, sustainable transportation system that promotes livable neighborhoods, economic vitality, safety, efficiency, and mode choice, **AND ADEQUATE PARKING.**

36

36

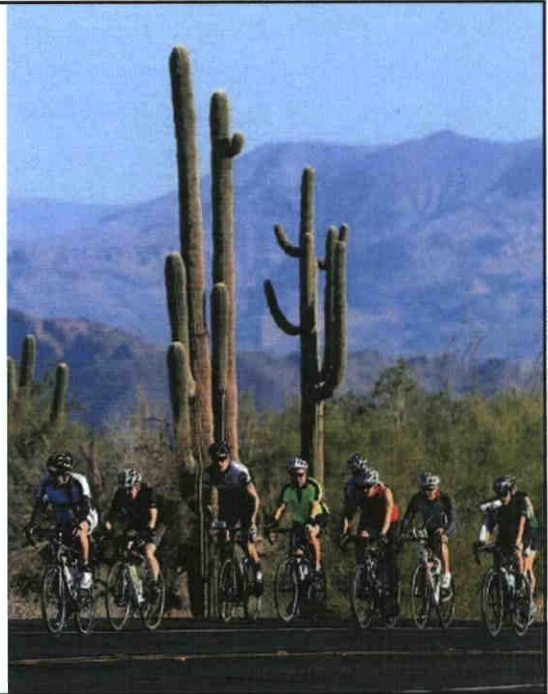
Bicycling Element

B 1 Develop accessible & interconnected networks

B 2 Encourage increased bicycle use

B 3 Promote bicycle education & safety

37

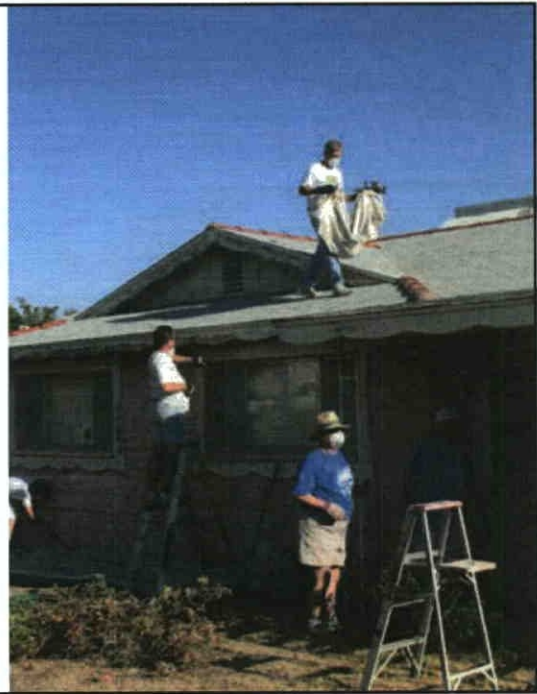


37

Chapter 6: Revitalization

- Recognizes majority of future development will consist of revitalization, redevelopment, and infill projects
- 6 state-mandated elements:
 - Neighborhood Preservation & Revitalization;
 - Conservation Rehabilitation & Redevelopment;
 - Growth Areas;
 - Cost of Development;
 - Public Services & Facilities; and
 - Public Buildings

38



38

Neighborhood Preservation & Revitalization Element

NPR 1 Preserve neighborhood character

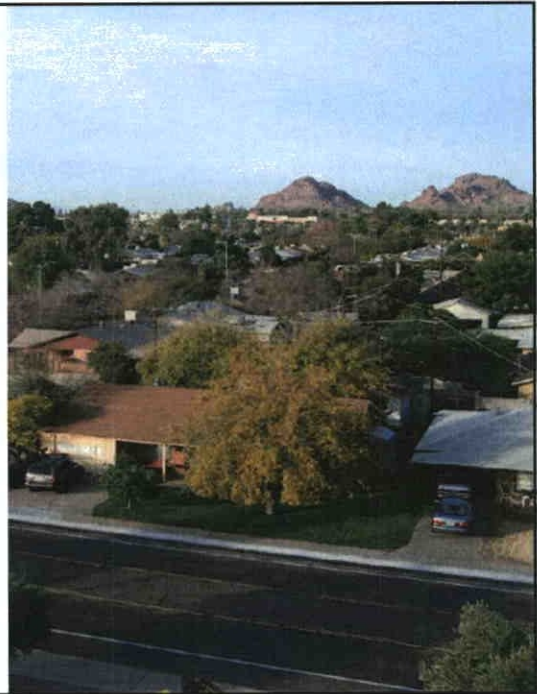
NPR 2 Promote homeownership

NPR 3 Provide neighborhood safety

NPR 4 Develop neighborhood planning

NPR 5 Promote community building

39



39

Conservation, Rehabilitation, & Redevelopment Element

CRR 1 Context appropriate development

CRR 2 Sustain economic well-being

CRR 3 Only when necessary, use
Redevelopment Authority

40



40

Growth Areas Element

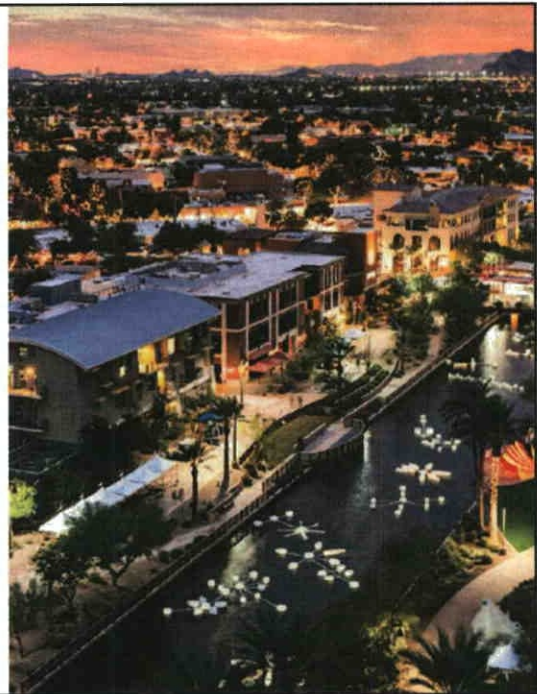
GA 1 Provide direction for growth

GA 2 Improve transportation access

GA 3 Conserve resources

GA 4 Promote infrastructure planning

GA 5 Build on character and diversity

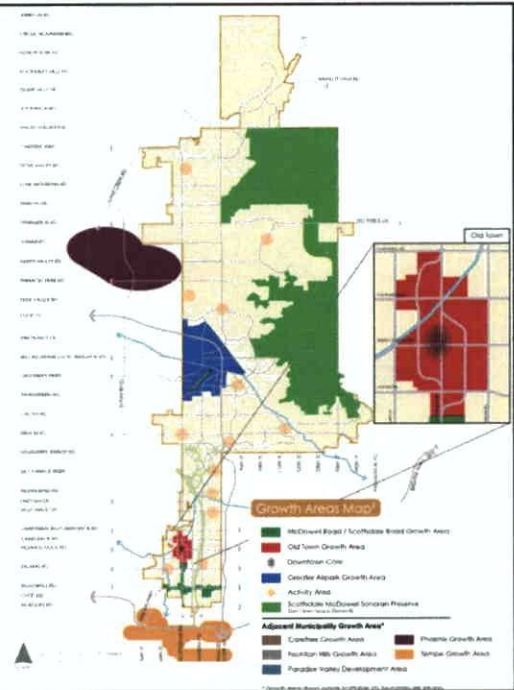


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41

Highlights in Draft Plan Chapter 6 – Growth Areas Element

- **At the center of the Old Town Growth Area is the Downtown Core. The Downtown Core, as identified, described, and defined by specific boundary in the Old Town Scottsdale Character Area Plan, is pedestrian-oriented, and includes downtown's historic legacy and heritage, specialty retail, art galleries, restaurants, public art, and the highest concentration of individually designated historic buildings found in the city. In contrast to the majority of the area, the Downtown Core is comprised of the lowest intensity of development in all of Old Town.** The small-lot development pattern, active ground level land uses, and pedestrian focus of the Downtown Core are some of the primary elements that give Old Town its most identifiable character.



42

42

Cost of Development Element

COD 1 Development pays its fair share

COD 2 Promote timing/adequacy of public services

COD 3 Coordinate infrastructure investment

43



43

Public Services + Facilities

PSF 1 Maintain innovative solid waste system

PSF 2 Maintain utility/infrastructure systems

PSF 3 Plan/manage public service operations

PSF 4 Provide a library system

PSF 5 Jurisdictional partnership for service efficiencies

44



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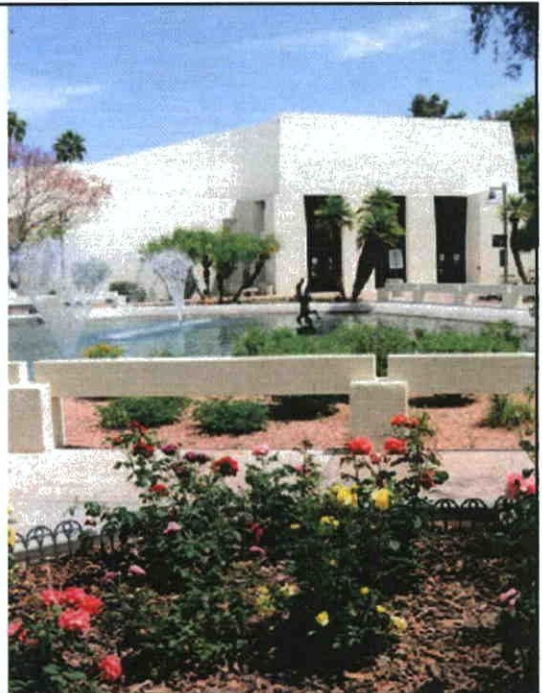
Public Buildings Element

PB 1 Provide safe/accessible/adaptable public buildings

PB 2 Design/construct/renovate public buildings

PB 3 Collaborate with schools for facilities as key features in neighborhoods

45



45

Chapter 7: Innovation & Prosperity

- Recognizes economic sustainability of the community will depend on having a focus on tourism, retention and attraction of core industries, high-quality jobs, and education
- 3 community created elements:
 - Economic Vitality
 - Tourism
 - Education

46



46

Economic Vitality Element

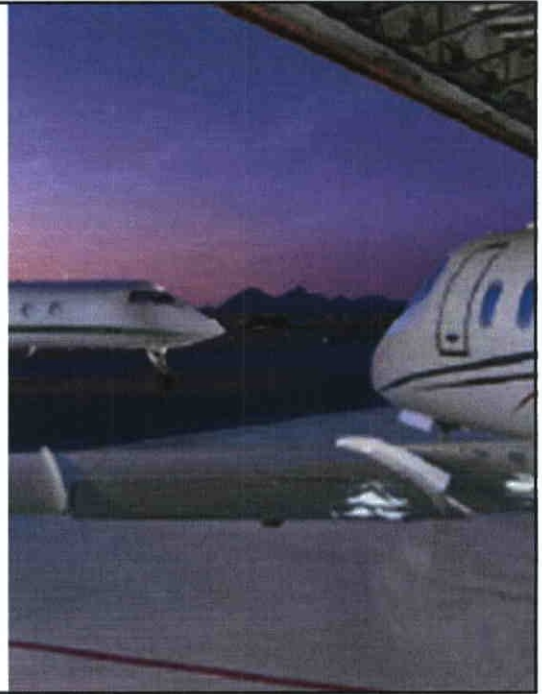
EV 1 Foster economic resiliency

EV 2 Enhance socio-economic prosperity

EV 3 Land uses to enhance economic development

EV 4 Ensure fiscal sustainability

47



47

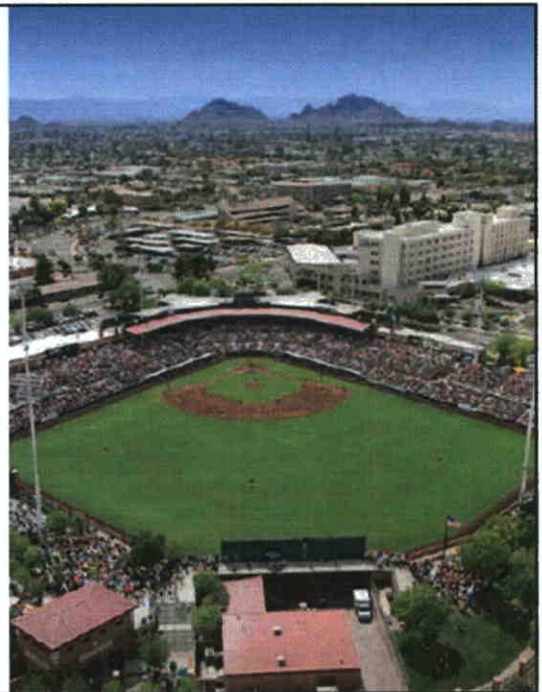
Tourism Element

T 1 Strengthening tourism

T 2 Enhance mobility/wayfinding

T 3 Support special events and venues

48



48

Education Element

EDU 1 Lifelong learning opportunities

EDU 2 Equitable/quality/education city-wide

EDU 3 Safe/healthy/positive learning environments

EDU 4 Collaborate with public entities for joint use of facilities/programming/events

49



49

Education Element – Suggested Edits

- EDU 1.3 **ENCOURAGE** ~~Support~~ affordable, high-quality, accessible daycare, including preschool, after-school care, and adult/elder daycare, to support working families.
- EDU 1.5 Provide quality recreation, community events, and neighborhood services that foster physical activity and encourage healthful living – **Move back to Healthy Community Element**
- **Relocate EDU 2.8** Scottsdale is committed to working with the schools to achieve the best outcome for our children. This includes , but it not limited to, shared facilities such as park and libraries, mentoring programs and recognition of student achievements – **under Goal EDU 4** Collaborate with schools, tribal communities, and other public entities for joint use of recreation facilities, programming and special events.

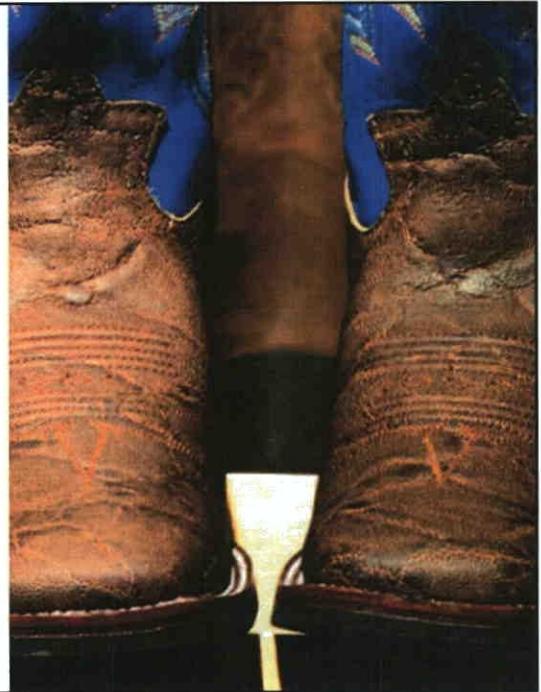
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Chapter 8: Implementation

- Implementation Tools
- Funding Sources
- Oversight and Coordination
- Process and Programs
- Measuring Progress

51



51

Implementation Chapter – Suggested Edits

- Include a better explanation of exactions:
- Exactions may be attached to a discretionary permit. For example, before granting a permit, a conservation easement or public access easement might be requested.

Replace with:

In the land use and development context, exactions are dedications of land or interests in land or fee payments required by a governmental entity as a condition of development that are proportional to the development's anticipated impacts upon the public.

52

52

Implementation Chapter Additions

- Incorporated Education Element implementation items into Innovation + Prosperity section
 - After School Programs
 - Lifelong Learning Programs
 - School Readiness + Literacy Programs
 - Citywide Volunteer Program

53

Implementation

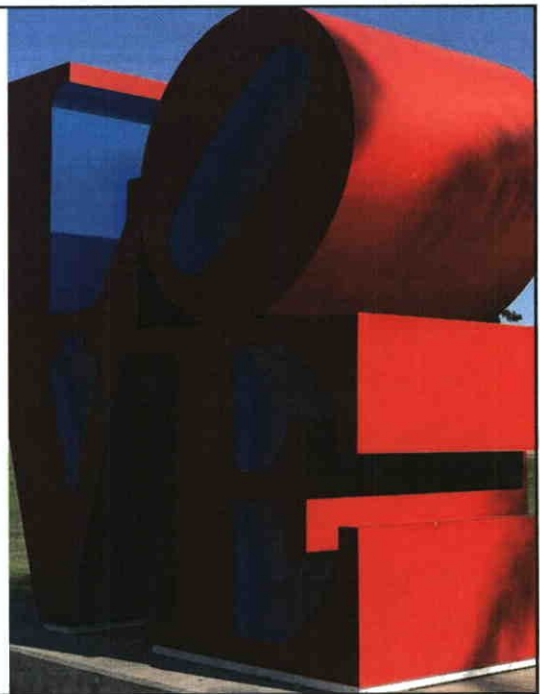
INNOVATION & PROSPERITY						
Program	Elements Implemented	Years 1-5	Years 5-10	Years 10-20	On-Going/Periodic	Responsible Agency
AFTER-SCHOOL PROGRAM	ACC, EDU, HC, PSP, P				■	COMMUNITY SERVICES, PARKS & RECREATION
Business Attraction/Retention Programs	ACC, C, CRR, EV, HC, LU, NPR				■	Economic Development
Competitive Position Analysis	ACC, EV, HC, LU, T	■				Economic Development
Economic Development Strategic Plan Update	ACC, CRR, EV, GA, H, HC, LU, NPR	■	■	■		Economic Development
High Performance and Innovation Initiative	All	■			■	City Manager's Office
LIFELONG LEARNING PROGRAMS	ACC, C, EDU, HC, PSP, P				■	COMMUNITY SERVICES, HUMAN SERVICES, JUVENILE PARKS & RECREATION
Lodging and Visitor Statistics Studies	ACC, EV, HC, T				■	Tourism
SCHOOL READINESS AND LITERACY PROGRAMS	EDU, HC, PSP, P				■	COMMUNITY SERVICES, HUMAN SERVICES, LIBRARY
Smart Cities Strategic Roadmap	All	■	■	■	■	City Manager's Office
Tourism & Marketing Strategic Plan & Implementation	ACC, EV, HC, LU, OS, T		■		■	Tourism
CITYWIDE VOLUNTEER PROGRAM	ACC, C, EDU, HC, PSP, P				■	COMMUNITY SERVICES, HUMAN SERVICES, JUVENILE PARKS & RECREATION

ELEMENT LEGEND
ACC= Arts, Culture & Creative Community
All= All Elements/Entire General Plan
B= Bicycling
C= Circulation
CD= Character & Design
CI= Community Involvement
COO= Cost of Development
CON= Conservation
CRP= Conservation, Rehabilitation, & Reinvestment
E= Energy
ENV= Environment
EP= Environmental Planning
EV= Economic Viability
GA= Growth Areas
H= Housing
HC= Healthy Community
LU= Land Use
NPR= Neighborhood Preservation & Revitalization
OS= Open Space
PB= Public Buildings
PSP= Public Services & Facilities
R= Recreation
S= Safety
T= Tourism
WR= Water Resources

53

Appendix

- Abbreviations
- Glossary
- Related Plans & Policies
- Historical Content
- Photo Credits/Labels
- Acknowledgements



54

54



Draft Scottsdale General Plan 2035

Case: 1-GP-2021

City Council Work Study Session

May 4, 2021