

SCOTTSDALE

CITY COUNCIL MEETING

RETREAT NOTICE AND AGENDA



COUNCIL

David D. Ortega, Mayor
Tammy Caputi
Tom Durham
Betty Janik

Kathleen S. Littlefield
Linda Milhaven
Solange Whitehead

Tuesday, March 22, 2022

The Community Design Studio is open to the public during the City Council Retreat. The Retreat is a City Council Work Study Session. No formal action will be taken at this meeting. Breaks will be taken as needed throughout the day.

Written public comment may be submitted in-person by completing a yellow written public comment card or electronically by completing a Written Public Comment form. Written public comment received during the Retreat will be shared with the Council. Written comments that are submitted electronically at least 90 minutes before the meeting will be emailed to the Council and posted online prior to the meeting. A written public comment may be submitted electronically by clicking [here](#).

MARKED AGENDA

9:00 A.M. – COFFEE AND CONVERSATION

Community Design Studio, 7506 E. Indian School Road, Scottsdale, AZ 85260

While a quorum of the City Council will be in attendance, Councilmembers will not engage in any deliberations or discussions of items on the agenda until the Retreat Meeting is called to order.

9:30 A.M. – CITY COUNCIL RETREAT

Community Design Studio, 7506 E. Indian School Road, Scottsdale, AZ 85260

Call to Order – 9:30 A.M.

Roll Call – All present

One or more members of the Council may be attending the Retreat by telephone, video, or Internet conferencing, pursuant to A.R.S. §38-431(4).

1. Opening Remarks

– Mayor Ortega said we should not take anything for granted. He cited the ongoing suffering in the Ukraine with city by city being destroyed in a ruthless manner. Mayor Ortega said it was important for them to know that we are with them as a city and as a people because we share democracy and see the brutality they are enduring. He asked that everyone to join for a moment of silence.

– City Manager Jim Thompson went over meeting logistics and reviewed the agenda topics that would be discussed today.



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING THE CITY CLERK'S OFFICE AT (480-312-2412). REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE TO ALLOW TIME TO ARRANGE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT THE CITY CLERK'S OFFICE (480-312-2412).

2. [Progress update on objectives established July 2021, as well as additional requested items](#)

- Ethics ordinances, regulations, and training – December 8, 2021 Work Study Session
- Bond 2019 construction projects – Last quarterly update January 31, 2022
- Old Town Character Area Plan – In progress – Scheduled for June 2022
- Short-term rental recommendations – November 9, 2021 Work Study Session
- Preserve acquisition and maintenance – January 11, 2022 Work Study Session
- Sustainability Plan – In progress – Scheduled: June 21, 2022 Work Study Session
- Public Safety funding – Included with January 31, 2022 Financial Update
- Old Town walkable area pilot – Tabled indefinitely at the November 16, 2021 Work Study Session

Other items requested at City Council Meetings that are still in progress:

- Research solutions, support, and programs to assist homeless – Requested February 23, 2021
- Update the noise ordinance to include bass levels – Requested May 11, 2021
- Conduct public outreach and amend Public Safety Plan Ordinance – Requested August 26, 2021
- Tree canopy plan update and identification of responsible staff member – Requested October 19, 2021
- City's policy for the use of artificial turf – Requested October 19, 2021
- Notification zone for new development – Requested October 19, 2021
- Designation of City Hall as a Historic Site – Requested December 7, 2021
- Park to be located at the northwest corner of Goldwater Boulevard and 5th Avenue – Requested January 11, 2022
- Citizens Committee to continue the .2% Tax – Requested February 8, 2022

– City Manager Jim Thompson gave a presentation on the status of each of the Fiscal Year 2021/22 Organization Strategic Plan components.

– City Treasurer Sonia Andrews gave a presentation on a proposed timeline for budget adoption and the possible appointment of a Citizen Committee to consider the continuation of the .2% Preserve tax.

– City Manager Jim Thompson gave a presentation on the progress of the 2021/2022 requests made by City Councilmembers.

– Councilmembers made the following suggestions:

- **Staff provide additional information related to the \$23 million from the General Fund that will be used to pay for bond projects.**
- **Staff provide additional information on the El Dorado Park project and associated wildlife protection measures.**
- **Staff examine methods for reducing capital construction costs to avoid cost overruns due to inflation.**
- **Staff ensure that all comments provided by the public, including those that are critical or negative, are accurate and not edited.**
- **Staff provide information to the Council on City staff expenses associated with short-term rental licensing tracking.**
- **Staff provide information to the Council on citizen committees, including past appointment processes, number of members, how they will function, and definition of parameters.**
- **Protection of open space should be a stand-alone item, separate from and not limited to, the McDowell Sonoran Preserve.**
- **Staff provide heat mitigation plan updates to the Council on a regular basis.**

- Staff examine the legality of painting certain city streets white and, if legal, develop a pilot program related to painting streets white.
- Continue to pay down pension liability, including principal and interest.
- Staff provide information on expenses associated with code enforcement, short-term rentals, and police protection in Old Town Scottsdale.
- Review trails system to reduce elimination of easements and diminishing horse trails
- Note projected revenue generation when providing project costs.

3. Discussion and prioritization of Year 1-5 items in the General Plan Implementation Plan, including timelines and implementation strategies to achieve them

Character & Culture

- Arts & Cultural Ordinance Update
- Arts/Cultural Strategic/Master Planning
- Character Area Plans – Prioritize/Create New
- Historic & Archaeological Preservation Programs/Update
- Zoning & Related Code Updates (e.g., Land Division, Building Codes)

Sustainability & Environment

- Energy Efficiency & Clean Fuel Updates
- Heat Mitigation Plan
- Infrastructure Improvements Plan
- Integrated Water Resources Master Plan Update
- Net-Zero Energy Strategic Plan
- Recycling/Solid Waste Programs Review/Update
- Sustainability/Resiliency Plan
- Amend Code and Ordinances to align with Sustainability Plan

Collaboration & Engagement

- City Public Participation Manual
- Public Notification Requirements Update

Connectivity

- Old Town Scottsdale Bicycle Master Plan
- Transportation Action Plan Update

Community Well-Being

- Emergency Management Plan & Program
- Gardens and Farmers Markets Code Updates
- Housing/Human Services Programs and Consolidated Plan Update
- Residential Healthcare Facility/Adult Care Home Codes/Policies Update
- Trails Master Plan Review/Update

Revitalization

- Neighborhood Preservation & Conservation Programs Development/Update

Innovation & Prosperity

- Competitive Position Analysis
- Economic Development Strategic Plan Update
- High Performance and Innovation Initiative
- Smart Cities Strategic Roadmap

– City Manager Jim Thompson gave a presentation on the one-to-five-year implementation of items in the City’s General Plan 2035. He stated there were a total of 28 items on the General Plan. He requested that each Councilmember identify their top two priorities.

– After Council discussion, the following items were removed from further consideration as they had been completed or were near completion. Those items included:

- 8 – Infrastructure Improvement Plan – Water Resources
- 16 – Old Town Scottsdale Bicycle Master Plan – Transportation
- 17 – Transportation Action Plan Update – Transportation
- 23 – Trails Master Plan Review/Update – Transportation
- 28 – Smart Cities Strategic Roadmap – Economic Development / City Manager’s Office

– After Council discussion, the following items were consolidated into one item for further consideration and relabeled as Item 12 – Heat Mitigation / Sustainability – Environmental Initiatives:

- 7 – Heat Mitigation Plan – Environmental Initiatives
- 12 – Sustainability / Resiliency Plan – Environmental Initiatives
- 13 – Amend Code + Ordinances to Align with Sustainability Plan – Environmental Initiatives

– After Council discussion, the following items were consolidated into one item for further consideration and relabeled as Item 1 – Arts + Cultural Ordinances Update + Strategic / Master Planning – Tourism / Planning + Development:

- 1 – Arts + Cultural Ordinances Update – Tourism / Planning + Development
- 2 – Arts / Cultural Strategic / Master Planning – Tourism / Planning + Development

– Councilmembers identified the following items as priorities for the Fiscal Year 2022/2023 Organization Strategic Plan:

- Respect Character + Culture

- 1 – Arts + Cultural Ordinances Update + Strategic / Master Planning – Tourism / Planning + Development (Councilmember Milhaven)
- 3 – Character Area Plans Prioritize / Create New – Planning + Development (Mayor Ortega)

- Conserve + Preserve the Environment

- 9 – Integrated Water Resources Master Plan – Water Resources (Councilmember Durham)
- 10 – Net-Zero Energy Strategic Plan – Environmental Initiatives (Councilmember Durham)
- 12 – Heat Mitigation / Sustainability – Environmental Initiatives (Councilmembers Janik, Littlefield, and Whitehead)

- Foster Well-Being

- 18 – Emergency Management Plan + Program – Public Safety (Vice Mayor Caputi and Councilwoman Littlefield)
- 20 – Housing/Human Services Programs – Human Services (Mayor Ortega and Councilwoman Janik)

- Revitalize Responsibly
 - 24 – Neighborhood Preservation + Conservation Programs Development / Update – Planning and Development / Citizen Service (Councilwoman Whitehead)
- Advance Innovation + Prosperity
 - 26 – Economic Development Strategic Plan Update – Economic Development (Vice Mayor Caputi and Councilmember Milhaven)

– City Manager Jim Thompson thanked the City Council for their feedback and indicated that staff would work on these priorities, noting that some may take more than one year to implement.

4. Discussion on bond projects and key budget priorities anticipated for the next year, as well as any other objectives needed to be accomplished during Fiscal Year 2022/23

– City Manager Jim Thompson gave a presentation on status of bond projects, the ongoing budget process and capital program funding, and other objectives, including next year’s Super Bowl in Arizona and the destination marketing contract.

– Mayor Ortega noted the City had approved new financial policies recently and thanked everyone for their input.

5. Closing Remarks – None

Adjournment – 1:33 P.M.

– Councilwoman Littlefield made a motion to adjourn. Councilwoman Janik second the motion, which carried 7/0, by voice vote, with Mayor Ortega; Vice Mayor Caputi; and Councilmembers Durham, Janik, Littlefield, Milhaven, and Whitehead voting in the affirmative.