

**SCOTTSDALE CITY COUNCIL
REGULAR MEETING MINUTES
TUESDAY, JUNE 24, 2025**



**CITY HALL KIVA
3939 N. DRINKWATER BOULEVARD
SCOTTSDALE, AZ 85251**

CALL TO ORDER

Mayor Lisa Borowsky called to order a Regular Meeting of the Scottsdale City Council at 5:30 p.m. on Tuesday, June 24, 2025 in the City Hall Kiva Forum.

ROLL CALL

Mayor Borowsky asked City Clerk Ben Lane to conduct the roll call.

Present: Mayor Lisa Borowsky; Vice Mayor Jan Dubauskas; and Councilmembers Barry Graham, Adam Kwasman, Kathy Littlefield, Maryann McAllen, and Solange Whitehead

Also Present: City Manager Greg Caton, Acting City Attorney Luis Santaella, City Treasurer Sonia Andrews, Acting City Auditor Lai Cluff, and City Clerk Ben Lane

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Councilwoman McAllen.

INVOCATION

Councilman Graham introduced Pastor Mark Driscoll, with Trinity Church, to give the invocation.

MAYOR'S REPORT

A Mayor's Report was not presented.

PUBLIC COMMENT

Alexandra Craig, Scottsdale resident, gave a PowerPoint presentation (attached) on the results of the 2025 Sustainable Scottsdale Awards Program, which recognized Scottsdale Unified Echo Canyon School for their successful implementation of a closed loop food system.

NOTE: MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

Michael Fernandez, with Citizens for Preserving Our History, discussed Council decorum and presented a Citizen Petition (attached) regarding a public hearing for the parking garage at Second Street and Brown Avenue.

R.L. Whitner, with Citizens for Preserving Our History, discussed Council decorum and the Citizen Petition regarding a public hearing for the parking garage at Second Street and Brown Avenue.

Dan Ishac, Scottsdale resident, discussed Council decorum and social media posts.

Carrie Cox, Scottsdale resident, discussed the Shea corridor road work project enhancements and possibly lowering speed limits and updating traffic signals in that area.

Steve Sutton, Scottsdale resident, discussed Council decorum and Citizen Petitions regarding a public hearing and a parking structure study for the parking garage at Second Street and Brown Avenue.

Jason Alexander, Scottsdale resident, discussed Council decorum, social media posts, and Councilman Graham's Ethics Hearing.

MINUTES

Request: Approve the following Council meeting minutes from May 2025:

- a. **Special Meeting Minutes of May 13, 2025**
- b. **Executive Session Minutes of May 13, 2025**

MOTION AND VOTE - MINUTES

Councilwoman McAllen made a motion to approve the Special Meeting Minutes of May 13, 2025 and the Executive Session Minutes of May 13, 2025. Vice Mayor Dubauskas seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Dubauskas; and Councilmembers Graham, Kwasman, Littlefield, McAllen, and Whitehead voting in the affirmative.

CONSENT AGENDA

1. AnheLO Liquor License (42-LL-2025)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.

Location: 7007 E. 1st Avenue

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,
tcurtis@scottsdaleaz.gov

2. Curries Liquor License (43-LL-2025)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.

Location: 10434 E. Jomax Road

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,
tcurtis@scottsdaleaz.gov

3. Laco Taco & Burger Bar Liquor License (45-LL-2025)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.

Location: 14601 N. Scottsdale Road, Suite 110

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,
tcurtis@scottsdaleaz.gov

4. Stemistry Liquor License (47-LL-2025)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for a new location and owner.

Location: 6601 E. McDowell Road, Suite 100

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,
tcurtis@scottsdaleaz.gov

5. Playa III Liquor License (48-LL-2025)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for an owner transfer of a Series 6 (bar) State liquor license for an existing location with a new owner.

Location: 1615 N. Granite Reef Road

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,
tcurtis@scottsdaleaz.gov

6. Randy's Restaurant Liquor License (49-LL-2025)

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a Series 12 (restaurant) State liquor license for a new location and owner.

Location: 7904 E. Chaparral Road, Suite A101

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,
tcurtis@scottsdaleaz.gov

7. Adaptive Reuse Text Amendment (3-TA-2024#2)

Requests:

1. Adopt **Ordinance No. 4679** for the purpose of amending the City of Scottsdale Zoning Ordinance (Ordinance No. 455) Article III., Section 3.100. (Definitions), Article VII. Sections 7.1300. through 7.1304. (Multifamily Conversion developments.), and any associated sections for the purpose of addressing recent State of Arizona legislation of House Bill 2110 intended to allow for the adaptive reuse, or redevelopment of existing commercial, office, or mixed-use parcels for multifamily residential use as provided in Case No 3-TA-2024#2; and
2. Adopt **Resolution No. 13437** declaring as a public record that certain document filed with the City Clerk of the City of Scottsdale and entitled "Adaptive Reuse & Development Application Determination Text Amendment – 3-TA-2024#2"; and
3. Adopt **Resolution No. 13436** authorizing:
 - a. Repeal of Resolution No. 13254; and
 - b. Declaring as public record those certain documents filed with the City Clerk of the City of Scottsdale and entitled "Scottsdale Commercial and Employment Hubs and Essential Areas Table" and "Scottsdale Total Allocated Multifamily Conversion Development Projects Allotment".

Staff Contact(s): Erin Perreault, Planning and Development Services Director, 480-312-7093, eperreault@scottsdaleaz.gov

8. PM 10 – Pave Dirt Roads Capital Improvement Project Construction Bid and Congestion Mitigation and Air Quality (CMAQ) Improvement Grant

Request: Adopt Resolution No. 13432 to authorize:

1. Construction Bid Award No. IFB-032025-245 with Rummel Construction, Inc., in an amount not to exceed \$3,339,261.58, for construction of the PM 10 – Pave Dirt Roads Capital Improvement Project (SI07).
2. Acceptance of the CMAQ federal grant awarded by the United States Department of Transportation Federal Highway Administration in the amount of up to \$3,445,707.
3. The City Manager, or designee, to execute a grant agreement and any other documents and to take such other actions as necessary to carry out the intent of this Resolution.

Staff Contact(s): Alison Tymkiw, Senior Director – City Engineer, 480-312-7760, atymkiw@scottsdaleaz.gov

9. Congestion Mitigation and Air Quality (CMAQ) Improvement Grant for the Indian Bend Wash Path at Chaparral Capital Improvement Project

Request: Adopt Resolution No. 13446 to authorize:

1. Acceptance of the CMAQ federal grant awarded by the United States Department of Transportation Federal Highway Administration, in the amount of up to \$725,217, for the recently completed Indian Bend Wash Path at Chaparral Project (SF01).
2. Acceptance of the Transportation Alternative Program federal grant awarded by the United States Department of Transportation Federal Highway Administration, in the amount of up to \$588,087, for the recently completed Indian Bend Wash Path at Chaparral Project (SF01).
3. The City Manager, or designee, to execute grant agreements and any other documents and to take such other actions as necessary to carry out the intent of this Resolution.

Staff Contact(s): Alison Tymkiw, Senior Director – City Engineer, 480-312-7760, atymkiw@scottsdaleaz.gov

10. Job Order Contract for Various Construction Trades

Request: Adopt Resolution No. 13417 to authorize:

1. The Mayor to execute Contract No. 2025-078-COS with GCON, Inc., for materials or services for various construction trades, such as remodeling, new builds, flooring, electrical, and plumbing.
2. The City Manager, or designee, to execute any other documents and take such other actions as necessary to carry out the purpose of this Resolution.

Staff Contact(s): Steve Denning, Facilities Management Director, 480-312-5756, sdenning@scottsdaleaz.gov

11. Scottsdale Fourth of July Celebration at WestWorld Event Funding

Request: Adopt Resolution No. 13440 to authorize:

1. Funding, not to exceed \$39,000, from the portion of the Tourism Development Fund that is allocated in the Fiscal Year 2025/26 Operating Budget toward event retention and development for the Scottsdale Fourth of July Celebration at WestWorld.
2. New Event Funding Agreement No. 2025-086-COS with M Culinary, LLC, for the Scottsdale Fourth of July Celebration at WestWorld.

Staff Contact(s): Rachel Smetana, Tourism & Events Director, 480-312-2890, rsmetana@scottsdaleaz.gov

- 12. Regional Economic Development Marketing Services Agreement**
Request: Adopt **Resolution No. 13427** authorizing Agreement No. 2025-081-COS with the Greater Phoenix Economic Council, in the amount of \$122,393, for regional economic development marketing services.
Staff Contact(s): Teri Killgore, Economic Development Director, 480-312-2533, tkillgore@scottsdaleaz.gov
- 13. Scottsdale Unified School District School Resource Officer Intergovernmental Agreement**
Request: Adopt **Resolution No. 13425** authorizing Agreement No. 2022-043-COS-A1, the first amendment to the agreement with the Scottsdale Unified School District No. 48 for the provision of Scottsdale Police Officers to serve as School Resource Officers.
Staff Contact(s): Joe LeDuc, Chief of Police, 480-312-1900, jled@scottsdaleaz.gov
- 14. Cave Creek Unified School District School Resource Officer Intergovernmental Agreement**
Request: Adopt **Resolution No. 13426** authorizing Agreement No. 2022-044-COS-A1, the first amendment to the agreement with the Cave Creek Unified School District for the provision of a Scottsdale Police Officer to serve as a School Resource Officer.
Staff Contact(s): Joe LeDuc, Chief of Police, 480-312-1900, jled@scottsdaleaz.gov
- 15. Water Code Amendment (Water and Wastewater Development Fees)**
Request: Adopt **Ordinance No. 4674** amending Scottsdale Revised Code, Chapter 49, Water, Sewers, and Sewage Disposal; Article III, Water and Wastewater Development Fees, Sections 49-75, Authority for development fees, and 49-90, Golf course water supply fee.
Staff Contact(s): Kira Peters, Interim Senior Director – Water Resources, 480-312-0104, kipeters@scottsdaleaz.gov
- 16. Fiscal Year 2023/24 Risk Management Department and Loss Trust Fund Annual Report**
Request: Accept the Fiscal Year 2023/24 Annual Report for the Risk Management Department and Loss Trust Fund.
Staff Contact(s): George Woods, Risk Management Director, 480-312-7040, gwoods@scottsdaleaz.gov
- 17. Purchase of Property-Casualty Insurance for the Period of July 1, 2025, to June 30, 2026**
Request: Adopt **Resolution No. 13448** to authorize:

 1. The purchase of property-casualty insurance, including general liability, law enforcement liability, vehicle liability, public officials' errors and omissions, property, workers' compensation, cyber liability, aviation drone, and airport liability insurance for Fiscal Year (FY) 2025/26.
 2. The Risk Management Director, or designee, to execute such documents and take all other actions and sign all other documents necessary and proper to purchase the policies authorized by this Resolution for FY 2025/26.

Staff Contact(s): George Woods, Risk Management Director, 480-312-7040, gwoods@scottsdaleaz.gov

18. Spivey Settlement Agreement

Request: Adopt Resolution No. 13443 to authorize:

1. Agreement No. 2025-107-COS with Claimant Phil Spivey, in the amount of \$127,044.27, to settle all claims against the City and its employees.
2. The City Manager, City Treasurer, City Attorney, and their respective staff, to execute any other documents and take such other actions as necessary to carry out the purpose of this Resolution.

Staff Contact(s): Sherry Scott, City Attorney, 480-312-2405, sscott@scottsdaleaz.gov

19. Potter Settlement Agreement

Request: Adopt Resolution No. 13452 to authorize:

1. Agreement No. 2025-111-COS with Plaintiff Aaron Potter, in the amount of \$30,000, to settle all claims in *Aaron Potter v. City of Scottsdale, et. al.*, Case No. CV2023-095335, currently pending in the Superior Court of the State of Arizona, County of Maricopa.
2. The City Manager, City Treasurer, City Attorney, and their respective staff, to execute any other documents and take such other actions as necessary to carry out the purpose of this Resolution.

Staff Contact(s): Sherry Scott, City Attorney, 480-312-2405, sscott@scottsdaleaz.gov

20. Fiscal Year (FY) 2024/25 Operating and Capital Budget Adjustments

Request: Adopt Resolution No. 13400 to authorize:

1. FY 2024/25 Operating and Capital Improvement Plan Budget adjustments for the purpose of complying with Ordinance No. 4642 and accurately expensing the FY 2024/25 budget.
2. A cash transfer from the FY 2024/25 Risk Management Fund to the Capital General Fund.

Staff Contact(s): Scott Selin, Budget Department Director, 480-312-2603, sselin@scottsdaleaz.gov

21. Monthly Financial Report

Request: Accept the Fiscal Year 2024/25 Monthly Financial Report as of April 2025.

Staff Contact(s): Scott Selin, Budget Department Director, 480-312-2603, sselin@scottsdaleaz.gov

*****21A. Nelson Settlement Agreement**

Request: Adopt Resolution No. 13454 to authorize:

1. Agreement No. 2025-113-COS with Plaintiffs Linda and Donald Nelson, in the amount of \$125,000, to settle all claims in *Nelson, et. al. v. City of Scottsdale, et. al.*, Case No. CV2024-003676, currently pending in the Superior Court of the State of Arizona, County of Maricopa.
2. The City Manager, City Treasurer, City Attorney, and their respective staff, to execute any other documents and take such other actions as necessary to carry out the purpose of this Resolution.

Staff Contact(s): Sherry Scott, City Attorney, 480-312-2405, sscott@scottsdaleaz.gov

PUBLIC COMMENT – CONSENT AGENDA

Mayor Borowsky opened public comment on the Consent Agenda items.

Dan Ishac, Scottsdale resident, discussed Item 7 [Adaptive Reuse Text Amendment (3-TA-2024#2)] and requested a deferment of the vote and a rewrite of the ordinance.

Mayor Borowsky closed public comment on the Consent Agenda items.

MOTION AND VOTE – CONSENT AGENDA

Councilman Kwasman made a motion to approve Consent Agenda Items 1 through 21A. Councilwoman Littlefield seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Dubauskas; and Councilmembers Graham, Kwasman, Littlefield, McAllen, and Whitehead voting in the affirmative.

NOTE: Mayor Borowsky requested Item 28 be considered after Consent Agenda Items 1 through 21A and before Regular Items 22 through 27.

CITIZEN PETITIONS

28. Receipt of Citizen Petitions

Request: Accept and acknowledge receipt of citizen petitions. Any member of the Council may make a motion, to be voted on by the Council, to: (1) Direct the City Manager to agendize the petition for further discussion; (2) direct the City Manager to investigate the matter and prepare a written response to the Council, with a copy to the petitioner; or (3) take no action. **Staff Contact(s):** Ben Lane, City Clerk, 480-312-2411, blane@scottsdaleaz.gov

A citizen petition presented by Michael Fernandez regarding a public hearing relating to the parking garage at Second Street and Brown Avenue was accepted and acknowledged.

MOTION AND VOTE – ITEM 28

Mayor Borowsky made a motion to direct the City Manager to agendize the petition for further discussion. Councilwoman Whitehead seconded the motion, which failed 3/4, with Mayor Borowsky and Councilmembers McAllen and Whitehead voting in the affirmative and Vice Mayor Dubauskas and Councilmembers Graham, Kwasman and Littlefield dissenting.

NOTE: Mayor Borowsky requested that Item 25 [Artesa Rezoning (2-ZN-2024 and 2-DA-2024)] be considered before Item 22 [Scottsdale Arts Amended and Restated Management Services Agreement and Financial Participation Agreement]; Item 23 [Scottsdale's Museum of the West Financial Participation Agreement; and Item 24 [Experience Scottsdale Destination Marketing Plan].

REGULAR AGENDA

25. Artesa Rezoning (2-ZN-2024 and 2-DA-2024)

Requests:

1. Adopt **Ordinance No. 4664** approving a Zoning District Map Amendment from Planned Community Center, Environmentally Sensitive Lands, Hillside District (PCC ESL (HD)) zoning to Planned Community Center, Environmentally Sensitive Lands, Planned Shared Development Overlay (PCC PSD ESL) zoning on a ±22.26-gross-acre site, including approval of an updated Development Plan for the development of 47 residential dwelling units on a previously undeveloped ±8.59-acre portion of the ±22.26-gross-acre site.
2. Adopt **Resolution No. 13379** declaring the document titled "*The Artesa Development Plan*" to be a public record.
3. Adopt **Resolution No. 13380** authorizing Development Agreement No. 2025-061-COS with Lifestyle Communities Southwest, LLC.

Location: Southwest corner of N. Alma School Parkway and E. Dynamite Boulevard

Presenter(s): Jeff Barnes, Principal Planner

Staff Contact(s): Erin Perreault, Planning and Development Services Director, 480-312-7093, eperreault@scottsdaleaz.gov

Principal Planner Jeff Barnes gave a PowerPoint presentation (attached) on the proposed Artessa Rezoning application.

Applicant Representative Stephen Anderson, with Gammage and Burnham, PLC, gave a PowerPoint presentation (attached) on the proposed Artessa Rezoning application.

PUBLIC COMMENT – ITEM 25

Mayor Borowsky opened public comment on this item.

Michal Ann Joyner, Scottsdale resident, spoke in support of this rezoning application and requested that dark sky sensitive lighting be made a requirement as part of the Development Review Board application process.

Mayor Borowsky closed public comment on this item.

MOTION AND VOTE – ITEM 25

Councilwoman Whitehead made a motion to:

1. Adopt Ordinance No. 4664 approving a Zoning District Map Amendment from Planned Community Center, Environmentally Sensitive Lands, Hillside District (PCC ESL (HD)) zoning to Planned Community Center, Environmentally Sensitive Lands, Planned Shared Development Overlay (PCC PSD ESL) zoning on a ±22.26-gross-acre site, including approval of an updated Development Plan for the development of 47 residential dwelling units on a previously undeveloped ±8.59-acre portion of the ±22.26-gross-acre site.
2. Adopt Resolution No. 13379 declaring the document titled "*The Artessa Development Plan*" to be a public record.
3. Adopt Resolution No. 13380 authorizing Development Agreement No. 2025-061-COS with Lifestyle Communities Southwest, LLC.

Councilwoman Littlefield seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Dubauskas; and Councilmembers Graham, Kwasman, Littlefield, McAllen, and Whitehead voting in the affirmative.

22. Scottsdale Arts Amended and Restated Management Services Agreement and Financial Participation Agreement

Requests:

1. Adopt **Resolution No. 13428** authorizing Agreement No. 2020-046-COS-A1 with Scottsdale Cultural Council, doing business as Scottsdale Arts, an amended and restated management services agreement for advisory and management services regarding the City's Arts and Cultural programs and extending the contract until December 31, 2025.
2. Adopt **Resolution No. 13429** authorizing Agreement No. 2025-082-COS with Scottsdale Cultural Council, doing business as Scottsdale Arts, for Fiscal Year 2025/26, in the amount of \$3,405,157, to be allocated for activities consistent with Management

Services Agreement No. 2020-046-COS-A1, for the period of July 1, 2025 through December 31, 2025.

Presenter(s): Rachel Smetana, Tourism & Events Director

Staff Contact(s): Rachel Smetana, Tourism & Events Director, 480-312-2890,
rsmetana@scottsdaleaz.gov

Tourism & Events Director Rachel Smetana gave a PowerPoint presentation (attached) on the proposed Scottsdale Arts Amended and Restated Management Services Agreement and Financial Participation Agreement.

PUBLIC COMMENT – ITEM 22

There was no public comment on this item.

MOTION NO. 1 – ITEM 22

Councilwoman Dubauskas made a motion to adopt Resolution No. 13428 and Resolution No. 13429. Councilman Graham seconded the motion.

ALTERNATE MOTION – ITEM 22

Mayor Borowsky made an alternate motion to adopt Resolution No. 13428 and extend the agreement end date to June 30, 2026 and to adopt Resolution No. 13429 with full budget year funding, including the restoration of all contingency funding, and extend the agreement end date to June 30, 2026. Councilman Kwasman seconded the motion.

AMENDMENT TO ALTERNATE MOTION – ITEM 22

Councilwoman Whitehead offered a friendly amendment to Mayor Borowsky's motion to bring this item back in six months for a review. Mayor Borowsky and Councilman Kwasman agreed to the friendly amendment.

VOTE ON AMENDED ALTERNATE MOTION – ITEM 22

The Council then voted on Mayor Borowsky's alternate motion to adopt Resolution No. 13428 and Resolution No. 13429, as amended, which carried 7/0, with Mayor Borowsky; Vice Mayor Dubauskas; and Councilmembers Graham, Kwasman, Littlefield, McAllen, and Whitehead voting in the affirmative.

23. Scottsdale's Museum of the West Financial Participation Agreement

Request: Adopt Resolution No. 13431 authorizing Financial Participation Agreement No. 2025-084-COS with Scottsdale's Museum of the West, Inc., for Fiscal Year 2025/26 in the amount of \$1,250,000, apportioned as follows: \$250,000 for operational support; \$400,000 for matching donations; and \$600,000 for renovating the existing original museum consistent with the Museum of the West, Inc.'s maintenance responsibilities set forth in Museum Management Agreement No. 2021-088-COS-A1.

Presenter(s): Rachel Smetana, Tourism & Events Director

Staff Contact(s): Rachel Smetana, Tourism & Events Director, 480-312-2890,
rsmetana@scottsdaleaz.gov

Tourism & Events Director Rachel Smetana gave a PowerPoint presentation (attached) on the proposed Scottsdale's Museum of the West Financial Participation Agreement.

PUBLIC COMMENT – ITEM 23

There was no public comment on this item.

MOTION AND VOTE – ITEM 23

Councilwoman Whitehead made a motion to adopt Resolution No. 13431 authorizing Financial Participation Agreement No. 2025-084-COS with Scottsdale's Museum of the West, Inc., for Fiscal Year 2025/26 in the amount of \$1,250,000, apportioned as follows: \$250,000 for operational support; \$400,000 for matching donations; and \$600,000 for renovating the existing original museum consistent with the Museum of the West, Inc.'s maintenance responsibilities set forth in Museum Management Agreement No. 2021-088-COS-A1. Councilwoman McAllen seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Dubauskas; and Councilmembers Graham, Kwasman, Littlefield, McAllen, and Whitehead voting in the affirmative.

24. Experience Scottsdale Destination Marketing Plan

Request: Adopt **Resolution No. 13430** authorizing the Fiscal Year 2025/26 Strategic Business Plan, Performance Standards, and Contract Budget under Destination Marketing Services Contract No. 2022-054-COS with the Scottsdale Convention and Visitors Bureau, Inc., doing business as Experience Scottsdale.

Presenter(s): Rachel Smetana, Tourism & Events Director

Staff Contact(s): Rachel Smetana, Tourism & Events Director, 480-312-2890, rsmetana@scottsdaleaz.gov

Tourism & Events Director Rachel Smetana gave a PowerPoint presentation (attached) on the proposed Experience Scottsdale Destination Marketing Plan.

PUBLIC COMMENT – ITEM 24

There was no public comment on this item.

MOTION AND VOTE – ITEM 24

Councilwoman McAllen made a motion to adopt Resolution No. 13430 authorizing the Fiscal Year 2025/26 Strategic Business Plan, Performance Standards, and Contract Budget under Destination Marketing Services Contract No. 2022-054-COS with the Scottsdale Convention and Visitors Bureau, Inc., doing business as Experience Scottsdale. Councilwoman Whitehead seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Dubauskas; and Councilmembers Graham, Kwasman, Littlefield, McAllen, and Whitehead voting in the affirmative.

26. Fiscal Year (FY) 2025/26 Property Tax Levies

Request: Adopt **Ordinance No. 4672** assessing the FY 2025/26 primary and secondary property tax levies and fixing the primary and secondary property tax rates.

Presenter(s): Sonia Andrews, City Treasurer

Staff Contact(s): Scott Selin, Budget Department Director, 480-312-2603, sselin@scottsdaleaz.gov

City Treasurer Sonia Andrews gave a PowerPoint presentation (attached) on the proposed FY 2025/26 Property Tax Levies.

PUBLIC COMMENT – ITEM 26

There was no public comment on this item.

MOTION AND VOTE – ITEM 26

Councilwoman McAllen made a motion to adopt Ordinance No. 4672 assessing the FY 2025/26 primary and secondary property tax levies and fixing the primary and secondary property tax rates. Councilwoman Whitehead seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Dubauskas; and Councilmembers Graham, Kwasman, Littlefield, McAllen, and Whitehead voting in the affirmative.

- 27. Fiscal Year (FY) 2025/26 Streetlight Improvement District Property Tax Levy**
Request: Adopt Ordinance No. 4673 assessing the FY 2025/26 Municipal Streetlight Improvement District property tax levy by district in accordance with Arizona Revised Statutes and the City Charter.
Presenter(s): Anna Henthorn, Assistant City Treasurer
Staff Contact(s): Anna Henthorn, Assistant City Treasurer, 480-312-7805, ahenthorn@scottsdaleaz.gov

NOTE: Mayor Borowsky requested that Item 28 [Citizen Petitions] be considered before Item 26 [Fiscal Year (FY) 2025/26 Property Tax Levies] and Item 27 [Fiscal Year (FY) 2025/26 Streetlight Improvement District Property Tax Levy].

Assistant City Treasurer Anna Henthorn gave a PowerPoint presentation (attached) on the proposed FY 2025/26 Streetlight Improvement District Property Tax Levy.

PUBLIC COMMENT – ITEM 27

There was no public comment on this item.

MOTION AND VOTE – ITEM 27

Councilwoman Whitehead made a motion to adopt Ordinance No. 4673 assessing the FY 2025/26 Municipal Streetlight Improvement District property tax levy by district in accordance with Arizona Revised Statutes and the City Charter. Councilwoman McAllen seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Dubauskas; and Councilmembers Graham, Kwasman, Littlefield, McAllen, and Whitehead voting in the affirmative.

PUBLIC COMMENT

No public comments were received.

MOTION AND VOTE – ADJOURNMENT

Councilwoman Whitehead made a motion to adjourn the Regular Meeting. Councilwoman Littlefield seconded the motion, which carried 7/0, by voice vote, with Mayor Borowsky; Vice Mayor

Dubauskas; and Councilmembers Graham, Kwasman, Littlefield, McAllen, and Whitehead voting in the affirmative.

ADJOURNMENT

Mayor Borowsky adjourned the Regular Meeting at 8:20 P.M.

SUBMITTED BY:

Ben Lane

Ben Lane, City Clerk

Officially approved by the City Council on August 26, 2025

CERTIFICATE

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Regular Meeting of the City Council of Scottsdale, Arizona, held on the 24th day of June 2025.

I further certify that the meeting was duly called and held, and that a quorum was present.

DATED this 26th day of August 2025.



Ben Lane, City Clerk

Sustainable Scottsdale Awards Program

2025

Sustainable Scottsdale Award

Presented by the Scottsdale Environmental Advisory Commission

Recognizing **innovative "change makers"** whose efforts inspire actions to improve **quality of life** and make Scottsdale a more **livable** and **eco-friendly** city.

- ❖ **Producing Impacts:** Honors those who demonstrate exceptional tangible improvements through their efforts.
- ❖ **Fostering Innovation:** Recognizes those that contribute in new ways to a more livable Scottsdale.



Previous Winners

- ❖ 2016 – **Hyatt Regency Scottsdale**
- ❖ 2019 – **Witnessing Nature in Food**
- ❖ 2024 – **R. City**

2025 Overview

12 applicants including:

- ❖ Resorts
- ❖ Finance firms
- ❖ Local nonprofits
- ❖ Small businesses
- ❖ Hospital network
- ❖ Sustainability professionals



Scottsdale Unified
Echo Canyon
School



BLUE ZONES PROJECT



Environmental Impacts of Food Waste

- ❖ 30-40% of US food supply is wasted (USDA)
- ❖ Food waste accounts for approximately 24% of all municipal solid waste that is landfilled (EPA)
- ❖ Food waste in landfills contributes more methane emissions than any other landfilled materials (EPA)
- ❖ Methane gas emitted by food waste in landfills is up to 86x more harmful than carbon dioxide (Climate & Clean Air Coalition)
- ❖ Waste of natural resources (land, water, labor, energy)



Benefits of Composting

- ❖ Prevents greenhouse gas emissions
- ❖ Prevents soil erosion
- ❖ Assists in stormwater management
- ❖ Promotes healthier plant growth
- ❖ Improves soil health
- ❖ Conserves water
- ❖ Absorbs greenhouse gases



Social Benefits

- ❖ Resource allocation
- ❖ Engages school staff, students, families, and the broader community
- ❖ Builds citizenship, social responsibility, and mindful decision-making
- ❖ Student leadership opportunities through the culinary cultivators program
- ❖ Provides a comprehensive, hands-on educational experience



Award Presentation

April 28, 2025

Attendees

- ❖ Echo Canyon Staff, Students, SEAC Members, and Councilwoman Maryann McAllen, Senator Carine Warner

Campus Tour *led by Culinary Cultivators*

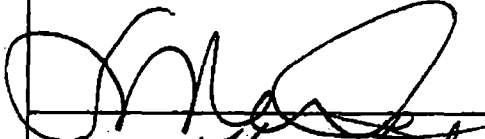
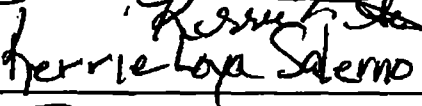
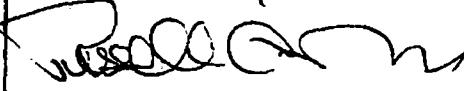
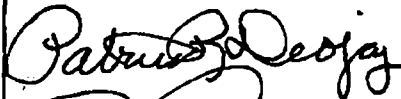
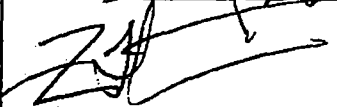
- ❖ Tortoise habitat
- ❖ Butterfly sanctuary
- ❖ Many campus gardens with a wide variety of fruits, vegetables, and flowers
- ❖ Worm farm and vermiculture bins
- ❖ Mill Food Recycler
- ❖ Critter farms



PETITION

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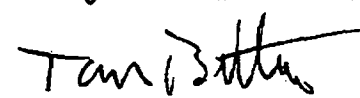
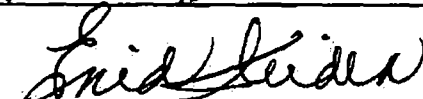
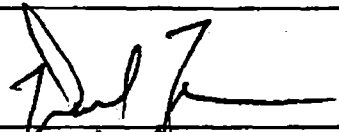
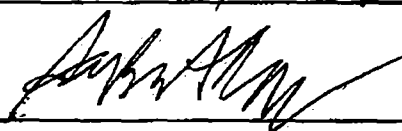
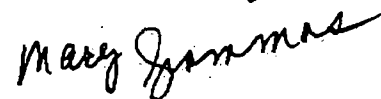
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Signature	Printed Name	Address
	Patricia Louma	7517 N Via de Manana Scottsdale 85258
	Susan L. Adams	7343 E Via Estrella
	Kerrie L. Stern	10191 E. Kahl Dr Scottsdale AZ
	Russell Dooley	7258 E Maverick Rd Scottsdale 85258
	Patricia Dooley	7258 E. Maverick Rd Scottsdale, AZ 85258
	PAUL ROMEO	12866 N 117th Scottsdale AZ 85259
	JEFF VEZ	
	ZENAIDA FORTUNE	24746 N 108th Way SCOTTSDALE AZ 85255

SCOTTSDALE CITY CLERK
JANUARY 20, 2025

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Signature	Printed Name	Address
	Julie Fisher	9450 E Becker Ln #2006 Scottsdale
	Tam BILLARS	8700 E. MT VIEW RD #1088 SCOTTSDALE, AZ 85258
	Steve Sutton	6637 N. 31 st Street
	ENID SEIDEN	13436 E Desert Tr. Scottsdale 85254
	DAVID ISAAC	13530 E OAK CT SCOTTSDALE AZ 85259
	Robert L. Jolley	10326 E. Bahia Dr Scottsdale AZ 85255
	SABINO A. RIZZO	9324 E WOOD DR SCOTTSDALE AZ 85260
	MARY GRAMMAS	8181 E CORTEZ DR SCOTTSDALE AZ 85260

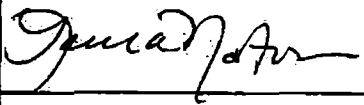
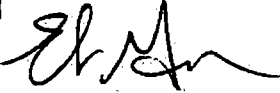
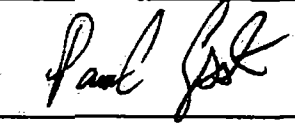
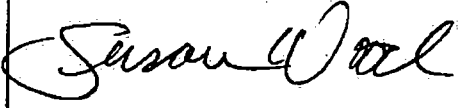
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Signature	Printed Name	Address
<i>Karin S. Brown</i>	KARIN S. BROWN	15380 N. 100 th St. #2103 Scottsdale, AZ 85260
<i>Jan C. Gavzy</i>	JAN C GAVZY	8171 E DEL BARQUERO DR SCOTTSDALE AZ 85258
<i>Stu Gavzy</i>	STUART D. GAVZY	8171 E. DEL BARQUERO DRIVE Scottsdale, AZ 85258
<i>Carol Romley</i>	CAROL ROMLEY	10267 E GOLD DUST 85258
<i>Gail Derscheid</i>	Gail Derscheid	10800 E CACTUS Rd #65 Scottsdale AZ 85259
<i>Sandra Schmidt</i>	Sandra Schmidt	10241 E Gold Dust Avenue Scottsdale, AZ 85258
<i>Lizbeth Congiusti</i>	LIZBETH CONGIUSTI	7405 E PLEASANT RUN Scotts 85258
<i>Chris O'NESTES</i>		8245 N. PIMA RD #1015 SCOTTSDALE AZ 85255

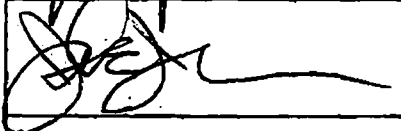
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Signature	Printed Name	Address
	Laura Norton	6705. E Montecito Ave.
	Eli Gruber	11643 E. Appaloosa
	Ellen Mondine	✓ ✓
	Paul Epstein	9049 N. 87 th Way
	TIM GALOS	8388 N. VIA MIA SD
	Christophe Mielke	8331 N. 85 th P 85258
	Susan Wood	8335 E. Via de la Escuela 85258
	RAMONA KELLEY	8307 N. 85 th ST scottsdale 85258

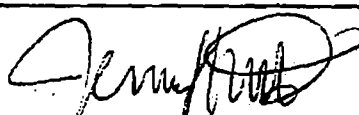
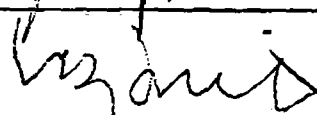
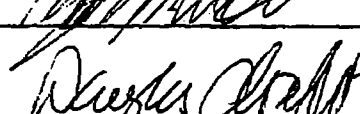
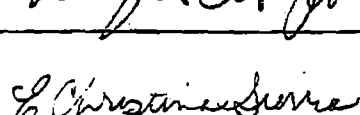
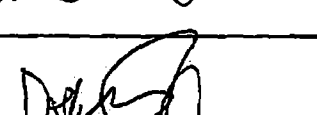
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Signature	Printed Name	Address
SKm	Sharon Krims	1335 N 87 th St
Joseph Krims	Joseph Krims	1333 N 87 th St
	Joseph Junker	7987 E Via Linda Scottsdale, AZ 85258
	Paul Smith	7634 E VISTA DR SCOTTSDALE, AZ 85250
Pam Billard	Pam Billard	9700 E. Mt. View Rd #1088 Scottsdale 85258
Michael Seiden	Michael Seiden	13436 E. Desert Trail Scottsdale 85259
Lisa Capra	Lisa Capra	11210 E. Whispering Ridge Way Scottsdale, AZ 85255
Linda Rizzo	LINDA E. RIZZO	9324 E. WOOD H C SCOTTSDALE AZ 85260.

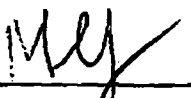
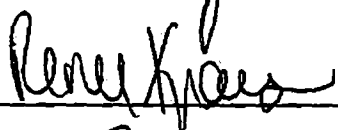
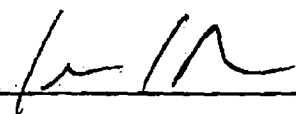
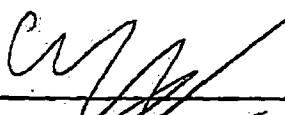
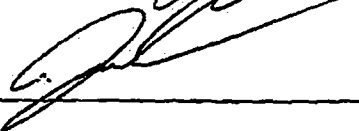
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Signature	Printed Name	Address
	Jennifer Mitchell	9451 E. Becker Ln. Apt 2014 Scottsdale AZ 85260
	Liz Davis	9800 N. 73 rd St. Phoenix, AZ
	BRUCE PHILLIPS	2340 E. SILVERWOOD DR. PHX. AZ 85048
	Chris Phillips	2340 E SILVERWOOD DR. 85048
	JANE WILLIAMS	MAVINE DR 43537
	Douglas Clodfelter	7931 CLOVER CIRCLE 5820 E Ludlow Dr. Scottsdale AZ 85254
	E. Christina Sierra	5122 E. Shea Blvd. Scottsdale, AZ 85254
	Devan Phillips	4900 N. 44 th St. Phoenix, AZ

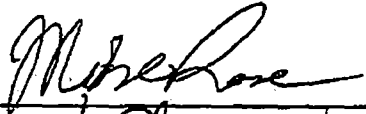
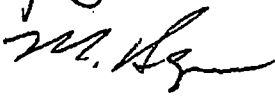
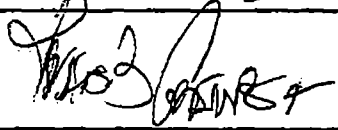
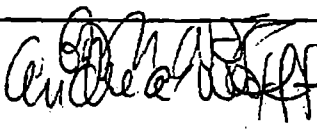
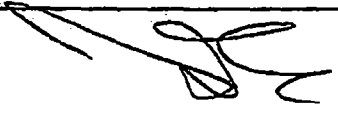
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Signature	Printed Name	Address
	Michael P. Graham	14118 E. Highland Ave. Fountain Hills, AZ 85268
	RENEE KRAUS	4400 N. Scottsdale Road Suite 9 #529 Scottsdale AZ 85251
	Jessica Bell	1473 E. Mead Dr. Chandler, AZ 85249
	Robert Bell	1473 E Mead Dr Chandler, AZ 85249
	Marcia Bekise	435 E. Main St. Mesa, AZ 85203
	Isabel Rose	222 E. Jefferson St. #1509 Phoenix, AZ 85004
	Caroline Johnson	800 E. Spry Rd apt 1062 Tempe, AZ 85288
	Jacob Rose	3422 E Avalon Dr Phoenix AZ 85018

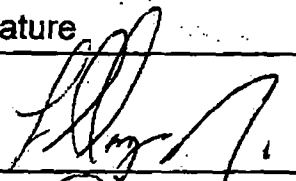
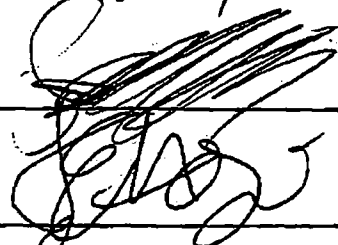
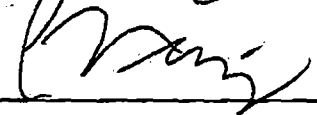
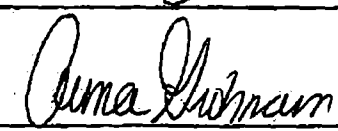
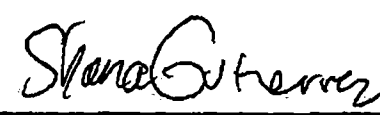
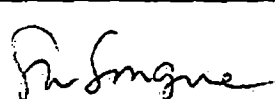
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Signature	Printed Name	Address
	Mike Rose	222 E Jefferson St Phoenix AZ 85004
	Kimberly Narenski	5971 E. Thomas Scottsdale AZ 85251
	MICHAEL AAGEN	5971 E THOMAS SCOTTSDALE, AZ 85251
	A. Lewis	9108 Buena Vista Dallas, TX 75201
	THOMAS B CREWS	1526 TERRY FOREST DR. GARLAND, TX 76041
Carolyn Crews	CAROLYN CREWS	
	Andrea Woff	6601 E. Calle Redondo Scottsdale AZ 85251
	Joseph U. Dwork	6601 E Calle Redondo Scottsdale AZ 85251

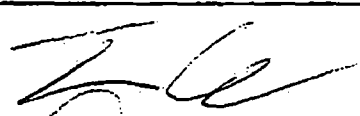
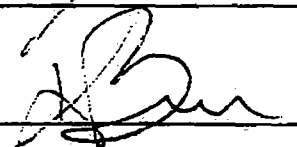
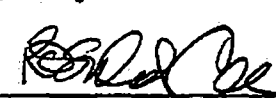
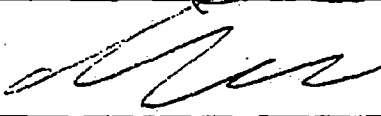
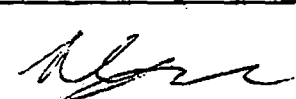
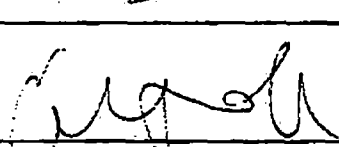
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Signature	Printed Name	Address
	Lloyd Songue	1338 E. GOLDENROD ST. PHX, AZ 85048
	Signature Liza Noriega	8231 E. MARLBORO
	Phil Noriega	↓
	Thomas Lemay	6865 E Thomas Rd
	Aimee Grohmann	605 Thunderbolt Ave UTC, AZ 86406
	Shana Gutierrez	1020 Avenida Del Sol UK, Flagstaff City AZ 86406
	Shannon Songue	1338 E. Goldenrod St Phoenix, AZ 85048

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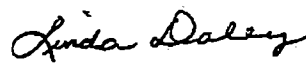
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Signature	Printed Name	Address
	Thomas Claesem	7115 E McDowell Rd Apt 509 85257
	Rachel Boss	4917 N 73 St 1b 85251
	Rosalind Carlsen	2934 E Avelon Dr Phoenix AZ 85016
	Isaac Al Shatti	3234 N Scottsdale Rd.
	Michael Lawrence	3234 3234 N Scottsdale Rd
	Emily Fink	KL, MD
	Wendy Schetter	11013 E Tubelo Ave Mesa ATC 85212
	Ruben Carranza	Frisco, TX

Catharine

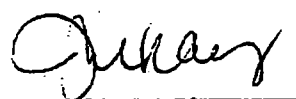
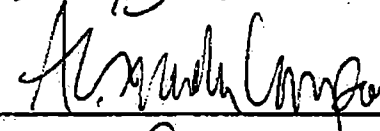
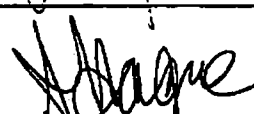
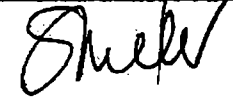
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Signature	Printed Name	Address
	Blaine	6601 E McDONELL RD 85257
	Michael W. Hegdler	6895 6895 E. Camelback Rd 85251
	Jan Vann	920 Rangelg
	Emma Moulton	8501 N 82 ST
	Linda Daley	348 W. Flame Tree Q.C. 85140
	BLAKE BRISSETTE-MATHIAS	14040 N 60TH ST SCOTTSDALE, AZ 85254
	CASEY LYONS	14040 N 60TH ST SCOTTSDALE, AZ 85254
	JARED Tomblin	1506 E Glacier Pl Chandler Az 85249

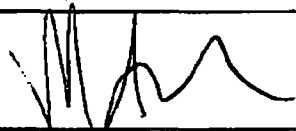
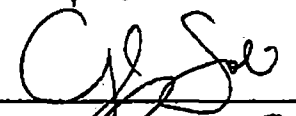
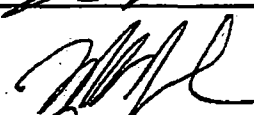
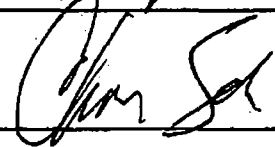
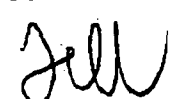
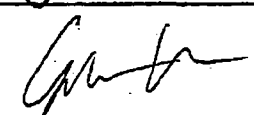
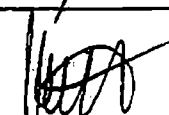
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Signature	Printed Name	Address
	Jill Kaiser	8501 N Scottsdale Rd.
	KAYLA BRANN	N. SCOTTSDALE RD.
	Alexandra Smith	4225 E McDowell Rd.
	Amanda Campa	11955 N. 103rd Pl Scottsdale, AZ 85260
	Jon Roseberry	3233 N. 70th St Unit 102E SCOTTSDALE AZ 85251
	Allison Hague	3233 N 70th St Scottsdale AZ 85251
	Anthony Bibers	7220 E. 2 nd Street Scottsdale AZ. 85251
	Stephen Miller	10225 E Bella Vista Dr. Scottsdale AZ 85258

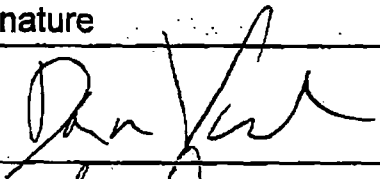
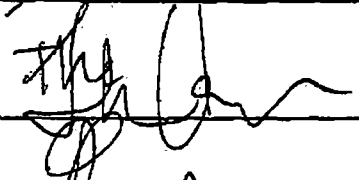
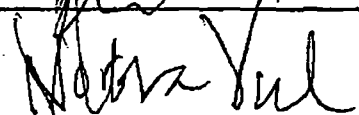
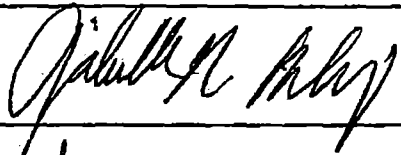
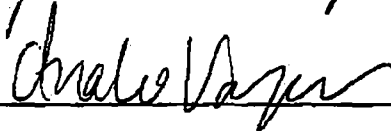
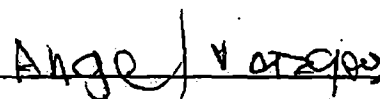
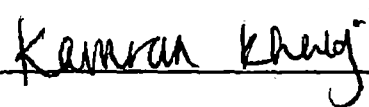
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Signature	Printed Name	Address
	Makemalarnill	5414 E Calle Redonda
	Cheryl Sol	7910 E Heatherbrae Ave Scottsdale, AZ 85251
	Sommer Sol	" "
	Mark Luhn	" "
	Chris Sol	" "
	Lily Hoke	4200 N 82nd St Scottsdale, AZ 85251
	Griffin Meurer	" "
	James Smith	1706 E Lincoln St 2024 PV AZ 85253

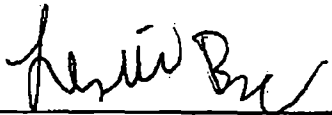
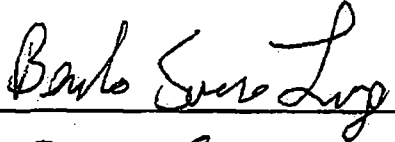
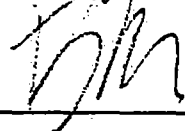
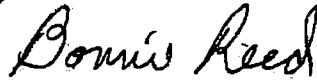
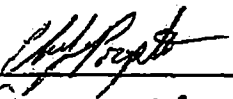
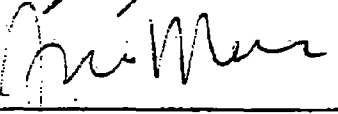
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Signature	Printed Name	Address
	Daniel Vidal	5414 E Calle Redonda Phoenix, AZ
	Theresa Carroll	↓
	Robert Carroll	
	Nora Vidal	
	Gabriella Khalaj	2402 E. Sun St., #1456, Tempe, AZ 85284
	Noah Vazquez	4221 E Ray Rd Phoenix 85044
	Angel Vazquez	1155 W Elliot Rd Tempe AZ 85084
	Kaiman Khoury	22 E. Camelback Blvd on Chandler, AZ 85228

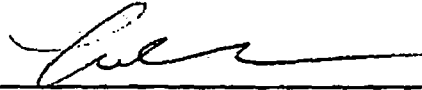
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Signature	Printed Name	Address
	leslie Baral	964 Stratford Rd. St. Paul, MN 55108
	BONNIE & SUSAN	
	STEVEN John Sampson	6632 E. HUBBELL ST SCOTTSDALE, AZ 85257
	Heath Hull	1881 Huron Dr. Rockwell TX 75087
	Brandon Ruiz	7329 E. Stetson Dr. Suite 2 Scottsdale, AZ 85251
	Bonnie Reed	PO Box 842 Pima, AZ 85543
	Elmer Prophet	Pima Az 85543
	Jenna Masar	8608 E. Heathbrake Dr. Scottsdale AZ 85251

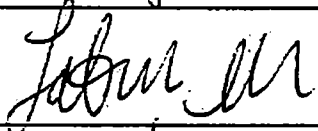
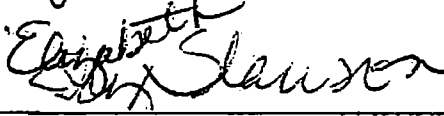
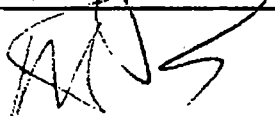
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Signature	Printed Name	Address
	MATT FALDROS	8408 E. Heatherbrae Dr Scottsdale, AZ 85251
	Katherine Molinsky	13220 S. 48 th St Phoenix AZ 85044
	David D. Valerio	336 E Geneva Ave Tempe
	VARESM CHAURASIA	8602 E MEADOWBROOK AVE SCOTTSDALE AZ 85251
	Luke Halder	6601 E McDowell Rd apt 402B
	DAN ZEROVLAS	2330 W BERT TREE DR PHOENIX AZ 85035
	Lauren Burst	4701 N. US ST. #122 SCOTTSDALE, AZ 85251
	Alex Kubitz	6544 E 4 th ST SCOTTSDALE, AZ 85251

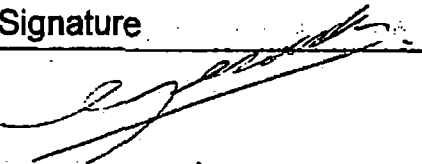
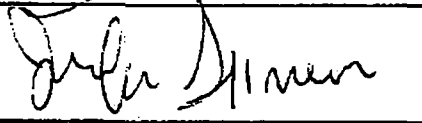
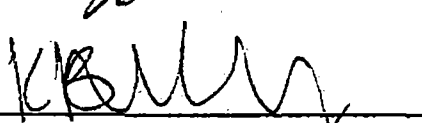
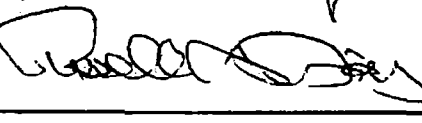
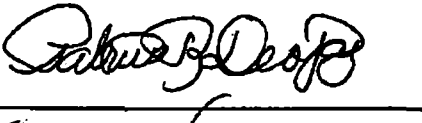
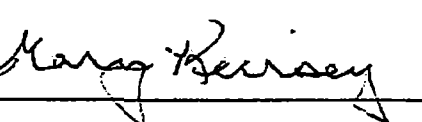
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Signature	Printed Name	Address
	Jake Stewart	644 E 4th St Scottsdale, AZ 85251
	Kate Jaeger	8119 E Indianola Ave Scottsdale, AZ 85251
	TAMM MCOPE	8531 E Jellison Dr Scottsdale AZ 85259
	Elizabeth Skansen	6401 E. Corrune Dr. Scottsdale, AZ 85254
	Sonia S. Cowen	18416 E. Paseo Verde Drive Rio Verde, AZ. 85263
	Mary Williams	12301 E. Palomino Rd. Scottsdale AZ 85259
	MIKE DENIONS	1211 N. MILLER #123 SCOTTSDALE AZ 85257
	ELLEN STEIN	2700 N. HAYDEN #2081 SCOTTSDALE AZ 85257

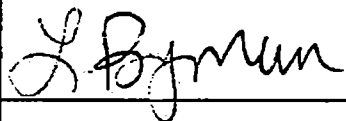
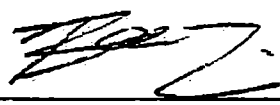
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Signature	Printed Name	Address
	Gerardo Garcia	27907 Genesys Manor Ln Katy, TX 77498
	Jennifer Simeri	2081 N BLK CANYON HWY APT 2020 Phoenix AZ 85085
	Andrew Simeri	28201 N BLK Canyon HWY APT 2020 Phoenix AZ 85085
	Kendra Burkob	5314 S. 18 th St Phoenix, AZ 85040
	Russell Deejay	7258 E. Maverick Rd Scottsdale AZ 85258
	Patricia Deejay	7258 E Maverick Rd. Scottsdale, AZ 85258
	Elise Kowan	8415 E. San Benito Dr. Scottsdale AZ 85258
	Mary Keirsey	26185 S. 227 th St Queen Creek, AZ 85142

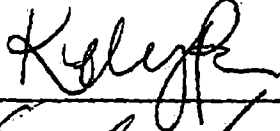
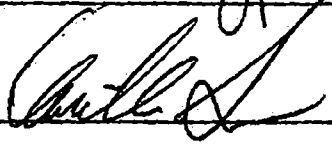
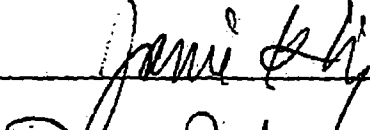
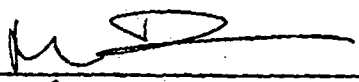
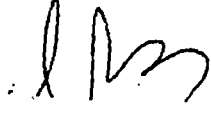
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Signature	Printed Name	Address
	Laura Bynum	4730 E Hearn Rd. Phx. AZ 85032
	John Ross	6203 N. Hoggan Rd 85253
	Laura Love	207 W. Clarendon Ave
	Ben Kimes	4939 E. Antelope Ave
Ava Tunucci	Ava Tunucci	40420 N Copper Basin Trl Anthem, AZ 85080
	Krystle + Eric Gonyea	2413 N 68 th St 85257
Kimberlie McCue	Kimberlie McCue	2318 N 57 th Pl 85257
Michael Olson	Michael Olson	2318 N. 57 th Pl Scottsdale 85257

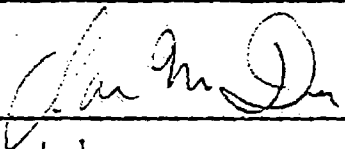
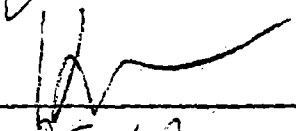
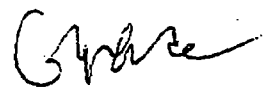
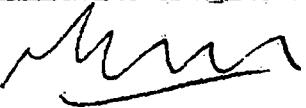
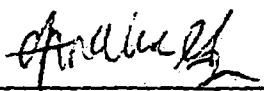
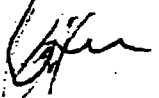
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Signature	Printed Name	Address
	Ramon Pera	5313 N 43rd St Phoenix, AZ 85018
	Kelly Pera	5313 N 43rd St Phoenix, AZ 85018
	Camille Swanson	5833 E Anyx Ave Paradise Valley, AZ 85253
	Janice Ghiz	6226 N. Pecos Hill Rd P.V. AZ 85253
	Drew Rosenbaum	4030 E Indianola Ave Phoenix, AZ 85018
	Allison Ham	4407 W 83rd St Scottsdale, AZ 85250
	Matt Dorninece	4407 W 83rd St Scottsdale, AZ 85250
	Isabella Bealman	4900 N 44th St Phoenix AZ 85018

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Signature	Printed Name	Address
	Ian Davis	Phoenix / 85013
	Kim Gardey	Mesa / 85212
	Dondi Sahling	Gilbert / 85295
	Grace Gouway	Mesa / 85212
	Nicole Willis	Scottsdale / 85253
	Matt Nobeker	Phx / 85008
	Annaliese Gha	PHX / 85016
	Eloisa Lopez	Phx / 85013

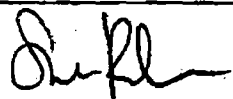
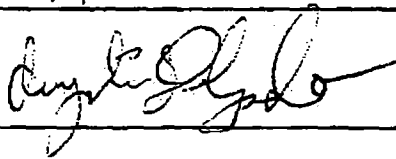
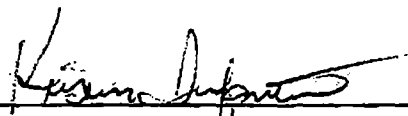
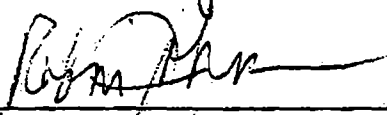
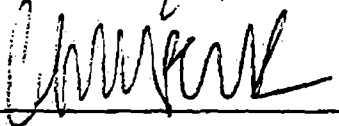
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Signature	Printed Name	Address
Mary Schupbach	Mary Schupbach	7423 E. Sierra Vista Dr
Josanna Amaya	Josanna Amaya	35564 W San Idefonso
Anthony Amaya	Anthony Amaya	35564 W San Idefonso
Rachel Rothwell	Rachel Rothwell	2846 Jermentown Rd.
Josay Savicki	Josay Savicki	Mesa 85201
Susan Brun	Susan Brun	Phoenix, AZ 85048
Mike Lindsey	Mike Lindsey	6949 E. Vista Dr. Paradise Valley, AZ 85053
Ashley Gonzalez	Ashley Gonzalez	1255 N Arizona Ave #1059 Chandler 85225

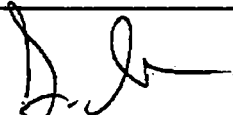
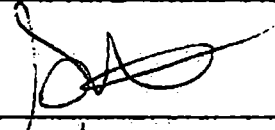
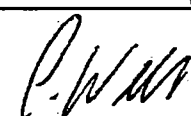
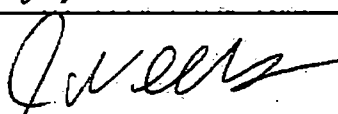
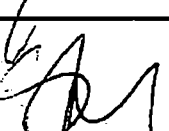
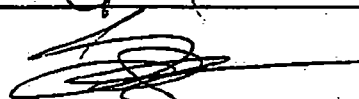
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Signature	Printed Name	Address
	Sierra Rosenboom	4030 E Indiana Ave, Phoenix, AZ 85018
	Soniya Swamy	5146 E Butler Dr, Paradise Valley AZ 85253
	Angelica Delgado	420 P. 110 St 45
	Angelica Delgado	1835 N 28 th St, Phx, AZ. 85008
	Dalila Navarro	3026 E Monte Vista, Phx, AZ 85008
	Kristina Infantino	10538 E Sheene Dr. Scottsdale AZ, 85255
	Robin Johnson	521 E. Taylor St Tempe AZ 85288
	Chad Peck	419 NW Brumby Rd, Arkville, IA 50023

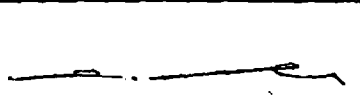
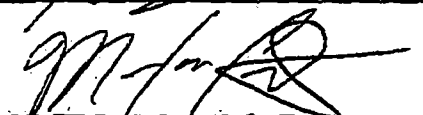
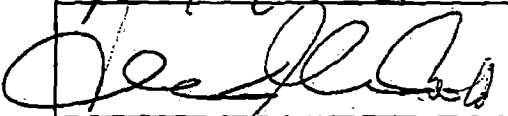
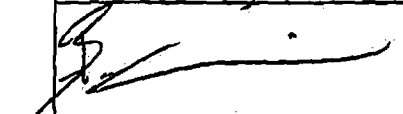
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Signature	Printed Name	Address
	Stephanie Sosa	7712 E. Coronado Rd Mesa, AZ 85207
	Prescott Smidt	7712 E. Coronado Rd. Mesa, AZ 85207
	Stephanie Arismendi	7147 E McDonald Dr, Pds Vly, AZ 85253
	Jennifer Kraybill	286 W. Galumino Dr. Chandler
	Christine Wells	2225 E Rockledge Rd Phoenix 85048
	John Wells	2225 E Rockledge Rd Phoenix 85048
	GARY MADDOX	E. STERNA MADDOX AVE. GILBERT AZ
	STONY WILLIAMS	309 OAK WATK LN Mesa, AZ 85207

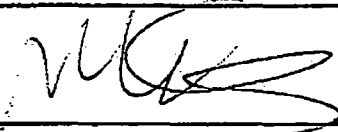
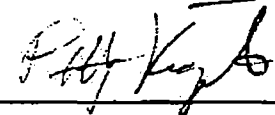
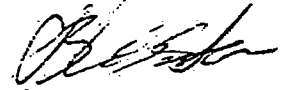
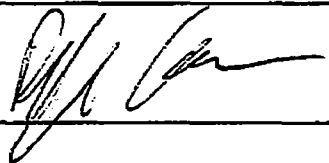
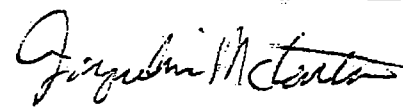
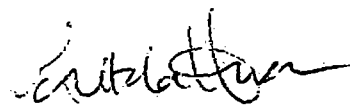
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Signature	Printed Name	Address
	Jeffrey BELIZOS	7301 E 3 rd AVENUE - UNIT 113 - 85251 SCOTTSDALE
	JOAN CAVIN-BELIZOS	7301 E. 3 rd AVE - unit 113 85251 Scottsdale
	Rene McGovern	7301 E 3 rd Ave Unit 405 Scottsdale, AZ 85251
	LEN HACK	7301 E. THIRDS AVE #406 SCOTTSDALE AZ 85251
	Deb Foster	7301 E 3 rd Ave #102 Scottsdale AZ 85251
	Marlene Grunwald	7301 E 3 rd Ave #120 Scottsdale AZ 85251
	HELEN MEINHOLD	7301 E 3 rd AVE #307 SCOTTSDALE AZ 85251
	Ben Gherardi	7301 E 3 rd Ave #112 Scottsdale AZ 85251

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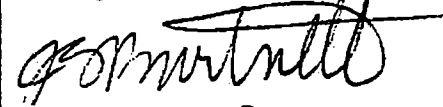
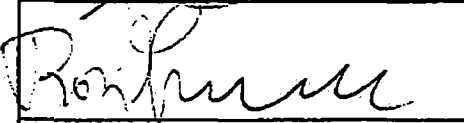
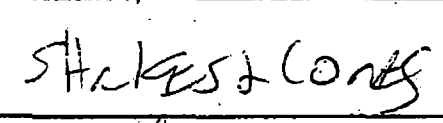
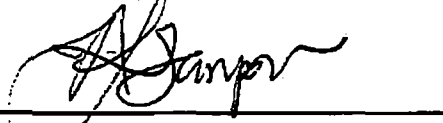
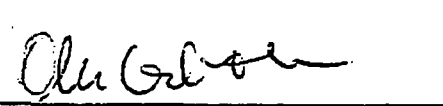
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Signature	Printed Name	Address
	Megan Smith	Scottsdale, AZ
	PATLY KOGUTER	2570 E. Ocotillo Rd Phoenix AZ
	Chris Blessington	3015 N Scottsdale Rd 8504 Scottsdale, AZ 85251
	Madeline Ligdakis	8501 E. Catalina Drive Scottsdale, AZ 85251
	Dylan Corbus	8501 e catalina dr Scottsdale AZ
	BRIAN MCCARTIN	5301 E. LAUREL LN SCOTTSDALE, AZ 85254
	JACQUELINE MCCARTIN	5301 E. LAUREL LN, SCOTTSDALE, AZ 85254
	Gretchen Hansen	4409 N Woodmere Hwy 10266 Scottsdale Az 85251

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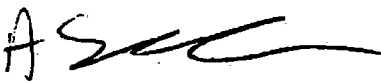
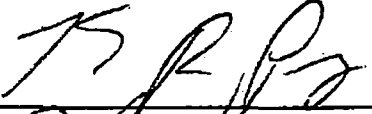
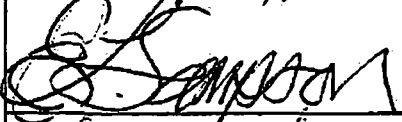
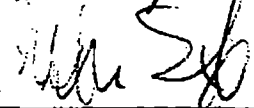
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Signature	Printed Name	Address
	Megan Mawson	7791 E. Osborn Rd. Apt. 21E Scottsdale, AZ 85251
	Jane S Burtneff	6713 E Granada Rd Scottsdale, AZ 85257
	Joshua Burns	3502 N. Hopi Way Scottsdale AZ 85251
	Row Greenmy	3336 W 87 th St Mesa AZ 85202
	Shakes	7215 115 th Street Scottsdale AZ 85257
	Amber Sampson	6632 E. Hubbell St Scottsdale AZ, 85257
	Monica Sampson	6632 E. Hubbell St Scottsdale ARIZONA, 85257
	Olivia Goforth	1649 Queens town Rd OKC OK 73116

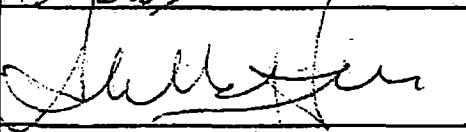
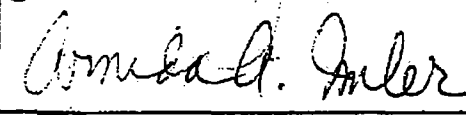
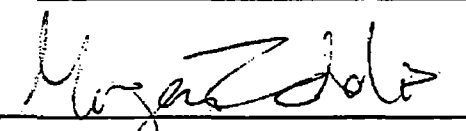
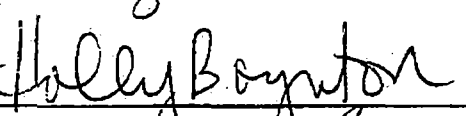
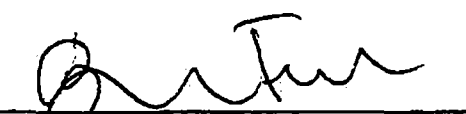
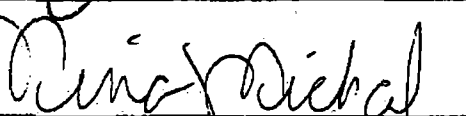
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Signature	Printed Name	Address
	Sophie Marsden	7701 E Osborn Rd Apt 272W Scottsdale AZ 85251
	Ricardo Bermudez	8522 E Amelia Ave Scottsdale, AZ 85251
MISCHELLE WHITE	MISCHELLE WHITE	6951 E Camelback Rd
	Anna Schifferbachi	4215 N Drinkwater Blvd Apt 358 Scottsdale, AZ 85251
	Mitchell Lomascolo	4215 N Drinkwater Blvd Apt 358 Scottsdale, AZ 85251
	Kevin Perry	8224 E. Cambridge Ave Scottsdale AZ 85257
	Elisabeth L. Sampson	6632 E. Hubbell St. Scottsdale, AZ 85257
	Constance Sinclair	9750 N. 96th St #239 SCOTTSDALE, AZ 85258

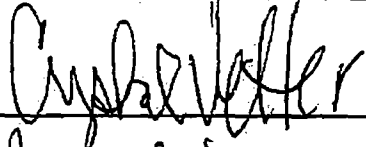
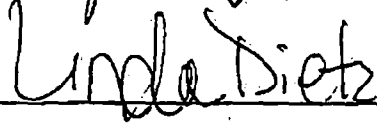
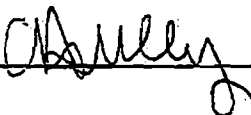
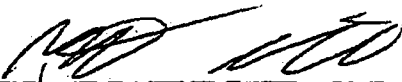
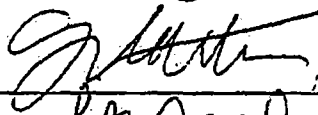
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Signature	Printed Name	Address
	David M. Hs	16231 E. Chicago Ave Mesa AZ 85212
	Shelby Smith	8514 E. Osage Ave Mesa, AZ 85212
	ARMIDA A. IMLER	1411 1411 No. Rose St. Tempe, AZ 85288
	Morgen Zeddis	Sunnyside Scottsdale, AZ
	Holly Boynton	3419 N. Navajo Trl Scottsdale Az 85251
	DONNA McLAMB	4504 S. Darsey Ln. Tempe, AZ 85282
	Brenna Furnish	1809 W 74th St Scottsdale AZ 85257
	nina michael	"

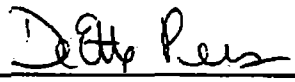
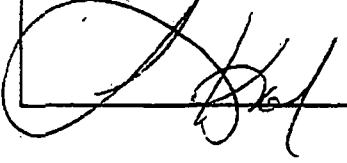
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Signature	Printed Name	Address
	Crystal Vetter	Scottsdale
	Linda Dietz	Scottsdale
	Christine Ashley	85251, Scottsdale, AZ
	Michelle Palacino	Scottsdale, Arizona
	Mateo Garcia	Scottsdale, AZ
	Jacob Osterman	Rocky Boy, MT
	Lauren Osterman	Scottsdale, AZ
	Lauren Bolamperti	Scottsdale, AZ

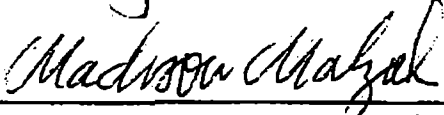
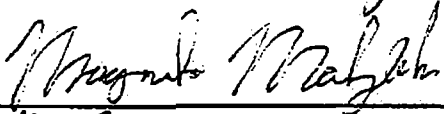
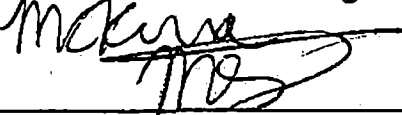
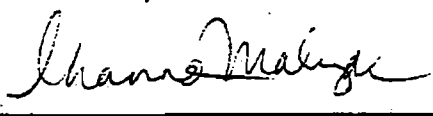
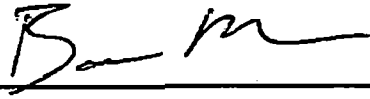
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	Dette Person	1577 N. 110th Pl. Scottsdale, AZ 85259
	Brenda Ochoco	2763 W Apollo Rd Phoenix AZ 85041
	Jackson Skoda	Leslie E Thomas Rd Scottsdale AZ 85251
	LISA HUBBARD	8307 E. HAZELWOOD ST 85251
	Maza Brannan	10604 Avenue Wilmanphr NC 27605
	Shawna Kelly	Scottsdale AZ 85251
	Eric Wolf	Scottsdale, AZ
	Lynn Korf	Scottsdale AZ

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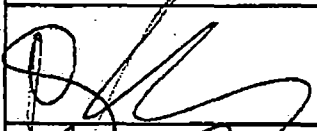
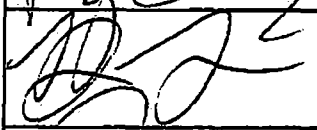
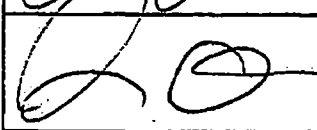
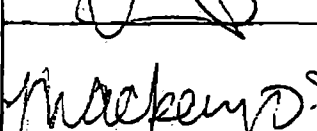
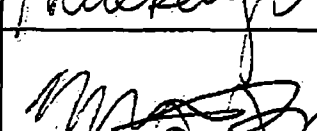
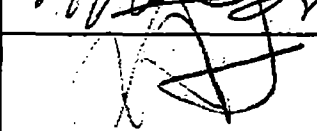
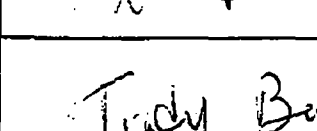
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Signature	Printed Name	Address
	RANDY SMITH	7414 E. ARIZONA RD. SCOTTSDALE
	Madi Malzahn	
	Magnolia Malzahn	
	McKenna Malzahn	no thank you (TX)
	Shannon Malzahn	Dickinson, TX
	Barry McGoginer	
	Yvonne Kilpatrick	
	Doug Smith	Scottsdale AZ



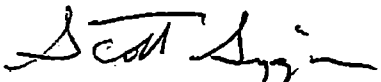
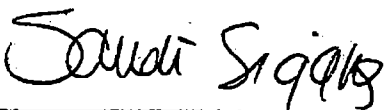
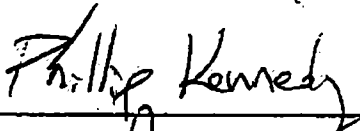
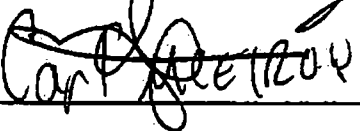
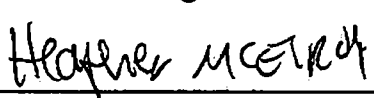
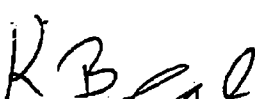
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Signature	Printed Name	Address
	Tracy Flanagan	18745 N 90 th Way Scottsdale 85255
	Deidra Foley	18745 N 90 th Way Scottsdale 85255
	Jeffrey Oblarz	18745 N 90 th Way Scottsdale 85255
	Craig Shafer	6125 E Indian School Scottsdale, 85251
	Mackenzie Susa	8429 E. Vernon Ave. Scottsdale, AZ 85257
	Matt Susa	8429 E Vernon Ave Scottsdale AZ 85257
	Kanya Minhas	6460 McDowell Rd Scottsdale, AZ 85257
	Tracy Bennigan	2514 W Montway Ave Mesa, AZ 85202

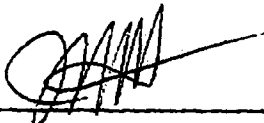
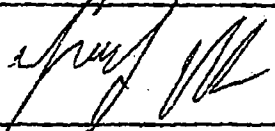
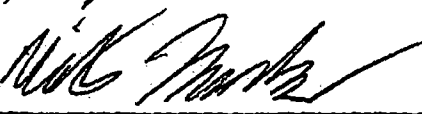
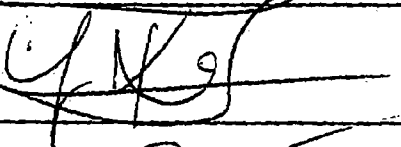
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Signature	Printed Name	Address
	SCOTT SIGGINS	470 E CRYSTAL LANE PV
		
		30831 N 56 th ST
	CARL MCELROY	216 S .100 W, American Fork, UT
	HEATHER MCELROY	216 S .100 W American Fork, UT
	Mark M West	5345 E. McLehan Rd
	Carolina	
	Beale	

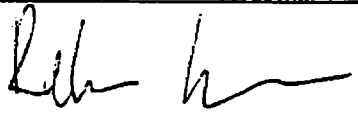
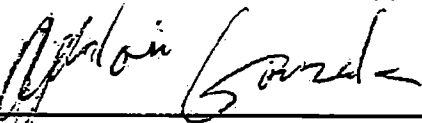
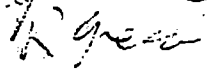
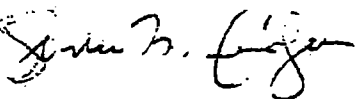
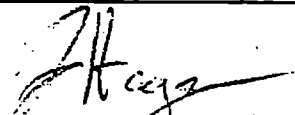
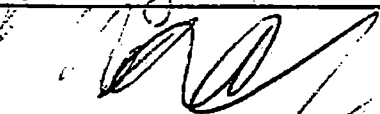
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Signature	Printed Name	Address
	Jillian Van Vliet	18936-57 Ave V3S7M4 Surrey BC CANADA
	Grace Boyce	2325 E Rio Salado Pkwy Apt 3066 Tempe, AZ 85288
	NICK MEYER	146 W 2ND AVE. #304 MESA, AZ 85210
	Sydney Mintalar	19777 N 76 th St AZ 85255
	Nick Jacobs	19777 N 76 th St. Scottsdale AZ 85255
	Alexis Suarez	7151 E Rancho Vista Dr Scottsdale, AZ 85251
	CJ Kahley	7300 E. Pleasant Run, Scottsdale AZ 85258
	Ian Martinez	14530 E. Parkview Rd, Scottsdale AZ 85242

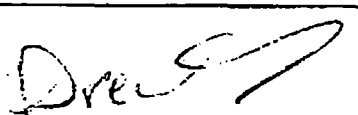
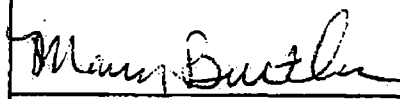
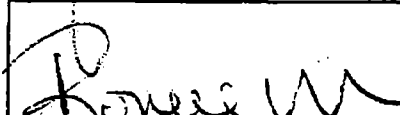
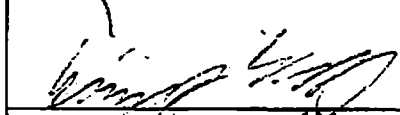
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Signature	Printed Name	Address
	Rebekah Mayes	4900 W 44 th St Phoenix, AZ 85018
	Apolonia Gonzalez	7830 E Cypress ST Scottsdale, AZ 85257
	Rebecca Greco	6227 E Juniper Ave Scottsdale AZ 85254
	SONIA CENDEJAS	363 S. COTTONWOOD ST. CHANDLER, AZ 85225
	Jaida Hagen	6504 S Forest Ave 85253 Tempe AZ
	Justin Alko	PHOENIX ↑
	Dante Kirkwood	↑
	Mark Wogan	5537 EAST ANGUS DR

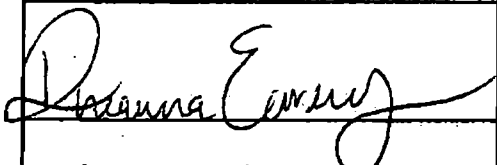
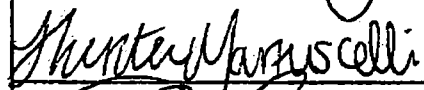
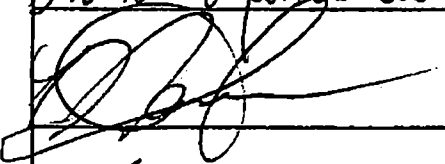
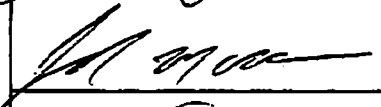
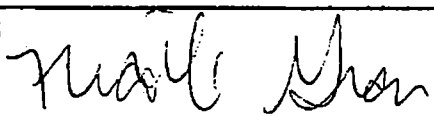
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Signature	Printed Name	Address
	Drew Tomlinson	—
	Mary Butler	4691 N. Dobson Rd Scottsdale AZ
	Jessica Caballero	44229 W. Windrose Drive
	Ronell Massey	7636 E Camelback Scotts AZ
	Emilio Espinoza	7307 N. 81st Way
	ALEXANDRA LUCHEZINI	6505 E OSBORN RD, SCOTTSDALE, AZ
	DOMINICK DORAN	6505 E OSBORN RD, SCOTTSDALE, AZ
	Bree Nabs	25329 Baytree circle, IL

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Signature	Printed Name	Address
	NIGOLE DECRISTOFARO	4860 N. 73RD Street Scottsdale, AZ 85251
	Krystina Lee	3827 E Friess Dr Phoenix, AZ 85032
	Rheanna Earley	4860 N. 73RD Street Scottsdale, AZ 85251
	Hunter MARTUSCELLI	6580 E McDowell Rd #3401 Scottsdale AZ 85261
	David Brown	120 N. Reunoup Dr. Wickenburg 85390
	John M Baker	120 N Reunoup Wickenburg AZ 85390
	Aretha Miller	8538e mcdonald driver Scottsdale, AZ 85250
	Nicole Gram	8327 E. Vista Dr. Scottsdale, AZ 85250

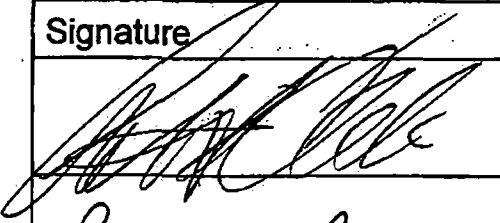
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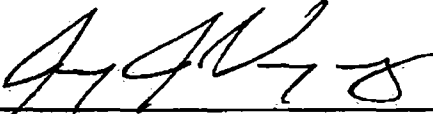
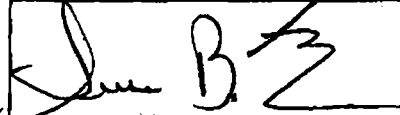
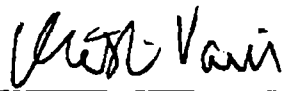
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Signature	Printed Name	Address
	Scott H. Calev ND5	7540 E Jensen Dr
	Raquelita Pantano	10240 E. Penstamin Dr 85255
	Elizabeth Borowsky	22214 N. La Senda 85255
	Martha Kuchi	4229 N. 87th Pl 85251

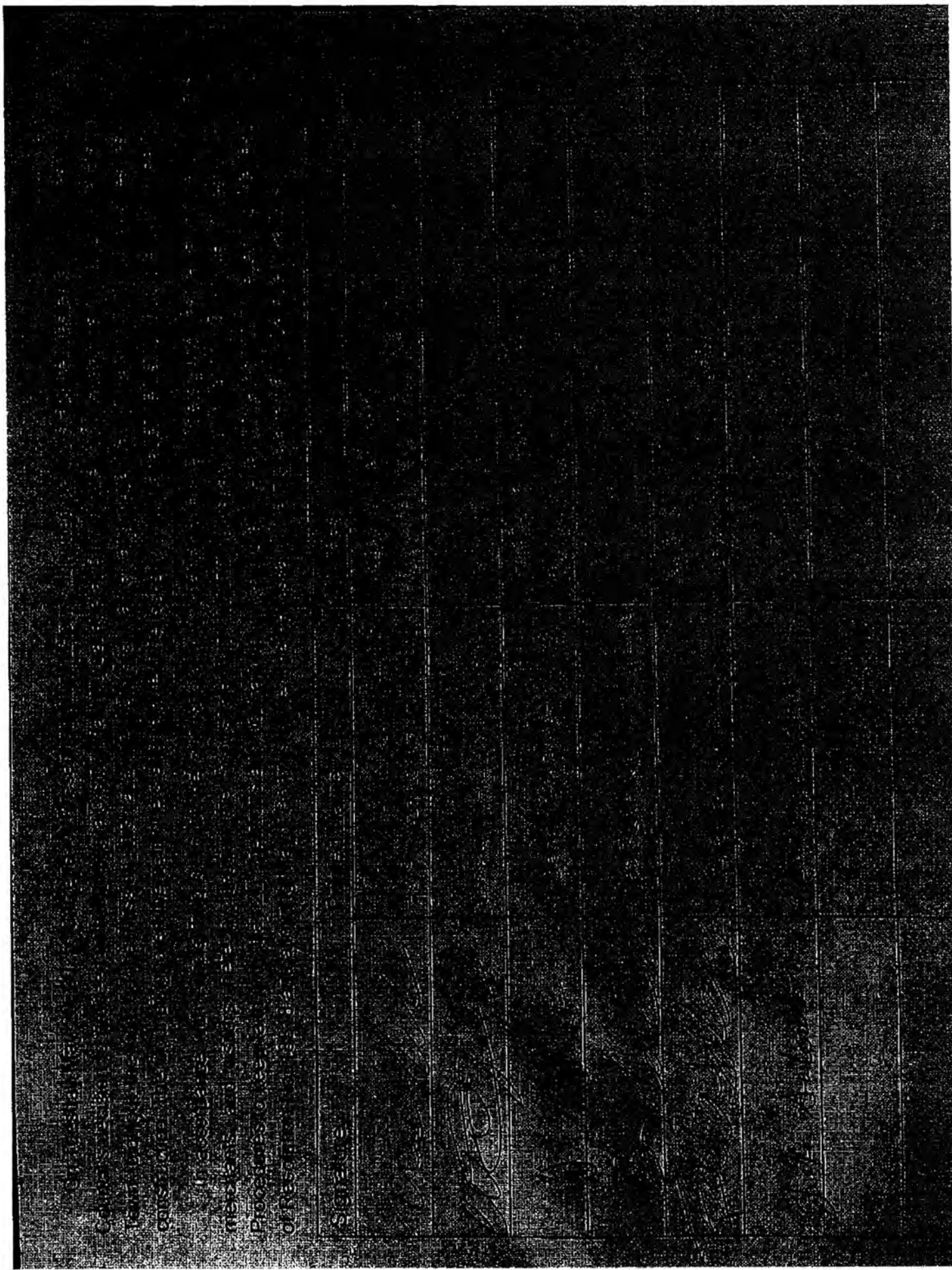
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Signature	Printed Name	Address
	Michael ONKST	18245 N OLMA RD # 1015 SCOTTSDALE, AZ 85255
	TERA VASQUEZ	8033 N VIA DE LA GO SCOTTSDALE, AZ 85256
	ERIC BOROWSKY	22214 N. LASSENDA DR SCOTTSDALE, AZ 85255
	SUSAN B. Z...	30131 N. 175 th PL. Rio Verde, AZ 85263
	Kristi Vain	8500 E. Indian School Rd Unit 142 Scottsdale, AZ 85257

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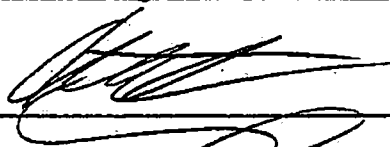
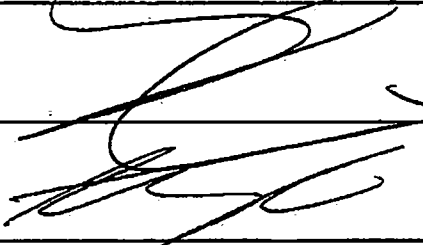
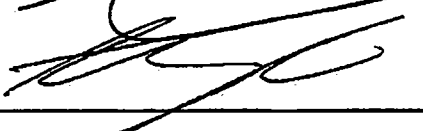
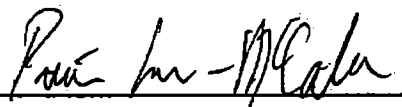
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Signature	Printed Name	Address
	Abbey Kravitz	PHx 85008
	Victoria A. Moreno	Phx 85018
	Sam Tepper	Phx 85018
	JULIE WAGNER	SCOTTSDALE 85252
	Haiyi Chen	Chandler 85286
	Ragan Irwin-McCabe	8436 E. Via de Encanto Scottsdale AZ 85258
	PARIS IRWIN-MCCABE	10425 N 11th ST UNIT 2 PHOENIX AZ 85020

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Signature	Printed Name	Address
	Alexis Sands	14530 E Peakview Rd Scottsdale, AZ 85262
	John Michael Schwark	13216 231st St NE Arlington, WA 98223
	MIKE KULIKOWSKI	682 E LOD GILBERT, AZ 85297

Artesa

2-ZN-2024 & 2-DA-2024

City Council | June 24, 2025

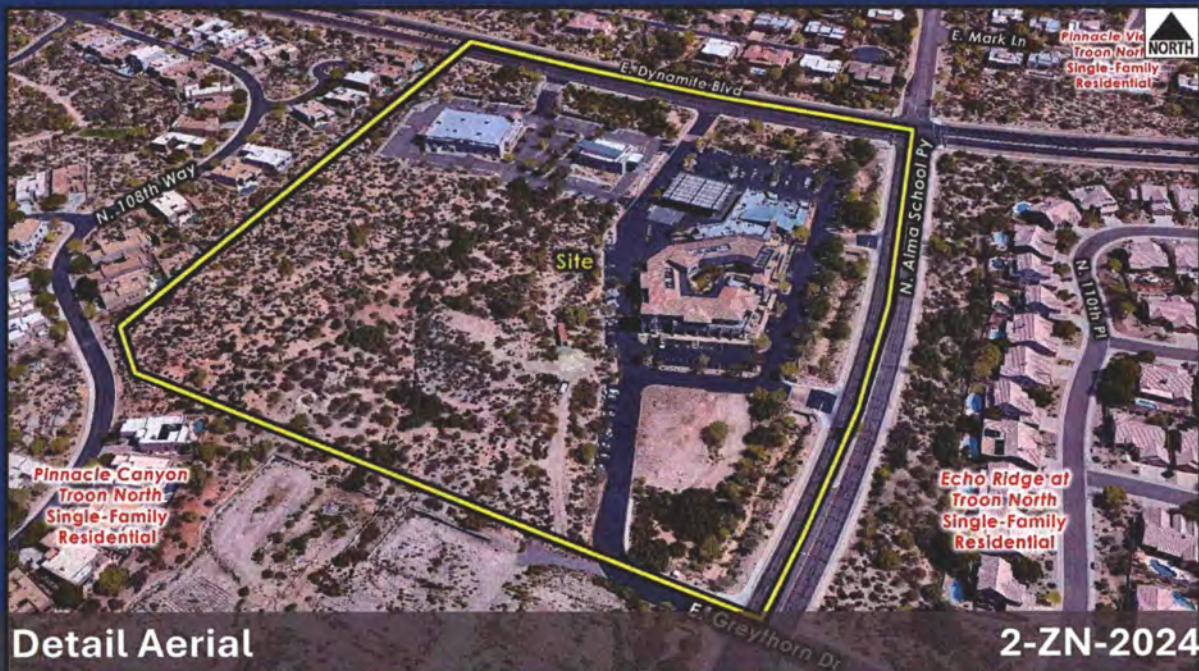
Coordinator: Jeff Barnes

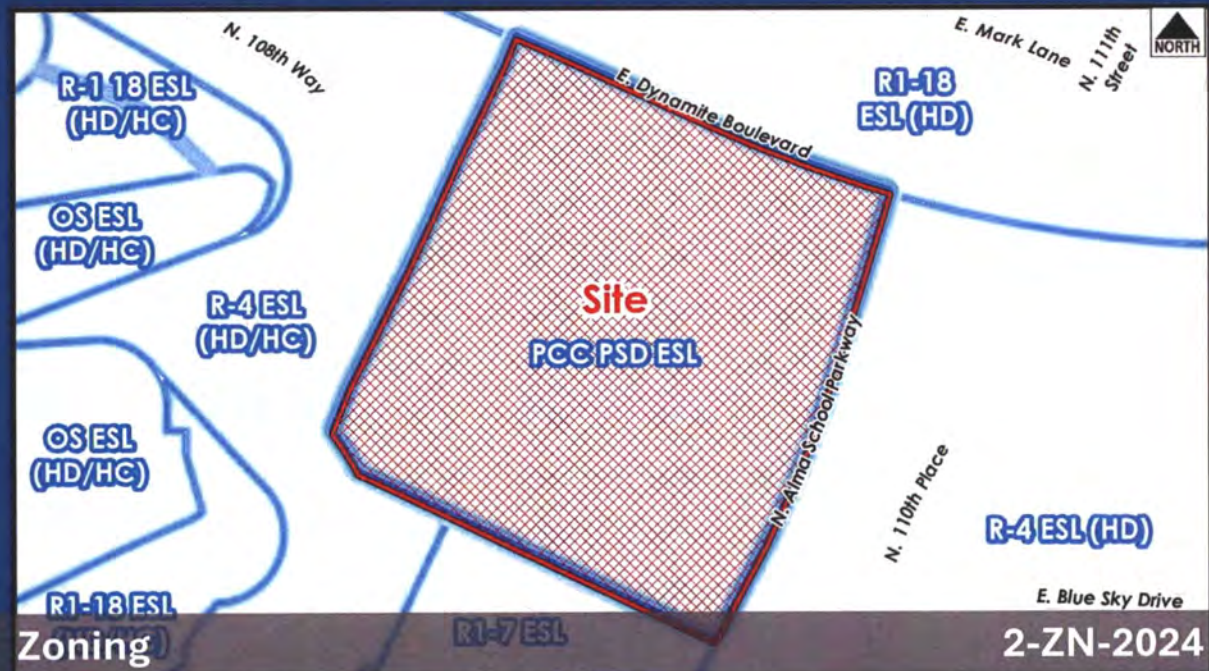
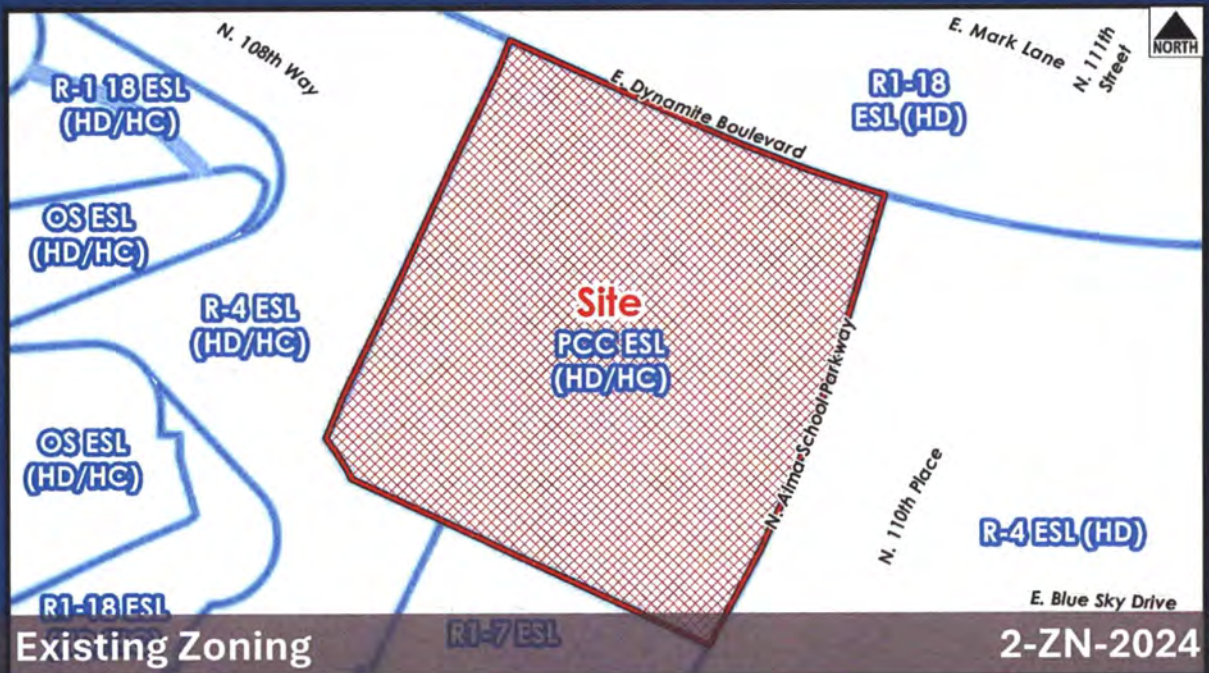


Action Requested

1. Adopt Ordinance No. 4664 approving a Zoning District Map Amendment from Planned Community Center, Environmentally Sensitive Lands, Hillside District (PCC ESL (HD)) zoning to Planned Community Center, Environmentally Sensitive Lands, Planned Shared Development Overlay (PCC PSD ESL) zoning on a +/- 22.26-gross-acre site, including approval of an updated Development Plan for the development of 47 residential dwelling units on a previously undeveloped +/- 8.59 acre portion of the +/- 22.26-gross-acre site, located at the southwest corner of N. Alma School Parkway and E. Dynamite Boulevard.
2. Adopt Resolution No. 13379 declaring "The Artesa Development Plan" as a public record.
3. Adopt Resolution No. 13380 authorizing the Development Agreement 2025-061-COS







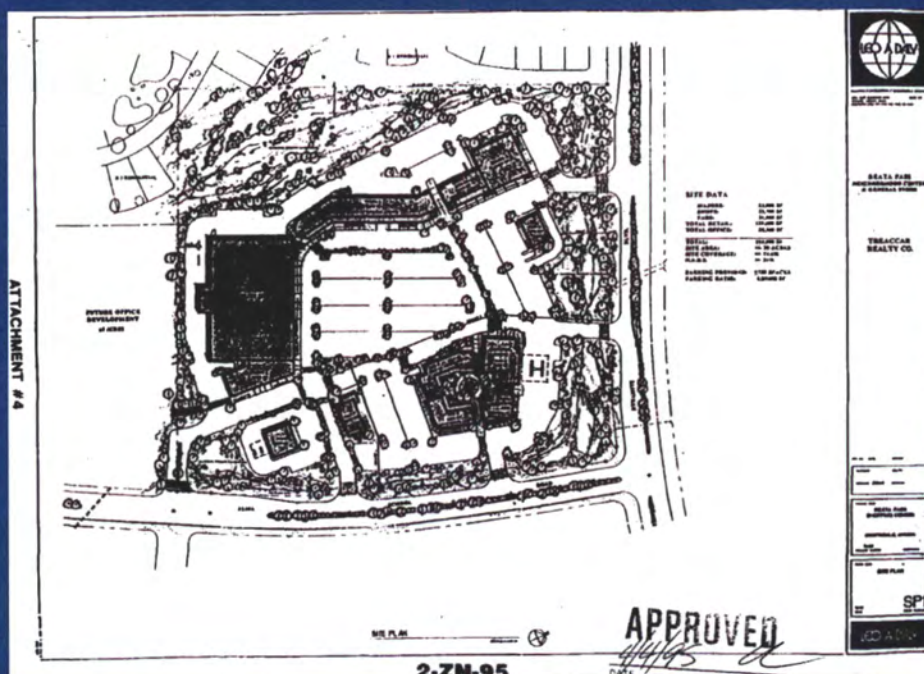


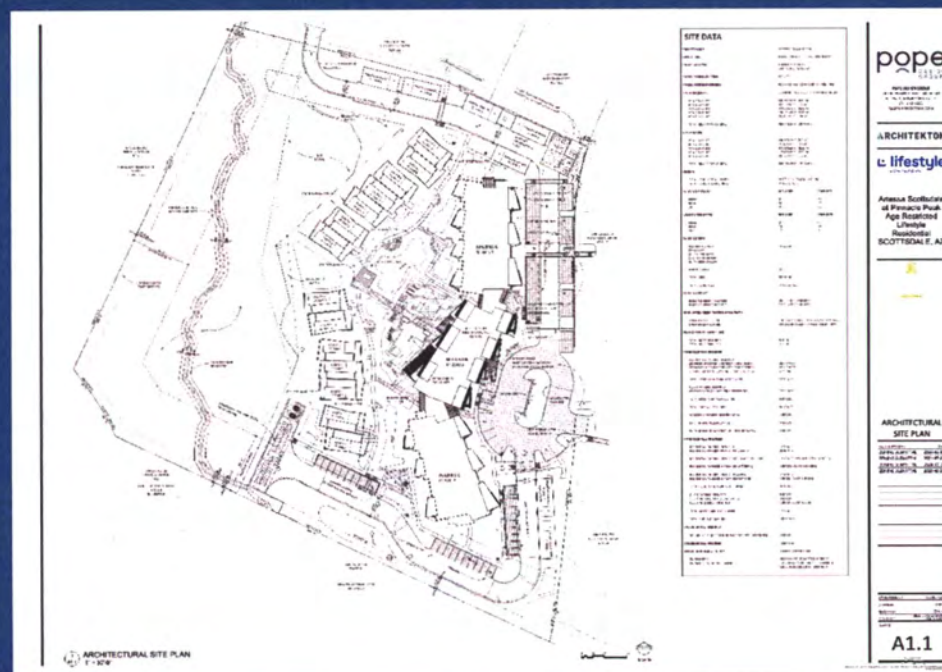
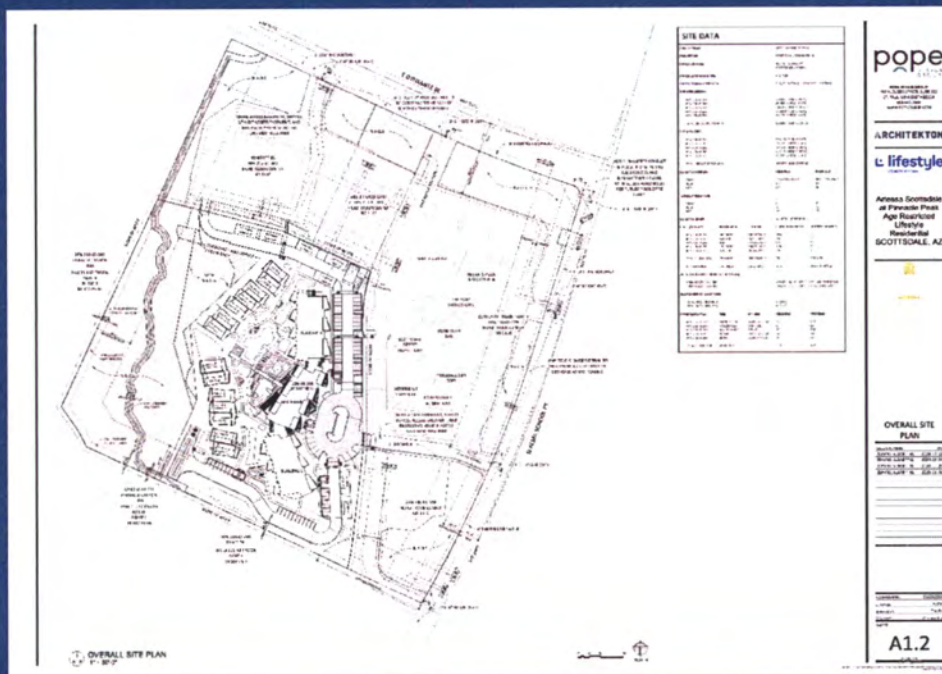
Goal/Purpose of Request

- This application seeks to allocate 47 dwelling units of the available density for the overall +/-22.26 gross-acre site, to the currently undeveloped +/-8.59-acre portion of the site labeled in the Development Plan as Parcel 1.
- The implementation of the Planned Shared Development (PSD) overlay zoning allows the sharing of development standards, including density, within the boundaries of the development across the 5 parcels that make up the Development Plan boundaries.
- The existing Planned Community Center (PCC) underlying zoning designation and Environmentally Sensitive Lands (ESL) zoning overlay will continue to remain.

Key Items for Consideration

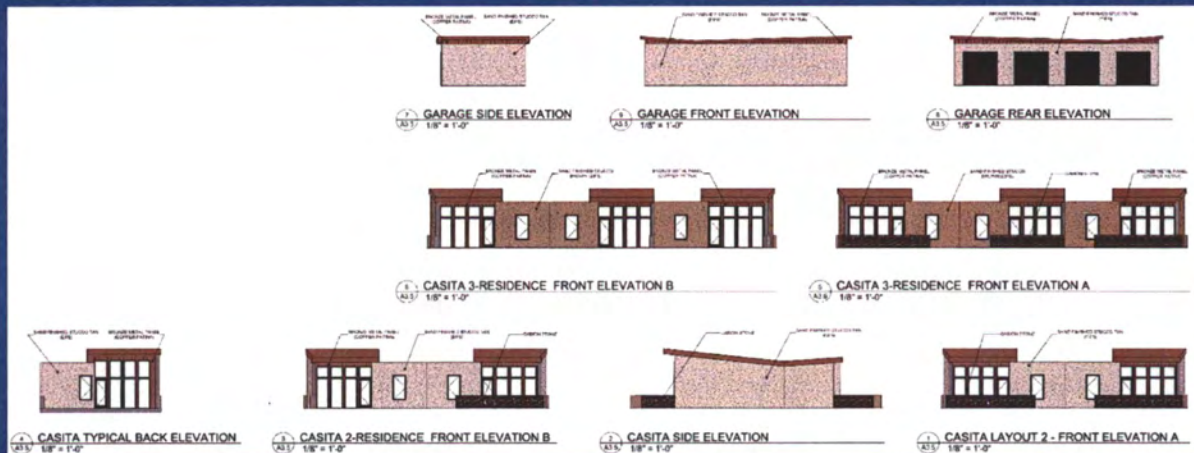
- Existing PCC zoning was established via 81-ZN-1983.
- Proposal is an update to the existing Development Plan, last approved via 2-ZN-1995/3-UP-1995.
- No dwelling units were being utilized under the existing Development Plan.
- Proposal allocates 47 dwelling units as the total Development Plan's density to establish new residential within the overall development.
- Planning Commission heard this case on May 14, 2025 and recommended approval with a 7-0 vote.
- Modifications at Planning Commission lowered proposed residential building(s) from 3-stories to 2-stories and the total number of units from 67 to 47.











Development Information

- Project Size: 22.26-acres (gross) / 19.93-acres (net)
- Building Height Allowed: 36-feet (excluding rooftop appurtenances)
- Open Space Required: 5.10-acres
- Open Space Provided: 7.89-acres
- NAOS Required: 6.10-acres
- NAOS Provided: 6.12-acres
- Floor Area Allowed: 175,000-sqft (per zoning strips)
- Floor Area Provided: 72,525-sqft
- Density Allowed: 89-units (4 du/ac) (per PCC zoning)
- Density Provided: 47-units (per Development Plan)

Development Standards Distribution

	Net (acres)	Gross (acres)	Non-Residential Floor Area (sqft)	Dwelling Units	NAOS (sqft)	Open Space (sqft)
Parcel 1 APN: 216-81-381	8.59	8.59	N/A	47	128,616	191,381
Parcel 2 APN: 216-81-380	1.61	1.97	6,000	N/A	28,750	28,753
Parcel 3 APN: 216-81-382	2.92	3.46	14,490	N/A	42,689	50,255
Parcel 4 APN: 216-81-383	1.11	1.34	5,135	N/A	13,939	14,668
Parcel 5 APN: 216-81-379	5.7	6.9	46,900	N/A	52,272	59,859
Totals for Entire Development	19.93	22.26	72,525 (175,000 max)	47	266,813 (265,716 min)	344,916 (222,280.56 min)

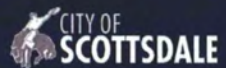
Other Boards and Commissions

22

- Heard by Planning Commission on 5/14/2025, Recommendation of Approval with a vote of 7-0.
- Including the applicant's presented modifications reducing the number of stories and dwelling units.

Action Requested

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2. Adopt Resolution No. 13379 declaring "The Artesa Development Plan" as a public record.
3. Adopt Resolution No. 13380 authorizing the Development Agreement 2025-061-COS



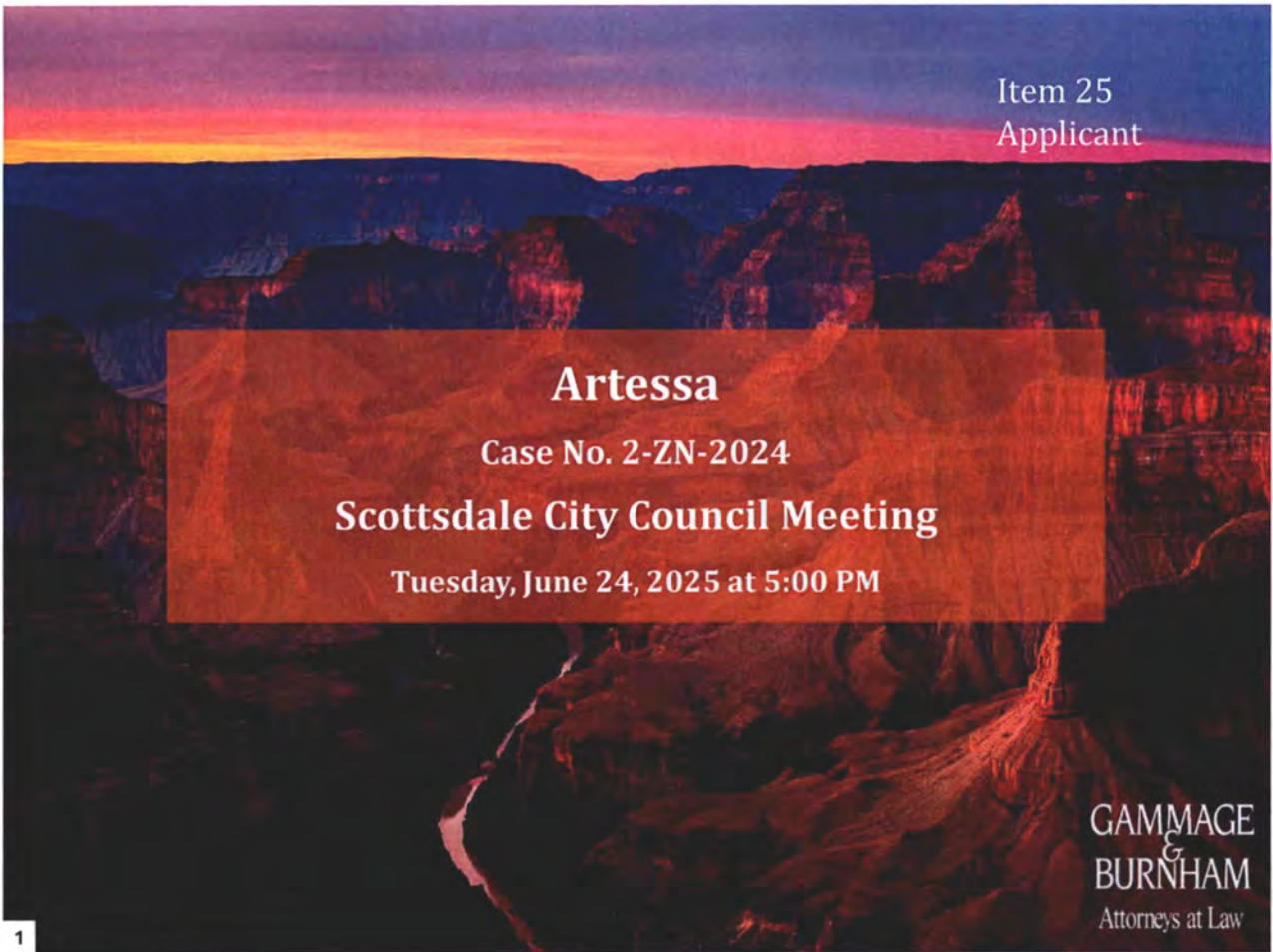
Artesa

2-ZN-2024 & 2-DA-2024

City Council | June 24, 2025

Coordinator: Jeff Barnes





Item 25
Applicant

Artessa

Case No. 2-ZN-2024

Scottsdale City Council Meeting

Tuesday, June 24, 2025 at 5:00 PM

**GAMMAGE
&
BURNHAM**
Attorneys at Law

1

Introductions

Lifestyle Communities

Tim Nichols, Chief Executive Office
Ben Landhauser, Executive Vice President

Gammage & Burnham

Stephen Anderson, Land Use Attorney
Cheryl Griemsmann, Planner

Technical Solutions

Susan Bitter Smith, President
Prescott Smith, Vice President

Architekton

Ryan Grabe, Principal

Norris Design Group

Laura Thelen Cornell, Principal

Sustainability Engineering Group

Art Kuiper, Senior Project Manager

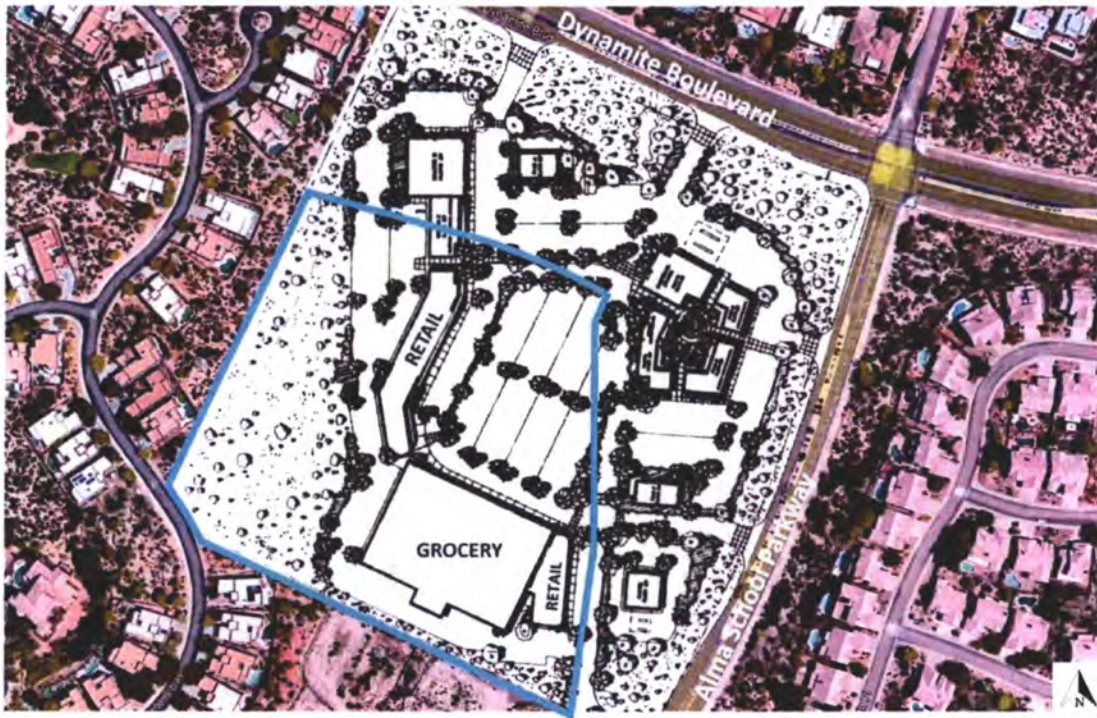
Lokahi

Jamie Blakeman, Chief Executive Officer & Founder | Traffic Engineer



2

1995 City Approved Commercial PCC Site Plan



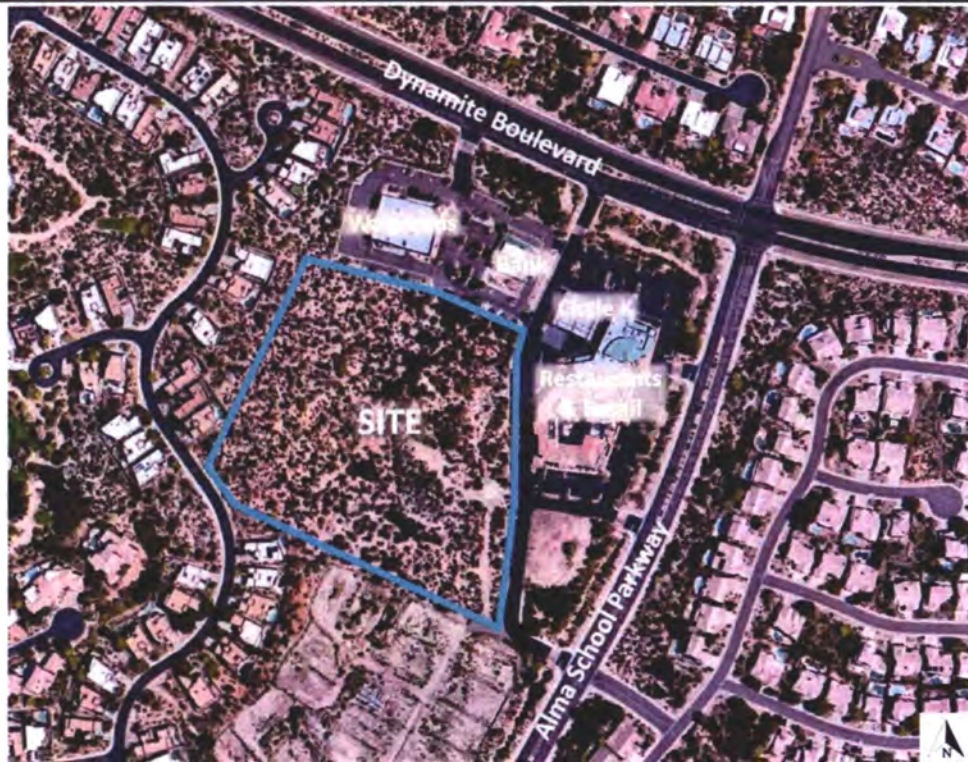
3

For-Sale Luxury Retirement Residences Site Plan



4

Context Aerial



5

Setbacks From Streets



6

8

Casitas Rendering



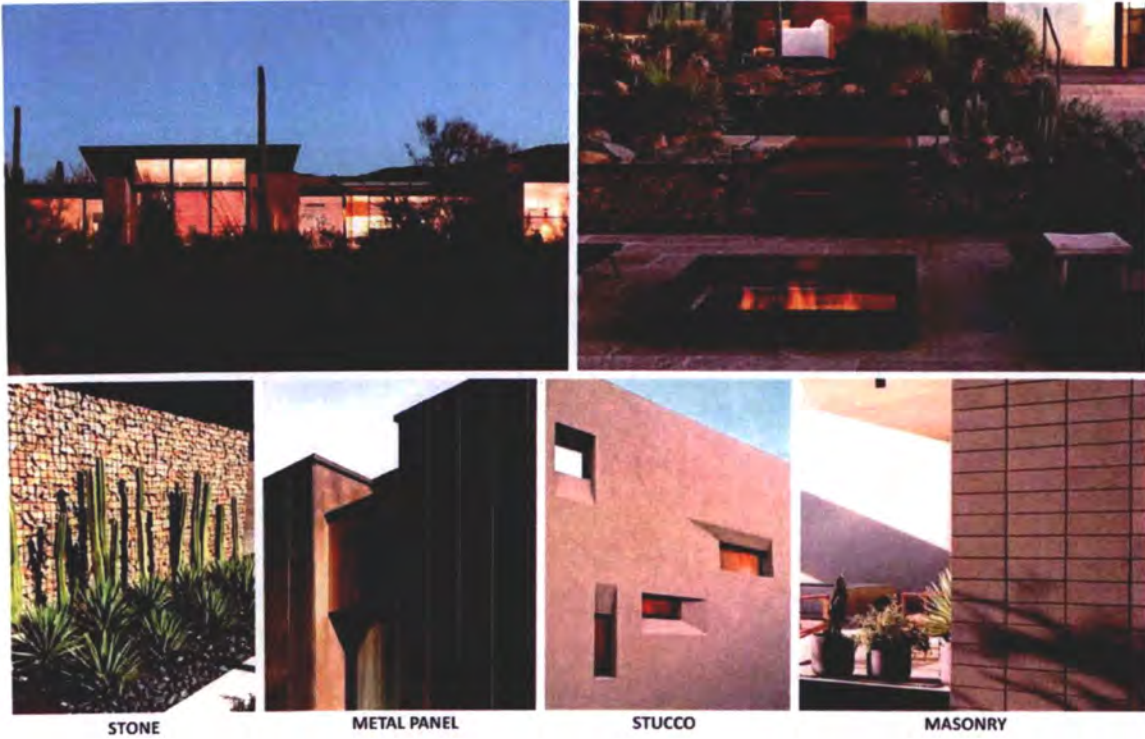
9

Villa Renderings



10

Materials Palette



11

Natural Area Open Space (“NAOS”)



12

Neighborhood Setbacks – West and Southwest



13

Serene Development – Adjoining Lot Sizes



14

Neighborhood Setbacks – South



15

Approved Grocery Store Setbacks



16

Community Support Map



 Artesa Project Site

 Supporter Residence or Business Location

17

Artesa Renderings

Villa



Casitas



18

Scottsdale Arts Management Services Agreement & Financial Participation Agreement

June 24, 2025

Rachel Smetana, Tourism and Events Director



Brief
History



Management Services Agreement Amendment

- Six-month Extension
 - Program of Work
 - Scottsdale Arts Learning and Innovation
 - Scottsdale Center for the Performing Arts
 - Scottsdale Museum of Contemporary Art
 - Civic Center Live!
 - Canal Convergence



FY 2025/26 Financial Participation Agreement for Management Services

	FY 25/26	City Funding Source
Unrestricted General Fund		
Management and Administration Fee	\$1,750,428	General Fund
Restricted General Fund		
Arts Education	398,570	General Fund
Community Arts Grant Program	50,000	General Fund
Public Art Conservation	67,222	General Fund
Public Art Administration	336,111	General Fund
Specialty Equipment	27,326	General Fund
Total General Fund Fees:	\$2,629,657	
Restricted Other Fund Sources		
Canal Convergence	750,000	Bed Tax Fund
Community Arts Trust	25,500	Special Programs Fund -Community Arts Trust
Total Management Services Fee	\$3,405,157	

FY 2025/26 Budget Request

- Council Adopted Budget – June 10, 2025
 - \$5,259,314 General Fund
 - \$50,000 Community Arts Trust
 - \$750,000 Canal Convergence

Contingency Fund

- 2.5% Cost of Living
- Public Art Strategic Plan - \$100,000



Public Art Strategic Plan

Mandated by City Agreements and Ordinances

Under the current Management Services Agreement (MSA), Scottsdale Arts is responsible for managing both the Art in Public Places and Cultural Improvements programs in accordance with the City Code (S.R.C. 20-121 through 20-123) and Zoning Ordinance (Sec. 7.1000).



Action Requested

1. Adopt Resolution No. 13428 authorizing Agreement No. 2020-046-COS-A1 amending a Management Services Agreement for advisory and management services regarding the city's arts and cultural programs and extending the contract between the City of Scottsdale and Scottsdale Arts until December 31, 2025.
2. Adopt Resolution No. 13429 authorizing Contract No. 2025-082-COS, a Financial Participation Agreement in the amount of \$3,405,157 to be allocated for activities consistent with Management Services Agreement 2020-046-COS-A1.

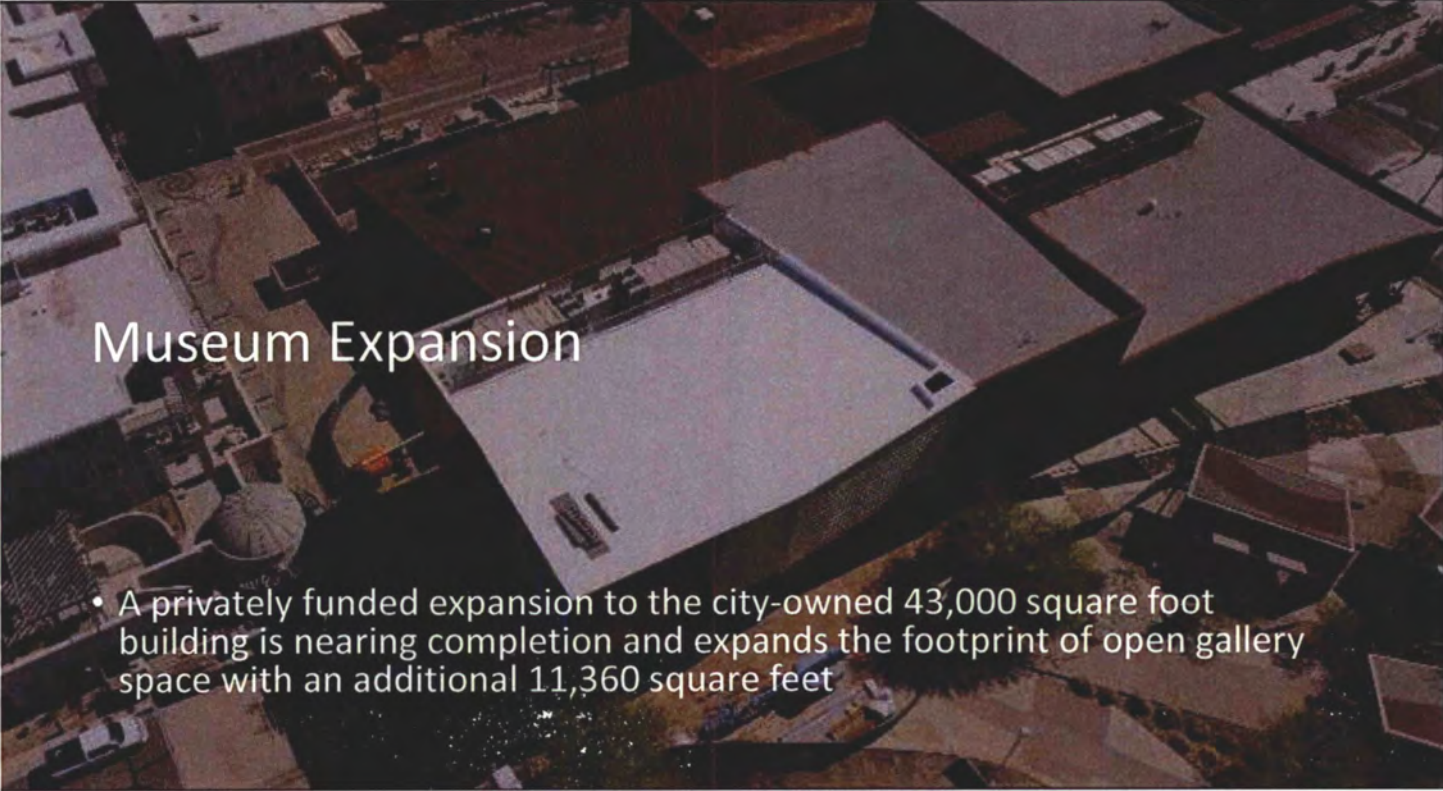


Annual Financial Participation Agreement June 24, 2025



A Smithsonian Affiliate since 2015





Museum Expansion

- A privately funded expansion to the city-owned 43,000 square foot building is nearing completion and expands the footprint of open gallery space with an additional 11,360 square feet

4

Museum Management Agreement

- MMA requires an annual Financial Participation Agreement and receipt of the following:
 - 2024 Annual Report
 - 2025 Operating Budget
 - 2025 Operational (Work) Plan



FY 2025/26 Financial Participation Agreement

- Three requests were made through the budget process:
 - \$400,000 Donations Matching Program
 - \$250,000 Management Services Fee
 - \$600,000 Renovation of Existing Museum



Action Requested

Adopt Resolution No. 13431 authorizing Agreement No. 2025-084-COS, a Financial Participation Agreement for FY 2025/26 in the amount of \$1,250,000 apportioned as follows: \$250,000 for operational support, \$400,000 for matching donations, and \$600,000 for renovating the existing original consistent with Museum Management Agreement No. 2023-133-COS between the City of Scottsdale and Scottsdale's Museum of the West, Inc.



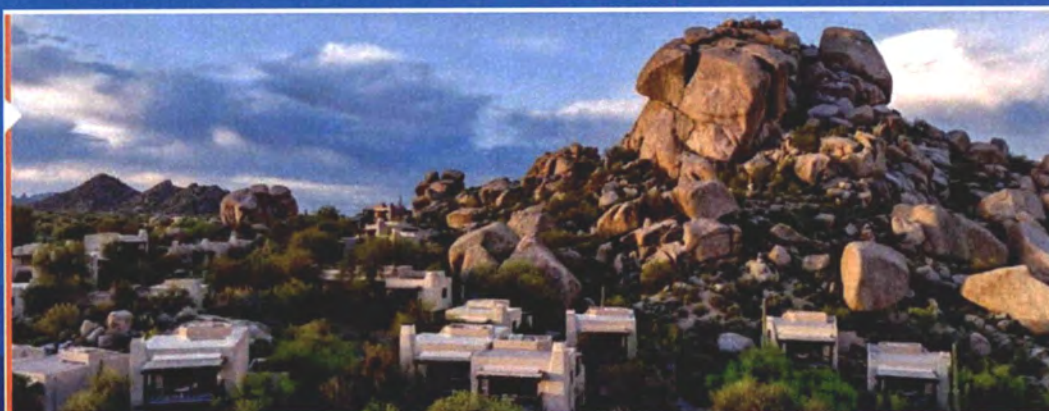


Experience Scottsdale Destination Marketing Plan

City Council Meeting – June 24, 2025

Destination Marketing

Provided through a five-year destination marketing agreement between the city and Experience Scottsdale approved by City Council in June 2022.



FY 2024/25 YTD Performance Measures

	Annual Goal	Actual thru 3 rd Quarter	% of Annual Goal
Number of media placements	1,300	540	42%
Number of travel trade professionals trained about Scottsdale specifically	1,200	2,221	185%
Number of convention sales leads for properties	1,530	1,748	114%
Number of meetings booked into properties	222	306	138%
Number of estimated room nights from meetings booked into properties	40,800	77,772	191%

Source: Experience Scottsdale 3rd Quarter Report

FY 2025/26 Strategic Business Plan

Budget

Strategic Business Plan

Program of Work

Media Schedule

Communications

Tourism

Convention Sales

FY 2025/26 Performance Standards

City Services Funding

	FY 2024/25 Adopted Budget	FY 2024/25 Reforecast	FY 2025/26 Adopted Budget
Contract Amount	\$14,202,606	\$15,212,468	\$14,850,000
Fiesta Bowl Pass-Thru	\$212,711	\$212,711	\$221,219
	\$14,415,317	\$15,425,179	\$15,071,219

Sources: City of Scottsdale City Treasurer's Division and Experience Scottsdale

FY 2025/26 Strategic Initiatives

New and enhanced strategies include:

- Teeing up Scottsdale Golf
- Shifting Seasonal Campaigns
- Driving Need-Time Business
- Reaching Luxury Audiences
- Elevating Activations
- Tapping the French Market
- Showcasing Scottsdale
- Promoting City Venues
- Supporting the Five-Year Strategic Plan

FY 2025/26 Performance Standards

	Annual Goal	% Increase
Number of media placements	2,000	35%
Number of travel trade professionals trained about Scottsdale specifically	1,300	8%
Number of convention sales leads for properties	1,584	3%
Number of meetings booked into properties	240	8%
Number of estimated room nights from meetings booked into properties	43,848	7%



Advertising ROI Research

\$1
in advertising
investment



\$116 Spending ROI

\$4 Tax ROI

Every \$1 invested in the 2022 Scottsdale advertising campaign generated \$116 in direct visitor spending and \$4 in taxes in the city



Action Requested

Adopt Resolution No. 13430 authorizing the FY 2025/26 Strategic Business Plan, Performance Standards and Contract Budget under Destination Marketing Services Contract No. 2022-054-COS between the City of Scottsdale and Scottsdale Convention and Visitors Bureau D/B/A Experience Scottsdale.



FY 2025/26 Property Tax Levy and Rate

City Council Meeting
June 24, 2025



2-Step Process for Property Tax Adoption Required by State Law

June 10

Public Hearing and Presentation

June 24

Adoption of Property Tax Levies
and Rates



Proposed FY25/26 Property Tax Rate

(rates per \$100 of tax assessed value)

	Current	Proposed FY25/26	% Change
Primary (General Fund and Tort Claims)	0.496	0.489	-1.4%
Secondary (Voter Approved Bonds)	0.436	0.423	-3.0%
Total Combined Rate	\$ 0.932	\$ 0.912	-2.1%

Maximum Combined Rate Allowed by City Policy 8.04(c) \$ 1.50
unless otherwise directed by the Council



3

Impact on Median Scottsdale Residential Property

	Current FY24/25	Proposed FY25/26	% Change
Median Limited Property Value	\$391,864	\$398,851	1.8%
Property Taxes:			
School/Education	1,293.15		
County	454.56		
City (primary & secondary)	364.43	363.91	-0.1%
Special Districts	239.04		
Total Property Tax Bill	\$2,351.18		



Note: Proposed FY25/26 property tax rates for other taxing districts currently unavailable.

4

Proposed FY25/26 City Property Tax Rates



Note: Property assessed values for each city vary widely which affect property taxes paid.

5

ACTION

- **ADOPT ORDINANCE 4672**
assessing the FY 2025/26 primary and secondary property tax levies and fixing the primary and secondary property tax rates



6

FISCAL YEAR 2025/26 MUNICIPAL STREETLIGHT IMPROVEMENT DISTRICT PROPERTY TAX LEVY

City Council Meeting
June 24, 2025



2-STEP PROCESS FOR PROPERTY TAX ADOPTION REQUIRED BY STATE LAW

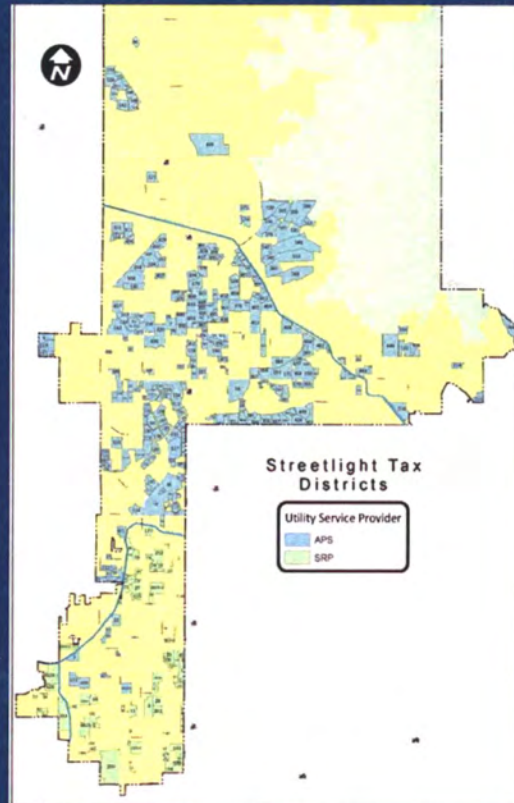
June 10 Public Hearing and Presentation

June 24 Adoption of Property Tax Levies



- FY 2025/26
Proposed Expense
and Tax Levy
\$578,426

Average \$17.03 per Lot



3

ACTION

- **ADOPT ORDINANCE NO. 4673**
Assessing the FY 2025/26
Streetlight Improvement
District property tax levy by
district in accordance with
Arizona Revised Statutes and
City Charter.



4