

**SCOTTSDALE CITY COUNCIL
REGULAR MEETING MINUTES
TUESDAY, JULY 1, 2025**



**CITY HALL KIVA
3939 N. DRINKWATER BOULEVARD
SCOTTSDALE, AZ 85251**

CALL TO ORDER

Mayor Lisa Borowsky called to order a Regular Meeting of the Scottsdale City Council at 5:02 p.m. on Tuesday, July 1, 2025 in the City Hall Kiva Forum.

ROLL CALL

Mayor Borowsky asked City Clerk Ben Lane to conduct the roll call.

Present: Mayor Lisa Borowsky; Vice Mayor Jan Dubauskas; and Councilmembers Barry Graham, Adam Kwasman (participated electronically), Kathy Littlefield, Maryann McAllen, and Solange Whitehead

Also Present: City Manager Greg Caton, Interim City Attorney Luis Santaella, Acting City Treasurer Scott Selin, Acting City Auditor Lai Cluff and City Clerk Ben Lane

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Councilwoman Littlefield.

INVOCATION

Vice Mayor Dubauskas introduced Pastor Rick Gates, to give the invocation.

MAYOR'S REPORT

Mayor Borowsky recognized and presented a Certificate of Appreciation to Scottsdale resident Jeff Barnes for his assistance in aiding a fellow Scottsdale resident.

PUBLIC COMMENT

Madeline Dolgin, Scottsdale resident, discussed reinstating the Sustainability Plan, climate change, and environmental concerns relating to heat.

NOTE: MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

Dan Ishac, Scottsdale resident, discussed Council decorum and a Councilmember's and other individuals' social media posts.

Steve Sutton, Scottsdale resident, discussed Council decorum, Scottsdale Fashion Square Mall, and a Councilmember's social media posts.

Lyla Yango, Scottsdale resident, discussed rising energy costs, climate change, the consideration of a shade and tree plan, and urged reinstating the Sustainability Plan with clear and measurable targets.

MINUTES

Request: Approve the following Council meeting minutes from May 2025:

- a. **Launch (Retreat) Meeting Minutes of May 13, 2025**
- b. **Special Meeting Minutes of May 20, 2025**
- c. Executive Session Minutes of May 20, 2025
- d. **Regular Meeting Minutes of May 20, 2025**

MOTION AND VOTE - MINUTES

Councilwoman Whitehead made a motion to approve the Launch (Retreat) Meeting Minutes of May 13, 2025; Special Meeting Minutes of May 20, 2025; Executive Session Minutes of May 20, 2025; and Regular Meeting Minutes of May 20, 2025. Vice Mayor Dubauskas seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Dubauskas; and Councilmembers Graham, Kwasman, Littlefield, McAllen, and Whitehead voting in the affirmative.

CONSENT AGENDA

1. **Rose Lane Education Service Conditional Use Permit (1-UP-2025)**

Request: Find that the conditional use permit criteria have been met and adopt **Resolution No. 13447** approving a conditional use permit for an educational service, elementary and secondary school (preschool), with their related services and activities, on a ±2.22-acre site with Single Family Residential (R1-7) zoning.

Location: 8250 E. Rose Lane

Staff Contact(s): Erin Perreault, Planning and Development Services Director, 480-312-7093, eperreault@scottsdaleaz.gov

2. **Palm Lane Residence Rezoning (6-ZN-2024)**

Request: Adopt **Ordinance No. 4675** approving a zoning district map amendment from Single Family Residential (R1-7) to Medium Density Residential (R-3) zoning for a new residential development comprised of twenty-two (22) detached units at 2-stories in height on a ±2.26-acre site.

Location: 7320 E. Palm Lane

Staff Contact(s): Erin Perreault, Planning and Development Services Director, 480-312-7093, eperreault@scottsdaleaz.gov

(Moved to Regular Agenda, see page 4)

3. **Hozho at Lone Mountain Final Plat (8-PP-2022)**

Request: Approve the final plat for a new 7-lot residential subdivision with amended development standards on a ±38-acre site with Single-Family Residential, Environmentally Sensitive Lands, Foothills Overlay (R1-190 ESL FO) zoning.

Location: 8223, 8291, and 8335 E. Dixileta Drive

Staff Contact(s): Erin Perreault, Planning and Development Services Director, 480-312-7093, eperreault@scottsdaleaz.gov

4. Citywide Pool Construction Job Order Contract Extensions

Request: Adopt **Resolution No. 13441** authorizing the following one-year job order contract extensions, in an amount not to exceed \$7,500,000 per contract, for citywide pool construction services as needed:

1. Contract No. 2023-121-COS-A1 with Shasta Industries, Inc.
2. Contract No. 2023-122-COS-A1 with Sun Eagle Corporation.

Staff Contact(s): Alison Tymkiw, Senior Director – City Engineer, 480-312-7760, atymkiw@scottsdaleaz.gov

5. Fire Services Training Intergovernmental Agreements

Request: Adopt **Resolution No. 13442** to authorize:

1. Agreement No. 2025-106-COS with the Superstition Fire and Medical District and Agreement No. 2025-112-COS with the City of Tempe for fire service training and other public safety activities at the Scottsdale Fire Training Facility.
2. The City Manager, or designee, to execute such documents and take such other actions as necessary to carry out the intent of this Resolution and Agreement.

Staff Contact(s): Tom Shannon, Fire Chief, 480-312-1821, tshannon@scottsdaleaz.gov

6. Firefighter Medical Examinations Services Contract

Request: Adopt **Resolution No. 13451** to authorize:

1. Contract No. 2025-110-COS, with Heartfit For Duty, LLC, for firefighter pre-employment and annual medical examinations.
2. The City Manager, or designee, to execute any other documents and take such other actions as necessary to carry out the intent of this Resolution.

Staff Contact(s): Tom Shannon, Fire Chief, 480-312-1821, tshannon@scottsdaleaz.gov

7. Forensic Laboratory Services Grant

Request: Adopt **Resolution No. 13453** to authorize, if awarded:

1. If awarded, acceptance of an Arizona Criminal Justice Commission grant, in the amount of \$90,000, for forensic laboratory services.
2. The City Manager, or designee(s), to conduct all negotiations and to execute and submit all documents and other necessary or desirable instruments in connection with the acceptance of this Grant.

Staff Contact(s): Joe LeDuc, Chief of Police, 480-312-1900, jled@scottsdaleaz.gov

8. Motor Vehicles and Traffic Code Amendment (Electric Bicycles and Similar Devices)

Request: Adopt **Ordinance No. 4680** amending Scottsdale Revised Code, Chapter 17, Motor Vehicles and Traffic, Article IV, Bicycles, Skateboards, Motorized Skateboards, and Multiuse Paths, Division 1, Bicycles and Skateboards, by adding Section 17-77.1, *Certain prohibitions on the use of class three electric bicycles, similar devices and electric motorcycles; penalties*; Section 17-77.2, *Posting of notice required by business that sell class three electric bicycles, similar devices and electric motorcycles; educational materials; penalties*; and Section 17-77.3, *Labeling of class three electric bicycles prior to sale; penalties*.

Staff Contact(s): Luis Santaella, Deputy City Attorney, 480-312-2405, lsantaella@scottsdaleaz.gov

9. Offenses – Miscellaneous Code Amendment (Prohibiting Smoking on or near City Playgrounds)

Request: Adopt **Ordinance No. 4681** amending Scottsdale Revised Code, Chapter 19, Offenses – Miscellaneous, Article I, In General, by adding Section 19-15, *Smoking prohibited on or near city playgrounds; penalties.*

Staff Contact(s): Luis Santaella, Deputy City Attorney, 480-312-2405, lsantaella@scottsdaleaz.gov

PUBLIC COMMENT – CONSENT AGENDA

There was no public comment on the Consent Agenda items.

MOTION AND VOTE – CONSENT AGENDA

Vice Mayor Dubauskas and Councilwoman Littlefield requested that Item 2 [Palm Lane Residence Rezoning (6-ZN-2024)] be considered as part of the Regular Agenda.

Councilwoman McAllen made a motion to approve Consent Agenda Items 1 through 9, noting Item 2 [Palm Lane Residence Rezoning (6-ZN-2024)] would be considered as part of the Regular Agenda. Vice Mayor Dubauskas seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Dubauskas; and Councilmembers Graham, Kwasman, Littlefield, McAllen, and Whitehead voting in the affirmative.

REGULAR AGENDA

2. Palm Lane Residence Rezoning (6-ZN-2024)

Request: Adopt **Ordinance No. 4675** approving a zoning district map amendment from Single Family Residential (R1-7) to Medium Density Residential (R-3) zoning for a new residential development comprised of twenty-two (22) detached units at 2-stories in height on a ±2.26-acre site.

Location: 7320 E. Palm Lane

Staff Contact(s): Erin Perreault, Planning and Development Services Director, 480-312-7093, eperreault@scottsdaleaz.gov

Senior Planner Meredith Tessier gave a PowerPoint presentation (attached) on the proposed Palm Lane Residence Rezoning.

Applicant Representative Lauren Proper Potter, with Huellmantel & Affiliates, gave a PowerPoint presentation (attached) on the proposed Palm Lane Residence Rezoning.

PUBLIC COMMENT – ITEM 2

There was no public comment on this item.

MOTION AND VOTE – ITEM 2

Councilwoman McAllen made a motion to adopt Ordinance No. 4675. Mayor Borowsky seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Dubauskas; and Councilmembers Graham, Kwasman, Littlefield, McAllen, and Whitehead voting in the affirmative.

*****10. Tourism Event Funding Programs**

Requests: Adopt the following resolutions authorizing use of the Tourism Development Fund for Fiscal Year 2025/26 events that meet the criteria of the following Tourism Event Funding programs:

1. **Resolution No. 13420** authorizing the Event Venue Fee Funding Program and the Mayor to execute individual agreements with each event producer.
2. **Resolution No. 13421** authorizing the Community Event Funding Program and the Mayor to execute individual agreements with each event producer.
Resolution No. 13422 authorizing the Matching Event Advertising Funding Program; the use of Tourism Development Funds allocated toward non-contract destination marketing for events; and the Mayor to execute individual agreements with each event producer.
3. **Resolution No. 13423** authorizing the Event Development Funding Program, subject to Council approval of such agreements, and authorizing staff to use the Event Development Guidelines to evaluate whether an event qualifies for funding.

Staff Contact(s): Rachel Smetana, Tourism & Events Director, 480-312-2890, rsmetana@scottsdaleaz.gov

Tourism Development Manager Steve Geiogamah gave a PowerPoint presentation (attached) on the proposed Tourism Event Funding.

PUBLIC COMMENT – ITEM 10

Mayor Borowsky opened public comment on this item.

Steve Sutton, Scottsdale resident, discussed the City Council listening to residents and putting residents first.

Mayor Borowsky closed public comment on this item.

MOTION AND VOTE – ITEM 10

Councilwoman Whitehead made a motion to adopt:

1. Resolution No. 13420 authorizing the Event Venue Fee Funding Program and the Mayor to execute individual agreements with each event producer.
2. Resolution No. 13421 authorizing the Community Event Funding Program and the Mayor to execute individual agreements with each event producer.
Resolution No. 13422 authorizing the Matching Event Advertising Funding Program; the use of Tourism Development Funds allocated toward non-contract destination marketing for events; and the Mayor to execute individual agreements with each event producer.
3. Resolution No. 13423 authorizing the Event Development Funding Program, subject to Council approval of such agreements, and authorizing staff to use the Event Development Guidelines to evaluate whether an event qualifies for funding.

Councilwoman McAllen seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Dubauskas; and Councilmembers Graham, Kwasman, Littlefield, McAllen, and Whitehead voting in the affirmative.

PUBLIC COMMENT

No public comments were received.

CITIZEN PETITIONS

11. Receipt of Citizen Petitions

Request: Accept and acknowledge receipt of citizen petitions. Any member of the Council may make a motion, to be voted on by the Council, to: (1) Direct the City Manager to agendaize the petition for further discussion; (2) direct the City Manager to investigate the matter and prepare a written response to the Council, with a copy to the petitioner; or (3) take no action.

Staff Contact(s): Ben Lane, City Clerk, 480-312-2411, blane@scottsdaleaz.gov

No citizen petitions were received.

MAYOR AND COUNCIL

12. Boards, Commissions, and Committees 2024 Annual Report Presentations

Request: Presentations, discussion, and possible direction regarding key accomplishments, major actions taken, upcoming opportunities, challenges, and/or outcomes of the following public bodies: Building Advisory Board of Appeals, Development Review Board, and Neighborhood Advisory Commission.

Staff Contact(s): Ben Lane, City Clerk, 480-312-2411, blane@scottsdaleaz.gov

City Clerk Ben Lane introduced the Boards, Commissions, and Committees 2024 Annual Report Presentations noting this format was a new process and that starting with today's Council Meeting, many of the City's boards and commissions would be presenting an overview of their annual report. This process will continue over the next several months culminating with the Annual Report for all boards and commissions being added to a meeting agenda for Council consideration and possible acceptance.

Building Advisory Board of Appeals (BABA) Chair Julian Anderson and Staff Representative Michael Clack gave a PowerPoint presentation (attached) on BABA's accomplishments, major actions taken, challenges, and upcoming opportunities.

Councilmembers made the following observations and suggestions:

- Thanked board members and staff for their efforts and service.
- Expressed appreciation to staff for the new format presentation process.
- Thanked board for their diligence in following up on state legislation.

Development Review Board (DRB) Vice Chair Jeff Brand and Staff Representative Brad Carr gave a PowerPoint presentation (attached) on DRB's accomplishments, major actions taken, challenges, and upcoming opportunities.

Councilmembers made the following observations and suggestions:

- Thanked board members and staff for their efforts and service.
- Possible consideration of replacing the rotating Councilmember and Planning Commission slots with two permanent slots for subject matter expert members.
- The DRB should consider design guidelines and make sure the design fits Scottsdale and that community area.
- Consider whether design guidelines have room for improvement.
- Consider tightening the requirements to serve on the DRB by focusing on individuals who understand the development standards.
- Possibly continue to have Councilmembers serve on the DRB.

- The DRB makes the city more unified by blending different aspects of the city together.
- In terms of criteria, the DRB needs to consider compatibility, appearance, fit within the community, and that the project ages well without imposing requirements that make it impossible for the applicant to complete the project.
- Current DRB members should encourage individuals with expertise to apply for board positions.
- Would like the DRB to make suggestions to the City Council on how to enhance the design guidelines.

Neighborhood Advisory Commission (NAC) Chair Larry Hewitt and Staff Representative Taylor Reynolds gave a PowerPoint presentation (attached) on NAC's accomplishments, major actions taken, challenges, and upcoming opportunities.

Councilmembers made the following observations and suggestions:

- Thanked board members and staff for their efforts and service.
- This commission represents the heart of Scottsdale as this body works with neighborhoods and advocates for residents.
- Appreciate the grants that are provided by the NAC.
- This commission is a great example of a return on investment as it takes work to be eligible and be awarded a NAC grant.
- The NAC to possibly provide feedback to the City Council regarding Short Term Rentals (STR) by possibly looking at the results of the STR Working Group along with the STR Police team.
- Expand involvement in neighborhood meetings.
- Consider Council formation of a STR subcommittee of the NAC, similar to the Paths & Trails Subcommittee of the Transportation Commission.

MOTION AND VOTE – ADJOURNMENT

Councilwoman Whitehead made a motion to adjourn the Regular Meeting. Vice Mayor Dubauskas seconded the motion, which carried 7/0, by voice vote, with Mayor Borowsky; Vice Mayor Dubauskas; and Councilmembers Graham, Kwasman, Littlefield, McAllen, and Whitehead voting in the affirmative.

ADJOURNMENT

Mayor Borowsky adjourned the Regular Meeting at 7:20 p.m.

SUBMITTED BY:



Ben Lane, City Clerk

Officially approved by the City Council on September 9, 2025

C E R T I F I C A T E

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Regular Meeting of the City Council of Scottsdale, Arizona, held on the 1st day of July 2025.

I further certify that the meeting was duly called and held, and that a quorum was present.

DATED this 9th day of September 2025.



Ben Lane, City Clerk

Palm Lane Residences

6-ZN-2024

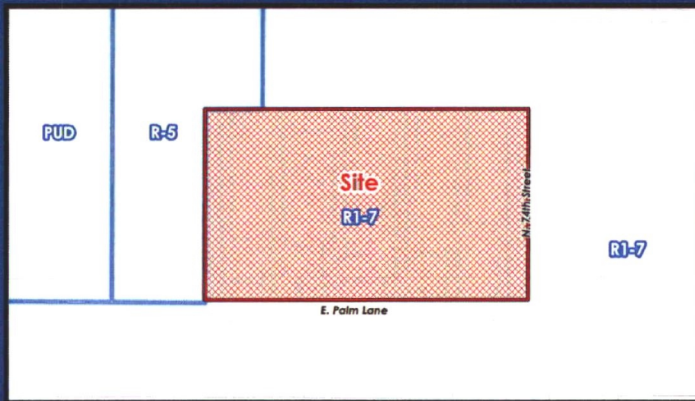
City Council July 1, 2025

Coordinator: Meredith Tessier

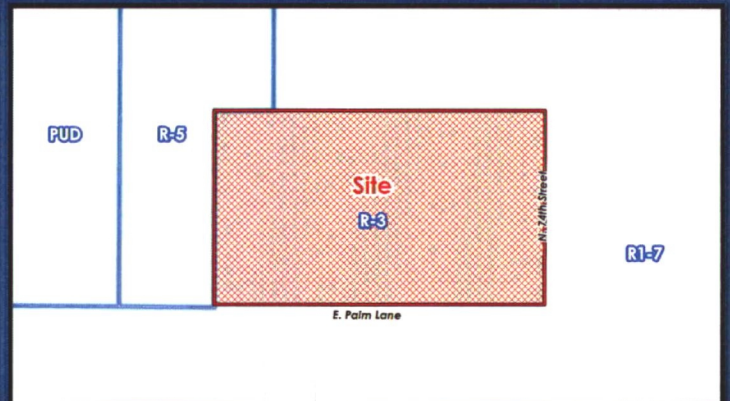


Detail Aerial

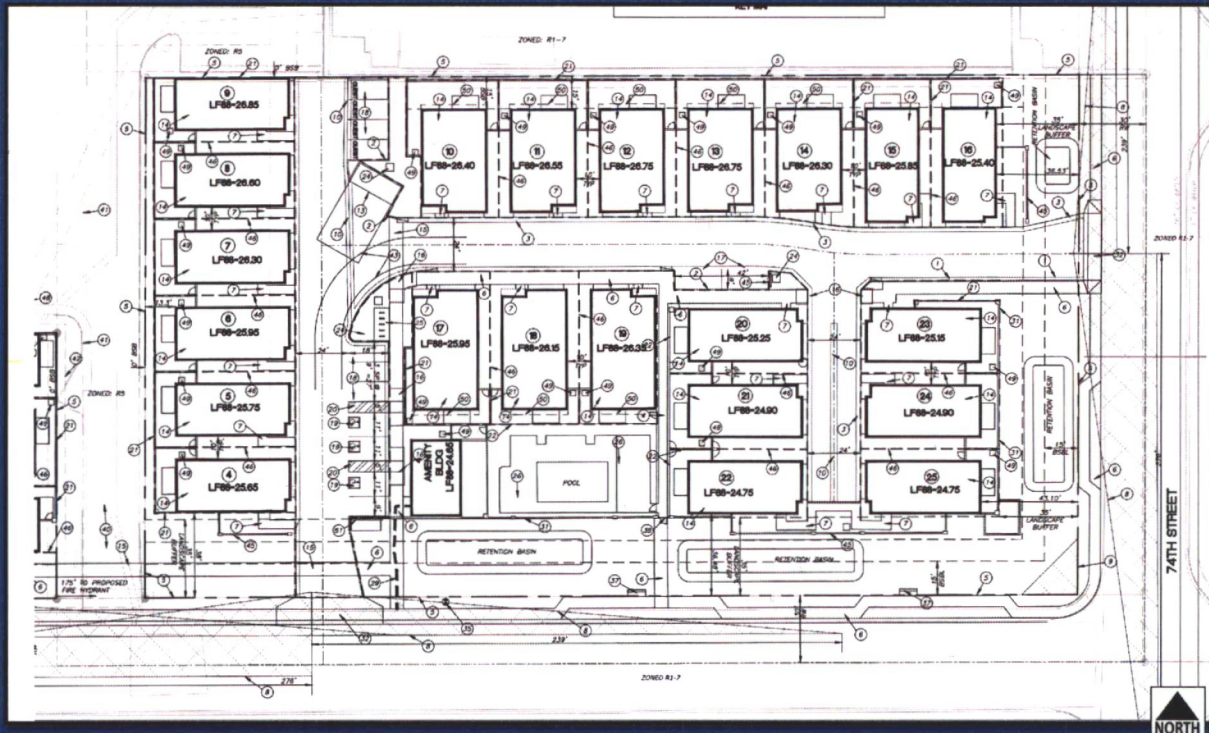
6-ZN-2024



Existing Zoning-
Single Family Residential (R1-7)



Proposed Zoning-
Medium Density Residential (R-3)



Site Plan

Palm Lane Residences

6-ZN-2024

City Council July 1, 20205

Coordinator: Meredith Tessier



6-ZN-2024
PALM LANE RESIDENCES

Scottsdale City Council
July 1, 2025

REQUEST

Rezone from R1-7 to R-3 to accommodate a 22-unit for sale detached development

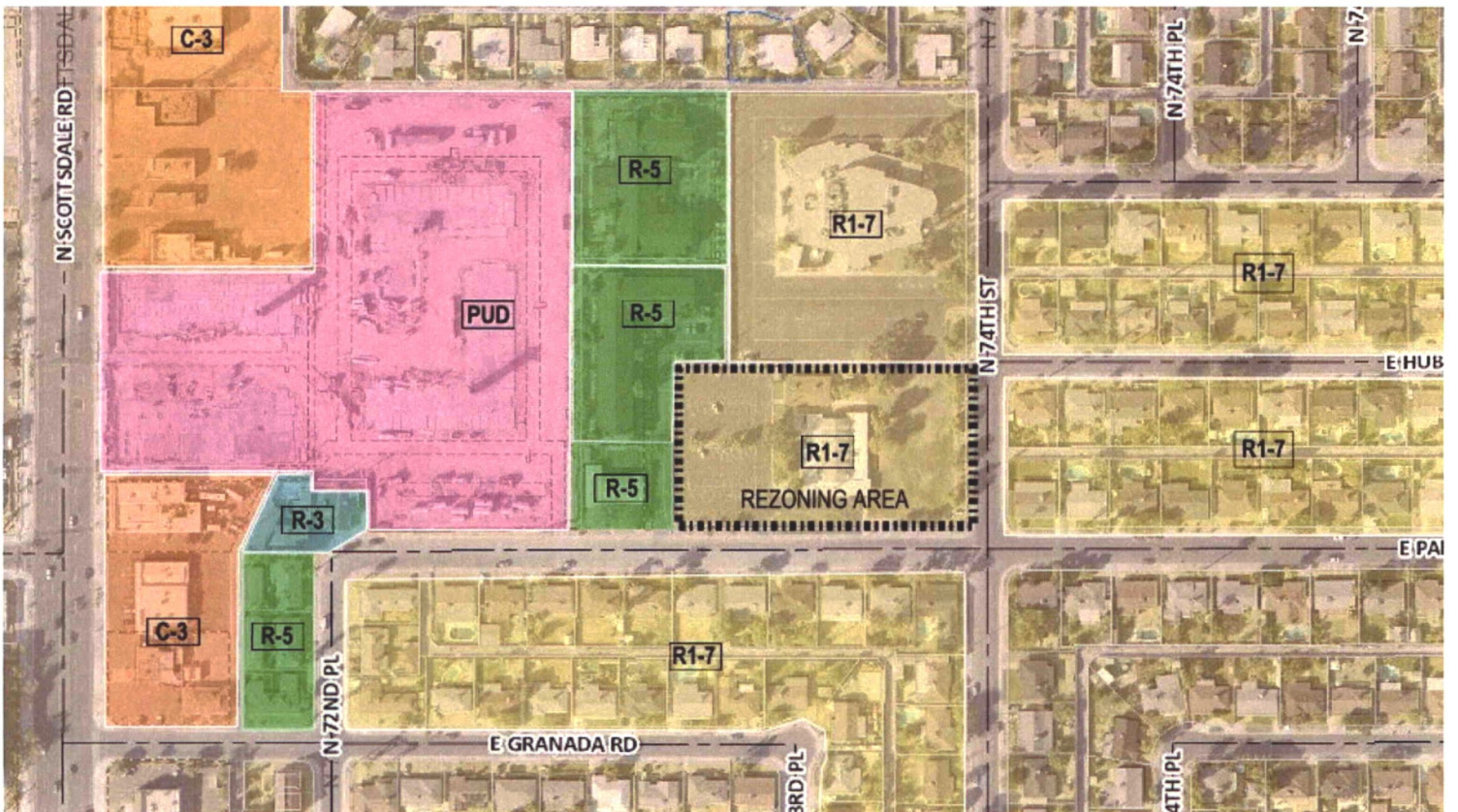
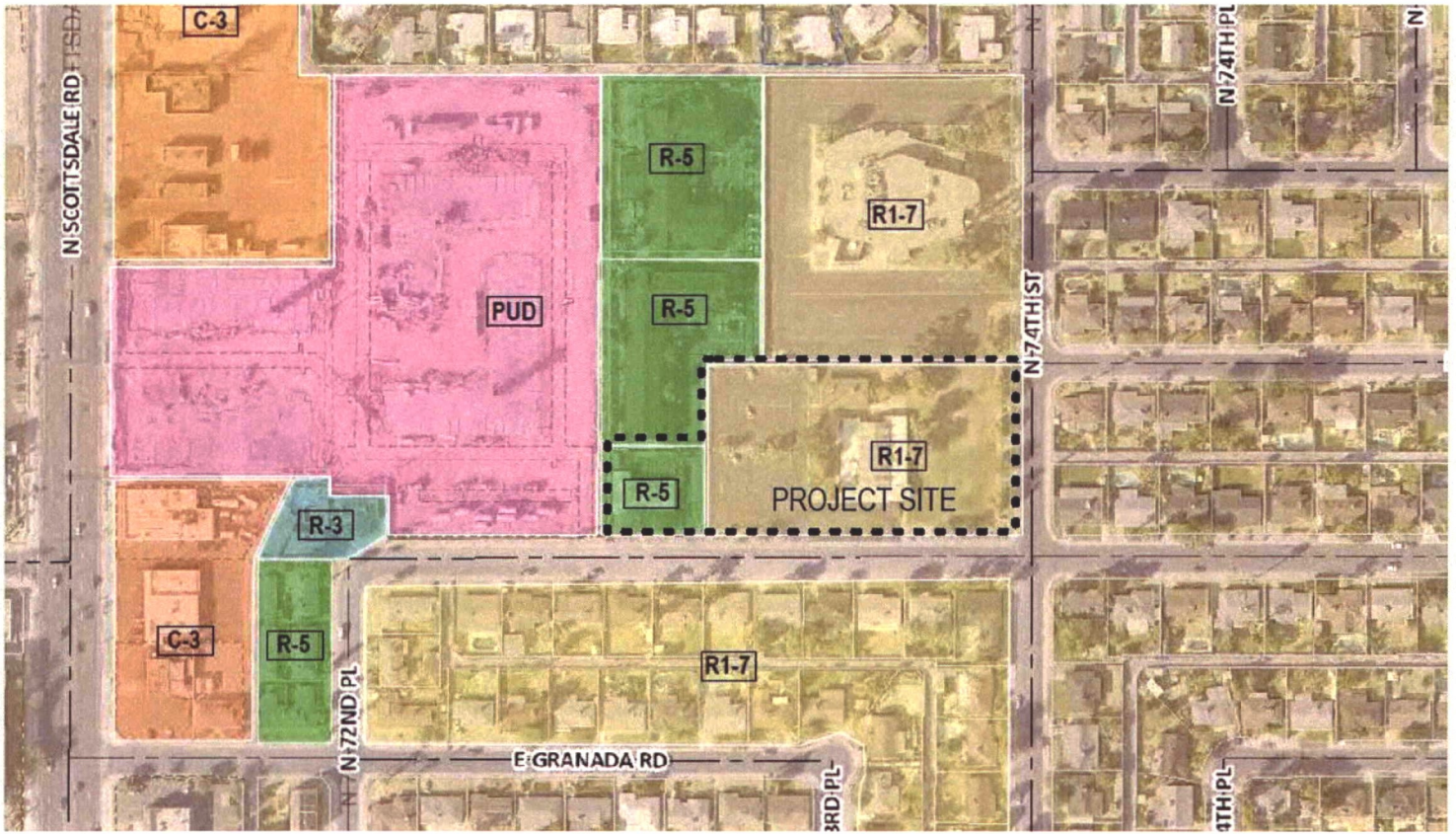
- An adjacent parcel that is part of the overall development is already zoned R-5, and therefore is not part of this rezoning request

PLANNING COMMISSION HEARING

On May 28th, the Planning Commission unanimously recommended **approval** of the request.





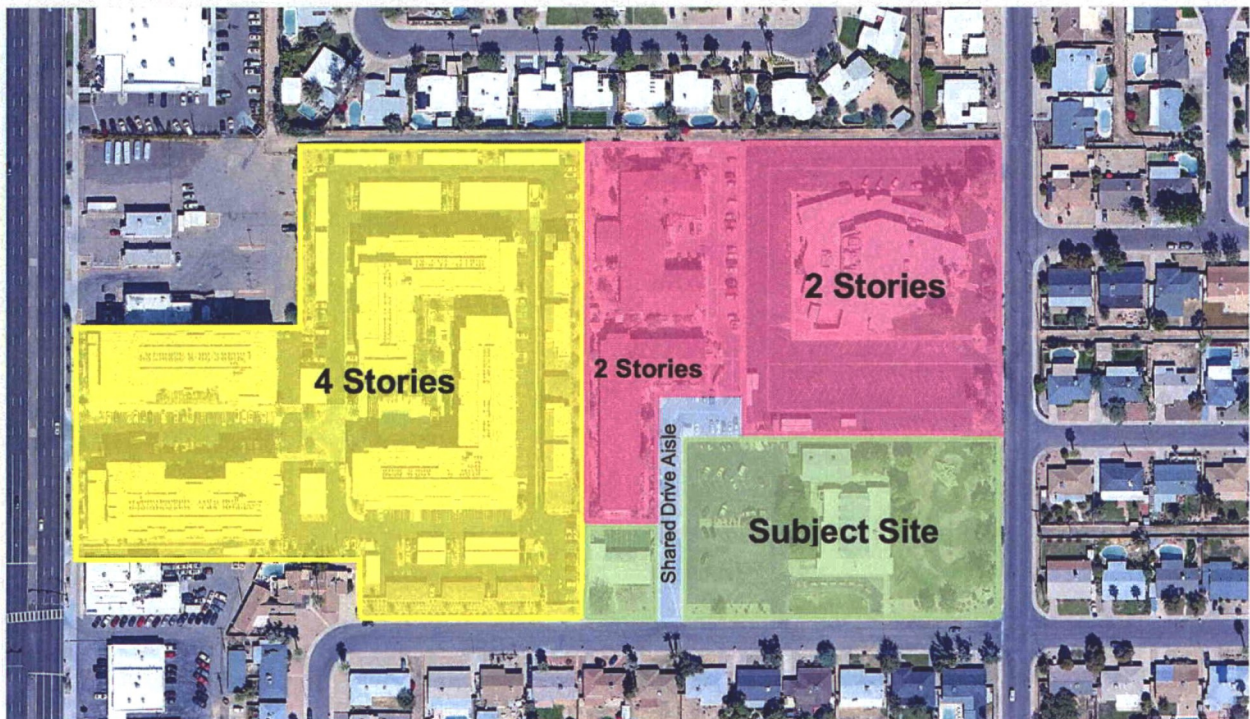


GENERAL PLAN 2035

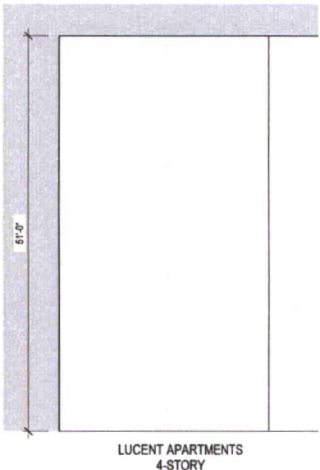
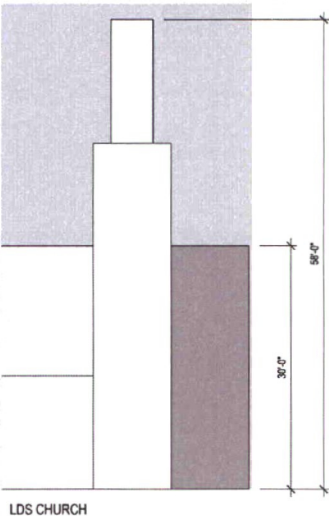
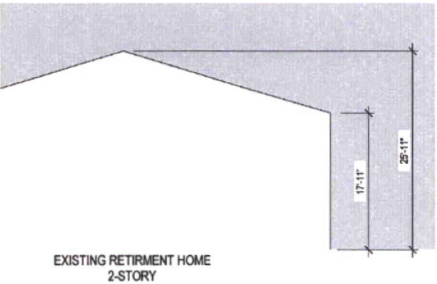
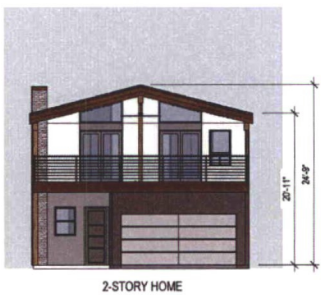
SOUTHERN SCOTTSDALE COMMUNITY AREA PLAN



BUILDING HEIGHTS



HEIGHT EXHIBIT





INITIAL SUBMITTAL

- R-5 zoning
- 41 units (14.86 du/ac)
- Attached units
- 3 stories + roof deck



CHANGES AFTER NEIGHBORHOOD FEEDBACK

Change in zoning district (from R-5 to R-3)

Decrease in density (from 14.49 to 7.97 du/ac) 45% ↓

Decrease in height (from 40'-9" to 24'-6 ¾")

Increased landscape buffer along street frontages

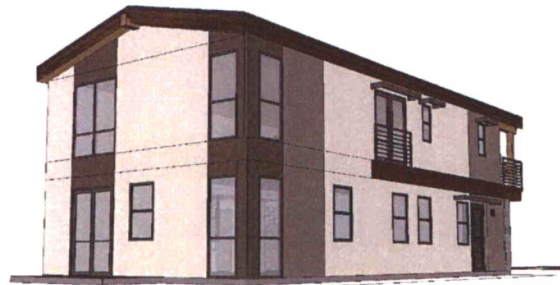
Additional guest parking provided

CURRENT SUBMITTAL

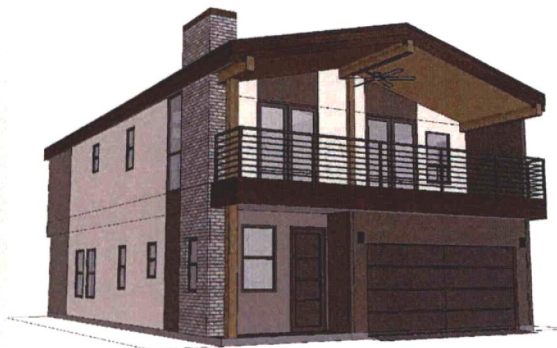
- R-3 zoning
- 22 units (7.97 du/ac)
- Detached units
- 2 stories (25')



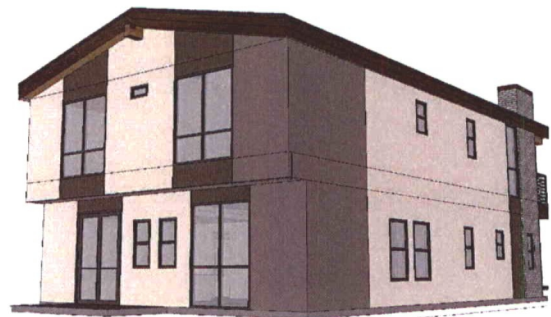
FLOOR PLAN - 1
SOUTH (FRONT) PERSPECTIVE



FLOOR PLAN - 1
NORTH (BACK) PERSPECTIVE



FLOOR PLAN - 2
SOUTH (FRONT) PERSPECTIVE



FLOOR PLAN - 2
NORTH (BACK) PERSPECTIVE

DENSITY & HEIGHT COMPARISON

- **R1-7** = 1 dwelling unit per 7,000 net square feet
 - 6.19 du/ac, 14 units allowed
 - 30' maximum height
- **R-3** = 1 dwelling unit per 3,370 gross square feet
 - 12.9 du/ac, 35 units allowed
 - 30' maximum height
- **Palm Lane Residences** = 1 dwelling unit per 5,469 gross square feet
 - 7.97 du/ac, 22 units proposed
 - 25' maximum height

Stipulation limiting density:

#2. MAXIMUM DWELLING UNITS – DENSITY. Maximum dwelling units shall not exceed 22 dwelling units.

TRAFFIC COMPARISON

Church with School (Prior Use)

Description				Weekday Vehicle Trips							Sunday Trips	
Land Use	ITE LUC	Size		Daily Total	AM Peak Hour			PM Peak Hour			Daily Total	Peak Hour
					Enter	Exit	Total	Enter	Exit	Total		
Church	560	7.1	KSF	54	1	1	2	2	1	3	223	74
School	520	250	Students	568	100	85	185	19	22	41	—	—

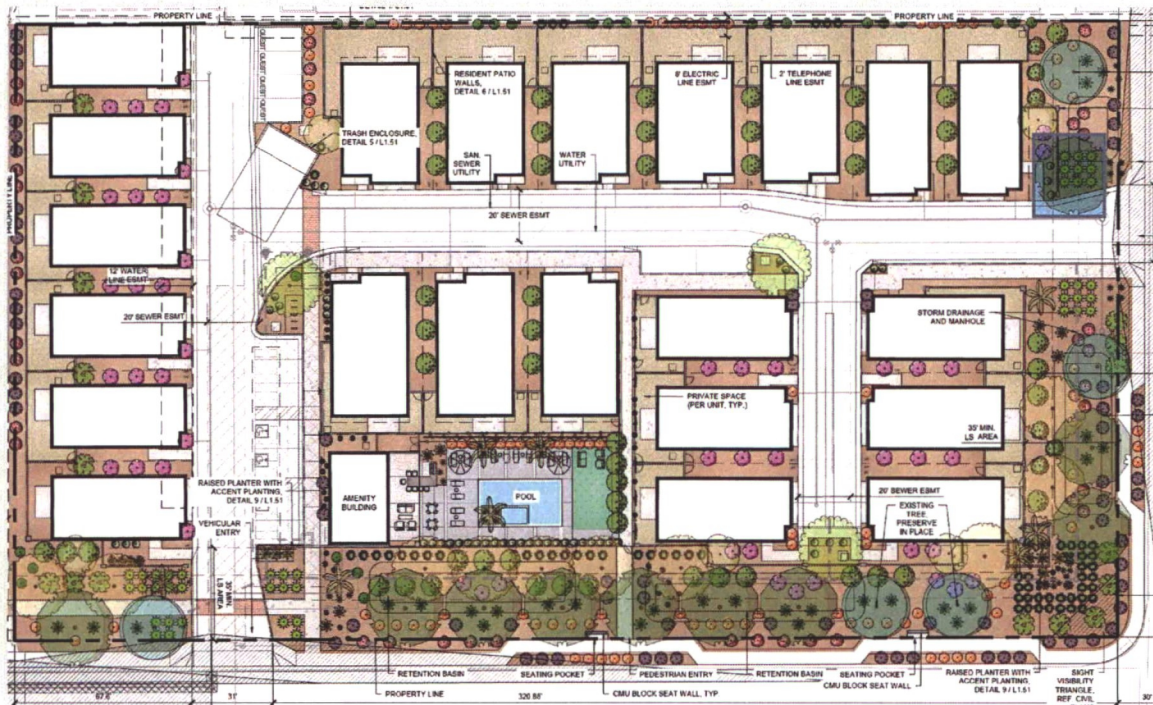
Housing (Proposed vs. Allowed)

Description				Weekday Vehicle Trips					
Land Use	ITE LUC	Quantity	Daily Total	AM Peak Hour			PM Peak Hour		
				Enter	Exit	Total	Enter	Exit	Total
Multi-Family Housing (Low Rise)	220	22	148	2	7	9	7	4	11
Single-Family Detached Housing	210	14	132	2	8	10	8	5	13

PUBLIC BENEFITS

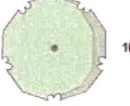
- Significant landscape buffers along Palm Lane and 74th Street
 - 35' from property line + additional +/- 9' to back-of-curb
- Enhanced sidewalk on Palm Lane
 - Currently 4', will be increased to 6'
 - Benches along the pathway open to public
- Undergrounding of overhead power lines
- Minimized curb cuts and driveways compared to single-family

LANDSCAPE PLAN



LANDSCAPE PLAN

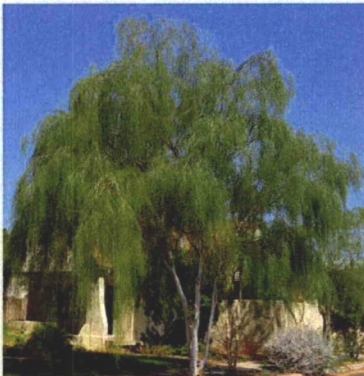
PLANT SCHEDULE

SYMBOL	QTY	BOTANICAL / COMMON NAME	PLANTING SIZE	CALIPER
TREES				
	5	Acacia willardiana Palo Blanco	15 gal	0.5"-1.0"
	5	Existing Tree to Remain Preserve In Place	Existing	varies
	3	Parkinsonia hybrid 'Desert Museum' Palo Verde	24" Box	1.0"-1.5"
	8	Phoenix dactylifera Date Palm	15' TRUNK HEIGHT	
	10	Ulmus parvifolia Evergreen Elm	36" Box	1.75"-2.5"
	8	Vachellia farnesiana 'Sweet Sierra' Podless Sweet Acacia	36" Box	1.5" Min.

SYMBOL	QTY	BOTANICAL / COMMON NAME	PLANTING SIZE
GROUNDCOVER & SHRUBS			
	41	Baileya multiradiata Desert Marigold	5 gal
	52	Dodonaea viscosa Hop Bush	5 gal
	16	Eremophila glabra 'Mingenew Gold'	5 gal
	70	Lantana montevidensis Purple Trailing Lantana	5 gal
	56	Leucophyllum x Heavenly Cloud Heavenly Cloud Texas Ranger	5 gal
	46	Leucophyllum zygophyllum Cimarron Dwarf Sage	5 gal
	25	Myoporum parvifolium Trailing Myoporum	5 gal
	7	Portulacaria afra Elephant's Food	5 gal
	36	Russelia equisetiformis Coral Fountain Plant	5 gal
	79	Sphaeralcea ambigua Globemallow	5 gal
	6	Tecoma x 'Crimson Flare' Crimson Flare Yellow Bells	5 gal

SYMBOL	QTY	BOTANICAL / COMMON NAME	SIZE
ACCENTS & GRASSES			
	33	Agave parryi v. truncata Artichoke Agave	5 gal
	9	Agave vilmoriniana Octopus Agave	5 gal
	42	Dasylirion texanum Desert Spoon	5 gal
	36	Hesperaloe funifera Giant Hesperaloe	5 gal
	60	Muhlenbergia emersleyi 'El Toro' Bull Grass	5 gal
	7	Podranea ricasoliana Pink Trumpet Vine	5 gal

LANDSCAPE PLAN



CONFORMANCE TO SOUTHERN SCOTTSDALE PLAN

- Land Use:
 - Goal LU1 – Policies LU1.1, LU1.2, LU1.3
- Character & Design:
 - Goal CD1 – Policies CD1.1 & 1.2; Goal CD4 – Policy CD4.3; Goal CD7 – Policies CD7.1 & 7.3
- Economic Vitality:
 - Goal EV2 – Policy EV2.1; Goal EV5 – Policy EV5.3
- Housing:
 - Goal H2 – Policies H2.1, H2.2, H2.3 & H2.4; Goal H3 – Policy H3.2
- Public Services & Facilities:
 - Goal PSF3 – Policy PSF3.3
- Open Space & Recreation:
 - Goal OSR1 – Policy OSR1.2

CONFORMANCE TO GENERAL PLAN 2035

- Character and Design
 - Goal CD1 – Policies CD1.1 & CD1.2; Goal CD5 – Policies CD5.1 & CD5.2
- Land Use:
 - Goal LU2 – Policy LU2.1; Goal LU3 – Policy LU3.1
- Environmental Planning:
 - Goal EP1 – Policy EP1.5; Goal EP3 – Policies EP3.1 & EP3.3; Goal EP5 – Policies EP5.3 & EP5.4; Goal EP7 – Policy EP7.5, Goal EP8 – Policies EP8.2 & EP8.4
- Conservation:
 - Goal CONSV1 – Policy CONSV 1.4; Goal CONSV 2 – Policy CONSV 2.2; Goal CONSV4 – Policy CONSV4.7
- Energy:
 - Goal E1 – Policy E1.5; Goal E3 – Policies E3.1, E3.2, E3.3, E3.4, E3.5, E3.6
- Housing:
 - Goal H1 – Policies H1.2, H1.3, H1.5, H1.8

SUSTAINABILITY FEATURES

Energy Star rated homes

EV charging outlets in garages

Solar & battery pack ready homes

Low water usage landscaping

Minimal paving to reduce heat island effect

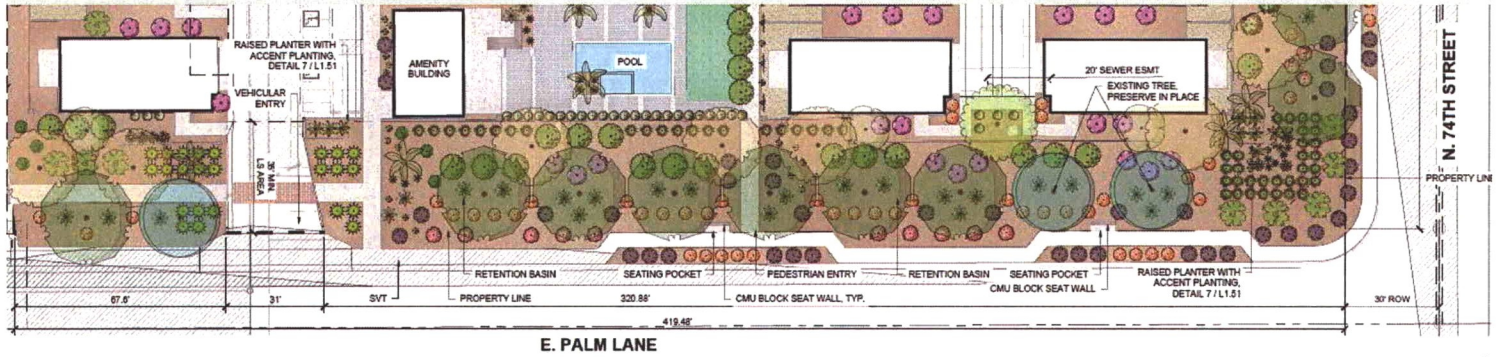




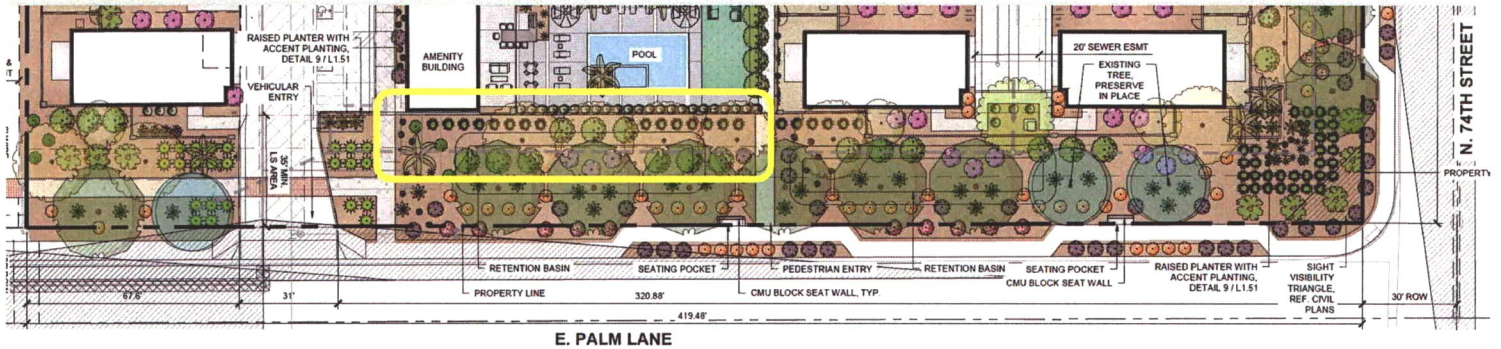
6-ZN-2024

Scottsdale City Council
July 1, 2025

Previous Landscape Plan



Updated Landscape Plan



6-ZN-2024

Scottsdale City Council
July 1, 2025

Event Funding Programs FY 2025/26

City Council
July 1, 2025



Tourism Development Funds (Bed Tax)

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- Per Ordinance No. 4534 and Financial Policy 10:
 - 9% for tourism-related events and event development;



Background

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Annual TDC evaluation ensures:

Goals are met

Process is effective

ROI and accountability

Fair, equitable value



General Event Requirements

4

Align with key
tourism drivers -
**arts, culinary, golf,
sports, western**

Meet attendance
thresholds

Be accessible

Held in Scottsdale

Support
Scottsdale's brand
and image

Open to the public
(no private events)



FY 2025/26 Event Funding Programs

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Event Venue
Fee Funding

Community
Event Funding

Matching Event
Advertising
Funding

Event
Development
Funding

- Unanimously recommended by TDC on April 15, 2025
- Funded through the Tourism Development Fund
- Payments made post-event upon contract fulfillment



FY 2024/2025

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Event Funding Program	# of Events	Total \$ Funding
Event Venue Fee	9	99,750
Community Event Funding	18	223,111
Matching Event Advertising Funding	3	90,000
Event Development	13	726,000
Total	43	1,138,861

\$2.9M in Tourism Funds Available for FY 2025/26 Events & Development



Event Venue Fee Program

- Supports events that generate **Scottsdale hotel stays**
- Must be held at **city-owned or operated venues**
- **Proof of room nights required** for reimbursement
- Up to **\$12,000** to cover venue fees only



FY 2025/26 Updates – Event Venue Fee Program

- **Room night minimum increase** to **657** (up from 636)
- Max funding per event remains **\$12,000**
- **No funds** for fields reserved but **not fully used** (per Parks & Rec)
- **No impact** on prior funded events or future event opportunities



Community Event Funding Program

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- Supports **locally significant events** that **enhance quality of life**
- Attracts **visitors already in Scottsdale**
- Evaluated on **attendance, duration, longevity, and seasonality**
- Up to **\$30,000** for **production, fees, and/or advertising**



FY 2025/26 Updates – Community Event Funding Program

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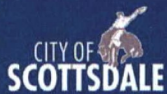
- New seasonal period **July – September**
- Previous period **May – December**
- Change reflects **more balanced visitation patterns**
- **Impacts 2 events** under revised criteria



Matching Event Advertising Fund Program

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- Supports **event marketing** that drives **Scottsdale room nights**
- Focus: **Advertising outside of Maricopa County**
- **Up to \$30,000** per event
- Spend \$60,000 to receive \$30,000



FY 2025/26 Updates – Matching Event Advertising Fund Program

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- **No** program **changes** recommended



Event Funding Program Approvals

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With Council approval, the Mayor may execute agreements for:

Event Venue Fee
Program

Community Event
Funding Program

Matching Event Funding
Program



Event Development Funding Program requires individual
Council approval for each agreement



Event Development Funding Program

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- Boosts **Scottsdale's visibility** through broad media coverage
- Drives **hotel stays** and enhances **quality of life**
- Funding range: **\$30,000 - \$75,000** for **marketing and production**
- Not eligible if receiving **Community or Matching Advertising Funds**
- Max participation: **3 years** – program designed for **short-term support**



General Proposed Changes to Event Funding Programs

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New Application Question:

- “Does your event have a charitable component?”

Expanded Ineligible Event Types:

- Now includes expos, in addition to:
 - Conferences/Corporate Meetings
 - Symposiums
 - Trade shows

ACTION

1. **ADOPT Resolution No. 13420** authorizing use of funds from the Tourism Development Fund for events to be identified per the Event Venue Fee Program for FY 2025/26 and authorizing the Mayor to execute individual funding agreements with event producers.
2. **ADOPT Resolution No. 13421** authorizing use of funds from the Tourism Development Fund for events to be identified per the Community Event Funding Program for FY 2025/26 and authorizing the Mayor to execute individual agreements with event producers.
3. **ADOPT Resolution No. 13422** authorizing use of funds from the Tourism Development Fund that is allocated toward non-contract destination marketing to be identified per the Matching Event Advertising Funding Program for FY 2025/26 and authorizing the Mayor to execute individual funding agreements with event producers.
4. **ADOPT Resolution No. 13423** authorizing use of funds from the Tourism Development Fund for events to be identified per the Event Development Funding Program for FY 2025/26 subject to City Council approval of individual funding agreements with event producers.

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Building Advisory Board of Appeals

2024 Annual Report

City Council Regular Meeting
July 1, 2025



Board Purpose and Makeup

The purpose of the Building Advisory Board of Appeals is to hear and decide appeals of orders, decisions or determinations made by the building official relative to the application and interpretation of the construction codes adopted by the City of Scottsdale. The board also makes recommendations on the adoption and amendments of the codes to the City Council.

The Building Advisory Board of Appeals consists of seven (7) public members appointed at-large by the City Council. Members appointed to the Building Advisory Board of Appeals must be qualified by experience and training to pass on matters pertaining to building construction.



Key Accomplishments/Major Actions Taken

3

- Discussion and amendments to Rules of the Board /Vote taken and approved unanimously.
- Discussion regarding an amendment to the 2021 International Residential Code requiring lowering access to a/c filters located in ceilings/ Motion to approve in concept failed.
- Presentation of Shade and Tree Plan for the city, presented by Justin Azevedo with the Design Laboratory/No Action Taken



Upcoming Opportunities, Challenges, or Outcomes

4

1. Continuing to monitor legislation at State and Federal level that may impact City Building codes.
2. Ongoing review of current City of Scottsdale specific code amendments.
3. Plan Review timeframes, recruiting and training experienced staff.



Questions, Comments, Feedback?



Development Review Board

2024 Annual Report

Vice Chairman Jeff Brand

City Council Regular Meeting
July 1, 2025



Board Purpose and Makeup

The purpose of the Development Review Board is to maintain the quality of development in Scottsdale through review of architectural design and layout of proposed development plans for commercial development and preliminary plats for residential subdivisions. This includes site planning, building design, and the relationship of the proposed development to the surrounding environment and the community.

The Development Review Board consists of seven (7) members; including five (5) public members appointed at-large by the City Council, one (1) City Councilmember, and one (1) Planning Commissioner. The City Councilmember and the Planning Commissioner members serve three-month revolving terms.



Key Accomplishments / Major Actions Taken

- ASM Scottsdale
- Mack Innovation Park Scottsdale – North Phase
- Banner Health Medical Office Building
- Old Town Scottsdale Urban Design & Architectural Guidelines Update
- Headwaters Residential Healthcare Facility



Upcoming Opportunities, Challenges, or Outcomes

- Fairmont Princess – conference center and new rooms
- The Parque – Phase One
- Erickson Senior Living – Crossroads
- Multifamily Residential Development Design Guidelines



Questions, Comments, Feedback?



Neighborhood Advisory Commission

2024 Annual Report

City Council Regular Meeting
July 1, 2025

Chair Larry Hewitt
Commission Liaison Taylor Reynolds



Commission Purpose and Makeup

The Commission consists of seven (7) members appointed by the city council:

- Advise and make recommendations to the city council for the preservation, improvement and revitalization of Scottsdale's neighborhoods.
- Advise and make recommendations on other matters as directed by City Council.
- Establish criteria for determining how Neighborhood Enhancement Grant Program (NEGP) funds are allocated.
- Review and consider NEGP applications.



2024 Key Accomplishments/Major Actions Taken

1. Allocated over \$38,000 in Neighborhood Enhancement Grant (NEGP) funds to support community-led projects
 - \$20,243.15 allocated January through June 2024 (FY 2023/24)
 - \$18,117.50 allocated July through December 2024 (FY 2024/25)
2. Updated NEGP program criteria for improved clarity and consistency
3. Disseminated information on citywide initiatives – provided active engagement in public outreach activities and community discussions



Upcoming Opportunities, Challenges, or Outcomes

1. Expand NEGP visibility to ensure more residents and neighborhoods are aware of and can apply for NEGP funding
2. Grow visibility of the Spirit of Scottsdale Awards Program to elevate neighborhood pride and honor contributions to community identity
3. Expand Commission engagement in citywide neighborhood issues by aligning programming with legislative changes, public input, and City initiatives



Neighborhood Advisory Commission

Questions, Comments, Feedback.

