

**SCOTTSDALE CITY COUNCIL
REGULAR MEETING MINUTES
TUESDAY, DECEMBER 2, 2025**



**CITY HALL KIVA
3939 N. DRINKWATER BOULEVARD
SCOTTSDALE, AZ 85251**

CALL TO ORDER

Mayor Lisa Borowsky called to order a Regular Meeting of the Scottsdale City Council at 5:04 P.M. on Tuesday, December 2, 2025 in the City Hall Kiva Forum.

ROLL CALL

Mayor Borowsky asked City Clerk Ben Lane to conduct the roll call.

Present: Mayor Lisa Borowsky; Vice Mayor Adam Kwasman; and Councilmembers Jan Dubauskas, Barry Graham, Kathy Littlefield, Maryann McAllen, and Solange Whitehead

Also Present: City Manager Greg Caton, Interim City Attorney Luis Santaella, City Treasurer Sonia Andrews, Acting City Auditor Lai Cluff, and City Clerk Ben Lane

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Councilwoman Whitehead.

INVOCATION

Councilwoman Littlefield requested a moment of silent reflection.

MAYOR'S REPORT

Mayor Borowsky discussed the global issue of human trafficking, noting the related issues facing Arizona, and read a proclamation that was presented to Not in Our City representatives. Not in Our City is an organization that unites local and federal law enforcement, legislators, city officials, front-line organizations, and other communities to educate and equip the public to fight human trafficking.

NOTE: MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

PUBLIC COMMENT

Steve Sutton, Scottsdale resident, discussed a new citizen petition being circulated and Council decorum.

Tammy Bosse, Scottsdale resident, discussed reinstating the Sustainability Plan.

Vanessa Goldberg, Scottsdale resident, discussed reinstating the Sustainability Plan.

Linda Milhaven, former Scottsdale City Councilmember, discussed her support of the Axon Memorandum of Understanding (MOU); Council comments on the MOU; the conversion of a roundabout to a signalized traffic light from Jomax Road to Dixileta Drive; and reinstating the Sustainability Plan.

Yvonne Cahill, Scottsdale resident, discussed the conversion of the Jomax Road to Dixileta Drive roundabout to signalized traffic light and requested a report from the City Manager regarding the cost of this project.

MINUTES

Request: Approve the following Council meeting minutes from October 2025:

- a. **Special Meeting Minutes of October 6, 2025**
- b. Executive Session Minutes of October 6, 2025

MOTION AND VOTE - MINUTES

Councilwoman McAllen made a motion to approve the Special Meeting Minutes of October 6, 2025 and the Executive Session Meeting Minutes of October 6, 2025. Councilwoman Whitehead seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Kwasman; and Councilmembers Dubauskas, Graham, Littlefield, McAllen, and Whitehead voting in the affirmative.

CONSENT AGENDA

1. **Sweet Paris Creperie and Café Liquor License (80-LL-2025)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses & Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.
Location: 15147 N. Scottsdale Road, Suite 133
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov
2. **Mason's Famous Lobster Rolls Liquor License (81-LL-2025)**
Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses & Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.
Location: 15257 N. Scottsdale Road
Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210, tcurtis@scottsdaleaz.gov

3. **Sam's Mart & Liquor Store Liquor License (83-LL-2025)**

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses & Control for an agent and acquisition of control change for an existing Series 9 (liquor store) State liquor license for an existing location with a new owner.

Location: 8770 E. McDowell Road

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,
tcurtis@scottsdaleaz.gov

4. **Quiriego Restaurant Liquor License (84-LL-2025)**

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses & Control for a Series 12 (restaurant) State liquor license for an existing location with a new owner.

Location: 17007 N. Scottsdale Road

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,
tcurtis@scottsdaleaz.gov

5. **Hyatt House Scottsdale Liquor License (86-LL-2025)**

Request: Consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses & Control for an owner transfer of a Series 7 (beer and wine bar) State liquor license for an existing location with a new owner.

Location: 4245 N. Drinkwater Boulevard

Staff Contact(s): Tim Curtis, Current Planning Director, 480-312-4210,
tcurtis@scottsdaleaz.gov

6. **Ehle Residence Wall Setback (1-HE-2025)**

Request: Adopt **Resolution No. 13559** for a Hardship Exemption from the City of Scottsdale Zoning

Ordinance, Section 6.1071.A.4, to allow an existing 6-foot-tall wall to be located less than 15 feet from the side property line (on property line), for a property with Single-Family Residential, Environmentally Sensitive Lands (RI-43 ESL) zoning.

Location: 33233 N. 82nd Street

Staff Contact(s): Erin Perreault, Planning and Development Services Senior Director, 480-312-7093, eperreault@scottsdaleaz.gov

7. **Deer Valley Channel Crossing at Scottsdale Road Project**

Requests: Adopt **Resolution No. 13550** authorizing Contract No. 2025-187-COS, an intergovernmental agreement, in the estimated total project amount of \$3,800,000 of which the City's share is estimated to be \$950,000, between the City of Phoenix, the City of Scottsdale and the Flood Control District of Maricopa County for design; rights-of-way acquisition; utility relocations; construction; construction management; and operation and maintenance for the Deer Valley Channel Crossing at Scottsdale Road Project.

Staff Contact(s): Erin Perreault, Planning and Development Services Senior Director, 480-312-7093, eperreault@scottsdaleaz.gov

8. **On-Call Civil Infrastructure Inspection Services Contracts**

Request: Adopt **Resolution No. 13531** authorizing:

1. The following contracts, in an amount not to exceed \$3,000,000 per the initial two-year term of each contract, for on-call inspection services at various project locations throughout the City:
 - a. Contract No. 2025-171-COS with Consultant Engineering, Inc.
 - b. Contract No. 2025-172-COS with Tristar Engineering and Management, Inc.

- c. Contract No. 2025-173-COS with Wilson Engineers, LLC.
2. The City Manager, or designee, to execute any other documents and take such other actions as necessary to carry out the intent of this Resolution.
- Staff Contact(s):** Alison Tymkiw, City Engineer and Transportation and Infrastructure Senior Director, 480-312-7760, atymkiw@scottsdaleaz.gov
9. **Revocable License for Use of City Right-of-Way**
Request: Adopt **Resolution No. 13561** authorizing Contract No. 2025-193-COS, a revocable license agreement to 7353 Scottsdale Mall, LLC for the private use and maintenance of an enclosure area for non-waste storage in City right-of-way.
Location: 7353 E. Scottsdale Mall
Staff Contact(s): Dave Bennett, Solid Waste Director, 480-312-5607, dbennett@scottsdaleaz.gov
10. **Scottsdale Arabian Horse Show Event Funding**
Request: Adopt **Resolution No. 13565** to authorize:
1. Funding, in a recommended amount of \$69,000, from the portion of the Fiscal Year 2025/26 Tourism Development Fund that is allocated toward event retention and development for the Scottsdale Arabian Horse Show.
2. New Event Funding Agreement No. 2025-194-COS with the Arabian Horse Association of Arizona.
Staff Contact(s): Rachel Smetana, Tourism & Events Director, 480-312-2890, rsmetana@scottsdaleaz.gov
11. **Scottsdale Airport and Aircraft and Vehicle Gate Improvement Project**
Request: Adopt **Resolution No. 13548** authorizing Contract No. IFB 052025-264 with Western Fence Company, Inc., in the amount of \$256,444.28, for design and construction engineering services to improve the aircraft and vehicle access gates.
Staff Contact(s): Rick Wielebski, Aviation Director, 480-312-8475, rwielebski@scottsdaleaz.gov
12. **State Lobbying Services Contracts**
Request: Adopt **Resolution No. 13555** to authorize:
1. Contract No. 2025-188-COS with Kutak Rock, LLP to provide state lobbying services on behalf of the City of Scottsdale, in an annual amount of \$78,000 for Calendar Year 2026 and \$80,000 per year for Calendar Years 2027-2030.
2. Contract No. 2025-189-COS with Aarons & Monti, LLC and Contract No. 2025-190-COS with Mark Barnes and Associates, LLC, doing business as Arizona Capitol Connections, LLC, establishing as-needed, project-based state lobbying services when specifically engaged by the City Manager or their designee.
3. The City Manager, or designee, to execute any other documents and take such other actions as necessary to carry out the intent of this Resolution.
Staff Contact(s): Sara Sparman, Government Relations Manager, 480-312-2511, ssparman@scottsdaleaz.gov

(Moved to Regular Agenda, see page 5)

- ***13. **Old Town Scottsdale Advertising, Marketing, and Public Relations Services Contract**
(Moved to Regular Agenda Item No. 15A)

NOTE: Mayor Borowsky noted Item No. 13 [Old Town Scottsdale Advertising, Marketing, and

Public Relations Services Contract] was renumbered to Item No. 15A and would be considered as part of the Regular Agenda.

14. WestWorld Infrastructure Master Plan

Request: Adopt Resolution No. 13569 approving the WestWorld Infrastructure Master Plan, which includes capital project concepts and potential improvements related to access and parking, drainage, and shade.

Staff Contact(s): Judy Doyle, Enterprise Operations Senior Director, 480-312-2691, jdoyle@scottsdaleaz.gov

(Moved to Regular Agenda, see page 6)

15. Trolley Preventative Maintenance Budget Transfer

Request: Adopt Resolution No. 13532 authorizing a Fiscal Year (FY) 2025/26 budget appropriation transfer, in the amount of \$80,317, from the FY 2025/26 Transportation and Infrastructure Department operating budget to the Trolley Preventive Maintenance AZ-2024-028 center in the Grants Fund for trolley preventive maintenance.

Staff Contact(s): Alison Tymkiw, City Engineer and Transportation and Infrastructure Senior Director, 480-312-7760, atymkiw@scottsdaleaz.gov

PUBLIC COMMENT – CONSENT AGENDA

There was no public comment on the Consent Agenda items.

MOTION AND VOTE – CONSENT AGENDA

Mayor Borowsky noted Item No. 13 [Old Town Scottsdale Advertising, Marketing, and Public Relations Services Contract] was renumbered to Item No. 15A and would be considered as part of the Regular Agenda.

Mayor Borowsky requested that Item No. 12 [State Lobbying Services Contracts] be considered as part of the Regular Agenda.

Councilwoman Littlefield requested that Item No. 14 [WestWorld Infrastructure Master Plan] be considered as part of the Regular Agenda.

Councilman Graham made a motion to approve Consent Agenda Items 1 through 11 and 15, noting that Item No. 12 [State Lobbying Services Contracts]; Item No. 13 [Old Town Scottsdale Advertising, Marketing, and Public Relations Services Contract] which was renumbered to Item No. 15A; and Item No. 14 [WestWorld Infrastructure Master Plan] would be considered as part of the Regular Agenda. Mayor Borowsky seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Kwasman; and Councilmembers Dubauskas, Graham, Littlefield, McAllen, and Whitehead voting in the affirmative.

REGULAR AGENDA

12. State Lobbying Services Contracts

Request: Adopt Resolution No. 13555 to authorize:

1. Contract No. 2025-188-COS with Kutak Rock, LLP to provide state lobbying services on behalf of the City of Scottsdale, in an annual amount of \$78,000 for Calendar Year 2026 and \$80,000 per year for Calendar Years 2027-2030.

2. Contract No. 2025-189-COS with Aarons & Monti, LLC and Contract No. 2025-190-COS with Mark Barnes and Associates, LLC, doing business as Arizona Capitol Connections, LLC, establishing as-needed, project-based state lobbying services when specifically engaged by the City Manager or their designee.
 3. The City Manager, or designee, to execute any other documents and take such other actions as necessary to carry out the intent of this Resolution.
- Staff Contact(s):** Sara Sparman, Government Relations Manager, 480-312-2511, ssparman@scottsdaleaz.gov

Government Relations Manager Sara Sparman gave a presentation on the proposed State Lobbying Services Contracts.

PUBLIC COMMENT – ITEM 12

There was no public comment on this item.

MOTION AND VOTE – ITEM 12

Councilman Graham made a motion to adopt Resolution No. 13555. Councilwoman Whitehead seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Kwasman; and Councilmembers Dubauskas, Graham, Littlefield, McAllen, and Whitehead voting in the affirmative.

14. WestWorld Infrastructure Master Plan

Request: Adopt Resolution No. 13569 approving the WestWorld Infrastructure Master Plan, which includes capital project concepts and potential improvements related to access and parking, drainage, and shade.

Staff Contact(s): Judy Doyle, Enterprise Operations Senior Director, 480-312-2691, jdoyle@scottsdaleaz.gov

WestWorld General Manager Will Lofdahl and City consultant Sean Wozny, with Kimley-Horn and Associates, Inc., gave a presentation on the WestWorld Infrastructure Master Plan.

PUBLIC COMMENT – ITEM 14

There was no public comment on this item.

MOTION AND VOTE – ITEM 14

Councilwoman Whitehead made a motion to adopt Resolution No. 13569 approving the WestWorld Infrastructure Master Plan, which includes capital project concepts and potential improvements related to access and parking, drainage, and shade. Councilwoman Littlefield seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Kwasman; and Councilmembers Dubauskas, Graham, Littlefield, McAllen, and Whitehead voting in the affirmative.

*****15A. Old Town Scottsdale Advertising, Marketing, and Public Relations Services Contract**

Request: Adopt Resolution No. 13562 to authorize:

1. Contract No. 2025-192-COS with The James Agency, Inc. for advertising, marketing and public relations services for Old Town Scottsdale.
2. The City Manager, or designee, to execute such other documents and to take such other actions as necessary to carry out the intent of this Resolution.

Staff Contact(s): Rachel Smetana, Tourism & Events Director, 480-312-2890,
rsmetana@scottsdaleaz.gov

Tourism and Events Director Rachel Smetana gave a PowerPoint presentation (attached) on the proposed Old Town Scottsdale Advertising, Marketing, and Public Relations Services Contract.

PUBLIC COMMENT – ITEM 15A

Mayor Borowsky opened public comment on this item.

French Thompson, Scottsdale resident, spoke in support of this item, requested unredacted copies of the Requests for Proposal, and asked for a larger percentage of the contract to be dedicated to marketing and advertising.

Bob Pejman, Scottsdale resident, spoke in support of this item, requested unredacted copies of the Requests for Proposal, and asked for a larger percentage of the contract to be dedicated to marketing and advertising.

Mayor Borowsky closed public comment on this item.

MOTION NO. 1 – ITEM 15A

Councilwoman Dubauskas made a motion to deny Resolution No. 13562. Councilman Graham seconded the motion.

ALTERNATE MOTION NO. 1 – ITEM 15A

Mayor Borowsky made an alternate motion to have the Economic Development Committee review Item No. 15A and suggest revisions to the contract terms after which the item would be considered again by the City Council. Councilwoman Whitehead seconded the motion.

ALTERNATE MOTION NO. 1 WITHDRAWN – ITEM 15A

After receiving guidance from Interim City Attorney Luis Santaella, Mayor Borowsky withdrew her alternate motion.

ALTERNATE MOTION NO. 2 – ITEM 15A

Mayor Borowsky made an alternate motion to continue Item No. 15A to the January 13, 2026 City Council Meeting. Councilwoman Whitehead seconded the motion.

ALTERNATE MOTION NO. 2 WITHDRAWN – ITEM 15A

Mayor Borowsky withdrew her alternate motion.

ALTERNATE MOTION NO. 3 AND VOTE – ITEM 15A

Councilwoman Whitehead made an alternate motion to continue Item No. 15A to a future City Council Meeting before the deadline date determined by staff. Councilwoman McAllen seconded the motion, which failed 3/4 with Mayor Borowsky and Councilmembers McAllen and Whitehead

voting in the affirmative and Vice Mayor Kwasman and Councilmembers Dubauskas, Graham and Littlefield dissenting.

VOTE ON MOTION NO. 1 – ITEM 15A

The Council then voted on Councilwoman Dubauskas' motion, which carried 5/2, with Mayor Borowsky; Vice Mayor Kwasman; and Councilmembers Dubauskas, Graham and Littlefield voting in the affirmative and Councilmembers McAllen and Whitehead dissenting.

16. Proposed Amendments to the Rules of Council Procedure

Request: Adopt Resolution No. 13568 amending the 2025 Rules of Council Procedure.

Presenter(s): Luis Santaella, Interim City Attorney and Ben Lane, City Clerk

Staff Contact(s): Luis Santaella, Interim City Attorney, 480-312-7771, lsantaella@scottsdaleaz.gov and Ben Lane, City Clerk, 480-312-2411, blane@scottsdaleaz.gov

PUBLIC COMMENT – ITEM 16

Mayor Borowsky opened public comment on this item.

Steve Sutton, Scottsdale resident, spoke in opposition to this item and requested no changes to public comment or the citizen petition process.

Raoul Zubia, Scottsdale resident, spoke in opposition to this item and requested no changes to public comment or citizen petition process.

Mark Rentz, Scottsdale resident, spoke in opposition to this item and requested a Work Study to individually discuss proposed amendments.

Christopher Ajluni, Scottsdale resident, spoke in opposition to this item and requested no changes to public comment, the citizen petition process, and the use of Audio-Visual equipment.

Linda Milhaven, former Scottsdale City Councilmember, spoke in opposition to this item and requested no changes to public comment.

Yvonne Cahill, Scottsdale resident, spoke in opposition to this item and requested no changes to public comment.

Mayor Borowsky closed public comment on this item.

City Clerk Ben Lane and Interim City Attorney Luis Santaella gave a PowerPoint presentation (attached) on the Proposed Amendments to the Rules of Council Procedure.

MOTION AND VOTE – ITEM 16

Councilwoman McAllen made a motion to have the item presented at a future Work Study Session. The Work Study presentation would exclude any recommended changes to non-agendized public comment or the Audio-Visual equipment sections. Councilwoman Whitehead seconded the motion, which failed 3/4, with Mayor Borowsky and Councilmembers McAllen and Whitehead voting in the affirmative and Vice Mayor Kwasman and Councilmembers Dubauskas, Graham and Littlefield dissenting.

MOTION AND VOTE – ITEM 16 COUNCIL RULE 2.3

Councilman Graham made a motion to approve the recommended changes to Council Rule 2.3 – Presiding Officer. Mayor Borowsky seconded the motion, which carried 6/1, with Mayor Borowsky; Vice Mayor Kwasman; and Councilmembers Dubauskas, Graham, Littlefield and Whitehead voting in the affirmative and Councilwoman McAllen dissenting.

MOTION NO. 1 – ITEM 16 COUNCIL RULE 5

Councilwoman Littlefield made a motion to approve the recommended changes to Council Rule 5 – Meetings. Councilman Graham seconded the motion.

ALTERNATE MOTION AND VOTE – ITEM 16 COUNCIL RULE 5.4

Councilwoman Whitehead made an alternate motion to deny the recommended changes to Council Rule 5.4. Councilwoman McAllen seconded the motion, which failed 3/4, with Mayor Borowsky and Councilmembers McAllen and Whitehead voting in the affirmative and Vice Mayor Kwasman and Councilmembers Dubauskas, Graham and Littlefield dissenting.

VOTE ON MOTION NO.1 – ITEM 16 COUNCIL RULE 5

The Council then voted on Councilwoman Littlefield's motion, which carried 4/3 with Vice Mayor Kwasman and Councilmembers Dubauskas, Graham and Littlefield voting in the affirmative and Mayor Borowsky and Councilmembers McAllen and Whitehead dissenting.

MOTION NO. 1 – ITEM 16 COUNCIL RULE 6

Councilwoman Whitehead made a motion to deny the recommended changes to Council Rule 6 – Agenda. Councilwoman McAllen seconded the motion.

ALTERNATE MOTION AND VOTE – ITEM 16 COUNCIL RULE 6

Councilman Graham made an alternate motion to approve the recommended changes to Council Rule 6 – Agenda and modifying Council Rule 6.2 to strike through “may, at his or her discretion, or.” Councilwoman Dubauskas seconded the motion, which carried 4/3, with Vice Mayor Kwasman and Councilmembers Dubauskas, Graham and Littlefield voting in the affirmative and Mayor Borowsky and Councilmembers McAllen and Whitehead dissenting.

MOTION AND VOTE – ITEM 16 COUNCIL RULE 6.11

Councilman Graham made a motion to approve the recommended changes to Council Rule 6.11. Councilwoman Whitehead seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Kwasman; and Councilmembers Dubauskas, Graham, Littlefield, McAllen, and Whitehead voting in the affirmative.

MOTION AND VOTE – ITEM 16 COUNCIL RULE 6.12

Mayor Borowsky made a motion to approve the recommended changes to Council Rule 6.12. Councilman Graham seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Kwasman; and Councilmembers Dubauskas, Graham, Littlefield, McAllen, and Whitehead voting in the affirmative.

MOTION AND VOTE – ITEM 16 COUNCIL RULE 7

Councilman Graham made a motion to approve the recommended changes to Council Rule 7 – Public Comment with the modifications to increase the number of public speakers from 10 to 12 and increase the speaking time from 2 minutes per speaker to 3 minutes per speaker. Councilwoman Dubauskas seconded the motion, which carried 4/3, with Vice Mayor Kwasman and Councilmembers Dubauskas, Graham, and Littlefield voting in the affirmative and Mayor Borowsky and Councilmembers McAllen and Whitehead dissenting.

MOTION NO. 1 – ITEM 16 COUNCIL RULE 8

Councilwoman McAllen made a motion to approve the recommended changes to Council Rule 8 – Citizen Petitions with the modification to have petitions submitted 2 business days prior the Council Meeting instead of 14 days. Councilwoman Whitehead seconded the motion.

ALTERNATE MOTION AND VOTE – ITEM 16 COUNCIL RULE 8

Councilman Graham made an alternate motion to approve the recommended changes to Council Rule 8 – Citizen Petitions with the modification to have petitions submitted at least 2 business days prior the Council Meeting instead of 14 days and add one supplemental submission 2 business days prior to the Council meeting. Councilwoman Littlefield seconded the motion, which carried 6/1, with Vice Mayor Kwasman and Councilmembers Dubauskas, Graham, Littlefield, McAllen, and Whitehead voting in the affirmative and Mayor Borowsky dissenting.

MOTION AND VOTE – ITEM 16 COUNCIL RULE 10

Councilwoman Whitehead made a motion to approve the recommended changes to Council Rule 10 – Debate and Decorum. Councilwoman McAllen seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Kwasman; and Councilmembers Dubauskas, Graham, Littlefield, McAllen, and Whitehead voting in the affirmative.

MOTION AND VOTE – ITEM 16 COUNCIL RULE 11

Councilwoman Whitehead made a motion to approve the recommended changes to Council Rule 11 – Voting and Motions. Councilwoman McAllen seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Kwasman; and Councilmembers Dubauskas, Graham, Littlefield, McAllen, and Whitehead voting in the affirmative.

MOTION AND VOTE – ITEM 16 COUNCIL RULE 15

Mayor Borowsky made a motion to approve the recommended changes to Council Rule 15 – Council Committees. Councilwoman Whitehead seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Kwasman; and Councilmembers Dubauskas, Graham, Littlefield, McAllen, and Whitehead voting in the affirmative.

MOTION AND VOTE – ITEM 16 COUNCIL RULE 16

Councilman Graham made a motion to approve the recommended changes to Council Rule 16 – Boards and Commissions. Councilwoman Littlefield seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Kwasman; and Councilmembers Dubauskas, Graham, Littlefield, McAllen, and Whitehead voting in the affirmative.

MOTION AND VOTE – ITEM 16 COUNCIL RULE 17

Councilman Graham made a motion to approve the recommended changes to Council Rule 17 – Events with the modification to change Council Rule 17.2 to go by “Mayor, Vice Mayor, then senior Member” instead of having the Vice Mayor designating a Councilmember to speak. Councilwoman Whitehead seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor Kwasman; and Councilmembers Dubauskas, Graham, Littlefield, McAllen, and Whitehead voting in the affirmative.

MOTION NO. 1 – ITEM 16 COUNCIL RULE 18

Councilwoman Dubauskas made a motion to approve the recommended changes to Council Rule 18 – Mayor Availability modifying if the Mayor is going to be absent from the state for more than 24 hours the City Clerk will be notified. Councilwoman Littlefield seconded the motion.

ALTERNATE MOTION NO. 1 – ITEM 16 COUNCIL RULE 18

Vice Mayor Kwasman made an alternate motion to approve the recommended changes to Council Rule 18 – Mayor Availability modifying if the Mayor is going to be absent from the state or otherwise unavailable for more than 72 hours the City Clerk will be notified.

ALTERNATE MOTION NO. 1 WITHDRAWN – ITEM 18

Vice Mayor Kwasman withdrew his alternate motion.

ALTERNATE MOTION NO. 2 – ITEM 16 COUNCIL RULE 18

Mayor Borowsky made an alternate motion for all Councilmembers to be subject to the notification requirements. The motion died for lack of a second.

ALTERNATE MOTION NO. 3 AND VOTE – ITEM 16 COUNCIL RULE 18

Councilwoman Whitehead made an alternate motion to deny Council Rule 18. Councilwoman McAllen seconded the motion, which failed 3/4, with Mayor Borowsky and Councilmembers McAllen and Whitehead voting in the affirmative and Vice Mayor Kwasman and Councilmembers Dubauskas, Graham and Littlefield dissenting.

AMENDED MOTION NO. 1 – ITEM 16 COUNCIL RULE 18

Councilwoman Dubauskas amended her motion to state if the Mayor or any Councilmember will be absent from the State of Arizona for more than 24 hours or otherwise unavailable, the Mayor or Councilmember shall notify City Clerk of their unavailability or absence. Councilwoman Littlefield seconded the motion.

FRIENDLY AMENDMENT TO AMENDED MOTION NO. 1 – ITEM 16 COUNCIL RULE 18

Vice Mayor Kwasman made a friendly amendment to change the amount of time from 24 hours to 48 hours, which was accepted by Councilmember Dubauskas and Littlefield.

VOTE ON AMENDED MOTION NO. 1– ITEM 16 COUNCIL RULE 18

The Council then voted on Councilwoman Dubauskas' amended motion with the addition of Vice Mayor Kwasman's friendly amendment, which carried 4/3, with Vice Mayor Kwasman and Councilmembers Dubauskas, Graham and Littlefield voting in the affirmative and Mayor Borowsky and Councilmembers McAllen and Whitehead dissenting.

MOTION NO. 1 – ITEM 16 RESOLUTION 13568

Councilman Graham made a motion to adopt Resolution No. 13568 as amended, amending the 2025 Rules of Council Procedure. Councilwoman Dubauskas seconded the motion.

ALTERNATE MOTION AND VOTE – ITEM 16 RESOLUTION 13568

Councilwoman Whitehead made an alternate motion to deny Resolution No. 13568. Councilwoman McAllen seconded the motion, which failed 3/4, with Mayor Borowsky and Councilmembers McAllen and Whitehead voting in the affirmative and Vice Mayor Kwasman and Councilmembers Dubauskas, Graham and Littlefield dissenting.

VOTE ON MOTION NO. 1– ITEM 16 RESOLUTION 13568

The Council then voted on Councilman Graham's motion, which carried 4/3, with Vice Mayor Kwasman and Councilmembers Dubauskas, Graham and Littlefield voting in the affirmative and Mayor Borowsky and Councilmembers McAllen and Whitehead dissenting.

PUBLIC COMMENT

No public comments were received.

CITIZEN PETITIONS

17. Receipt of Citizen Petitions

Request: Accept and acknowledge receipt of citizen petitions. Any member of the Council may make a motion, to be voted on by the Council, to: (1) Direct the City Manager to agendize the petition for further discussion; (2) direct the City Manager to investigate the matter and prepare a written response to the Council, with a copy to the petitioner; or (3) take no action.

Staff Contact(s): Ben Lane, City Clerk, 480-312-2411, blane@scottsdaleaz.gov

No citizen petitions were received.

MAYOR AND COUNCIL

18. Agendize Presentation, Discussion, and Possible Direction on Updates to the Scottsdale Tourism & Events Strategic Plan for a Future City Council Work Study Session

Request: At the request of Councilman Graham, direct the City Manager to agendize an item for a future City Council Work Study Session related to a presentation, discussion, and possible direction on potential updates to the Scottsdale Tourism & Events Strategic Plan.

Note: The only possible Council action to be taken on Item No. 18 is: (1) Direct the City Manager or responsible Charter Officer to agendize the item for a future meeting; (2) Direct the City Manager or responsible Charter Officer to investigate the

matter and prepare a written response to the Council; or (3) Take no action. No public comment will be taken at this time.

MOTION AND VOTE – ITEM 18

Councilman Graham made a motion to direct the City Manager or responsible Charter Officer to agendize the item for a future Work Study Session meeting. Councilwoman Dubauskas seconded the motion, which carried 5/2, with Mayor Borowsky; Vice Mayor Kwasman; and Councilmembers Dubauskas, Graham and Littlefield voting in the affirmative and Councilmembers McAllen and Whitehead dissenting.

MOTION AND VOTE – ADJOURNMENT

Mayor Borowsky made a motion to adjourn the Regular Meeting. Councilman Graham seconded the motion, which carried 7/0, by voice vote, with Mayor Borowsky; Vice Mayor Kwasman; and Councilmembers Dubauskas, Graham, Littlefield, McAllen, and Whitehead voting in the affirmative.

ADJOURNMENT

Mayor Borowsky adjourned the Regular Meeting at 10:04 P.M.

SUBMITTED BY:



Ben Lane, City Clerk

Officially approved by the City Council on February 24, 2026

CERTIFICATE

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Regular Meeting of the City Council of Scottsdale, Arizona, held on the 2nd day of December 2025.

I further certify that the meeting was duly called and held, and that a quorum was present.

DATED this 24th day of February 2026.



Ben Lane, City Clerk



Old Town Scottsdale Marketing, Advertising, and Public Relations

City Council
December 2, 2025

ITEM 15A

AGENDA

- Quick History
- Business Engagement Study
- Agency Selection
- Agency Scope of Work
- Next Steps



- 2016 - Present: Local marketing outreach with agency partner, HAPI
- 2022: Destination Marketing 5% shifted to local focus
- Spring 2025: Keen Business Engagement Study
- Summer – Fall 2025: RFP Process
- Winter 2026: New Old Town Scottsdale marketing plan implementation

RFP PROCESS

ENGAGEMENT STUDY

- 139 Virtual survey participants
- Focus groups
- In-depth interviews

RECOMMENDATIONS

- Define Old Town's identity
- Focus on districts individually
- Increase business engagement & collaboration
- Expand data collection and standardize reporting

RFP

- Study results shaped RFP
- Focus on driving foot traffic
- Enhancing visitor engagement
- Boosting economic activity

Selection – The James Agency, Inc.





FY 25/26 Budget: \$1.3 million

Service	Fee
Creative Development & Production	\$170/hour
Media Planning & Buying	\$170/hour
Website & Digital Content	\$170/hour
Social Media Management	\$150/hour
Audio Video Production	\$170/hour
Public Relations	\$170/hour
Media Buying	15% Commission



NEXT STEPS

ONBOARDING

- Old Town introduction
- Review past initiatives
- Define objectives and targets
- Set project management plan
- Stakeholder workshops
- Develop annual plan

ANNUAL PLAN

- Program of Work
- Campaign schedules
- Key Performance Measures
- Present to TDC
- Present to Merchants
- Request Council Approval
- Implement February 2026

IMPLEMENTATION

- Update Council biannually
- Update Merchants quarterly
 - Merchant Mixers
 - Virtual sessions
- Update TDC biannually



Request

Adopt Resolution No. 13562, authorizing Contract No. 2025-192-COS with The James Agency, Inc. for advertising, marketing and public relations for Old Town Scottsdale.

Proposed Amendments to Rules of Council Procedure

City Council Meeting | December 2, 2025

Luis Santaella, Interim City Attorney

Ben Lane, City Clerk



Background

- Council Rules first adopted in September 2011
- Amended seven times since initial adoption
- Traditionally, possible changes have been reviewed with each new Council
- Will discuss each major change and request direction on possible changes



Council Rule 2.3 – Presiding Officer

2.3 In the absence of both the Mayor and the Vice Mayor, the duties of the Mayor, as set forth in these rules, shall be performed by the **immediate past Vice Mayor and then** the member of the Council with the most seniority, which shall be determined by successive time of service on the Council. In the event that two or more members of the Council have the same length of service, seniority shall be determined by the alphabetical order of their respective surnames.



Council Rule 5 – Meetings

5.4 **As noted in Rule 5.7 and except as provided in the City Charter for Special Meetings,** ~~Meeting~~ times, dates, and locations may be changed, or Meetings may be called or canceled, by ~~the Mayor or~~ a majority of the Council.

5.7 ~~Special Meetings,~~ Executive Sessions, Work Study Sessions, or any other non-regularly scheduled Meetings of the Council, including Meeting times and locations, will be set at the direction of either the Mayor or four members of the Council, and a notice shall be posted as required by law. **Pursuant to Article 2, Section 12 of the City Charter, special meetings may be called by the Mayor or four (4) members of the council, with reasonable notice given to all members of the council.**



Council Rule 6 – Agenda

6.1 Regularly-scheduled Council Meeting agenda items are listed in the following order:

4. Invocation **by Individual Councilmembers or their designee.**

5. Mayor's Report **(information only with no discussion).**

~~8. Public Comment (Open call to the public for items not listed on the Agenda)~~

10. Added Items

12. Public Comment (Open call to the public for items not listed on the Agenda)

15. Work Study Session items



Council Rule 6 - Agenda

6.11 Any Councilmember may add an item to a scheduled Council Meeting agenda to be listed under "Mayor and Council" items by submitting the item to the City Clerk at least **three** ~~two~~ business days prior to the Council Meeting to allow for agenda modification. Items added in this manner require a majority vote and are limited to the following options: 1) direct the City Manager **or other responsible Charter Officer** to agendize the item for a future Meeting; 2) direct the City Manager **or other responsible Charter Officer** to investigate the matter and prepare a written response to Council; or 3) take no further action. **Each Councilmember shall have one opportunity to discuss their vote and then the Council will vote on the matter. Nine minutes, for a maximum of three speakers, shall be allowed for public comment.**



Council Rule 6 - Agenda

6.12 ~~Four or more members of the Council may request to have an item added to a scheduled Council Meeting agenda. This section has been deleted and reserved.~~



Council Rule 7 – Public Comment

Proposed Changes for Public Comment:

- Reduce non-agendized public comment from 3 minutes to 2 minutes
- 1 non-agendized public comment period only towards the end of the agenda
- Total number of speakers for non-agendized public comment reduced from 10 speakers to 8 speakers
- Clarifies that for agendized public comment on Consent, Regular and Mayor and Council items – speakers limited to discussing specific item
- A/V equipment may not be utilized by members of the public; overhead camera would remain available



Council Rule 8 – Citizen Petitions

Proposed Changes for Petitions:

- Must be submitted 14 days before requested Council Meeting
- Printed on 8.5" x 11" paper
- Turned in at same time
- City staff to determine number of petitions submitted by Scottsdale residents
- Formalizes actions that Council can take on petitions
 - Agendize
 - Written Report
 - No Action



Council Rule 10 – Debate and Decorum

10.6 All Councilmembers and the Presiding Officer shall use queuing equipment to indicate their desire to speak. **In the absence of queuing equipment, the Presiding Officer shall call on the Vice Mayor and then each Councilmember by seniority for remarks.** Upon recognition by the Presiding Officer, the official shall confine his or her remarks and questions to the issue under debate and shall refrain from all personal attacks and indecorous language.



Council Rule 11 – Voting and Motions

11.9 All motions **except a motion to call the question** require a second, but the second does not have to favor the motion, and may speak and/or vote against it. If there is no second, the Presiding Officer shall not recognize the motion and it fails for lack of a second.



Council Rule 15 – Council Committees

~~15.9—The Mayor's Office shall prepare and submit to the Council a biennial update on the external memberships and committees that each Councilmember participates in or serves on in his or her official capacity. The update shall include the entity's mission and purpose, City representation and capacity, associated costs, the role of the participating Councilmember(s), and the City's position/policy for each of the external memberships or committees. The report shall be submitted at the same time as the biennial Council committee appointments referenced in Rule 15.1.~~



Council Rule 16 – Boards and Commissions

Proposed Changes for Boards and Commissions:

- Moves nomination process to a Special Meeting to match appointment process
- If Vice Mayor unavailable, immediate past Vice Mayor handles meeting processes for nominations and appointments
- For appointments, if minimum number of candidates, Council can appoint through affirmation
- When voting results in a 3-2-2 vote, the Council will take the two nominees who received two votes and vote on those two nominees. Whichever nominee receives 4 votes will then be considered with the nominee who received 3 votes and the nominee who receives a majority of the votes cast will be appointed to the board or commission.



Council Rule 17 – Events (New)

17.1 When the Mayor is invited to events on behalf of the City and is unable to attend and the inviting party wishes someone else from the Council to attend, the invitation shall be first extended to the Vice Mayor and if not available, to other Councilmembers in order of seniority.

17.2 At City public events where multiple members of the City Council are present, the Mayor shall speak on behalf of the City and in the Mayor's absence, the Vice Mayor. In the event, both the Mayor and Vice Mayor are not available, the Vice Mayor shall designate a Councilmember to speak. If the Vice Mayor fails to designate a Councilmember to speak then the council member with most seniority shall speak on behalf of the City.



Council Rule 18 – Mayor Availability (New)

18.1 Pursuant to Article 2, Section 7 of the Scottsdale City Charter, if the Mayor is going to be absent from the City for more than seventy-two (72) hours or otherwise unavailable, the Mayor shall notify the City Council and Charter Officers of the Mayor's unavailability and/or absence.

A large saguaro cactus silhouette is centered in the foreground, set against a dramatic sunset sky with orange and yellow clouds. The word "Questions" is overlaid in white text.

Questions