

**SCOTTSDALE CITY COUNCIL
REGULAR MEETING MINUTES
TUESDAY, MAY 21, 2024**



**CITY HALL KIVA
3939 N. DRINKWATER BOULEVARD
SCOTTSDALE, AZ 85251**

CALL TO ORDER

Mayor David D. Ortega called to order a Regular Meeting of the Scottsdale City Council at 5:00 P.M. on Tuesday, May 21, 2024 in the City Hall Kiva Forum.

ROLL CALL

Present: Mayor David D. Ortega; Vice Mayor Solange Whitehead; and Councilmembers Tammy Caputi, Tom Durham, Barry Graham, Betty Janik, and Kathy Littlefield

Also Present: City Manager Jim Thompson, City Attorney Sherry Scott, City Treasurer Sonia Andrews, Acting City Auditor Lai Cluff, and City Clerk Ben Lane

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Councilwoman Janik.

MAYOR'S REPORT

Mayor Ortega called attention to the ongoing wars in foreign countries as they fight to protect their democracy and freedom and asked for a moment of silent reflection for these war-torn countries and for the safety of our military personnel.

Mayor Ortega presented a Citation of Merit for all city personnel for their work during Scottsdale's high season of activities and events, which starts in November and continues into May.

Mayor Ortega presented a proclamation declaring Inflammatory Bowel Disease (IBD) Awareness Week in Scottsdale. The proclamation was presented to Scottsdale residents.

Mayor Ortega noted that it was graduation week, noting it was a great time to celebrate and bring a close to Scottsdale's event season.

Mayor Ortega thanked Vice Mayor Whitehead for her service as Vice Mayor and announced Councilmember Graham would be the next Vice Mayor starting in June.

NOTE: MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

CITY MANAGER'S REPORT

- **Tourism and Events Strategic Plan Update**
Presenter(s): Karen Churchard, Tourism and Events Director
Note: The Council may make comments or ask questions to the presenter(s); however, no Council action will be taken.

Tourism and Events Director Karen Churchard gave a PowerPoint presentation (attached) on the Tourism and Events Strategic Plan.

Mayor Ortega and Vice Mayor Whitehead noted that Karen was retiring at the end of May and thanked her for service to Scottsdale.

PUBLIC COMMENT

Brent Bieser spoke about the City Manager's Report response to his citizen petition regarding an S-R zoned property located at Scottsdale Road and Vista Drive and the parking issues with the hotel across the street and requested Council feedback.

MINUTES

Request: Approve the following Council meeting minutes from April 2024:

- a. **Special Meeting Minutes of April 16, 2024**
- b. **Executive Session Minutes of April 16, 2024**
- c. **Regular Meeting and Work Study Session Minutes of April 16, 2024**

MOTION AND VOTE - MINUTES

Councilwoman Janik made a motion to approve the Special Meeting Minutes of April 16, 2024; Executive Session Minutes of April 16, 2024; and the Regular Meeting and Work Study Session Meeting Minutes of April 16, 2024. Vice Mayor Whitehead seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Whitehead; and Councilmembers Caputi, Durham, Graham, Janik, and Littlefield voting in the affirmative

CONSENT AGENDA

1. **AFB Development Final Plat (12-PP-2022)**
Request: Approve the final plat for a new residential subdivision comprised of 52 lots on a 40-acre site with Single Family Residential, Environmentally Sensitive Lands, Planned Community District (R1-7 ESL PCD) zoning.
Location: 9402 E. Bell Road
Staff Contact(s): Erin Perreault, Planning, Economic Development, and Tourism
Executive Director, 480-312-7093, eperreault@scottsdaleaz.gov

Senior Planner Meredith Tessier gave a presentation on the proposed AFB Development Final Plat.

2. **City Annexation Policy**
Request: Adopt **Resolution No. 13119** to authorize:
 1. The rescinding of Resolution No. 4692.
 2. The approval of a new annexation policy that provides greater clarity for the City's consideration of future annexations, consistent with the adopted General Plan.

3. City staff use of the annexation criteria for processing and evaluating annexation requests and presenting them to the Council for consideration.

Staff Contact(s): Erin Perreault, Planning, Economic Development, and Tourism Executive Director, 480-312-7093, eperreault@scottsdaleaz.gov

3. Capital Improvement Projects On-Call Water Resources Engineering Service Contracts

Request: Adopt **Resolution No. 13118** authorizing the following on-call engineering services contracts, in an amount not to exceed \$2,500,000 per contract for the initial two-year term; with the option to extend for three additional one-year periods, in an amount not to exceed \$1,250,000 per contract extension, for on-call water resources engineer services on an "as needed" basis for various project locations throughout the City:

1. Contract No. 2024-073-COS with Carollo Engineers, Inc.
2. Contract No. 2024-074-COS with GHD, Inc.
3. Contract No. 2024-075-COS with Hazen and Sawyer, P.C.
4. Contract No. 2024-076-COS with Water Works Engineers, LLC
5. Contract No. 2024-077-COS with WestLand Resources, Inc., doing business as WestLand Engineering and Environmental Services

Staff Contact(s): Dan Worth, Public Works Director, 480-312-5555, daworth@scottsdaleaz.gov

4. Financial Advisor Professional Services Contract

Request: Adopt **Resolution No. 13114** to authorize:

1. Contract No. 2024-070-COS with Piper Sandler & Co. for financial advisor services, including but not limited to the issuance of municipal bonds such as: general obligation, street and highway, water and sewer revenue, Municipal Property Corporation, community facilities district, and improvement district.
2. The City Treasurer, or designee, to approve up to four one-year extensions of the contract with concurrence of the Purchasing Director
3. The City Treasurer, or designee, to execute any other documents and take such other actions as necessary to carry out the intent of this Resolution.

Staff Contact(s): Gina Kirklin, Finance Director, 480-312-5006, rkirklin@scottsdaleaz.gov

5. Fiscal Year (FY) 2024/25 Human Services Program Funding

Request: Adopt **Resolution No. 13100** approving the recommendations of the Human Services Advisory Commission and authorizing:

1. The allocation of FY 2024/25 Scottsdale Cares Program funding, in the amount of \$111,937, to agencies supporting a variety of human services programs.
2. The allocation of FY 2024/25 General Fund, in the amount up to \$100,000, to agencies supporting a variety of human services programs.
3. The allocation of FY 2024/25 Salt River Pima-Maricopa Indian Community funds, in the amount of \$97,500, supporting home delivered and congregate meals.
4. The distribution of Scottsdale Endowment Program funding, in the amount of \$8,600, to two different agencies, the McDowell Sonoran Conservancy for their Expedition Days: Expedition Days Live Suite and the Arizona Burn Foundation.
5. The Assistant City Manager, or designee, to execute contracts with non-profit agencies for programs and services that do not exceed the formal bid limit of \$50,000.
6. The Mayor to execute contracts with agencies for services and programs that exceed the current formal bid limit of \$50,000.

7. The Community Assistance Manager to adjust each organization's recommended funding award by the appropriate percentage should any final funding amounts differ from the amounts estimated in this Resolution and corresponding exhibit.
8. The Assistant City Manager, or designee, to execute any other documents and take such other actions as necessary to carry out the intent of this Resolution.

Staff Contact(s): Judy Doyle, Community Services Assistant Executive Director, 480-312-2691, jdoyle@scottsdaleaz.gov

MOTION AND VOTE – CONSENT AGENDA

Councilwoman Janik requested additional information on Item 1 [AFB Development Final Plat (12-PP-2022)].

There was no public comment on the Consent Agenda items.

Vice Mayor Whitehead made a motion to approve Consent Agenda Items 1 through 5. Councilwoman Littlefield seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Whitehead; and Councilmembers Caputi, Durham, Graham, Janik, and Littlefield voting in the affirmative.

REGULAR AGENDA

6. Infrastructure Reimbursement Agreement

Request: Adopt **Resolution No. 13130** to authorize:

1. Infrastructure Reimbursement Agreement No. 2023-145-COS-A1 with McDowell Mountain Village Declarant, LLC ("Optima"), for sewer construction and cost reimbursement to design and construct sewer transmission mains between Scottsdale Road and the TPC sewer interceptor.
2. Fiscal Year 2023/24 Capital Improvement Plan Budget Transfers of up to \$11,000,000 from the Frank Lloyd Wright 24-inch Transmission Main & Booster Station 83B Modifications (WC03A), SROG Regional Wastewater Facilities (VF04A), and Zone 14/16 Water System Improvements Phase 2 (WH23A) capital projects to the Greenway Hayden Loop Sewer Improvements (VJ01) capital project to be funded by Sewer Rates.
3. A Fiscal Year 2023/24 General Fund Capital Contingency Budget Appropriation Transfer of up to \$8,000,000 to the Greenway Hayden Loop Sewer Improvements (VJ01) capital project to be funded by Sewer Rates.
4. Necessary adjustments to the Fiscal Year 2024/25 Capital Improvement Plan, including a budget transfer of up to \$4,000,000 from the Reclamation Plant Expansion (TEMP2974) capital project to partially restore Sewer and Water capital contingencies.
5. The City Manager, or designee, to execute any such documents and take any such other actions as necessary to carry out the intent of this Resolution and Agreement.

Location: Generally between Scottsdale Road and the TPC interceptor

Presenter(s): Brian Biesemeyer, Water Resources Executive Director

Staff Contact(s): Brian Biesemeyer, Water Resources Executive Director, 480-312-5683, bbiesemeyer@scottsdaleaz.gov

Water Resources Executive Director Brian Biesemeyer gave a PowerPoint presentation (attached) on the proposed Infrastructure Reimbursement Agreement.

There was no public comment on this item.

MOTION NO. 1 – ITEM 6

Mayor Ortega made a motion adopt Resolution No. 13130. Vice Mayor Whitehead seconded the motion.

CALL THE QUESTION – ITEM 6

Vice Mayor Whitehead made a motion to call the question, which carried 6/1, with Mayor Ortega; Vice Mayor Whitehead; and Councilmembers Caputi, Durham, Janik, and Littlefield voting in the affirmative and Councilmember Graham dissenting.

VOTE ON MOTION. 1 – ITEM 6

The Council then voted on the original motion which carried 6/1, with Mayor Ortega; Vice Mayor Whitehead; and Councilmembers Caputi, Durham, Janik, and Littlefield voting in the affirmative and Councilmember Graham dissenting.

7. Scottsdale Community Sustainability Plan

Request: Adopt **Resolution No. 13107** approving the Scottsdale Community Sustainability Plan.

Presenter(s): Lisa McNeilly, Sustainability Director

Staff Contact(s): Erin Perreault, Planning, Economic Development, and Tourism Executive Director, 480-312-7093, eperreault@scottsdaleaz.gov

Sustainability Director Lisa McNeilly gave a PowerPoint presentation (attached) on the proposed Scottsdale Community Sustainability Plan.

Mayor Ortega opened public comment on this item.

Jim Davis, with the Coalition of Greater Scottsdale, requested fiscal sustainability be added to the Sustainability Plan and noted that Scottsdale is underinvesting in its assets' maintenance.

Austin Fairbanks, Scottsdale resident, stated the Sustainability Plan would have no major impact on the environment at large, yet would be costly to implement.

Patricia Badenoch spoke in opposition to the Sustainability Plan and noted concerns about the wording in the Plan.

Paul Rowe spoke in opposition to the Sustainability Plan and its potential impacts to quality of life.

Robbie Louchheim spoke in opposition to the Sustainability Plan.

Jim Haxby spoke in opposition to the Sustainability Plan due to increased costs to residents without a clear benefit.

Bob Pejman spoke in opposition to the Sustainability Plan, noting the Plan did not address overdevelopment.

Geoff Kull spoke in opposition to the Sustainability Plan due to potential rate increases and restrictions on individuals.

Mayor Ortega closed public comment and noted there were a number of written comments submitted on this item.

MOTION AND VOTE – ITEM 7

Councilmember Durham made a motion to continue the possible adoption of Resolution No. 13107 to a later date to allow additional community outreach with at least two community outreach meetings being scheduled by city staff. Councilwoman Janik seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Whitehead; and Councilmembers Caputi, Durham, Graham, Janik, and Littlefield voting in the affirmative.

PUBLIC COMMENT

No public comments were received.

CITIZEN PETITIONS

8. Receipt of Citizen Petitions

Request: Accept and acknowledge receipt of citizen petitions. Any member of the Council may make a motion, to be voted on by the Council, to: (1) Direct the City Manager to agendize the petition for further discussion; (2) direct the City Manager to investigate the matter and prepare a written response to the Council, with a copy to the petitioner; or (3) take no action.

Staff Contact(s): Ben Lane, City Clerk, 480-312-2411, blane@scottsdaleaz.gov

No citizen petitions were received.

MOTION AND VOTE – ADJOURNMENT

Mayor Ortega made a motion to adjourn the Regular Meeting. Vice Mayor Whitehead seconded the motion, which carried 7/0, with Mayor Ortega; Vice Mayor Whitehead; and Councilmembers Caputi, Durham, Graham, Janik, and Littlefield voting in the affirmative.

ADJOURNMENT

Mayor Ortega adjourned the Regular Meeting at 7:52 P.M.

SUBMITTED BY:



Ben Lane, City Clerk

Officially approved by the City Council on July 1, 2024

CERTIFICATE

I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Regular Meeting of the City Council of Scottsdale, Arizona, held on the 21st day of May 2024.

I further certify that the meeting was duly called and held, and that a quorum was present.

DATED this 1st day of July 2024.



Ben Lane, City Clerk

City Manager's Report

Tourism & Events Strategic Plan Update

City Council
May 21, 2024

1

Overview

In-depth 18-month phased
collaborative process
Approved by Council
Community & Commission
Presentations
5-YR Plan - 2023-2027
Completed Year-1



2

Experience Principles



3

Community Wellbeing

Scottsdale is a place where people live well, get well, and where well-being is defined by not only our own personal physical, spiritual and mental health, but also the health and well-being of the environment and our community.



4

COMMUNITY WELLBEING

STATUS UPDATES:

- › Blue Zones
- › Clarity of Place – Place Balance
- › Sustainable Plan
- › Sustainable Tourism Destination Management



5

Culture & Creativity

Scottsdale isn't just a place where arts and culture are consumed but created, celebrated, and developed as one of the West's most vibrant arts and culinary scenes.

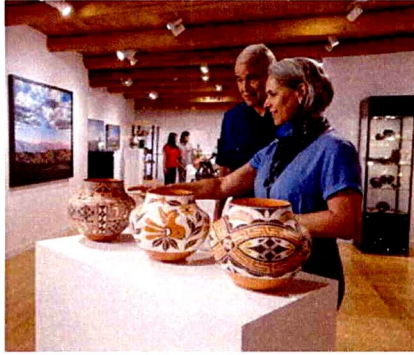


6

CULTURE & CREATIVITY

STATUS UPDATE:

- Public Art Ordinance Update
- Arts & Culture Assessment
- World Heritage City Designation
- Arts District & SMoW Videos
- Día de Los Muertos Expansion
- Native American – Arizona
Indigenous Culinary Experience
+ NEW: ART is Culture, Culture
is ART documentary screening
and fashion show



Festivals & Events

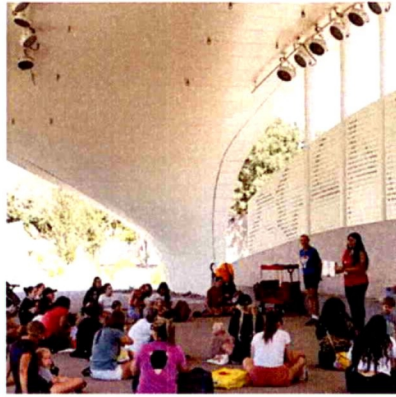
Already home to world-class outdoor events, Scottsdale develops and offers indoor facilities to host and welcome the world throughout the year.



FESTIVALS & EVENTS

STATUS UPDATE:

- WestWorld Economic Impact
- Feasibility Study – Performing Arts + WestWorld
- Fall in Love w/ Scottsdale Civic Center
- Sponsorship Opportunities



Meetings & Events

Scottsdale is the destination of choice in the West where companies bring employees and clients together for corporate gatherings, meetings, and events.



Outdoor Pursuits

Our natural environment is our most valuable resource. Scottsdale enhances and improves access to these natural assets while reducing the environmental footprint of the tourism industry to protect our natural resources for generations to come.



11

OUTDOOR PURSUITS

STATUS UPDATE:

- McDowell Sonoran Conservancy Exceptionally Scottsdale Experience
- Arizona Canal – REI Bike Tour, 5K Night Run, lululemon 10K, Final Four activation
- Tour de Scottsdale



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Placemaking & Entertainment

Old Town is the beating heart of the Scottsdale experience – a center for shopping, dining, culture, nightlife, and community gatherings.
Old Town and other community centers welcome celebrations throughout the year.



13

PLACEMAKING & ENTERTAINMENT

STATUS UPDATE:

- Wayfinding Discussions
- District Videos
- Old Town Networking Meetings
- Virtuoso



14

Sports Tourism

Scottsdale is a place where people love to play – from amateur sports to collegiate and professional sports, as well as competitions year-round.



15

SPORTS TOURISM

STATUS UPDATE:

- Parks & Recreation Master Plan
- Final Four Activation



16

Travel & Hospitality Advocacy

As much as Scottsdale cares for its residents and visitors, we care for the people that invest and work in our industry too.



17

TRAVEL & HOSPITALITY ADVOCACY

STATUS UPDATE:

- Experience Scottsdale Imagery
- Experience Scottsdale Training and Sessions
- Digital Press – Advocacy
- Commission & Community Presentations
- Career Webpage



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Tourism & Events Strategic Plan Update

City Council
May 21, 2024

Item 6

Infrastructure Reimbursement Agreement with McDowell Mountain Village (Optima)



May 21, 2024



1

Reasons for this Development Agreement

- Allows for the construction of a sewer servicing the area north of the CAP canal and south of the 101 between Pima Road and Scottsdale Road with an accelerated schedule, minimizing community impacts and opening this area for current and future development
- Funding:
 - Optima funds construction with reimbursement from the city for capacity that is not required for Optima.
 - Sewer Development Fee Funds are used for those portions of the IIP that are constructed.
 - Attaches payback requirements on future development in the area to ensure future growth pays for the oversizing of this line.

2

Overall Sewer Pipeline Route



3

Proposed Amendment

- Increase the amounts allowed for reimbursement to account for escalating costs.
- Divides the portion of the sewer line in Exhibit A-4 into 6 additional segments allowing for faster segment completion.
- Funding:
 - Percentage of funding responsibilities do not change
 - Budget increase of \$19,000,000 requested

4

Total Project Funds with this request

Greenway Hayden Loop Sewer Improvements (VJ01)	
Original Budget (approved in the 2021 IIP)	\$5,949,000*
Request for Additional Budget (approved February 20, 2024)*	24,986,743
Request for Additional Budget (this request)	19,000,000
Funding included in the Tentative FY 2024/25 CIP budget	17,985,740*
Net Project Budget (up to)	\$67,921,483

*On February 20, 2024 Council approved up to \$25,000,000 in additional funding. Only \$24,986,743 was added.

*Note: IIP – 005 was initially programmed for \$11,932,000 over two years (FY23/24 and FY 24/25).

5

Budget Transfers Requested – FY 23/24

FY 2023/24	Budget	Request	Updated Budget
<u>Additional Budget</u>			
Greenway Hayden Loop Sewer Improvements (VJ01)	\$30,935,743	\$19,000,000	\$49,935,743
<u>Reduce FY24 budget</u>			
Frank Lloyd Wright 24-inch Transmission Main & Booster Station 83B Modifications (WC03)	29,326,348	(6,000,000)	23,326,348
SROG Regional Wastewater Facilities (VF04)	42,251,753	(3,500,000)	38,751,753
Zone 14/16 Water System Improvements Phase (WH23)	3,367,085	(1,500,000)	1,867,085
Sewer Fund Contingency	4,000,000	(4,000,000)	-
Water Fund Contingency	4,000,000	(4,000,000)	-
Net Budget Adjustments	<u>(\$113,880,929)</u>	<u>\$ -</u>	<u>(\$113,880,929)</u>

6

Reasons for Budget Increase

- GMP 3 for Optima was presented to the city in mid-March with a not to exceed cost of \$27,434,370.22 after the February 20th budget request presented to Council on the TPC Sewer segment.
- The original project (IIP-05) cost was developed using 2019 cost (pre-pandemic) pricing
- The original project called for upsizing two existing 18-inch diameter sewers to 21 and 30 inch diameter segments. The current project calls for a new 27 to 36-inch parallel pipe.

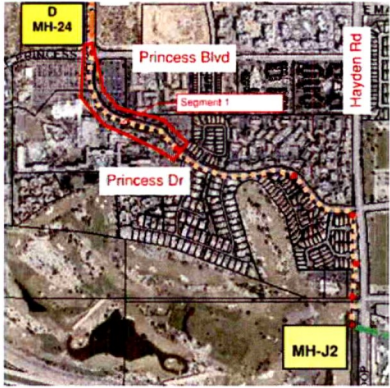
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Reasons for Budget Increase

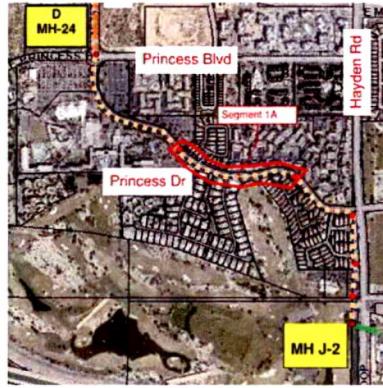
- Changes in pipeline alignment due to the increased size of the pipeline and the desire to minimize construction disruption to the local community and the TPC Stadium Course.
- Changes in pipe and manhole materials to increase the life of the sewer line and reduce maintenance cost.
- Uncertainty of alignment in Bureau of Reclamation (BOR) lands as well as jack and bore requirements under the BOR flood levee.
- Complexity with on-going 101 construction

8

Additional Segment Divisions



A 4.1



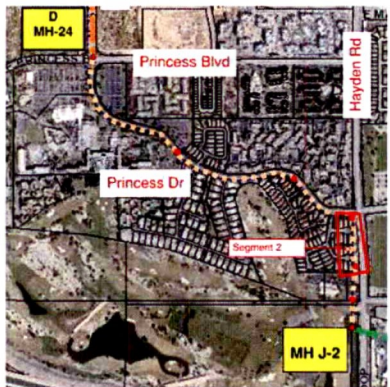
A 4.2



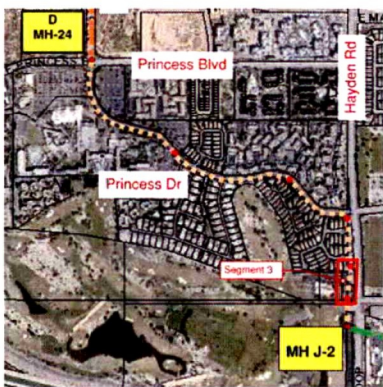
A 4.3

9

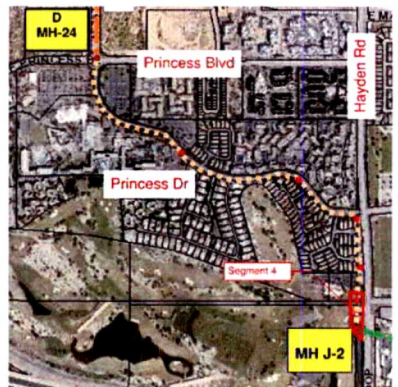
Additional Segment Divisions



A 4.4



A 4.5



A 4.6

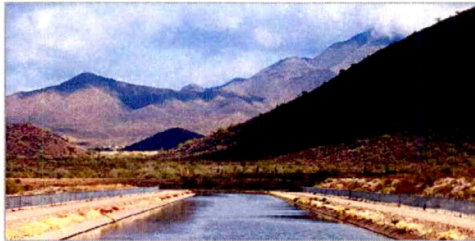
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Staff Recommendation

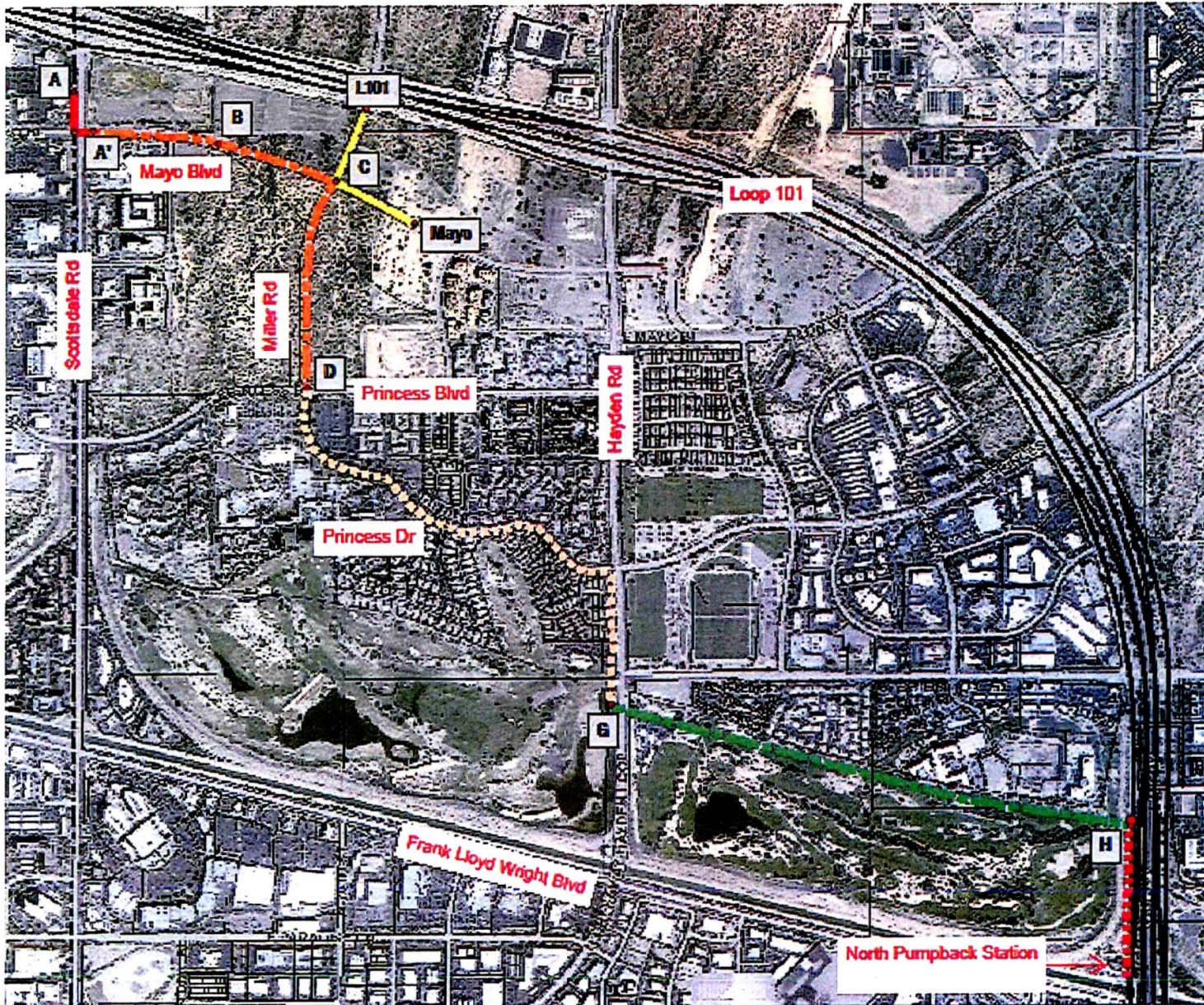
Adopt Resolution No. 13130

11

Questions

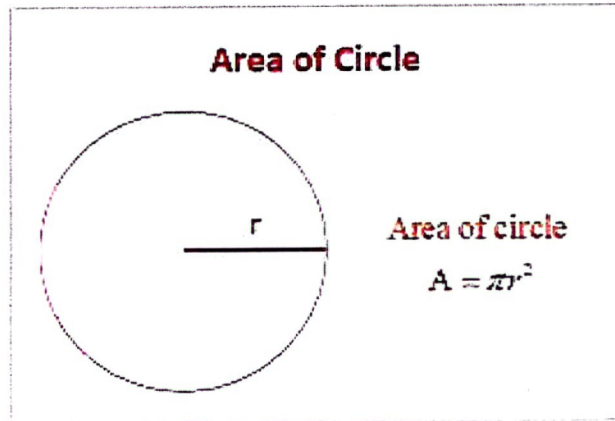


12



Legend

- IIP-004 18" New
- 27" New Scottsdale Rd
- Diversion
- EP-004 27" New
- ⋯ IIP-005 36", 18" New
- IIP-005 36" Parallel
- - - 48" Upsize

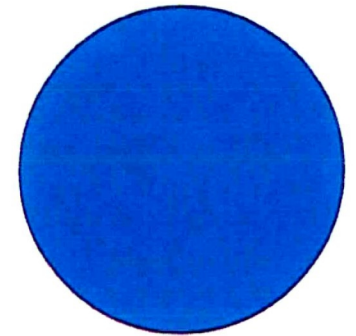


18-inch Sewer = 1.767 sq. ft

36-inch sewer = 7.069 sq. ft



18-inch



36-inch

Sewer Flow comparison

Original Project

- 18-inch sewer = 1,656 gallons per minute
- 21-inch sewer = 2,253 gallons per minute
597 gallons per minute increase

Current Project

- 36-inch sewer = 7,100 gallons per minute

Scottsdale Community Sustainability Plan

Item 7 – May 21, 2024

1

Community Sustainability Plan: Background

- Implementation priority of voter-approved General Plan 2035
- Part of the city's 2022 and 2024 Organization Strategic Plans
- Groundwork by ASU's Walton Sustainability Solutions Service
- Contributions from Scottsdale Environmental Advisory Commission



2

Community Sustainability Plan: Background (cont'd)

- Direction from three Council Work Study Sessions in 2022 and 2023:
 - Focus on five priorities: energy, heat, air quality, water, and waste
 - Collect baseline data and set meaningful targets
 - Work with Commission, staff and external experts
 - Include storytelling about why sustainability is important
 - Avoid redundancy with other plans
- Updated plan vetted at two subsequent Council Work Study Sessions:
 - Introduction, Air Quality and Water (November 13, 2023)
 - Extreme Heat, Waste and Energy (March 19, 2024)

3

Community Input

- Input from Scottsdale Environmental Advisory Commission
- Community meetings and an online questionnaire
- Presentations to and input from other Boards and Commissions
- Public testimony at City Council Work Study Sessions and Commission meetings
- Interim drafts posted online; draft for public review (April 2024)

4

Scottsdale Community Sustainability Plan

- EXECUTIVE SUMMARY 
- INTRODUCTION 
- ENERGY 
- WATER 
- WASTE 
- AIR QUALITY 
- EXTREME HEAT 
- GLOSSARY 
- APPENDICES
- ACKNOWLEDGEMENTS

Framework for a Sustainable, Resilient & Thriving Scottsdale

- ENERGY**
Maximize the use of renewable energy resources, energy efficiency, and responses to climate challenges – *Energy*.
- WATER**
Conserve, protect, and deliver quality drinking water safely and reliably to the community, now and into the future – *Water*.
- WASTE**
Develop a circular economy approach for materials management and effective citywide diversion of all waste streams – *Waste*.
- AIR QUALITY**
Reduce contaminants and pollutants to improve air quality and protect community health – *Air Quality*.
- EXTREME HEAT**
Ensure that the community prevents, is prepared for, responds to, and recovers from extreme heat and other natural hazards that diminish quality of life or impact the environment – *Extreme Heat*.

Indicators and Targets: Extreme Heat Example

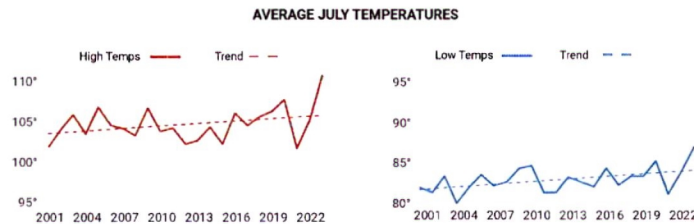


Figure 1. Source: National Weather Service, NWS Data

INDICATOR

Average air temperatures, July
(2023 average high = 110.7°F)
(2023 average low = 87.1°F)



TARGET

Reduce **AVERAGE JULY** day- and night-time air temperatures by 2030

Strategies and Actions: Extreme Heat Example

STRATEGY HT 4

Plant more trees and implement other nature-based solutions.

ACTIONS

- HT 4.1 Increase tree canopy and building-integrated or free-standing shade structures through a Shade and Tree Plan; study the value of shade on a return-on-investment basis and balance benefits of natural shade and water usage.
- HT 4.2 Encourage use of desert-adapted trees to support heat reduction and water conservation strategies.
- HT 4.3 Investigate an urban forestry program to balance shade and water use and to ensure trees are maintained (including in city parks).
- HT 4.4 Study options to improve proper tree maintenance and replacement near commercial and multifamily buildings.
- HT 4.5 Partner with non-profits, volunteers, and businesses to plant more trees especially in underserved or older neighborhoods and in areas of high pedestrian activity; evaluate a 'matching tree' initiative.
- HT 4.6 **PLANT TREES IN APPROPRIATE LOCATIONS TO ACCOMMODATE THEIR GROWTH.**

Implementation Tables

Time Horizon FOR COMPLETION: Quick Win, 1-3 years, 3-10 years or Ongoing

Lead Agencies & Partners: Additional partners will likely be added during project development

Costs: Costs are estimated and may change during project development or implementation


\$ – Low (\$0 - \$50,000)


\$\$ – Moderate (\$50,001 - \$250,000)

\$\$\$ – High (Over \$250,000)

Benefits:

 Environmental (air quality, carbon emissions, waste reduction, drought relief)

 Economic (\$ savings, attracting businesses and tourism)

 Social (health & safety, quality of life, equity, **RESILIENCY**)

Implementation Tables: Extreme Heat Example

108 IMPLEMENTATION - EXTREME HEAT

ACTION	TIME HORIZON	LEAD AGENCY(IES) & PARTNERS	COSTS	BENEFITS
STRATEGY HT 4 Plant more trees and implement other nature-based solutions.				
HT 4.1 Increase tree canopy and shade structures through a Shade and Tree Plan	3-10 years	Lead: OEI Partners: Multiple city departments	\$\$\$	▲ Health ↑ Air quality
HT 4.2 Encourage use of desert-adapted trees to support heat reduction and water conservation strategies.	Ongoing	Lead: OEI/Parks & Rec Partners: Planning & Development, Scottsdale Water	\$\$\$	▲ Health ↑ Air quality
HT 4.3 Investigate an urban forestry program to balance shade and water use and to ensure trees are maintained.	1-3 years	Lead: Parks & Rec	\$\$\$	▲ Health ↑ Air quality
HT 4.4 Study options to improve proper tree maintenance and replacement near commercial and multi-family buildings.	Ongoing	Lead: Parks & Rec Partners: OEI, Planning & Development	\$-\$\$\$	▲ Health ↑ Air quality
HT 4.5 Partner to plant more trees.	Ongoing	Lead: Parks & Rec Partners: OEI, Planning & Development	\$-\$\$\$	▲ Health ↑ Air quality
HT 4.6 PLANT TREES IN LOCATIONS THAT ACCOMMODATE THEIR GROWTH.	ONGOING	LEAD: PARKS & REC PARTNERS: OEI, PLANNING & DEVELOPMENT	\$	▲ HEALTH ↑ AIR QUALITY

Plan Implementation (cont'd)

Implementation will begin immediately.

- Some steps will start later or be revised over time.
- Identify costs, personnel needs, barriers and milestones.

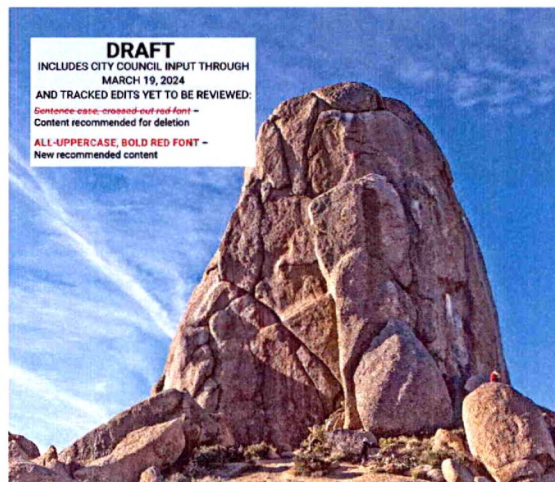
Ensure continuous evaluation and improvement:

1. Produce an annual progress report.
2. Formally update the plan every three years.



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Community Sustainability Plan



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City Council Action Options:

Option A

Adopt Resolution No. 13107 approving the Scottsdale Community Sustainability Plan and declaring it to be a public record.

Option B

Adopt Resolution No. 13107 approving the Scottsdale Community Sustainability Plan without targets and declaring it to be a public record.

Option C

Continue adoption of Resolution No. 13107 to a later date to allow additional community outreach.