

**SCOTTSDALE CITY COUNCIL
REGULAR MEETING AND WORK STUDY SESSION MINUTES
THURSDAY, JULY 2, 2026**



**CITY HALL KIVA
3939 N. DRINKWATER BOULEVARD
SCOTTSDALE, AZ 85251**

CALL TO ORDER

Mayor Lisa Borowsky called to order a Regular Meeting and Work Study Session of the Scottsdale City Council at 5:05 P.M. on Thursday, July 2, 2026, in the City Hall Kiva Forum.

ROLL CALL

Mayor Borowsky asked City Clerk Ben Lane to conduct the roll call.

Present: Mayor Lisa Borowsky; Vice Mayor Maryann McAllen; and Councilmembers Jan Dubauskas, Barry Graham, Adam Kwasman, Kathy Littlefield, and Solange Whitehead

Also Present: City Manager Greg Caton, City Attorney Luis Santaella, City Treasurer Sonia Andrews, Acting City Auditor Lai Cluff, and City Clerk Ben Lane

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Councilman Graham.

INVOCATION

Councilwoman Littlefield asked for prayer to be said for those in need and for a moment of silence.

MAYOR'S REPORT

Mayor Borowsky thanked the members of the Mayor's Downtown Scottsdale Task Force for their outstanding work, thanked the Chair and Committee Chairs, and stated she looked forward to their recommendations related to keeping Downtown Scottsdale economically strong.

MINUTES

Request: Approve the following Council meeting minutes from June 2026:

- a. **Special Meeting No. 2 Minutes of June 9, 2026**

NOTE: MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

MOTION AND VOTE - MINUTES

Councilwoman Whitehead made a motion to approve the Special Meeting No. 2 Minutes of June 9, 2026. Councilwoman Littlefield seconded the motion, which carried 7/0 with Mayor Borowsky; Vice Mayor McAllen; and Councilmembers Dubauskas, Graham, Kwasman, Littlefield, and Whitehead voting in the affirmative.

CONSENT AGENDA

1. Optima Camelview Village Drainage Improvement Project

Request: Adopt **Resolution No. 13689** authorizing:

1. Contract No. 2026-078-COS, an intergovernmental agreement (IGA) with the Flood Control District of Maricopa County, in an estimated total project amount of \$1,600,000, of which the City's share is estimated to be \$600,000.
2. Contract No. 2026-079-COS, a development agreement with Optima Camelview Village Condominium Association, delegating the City's financial responsibility under the IGA to Optima Camelview Village Condominium Association and making the City's financial obligation for the project equal to zero.
3. A Fiscal Year 2026/27 Capital Improvement Plan contingency budget appropriation transfer, of up to \$1,600,000, to a newly created capital project to be funded by reimbursements from the Flood Control District and Optima Camelview Village Condominium Association.

Staff Contact(s): Hasan Mushtaq, Drainage and Flood Control Manager, 480-312-4317, hmushtaq@Scottsdaleaz.gov

2. Indian Bend Wash Spillway Repair Project

Request: Adopt **Resolution No. 13690** authorizing a Fiscal Year 2026/27 capital budget appropriation transfer, of up to \$200,000, from the Capital Improvement Project (CIP) Stormwater Contingency to a newly created capital project titled "Indian Bend Wash (IBW) Spillway Repair Project", to be funded by the Capital Improvement Plan Stormwater Utility Fee fund.

Staff Contact(s): Hasan Mushtaq, Drainage and Flood Control Manager, 480-312-4317, hmushtaq@Scottsdaleaz.gov

3. Indian Bend Wash Vista Del Camino Park Drainage Improvement Project

Request: Adopt **Resolution No. 13731** authorizing a Fiscal Year 2026/27 capital budget appropriation transfer, of up to \$500,000, from the Capital Improvement Project (CIP) Stormwater Utility Fee Budget to a newly created capital project titled "Indian Bend Wash (IBW) Vista Del Camino Drainage Improvement Project", to be funded by the Capital Improvement Plan Stormwater Utility Fee fund.

Staff Contact(s): Hasan Mushtaq, Drainage and Flood Control Manager, 480-312-4317, hmushtaq@Scottsdaleaz.gov

4. Design Build Manager Phase Construction Services Contract North East Quadrant Parking Structure

Request: Adopt **Resolution No. 13717** authorizing:

1. Contract No. 2026-119-COS, with Willmeng Construction, Inc., in an amount not to exceed \$12,907,921.55, to provide Design Build Manager (DBM) construction services for Capital Project PD2503 to build a new parking structure in Old Town Scottsdale.
2. The City Manager, or designee, to execute any other documents and take such other actions as necessary to carry out the intent of this Resolution.

Location: 7375 E. Stetson Drive

Staff Contact(s): Alison Tymkiw, City Engineer and Transportation and Infrastructure Senior Director, 480-312-7760, atymkiw@scottsdaleaz.gov

5. Administrative Settlement Agreement and Order on Consent of Remedial Investigation and Feasibility Study

Request: Adopt **Resolution No. 13735** authorizing:

1. Contract No. 2026-124-COS, an Administrative Settlement Agreement and Order on Consent of Remedial Investigation and Feasibility Study, with the United States Environmental Protection Agency (USEPA) and the Siemens Corporation.
2. Contract No. 2026-125-COS, a Cooperation and Allocation Agreement, with Motorola Solutions as indemnitor of Siemens Corporation.
3. A budget appropriation transfer, of up to \$360,000, from the Fiscal Year 2026/27 Water Capital Fund Contingency to Project 15-Build 200 Space Parking Lot of 75th Street to serve the City Court and Scottsdale Stadium.
4. A cash transfer, of up to \$360,000, to Project 15-Build 200 Space Parking Lot of 75th Street to serve the City Court and Scottsdale Stadium from the Water Operating Fund to the Project 15-Build 200 Space Parking Lot of 75th Street to serve the City Court and Scottsdale Stadium, to be funded by the *City of Camden, et al. v. E.I. DuPont de Nemours and Company*.

Staff Contact(s): Kyle Urban, Senior Manager Stadium Operations, 480-312-2380, kurban@scottsdaleaz.gov

6. Concerning Misuse of 911 and Emergency Services Code Amendment

Request: Adopt **Ordinance No. 4704** adding Sections 19-38 through 19-44 and Article IV to the Scottsdale Revised Code concerning misuse of 911 and emergency services.

Staff Contact(s): Luis Santaella, City Attorney, 480-312-7771, lsantaella@scottsdaleaz.gov

PUBLIC COMMENT – CONSENT AGENDA

There was no public comment on the Consent Agenda items.

MOTION AND VOTE – CONSENT AGENDA

Vice Mayor McAllen made a motion to approve Consent Agenda Items 1 through 6. Councilwoman Littlefield seconded the motion, which carried 7/0, with Mayor Borowsky; Vice Mayor McAllen; and Councilmembers Dubauskas, Graham, Kwasman, Littlefield, and Whitehead voting in the affirmative.

PUBLIC COMMENT

Dan Ishac, Scottsdale resident, discussed the elimination of the Diversity, Equity and Inclusion (DEI) Program; examples of diversity; lack of City funding for Juneteenth events; City funding for other cultural events; lack of City funding for Pride events, and the City possibly violating the DEI prohibition.

CITIZEN PETITIONS

- 7. Request:** Accept and acknowledge receipt of citizen petitions. Any member of the Council may make a motion, to be voted on by the Council, to: (1) Direct the City Manager to agendize the petition for further discussion; (2) direct the City Manager to investigate the matter and prepare a written response to the Council, with a copy to the petitioner; or (3) take no action.

NOTE: Any member of the Council may make a motion, to be voted on by the Council, to: (1) Direct the City Manager or responsible Charter Officer to agendize the petition for further discussion; (2) Direct the City Manager or responsible Charter Officer to investigate the matter and prepare a written response to the Council, with a copy to the petitioner; or (3) Take no action.

Staff Contact(s): Ben Lane, City Clerk, 480-312-2411, blane@scottsdaleaz.gov

No citizen petitions were received.

WORK STUDY SESSION

PUBLIC COMMENT – WORK STUDY SESSION

There was no public comment on this item.

1. **Update on Scottsdale's Museum of the West Marketing Funding Agreement**

Request: Per Council direction provided at the January 27, 2026 Council Meeting, staff to report back to the City Council on how funds were allocated; key performance indicators such as attendance increases and visitor origin data; return on investment; and economic impact.

Presenter(s): Kevin Burke, Economic Development & Tourism Senior Director

Staff Contact(s): Kevin Burke, Economic Development & Tourism Senior Director, 480-312-2533, kburke@scottsdaleaz.gov

Economic Development & Tourism Senior Director Kevin Burke, Scottsdale's Museum of the West Chief Executive Officer & Executive Director Todd Bankofier, and Scottsdale's Museum of the West Director Of Marketing & Communications Daniela Ajamie gave a PowerPoint presentation (attached) on Scottsdale's Museum of the West Marketing Funding Agreement.

There was Council consensus in support of the following items:

- The grand opening of the Louis Sands IV Center expansion was well done and very enjoyable to attend.
- The focused funding provided by the City was well used by the Museum of the West.

Councilmembers made the following observations and suggestions:

- Ensure Councilmembers are on mailing lists regarding upcoming programs and events.
- Make sure schools throughout the State have an opportunity to learn about curation, archeology, preservation, internships and workshops.
- Looking forward to having a Councilmember serve on the Museum of the West's Board of Trustees.
- Possibly work with the Mayor's Downtown Scottsdale Task Force on possible opportunities to involve Downtown business owners.
- Should have Eddie Basha Day at the Museum to honor him on his birthday.
- Should do advertising on the Old Town Trolley and in City venues, such as senior centers, community centers and libraries.
- Multi generations of families can enjoy the Museum.

COUNCILMEMBER REPORTS

Councilman Gaham discussed the upcoming 4th of July event at WestWorld.

MOTION AND VOTE – ADJOURNMENT

Mayor Borowsky made a motion to adjourn the Regular Meeting and Work Study Session.

Vice Mayor McAllen seconded the motion, which carried 7/0, by voice vote, with Mayor Borowsky; Vice Mayor McAllen; and Councilmembers Dubauskas, Graham, Kwasman, Littlefield, and Whitehead voting in the affirmative.

ADJOURNMENT

Mayor Borowsky adjourned the Regular Meeting at 5:56 P.M.

SUBMITTED BY:

Ben Lane

Ben Lane, City Clerk

Officially approved by the City Council on *September 8, 2026*

CERTIFICATE

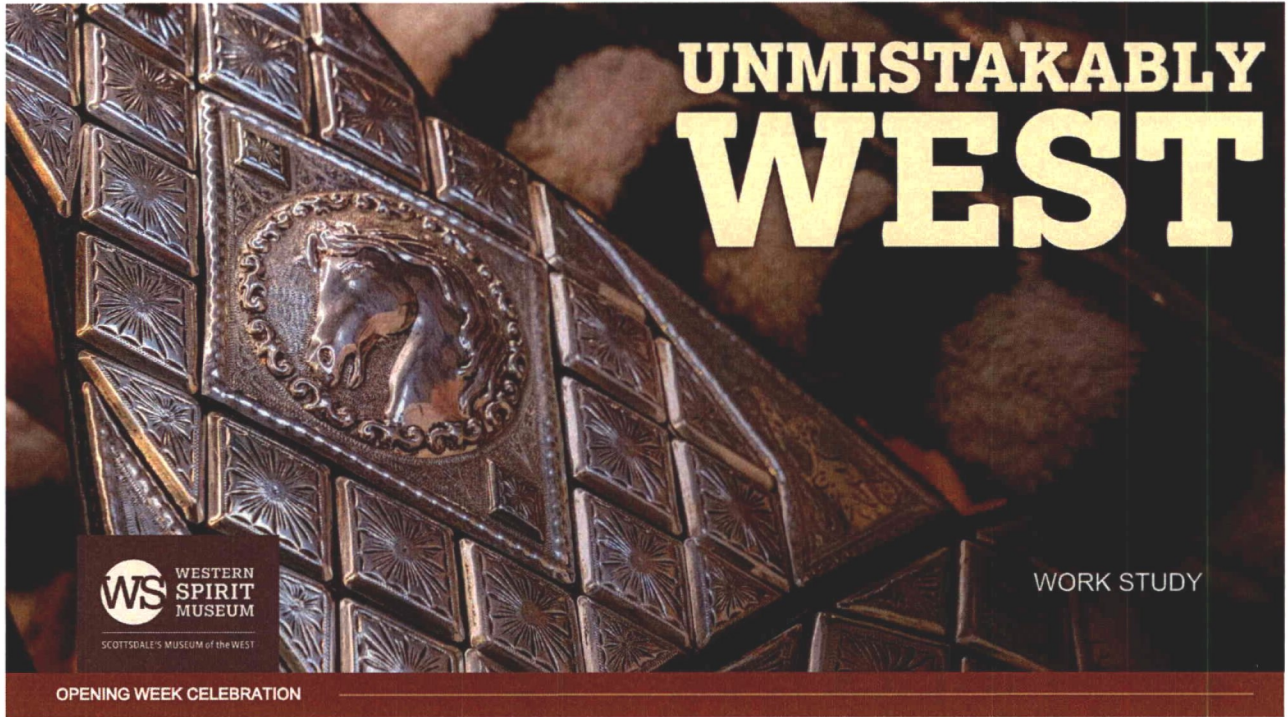
I hereby certify that the foregoing Minutes are a true and correct copy of the Minutes of the Regular Meeting and Work Study Session of the City Council of Scottsdale, Arizona, held on the 2nd day of July 2026.

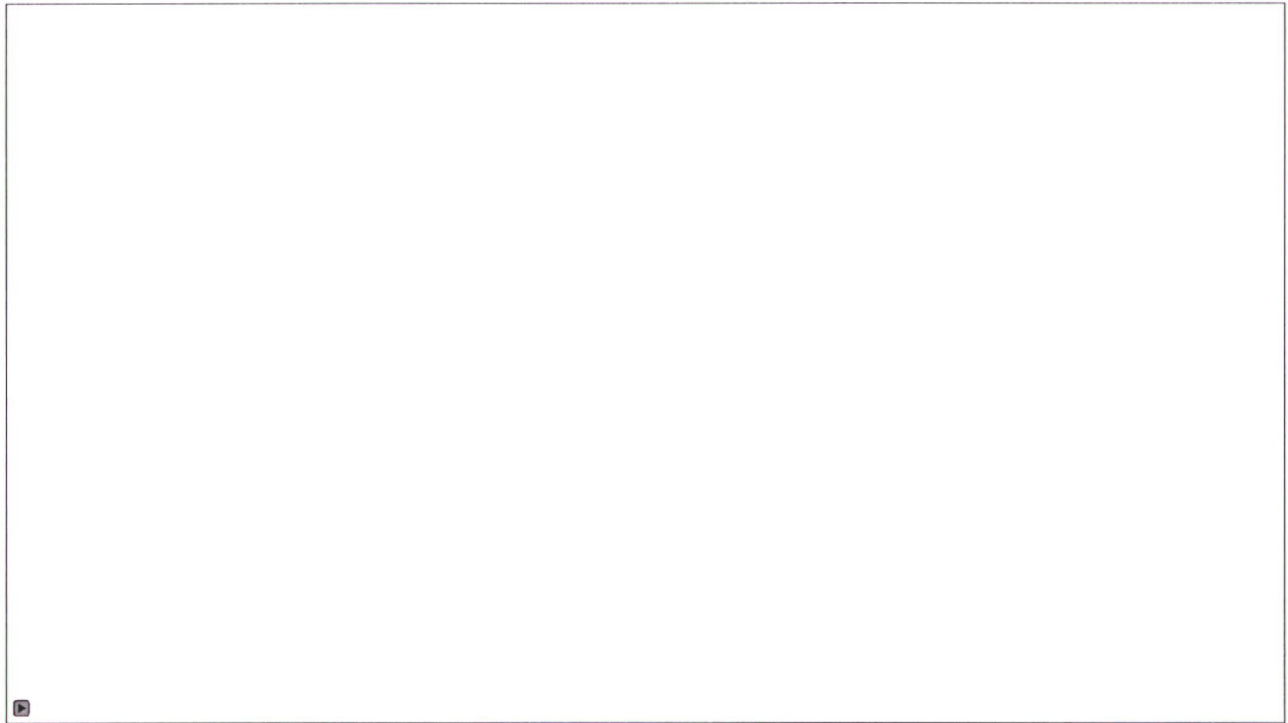
I further certify that the meeting was duly called and held, and that a quorum was present.

DATED this 8th day of September 2026.



Ben Lane, City Clerk





Campaign Allocation

A coordinated strategy to maximize reach and impact.

Total Investment \$232,562

City Investment \$90,000

Museum Investment \$142,562

OPENING WEEK CELEBRATION

How we REACHED the community.

Multi -Channel Campaign

OPENING WEEK CELEBRATION

Campaign Strategy

A phased
approach to
build awareness
before driving
attendance.

Awareness & Audience Building	Opening Week Activation
<i>January-February</i>	<i>Five-Week Campaign</i>
Google & Social Ads	Google & Social Ads
Pitch Media	Pitch Media
TV (Awareness)	TV (Awareness + Event)
Website design refresh	Radio
	OOH (Direct Mail, Signage)
	Email
	Partner cross promotions

ADVERTISING

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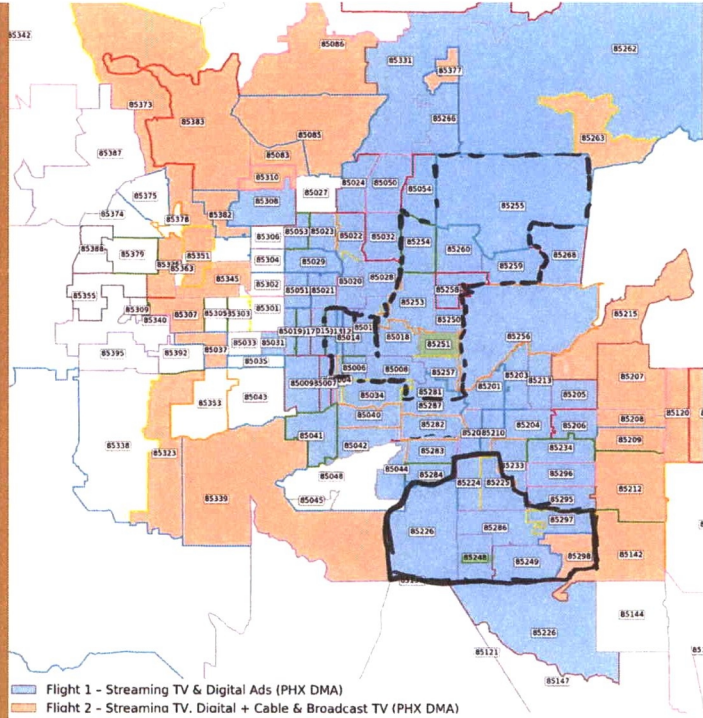
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FLIGHT 1 (3 wks) BRAND ONLY

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FLIGHT 2 (12 days) + OPENING DAY

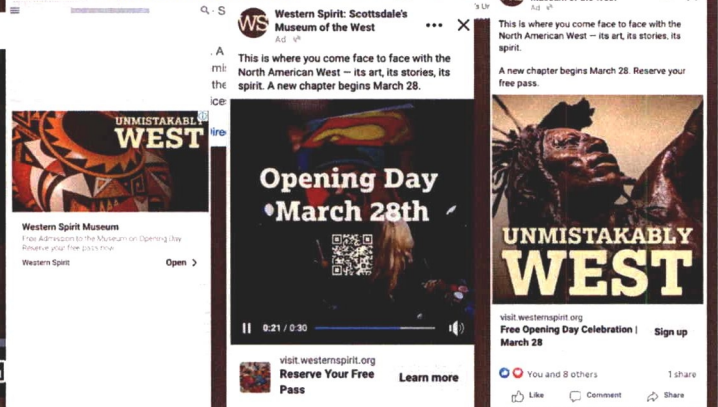
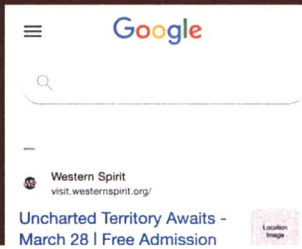
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5.3M ADS

TV, Radio, Google, Display,
YouTube, Social

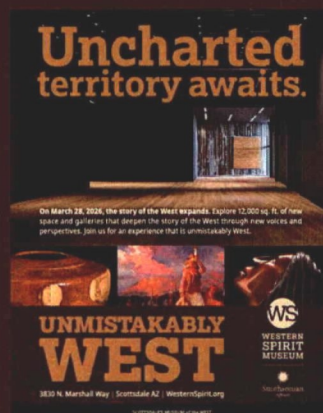
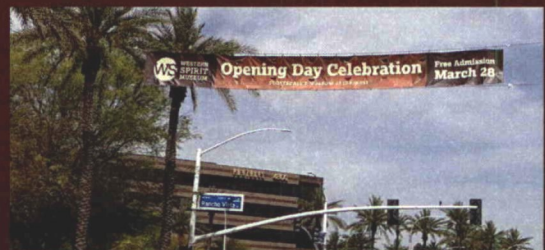
FOX 10 Arizona Morning





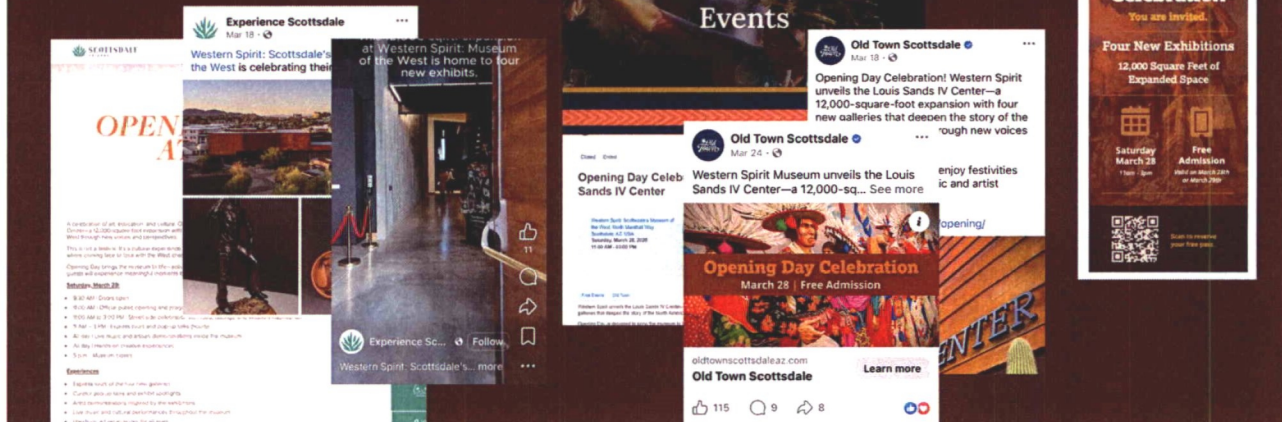
OOH

Postcard mailers
Spring Training Programs
Street Banners



OUTREACH

Tourism/City Partnerships
Scottsdale Ambassadors
Hotels



SOCIAL

60K



EMAILS

45K



121K ENGAGED

Ad Clicks (Google, Display, Search, Social)

Social- shares, likes, comments, saves

Website visits

+147%

Google searches for "WSM"

+ 60%

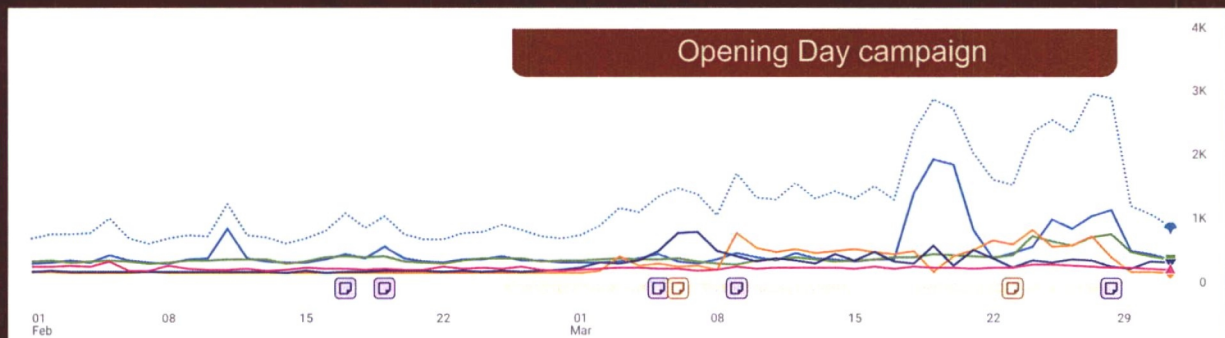
Apple Map clicks **all time high**

+ 23%

Emails opened

+ 5%

5,311 REGISTERED 5,625 ATTENDANCE WEEK



+5,311 Email contacts
1,135 Toured (Docent)
+1,790 Followers
+175 Members
248 Gifts
\$10K+ Donations

BUILDING FORWARD

	MAY	JUNE	JULY
TACTICS	Email Marketing (Nurture new contacts) Organic Social (Focus on repeat visit) Google/Search/Social ads (Retarget for repeat visit) Public Relations (+ National)		
CAMPAIGNS		"INSIDE THE EXPANSION" Private Hosted Experiences General Public, Organizations	
		Reel West Sundays Arts District Partnership (Movie+Dinner)	
		Summer on the Trail Live Artist Fridays, Scavenger Hunts, Docent Tours	
	Free Admission Mother's Day + Photo	Free Admission Father's Day + Photo	Hosted Member HH
		Annual Report/Mid Year Appeal	