

# Implementation Programs

Recommended Program	Goals(s) Implemented	Responsible Entity(ies)	2010-2015	2016-2021	2022-2030	Annual	On-going
<b>Zoning and Land Use Changes:</b>							
PUD/Mixed-Use:							
Property Development Standards-setbacks, height allowance, parking etc.	LU1, LU3, LU10, CD2, CD3, H1, CM5	City	•				
Vertical Mixed-Use Height Allowances	LU5, LU9, CD2, CD9, EV1	City	•				
Development Flexibility/ Bonuses/ Incentives for Public Benefit	LU1, LU3, LU9, LU10, CD2, CD3, CD6, CD7, CD8, EV1, CM5, OSR1, OSR3	City	•				
Facilitate Reinvestment/Revitalization	LU1, LU3, LU5, LU8, LU10, CD3, EV1	City	•				
Time-Sensitive/ Sunsets Performance Standards	LU3, LU5	City	•				
Sensitive Edge Buffering/Transitions	LU7, CD1, CD7	City	•				
Accommodate Diverse Range of Mixed-Use	LU3	City	•				
Land Assemblage	LU3, H2	City	•				
Provision of Public Amenities in New Developments (i.e., Gathering Spaces, Plazas, etc.)	CD2	City	•				•
Zoning Ordinance Updates:							
Create Greater Housing Options through Zoning Ordinance Update	LU1, LU10, EV1, H2	City	•			•	
Review and Update Zoning Ordinance to Reflect Current Policies, Trends, and Market Conditions	EV1	City	•				•
Examine Current Land Use and Zoning Anomalies to Update and Reflect Current Policies Trends and Market Conditions	EV1	City	•				•
Re-evaluate Parking Requirements Nearby Public Transit	EV1, CM5, PE1	City	•				

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<b>Zoning and Land Use Changes (Cont.):</b>							
Overall Parking Flexibility for Mixed-Use Development	EV1, CM5	City	●				
Southern Scottsdale Area-Specific Parking Standards	CD2, EV1, CM5	City	●				
<b>Character &amp; Design Programs:</b>							
Public Art:							
The Incorporation of Public and/or Private Art in Development/ Infrastructure Projects	CD10	City, Private					●
Public Art Master Plan	CD10	City, Private	●			●	
Southern Scottsdale Design Programs:							
Regional/Opportunity/Resort Corridor Design Guidelines	CD3, CD5, CD8, CD9	City	●				
Motor Mile/Galvin Parkway Gateway Design	CD3						
Regional Center and Activity Area Design Guidelines	CD3, CD9						
Sensitive Edge Buffering Design Guidelines	LU7, CD1, CD3, CD7						
Gathering Space Design Guidelines	CD2, CD8, NR3, OSR2						
Alley Open Space Design Guidelines	OSR1						
Site Design Guidelines for Mixed-Use	CD2						
Sonoran Desert Building Design Guidelines	CD4						
Public Realm Design Guidelines	CD5						
Sustainable Building Design Guidelines	CD6						
Design Guidelines for Indian Bend Wash Improvements	LU8, CD5						
<b>Economic Programs:</b>							
Economic Development Programs:							
Branding Program	EV3, EV4	Private, City				●	
State Legislative Initiatives	LU10, EV3	City	●				●
City Application and Permit Fee Schedules	CD3, EV1, NR1, H3, OSR1	City				●	
Incentives for Revitalization Efforts	CD3, EV1, EV4, NR1	City				●	●

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<b>Economic Programs (Cont.):</b>							
Development/Redevelopment Agreements	LU3, CD7, EV4	City, Private					•
Indian Bend Wash/Papago Park Adjacent Employment Opportunities	CD5, EV5	City, Private		•			
Marketing Program	EV3, EV4	City, Private				•	
Conference/Exhibition/Entertainment Facilities	EV4	City, Private	•				•
Incentives for Critical Industries	EV2, EV3, EV4	City, Private					•
Specialty Food Markets, Small Groceries and Fresh Produce Incentive Program	EV2	City, Private	•				•
Area Market Analysis Opportunities and Constraints	EV1, EV2, EV3	City, Private	•				•
Specialized Use Clusters of complementary business uses	EV2, EV5	City					•
Southern Scottsdale Business Retention	EV3	City					•
Small Business Assistance	EV5	City					•
<b>Workforce Development Programs:</b>							
College Apprenticeship	PSF1, EV3	City, Private, Non-Profit	•				
Assist Workforce Housing	LU8, EV5, H1, H2	City, Private, Non-Profit		•			
<b>Tourism Programs:</b>							
Tourism Wayfinding Programs	CD8	City	•				
Resort Market Analysis	EV4	City	•				
Update City Tourism Program	EV4	City	•				
Resort Corridor Maintenance/Improvements	LU4, CD8	City, Private					•
Develop and Support Special Events/Festivals	EV4, NR3	City, Private					•
Hospitality Revitalization	LU4	City, Private				•	•
<b>Redevelopment and Infill Programs:</b>							
Develop Enhanced Business District Program	EV1	City		•			•

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<b>Economic Programs (Cont.):</b>							
Residential Housing Revitalization and Reinvestment	H3	City, Private	●				●
Improve Vacant and Under-utilized Land (Ex: Central Business District, Infill Incentive Districts, Government Property Lease Excise Tax Programs)	EV1, H3	City, Private	●				●
<b>Neighborhood Programs:</b>							
Community Beautification/Improvement Programs	NR1, H3	City, Private	●			●	
Historic Registration Designation/Inventory Program	NR1	City, Private				●	
Neighborhood Planning Process/Update	NR1	City, Private	●			●	
Appropriate Historic Building Retrofitting	CD6, PE1	Private					●
Historic Residential Exterior Rehabilitation Program (Replacement Windows, etc.)	NR1	Private					●
Grant Programs to Fund Improvements	NR1, H2	City, Private, Non-Profit		●			●
Community Identity and Involvement Programs	CD5, NR2, NR3, H3	City, Private, Non-Profit					●
Expansion of Human Services Programs	NR3, H3, PSF1	City, Private, Non-Profit					●
Community Garden Demonstration Projects	NR3	City, Private, Non-Profit					●
<b>Housing Programs:</b>							
Expand and Monitor Housing Strategies	H1, H2, H3	City				●	
Inventory Housing Needs	H2	City	●			●	
Expand Rental Housing Code Enforcement	PSF1	City					●
Partnership/Revitalized Housing	H2, H4	City, Private, Non-Profit	●				●
Partnership/Eldercare Housing	H4, PSF1, CM3	City, Private, Non-Profit	●				●

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<b>Housing Programs (Cont.):</b>							
Mix of Housing/Living Environments	H2, H4, PSF1	City, Private, Non-Profit	•			•	
Create Housing Education Program	H3	City, Real Estate Industry		•			
<b>Mobility Improvements &amp; Programs:</b>							
<b>Pedestrian/Bicycle Improvements:</b>							
Shade Structures/Shade Trees	CD4, CD5, NR2, CM4, OSR1	Private, City					•
Street Furniture	NR2, CM4	Private, City					•
Exterior and Site Lighting	NR2, CM2, CM4, CD9	Private, City					•
Sidewalk/Path Improvements	CD5, NR2, CM1, CM2, CM4	Private, City					•
Way-finding Systems	CD2, CD8, CM4	Private, City	•				
Pedestrian/ Bicycle Connections	LU7, LU9, CD2, CD5, CD9, NR2, NR3, CM1, CM4	Private, City	•				
<b>Street/Intersection Improvements:</b>							
Motorized/Non-Motorized Neighborhood Connectivity	LU7, CD9, NR3, CM1, PE1, PE4	City				•	
Functional Complete Streets Program	CD5, NR2, CM1, CM2, CM4	City	•			•	
Streetscape Design Improvements	CD5, NR2, CM1, CM2, CM4						
Urban Major and Minor Arterial Character Designation Changes	CM2	City	•				•
<b>Parking Options:</b>							
Public/Private Parking Facilities	LU3, CM5	City, Private					•
Shared Parking-Adjoining Properties	CM5	City, Private	•				•
<b>Transit Related Programs:</b>							
Higher Density Development/Transit Relationship	LU2, LU3, LU5, CM2, CM3	City	•				
Trolley Circulation Service	EV4, H4, CM1, CM3, CM5, PE4	City				•	

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<b>Mobility Improvements &amp; Programs (Cont.):</b>							
Compliance with Section 504 of the Rehabilitation Act	CM3	City					●
Upgrade Transit Management Technology Systems	CM2	City					●
Multi-Modal Transit Connectivity	EV4, NR2, CM1, CM2, CM3, CM4, OSR4, PE4	City					●
Implementation of Transportation Master Plan	LU10	City	●				●
Traffic Calming Programs	CM1, CM2, CM4, CM6	City, Private					●
Scottsdale Road Corridor for High Capacity Transit Use	CM1	City and RPTA	●				
<b>Public Facilities/ Services / Programs:</b>							
Maintain Recreational Facilities and Open Space	OSR1, OSR2	City					●
Police/Fire Services	PSF1	City					●
Commercial/ Multi-family Solid Waste Recycling	PSF1	City		●			
Implement Stormwater Master Plan	PSF3, PE3	City	●				
Examine and Update City Code Enforcement	PSF1	City	●				●
Examine Urban-Oriented, Stormwater Detention	PSF3, PE3	City	●				
Power Line Burial/Mapping	PSF3	City		●			
Identify Infrastructure Needs and Priority Areas	H2, PSF3	City, Private	●				●
Efficiency in Public Communication/ Energy Systems	PSF1, PE5	City, Private		●			
<b>Open Space Programs:</b>							
Develop Outdoor Recreational Opportunities and Greater Public Realm Connectivity	CD5, OSR2, OSR4	City	●			●	

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<b>Open Space Programs (Cont.):</b>							
Acquire/Annex New Open Spaces (Ex: A Portion of Papago Park)	NR3, OSR1, OSR2, OSR4	City	•			•	
Update Existing Facilities and Increase Accessibility	CM1, CM4, OSR2	City				•	
Maintenance/Best Practices for Landscaping	CD4	City					•
Alley Open Space/Connectivity	OSR1	City		•		•	
Examine Change of Existing Land Uses Along Indian Bend Wash for Proposed Activation Areas	LU8, OSR3	City					•
Indian Bend Wash Mapping of Activation Areas	LU8, OSR3	City	•				
Enhance Access to Indian Bend Wash	LU8, OSR3	City	•				
Research Existing 404 Permit for Allowable Improvements within Indian Bend Wash	LU8, OSR3	City	•				
Create Noise Abatement Guidelines for Uses Along Indian Bend Wash	LU8, OSR3	City	•				
<b>Preservation and Environmental Programs:</b>							
Green Building:							
Green Technology Elements (American Society of Heating Refrigerating and Air Conditioning, International Code Council, and Leadership in Energy and Environmental Design)	CD4, CD6, PE1, PE2, PE5	City	•				•
Use of Plants for Shade, Cooling, Clean Air, Heat Mitigation	CD6, OSR1, PE2	City, Private	•				•
Use Materials Which Absorb Less Radiant Heat	CD4, CD6, PE2	City, Private	•				•
Utilize New Technologies for Grey Water Reclamation	PE3	City, Private	•				•

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<b>Preservation and Environmental Programs (Cont.):</b>							
Expand Dust and Particulate Reduction Program	CD6, PE4	City, Private	●				●
Explore a Renewable Energy Improvement District	PE5	City	●				●
Renewable Energy Educational Series	PE5	City	●				●
Incentives for Green Building Retrofits	CD6, PE1	City		●		●	
<b>Environmental and Building Programs:</b>							
Potable/Recycled Water Use	PE3	City	●				●
Examine and Update Ordinance and Other Pertinent Regulations to Address Water Conservation	PE6	City	●				●
Evaluate In-lieu Stormwater Impact Fees	PSF3, PE3	City	●			●	
Net-Zero Energy Efficiency Incentives	CD6, PE1, PE5	City	●				
Environmental/Energy/Conservation Education Programs	OSR1, PE1, PE5	City, Private	●			●	
Develop an Urban Forestry Best Practices and Education Program	PE2, PE3, PE4	City, Private		●			●
Compact Development	LU5, CD6, H3, CM1, CM4, CM5, PE1	City, Private	●				●
<b>Intergovernmental Programs:</b>							
Maintain and Enhance Community Access to School Facilities	CD5, EV5, PSF1, PSF2	City, School District					●
Enforce Regional Air Quality Requirements	PE4	City, Regional State, Federal					●
Scottsdale Road High Capacity Transit	CM1	City, Regional			●		
Collaborate with Utility Companies for Infrastructure Needs	PSF3, PE5	City, Utility Provider		●			●
Collaborate with Intergovernmental Entities and Non-Profit Agencies to Preserve Regional Open Space	OSR3, OSR4	City, Non-Profit, Intergovernmental					●



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<b>Intergovernmental Programs (Cont.):</b>							
Revenue Sharing for Auto Retail and Employment with Salt River Pima-Maricopa Indian Community	LU10, EV3	City, Non-Profit, Intergovernmental		•			
Collaborate with Federal, State, and City Governments to Explore the Use of Recycled/Grey Waters for Irrigation Purposes in Southern Scottsdale and Indian Bend Wash	PE3	City, Private, Intergovernmental	•				•
Collaborate with Federal, State, and City Governments to Update the Current 404 Permit for Indian Bend Wash (Within Southern Scottsdale) for Future Public, Private, and Public/Private Improvements.	LU8, OSR3	City, Private, Intergovernmental	•				
<b>Other:</b>							
Southern Scottsdale Plan Annual Report	n/a	City				•	

